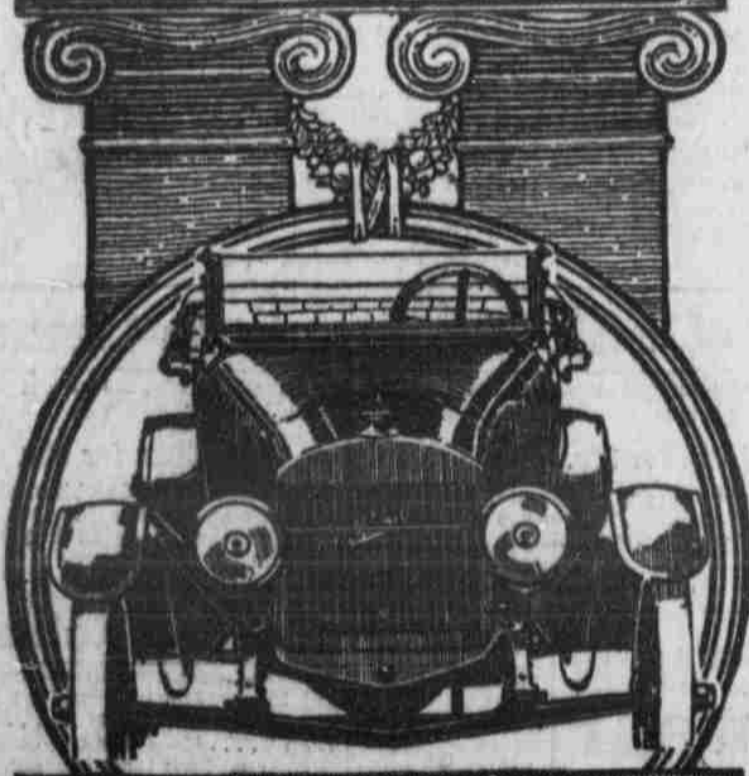


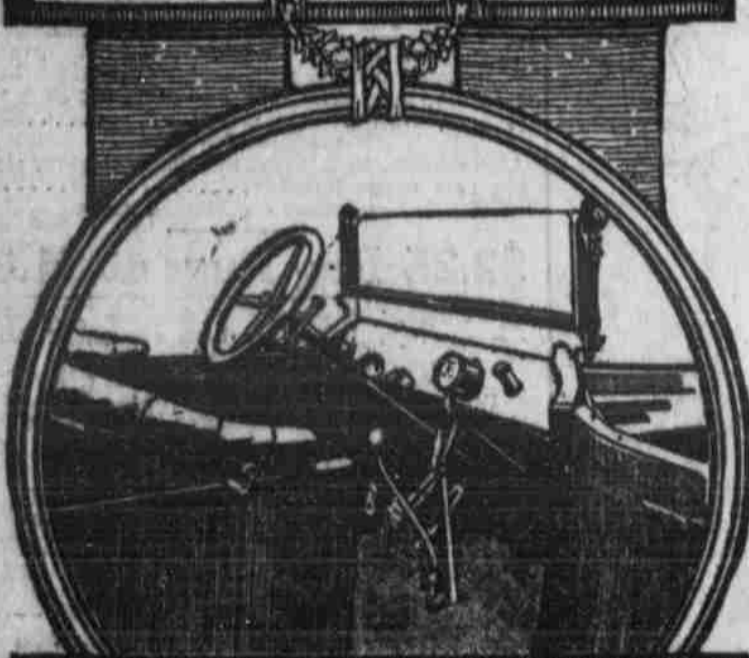
**New Price**  
**\$695**

# The Beautiful New

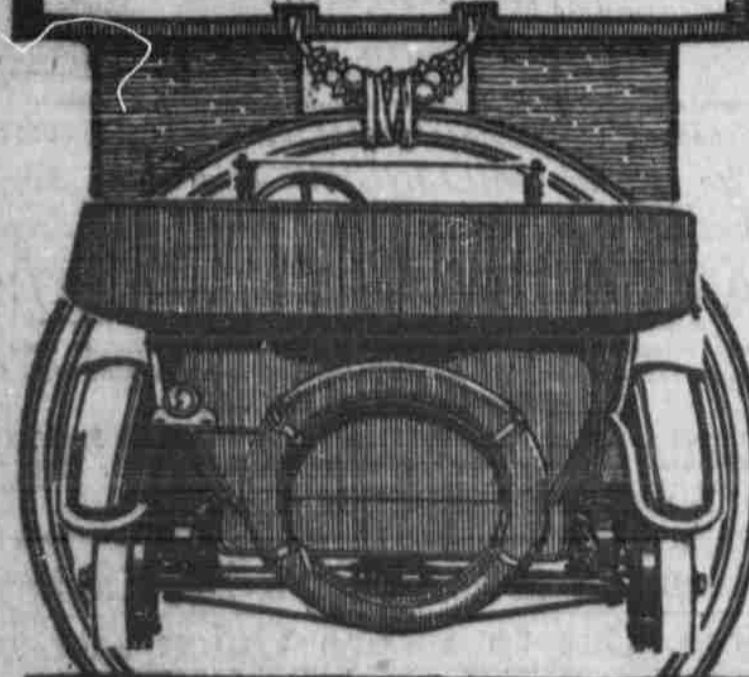
**With 17 New Features**



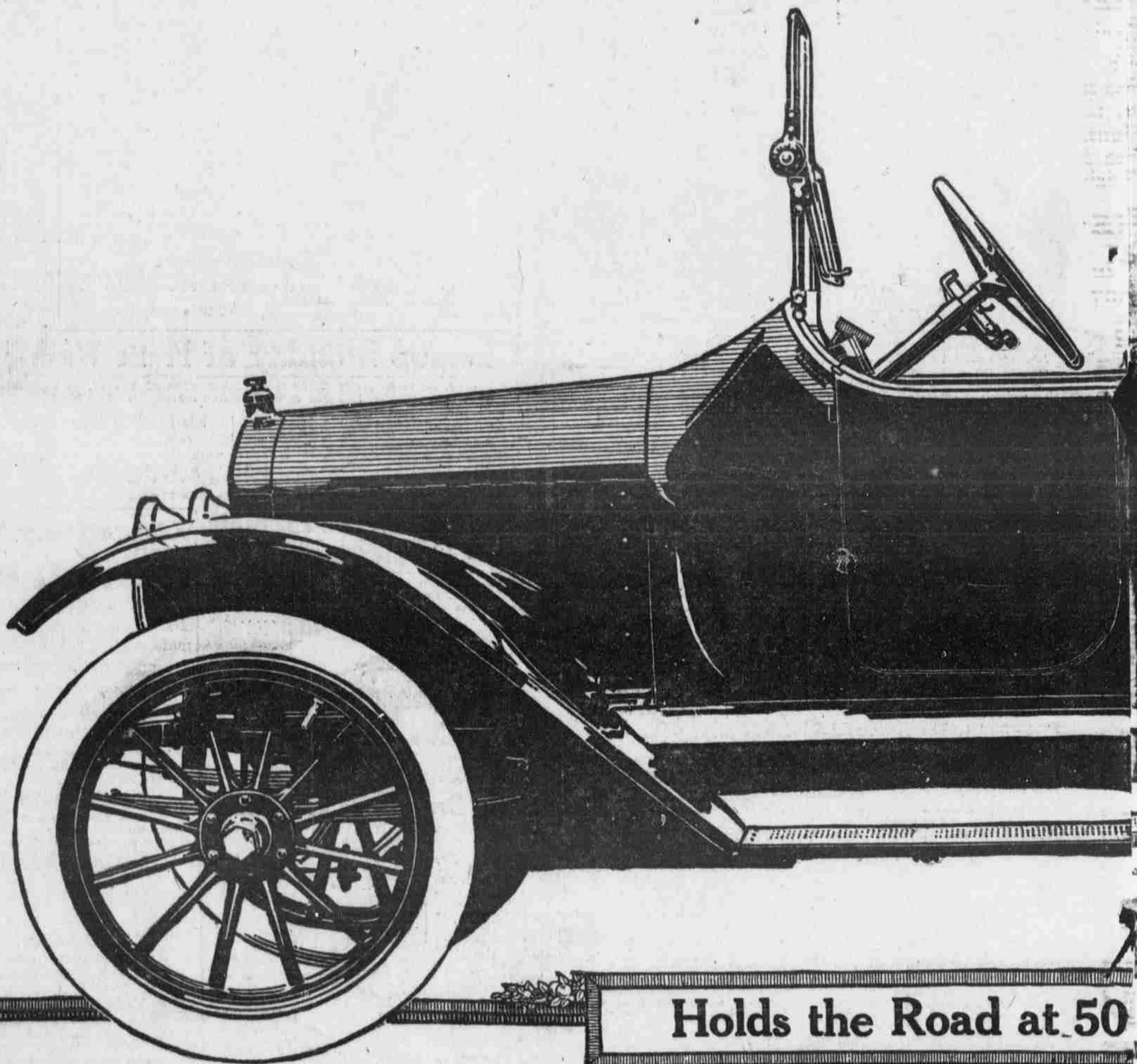
**Oval Radiator and Other New Features**  
Reduced front view showing Headlights—Crown Fenders—  
Semi-elliptic front Springs—Drop-forged front Axles same as in  
the highest priced Cars.  
All included in the Price, \$695.



**Left Hand Drive and Other New Features**  
Interior view of driver's position showing Carburetor adjust-  
ment—Cents—Control Levers—Speedometer—Gasoline  
Wiper mounted on Dash—and Foot-Accelerator.  
All included in the Price, \$695.



**New Crown Fenders and Other New Features**  
Reduced rear view showing the beautiful New Crown Fenders  
—the powerful, easy-riding three-quarter Elliptic rear Springs  
—Rear Light with license Bracket—and Tire Carrier on rear.  
All included in the Price, \$695.



**Holds the Road at 50**

## The Sensation of the

The biggest automobile value ever offered for less than  
60,000 cars makes the new price of \$695

**Here are the Seven**

- |   |                              |  |                      |
|---|------------------------------|--|----------------------|
| 1.—Pure stream-line body.               | 5.—Tire brackets on rear.    | 9.—Foot-rest for accelerator pedal.              | 13.—Head lights base |
| 2.—Adjustable front seat.               | 6.—Spring tension fan.       | 10.—Tail lights, with license brackets attached. | 14.—I                |
| 3.—Sims high-tension magneto.           | 7.—Kingston carburetor.      | 11.—Gasoline tank located under dash cowl.       | 1                    |
| 4.—Three-quarter elliptic rear springs. | 8.—Clear Vision Wind Shield. | 12.—Crown fenders with all rivets co             |                      |

Powerful—fast—unusually graceful and beautiful in its lines—roomy, comfort-  
able and completely equipped with Top, Windshield and Speedometer the New  
1915 Maxwell at \$695 has more high priced car features than ever put in an  
automobile before for less than \$1,000

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full grown five passenger really beautiful  
tension magneto—a car with sliding ge  
control, a car with practically every high

Built complete by three gigantic Maxwell  
Factories at Detroit, Dayton and Newcastle.

**With Electric Self-Starter and**

The new 1915 "Wonder Car" is on display at  
dealer in your town write or wire us. Send your

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