

LOOK FOR MAN WITH A CIGAR

Interviewer Seeks Out Man Who Resembles Joe Cannon in This Respect.

WAS BORN AS A BUCKEYE

When the honorable interviewer first called at the office of Fred Castle, the fair young typist in charge said he was out somewhere in the hotel superintending things.

The interviewer had never seen Mr. Castle and he sought some way of identifying him when he should seek him in the hotel building.

"Just look for a man with a cigar in his mouth," said the typist and then added some unimportant details such as the fact that he was average size, smooth faced, wore an overcoat and a soft crush hat.

And the interviewer went forth and looked and saw a man with a cigar in his mouth and he approached him and spoke:

"Is this Mr. Castle?"

And it was.

It is said by people who have known Frederick Archer Castle for many years that he can sometimes be caught without a cigar in his mouth. He has been seen cigarless.

Of course, he doesn't have a cigar "in his face" while he slumbers and it is reasonably certain that he dispenses with the weed while he is partaking of his three meals a day.

Like Uncle Joe.

But at all other times the cigar is as much a part of the physiognomy of Frederick Archer Castle as it is of Uncle Joe Cannon. If it should ever become necessary for him to assume a disguise he could dispense with the cigar and be as thoroughly disguised as J. Ham Lewis without his pink whiskers.

Frederick Archer Castle, better known as "Fred" Castle, leasee and manager of the new Castle hotel, was born in Ashtabula, O., town made famous by its pitchforks. In fact, Fred Castle worked for a season during his boyhood in that very Ashtabula Tool Works, where the pitchforks are made.

Mr. Castle says he was born on April 4, 1869, and doesn't care who knows it. His father was a railroad contractor and built many of the stations and other buildings on several divisions of the Lake Shore & Michigan Southern and the Pennsylvania railroads.

Saved His Money.

Young Castle was of an extremely industrious, energetic and pushing nature. He was ambitious and he worked his own way to a self-made manhood. He attended the public schools of Ashtabula and in his vacations he always got jobs and worked and saved his money.

He spent several vacations sailing on big steamers on the Great Lakes, working in the culinary department and learning the foundation of those culinary delights that have helped to make his hotel ventures successful. He sailed for a time on the Peerless, a large steamer running out of Chicago of which Al MacIntyre, his cousin was captain and part owner.

He saved the money he made by his summer work and used it to attend Oberlin college, where he studied for two years.

At the age of 19 years he went to California and lived on the Pacific coast for twelve years, in San Francisco and in Portland, Ore.

During most of this time he was in the life insurance business for the Mutual Life Insurance company of New York. He then came back from the Pacific coast, having found a better place to live, namely, Nebraska, more particularly Omaha.

Continued Insurance Business.

For a time he continued in the life insurance business for his company and then entered the hotel business, which had always had an attraction to him ever since the days when he was a peerless second cook.

He secured a five-year lease on the Her Grand hotel, Sixteenth and Howard streets, where he was very successful.

This lease expired December 31, 1913.

"I wanted a fireproof plant and so I began looking around for one," said Mr. Castle. "I have always had the greatest confidence in Sixteenth street and I wanted a place on this street. I found that Dr. Harold Gifford owned the site, which the Castle now stands and I approached him with a proposition to build a hotel.

"Of course, it wasn't a go right from the start. It took some hard work on my part to convince him of the feasibility of my plans and the excellence of the proposition. But eventually he entered into my plans enthusiastically and—here we are with this ideal plant."

Mr. Castle has a very wide acquaintance, gained while he was in the life insurance business and during the five years while he was the boniface of the Her Grand, and this will be an asset of immense value to him in operating the Castle.

Negro With Bullet in Lung Was Shot by Druggist's Clerk

Henry Thomas, colored, who applied at the police station at 2 o'clock Friday morning for emergency treatment on account of a bullet wound in his lung, is believed to have been shot by M. T. McClung, clerk at the pharmacy of S. H. Farnsworth, 305 Cuming street. The negro was shot in the left lung and McClung told the police that the man he shot at probably was struck on the left side.

The man shot at by McClung was attempting to break into the Farnsworth drug store and was a negro.

Detectives Rich and Pisanowski have examined letters found in Thomas' room and have gathered information which leads them to believe that the negro is wanted in Chicago for highway robbery and that his partner has been arrested by the Chicago police, who have been notified of the arrest here.

During 1898 S. H. Farnsworth intercepted two white men robbing his cash register. He shot and killed one of the intruders.

DR. NILSSON REPORTED TO BE SERIOUSLY ILL

Word comes from Rochester, Minn., that Dr. John R. Nilsson, who went to a hospital there for an operation for gallstones, is not getting along as well as had been hoped. The operation was performed and more than 80 stones removed. On account of the serious condition of the doctor, his father and mother tonight leave for his bedside. His brother, Henry, went Friday night in response to a telegram.

PROPRIETOR OF THE CASTLE IN TYPICAL POSE.



FRED A. CASTLE.

FOYER IS QUITE ATTRACTIVE

Hotel Castle Lobby is Large with High Ceiling and Marble Stairways.

HAS PLENTY OF DESK ROOM

The foyer of the Castle is extremely attractive and inviting. To begin with, it is large and of goodly height. It is finished with Colorado Uhl marble, a beautiful white marble that seems the embodiment of cleanliness.

To the right as one enters from Sixteenth street marble stairways lead to the basement floor and to the second floor. The designs of these stairways are impressive and harmonize with the general architecture.

The clerk's desk is extraordinarily large and roomy. It is of quartered oak, as are the other wooden appointments of the lobby. The big safe which will stand here has been finished in an imitation of this wood so as to harmonize with its surroundings.

To the right of the clerk's office is the private office of Mr. Castle, with a private door which leads to the kitchen so that he can keep in constant and instant touch with that important department. The telephone switchboard is also located in the clerk's enclosure, and it will provide for about 100 phones, of which 150 will be in the private guest rooms.

A feature of the big lobby is that there are no pillars or other obstructions of any kind.

Model Cigar Stand.

Over to the left is the cigar and newsstand which is of the very latest improved kind. The cigar case has no woodwork on it at all, the plate glass slides and top being joined with metal brackets. Against the wall are humidors and glass-front shelves for display of tobaccos and for storing boxes of cigars. The woodwork on the stand is also quartered oak.

The floor of the entire lobby is terrazzo made by the Nebraska Terrazzo and Mosaic company. It is of a peculiarly pleasing, smooth, substantial appearance and easily cleaned.

In the middle of the lobby is an art glass skylight that will make the big space bright all day long, and through this glass the electric bulbs will shed a soft radiance at night.

The women's rest room and the writing room are to the south of the main lobby. These are large rooms, being in effect one room simply divided by means of movable screens.

A door from the women's rest room leads into one of the stores fronting Sixteenth street. This will be either a drug store or a candy store.

School Board Talks Over Need for Room for the Children

The buildings and grounds committee of the Board of Education conferred Friday afternoon on the matter of relieving congestion in various schools and also considered the needs of new school buildings and additions. This was in connection with an inspection trip made during the week.

The use of portable buildings for temporary annexes was discussed. The committee made no decisions. The members intend to make other visits to the schools and will call a meeting of the school board to sit as a committee of the whole on March 20, when it is believed some definite program in connection with a proposed bond proposition will be formulated.

Bingham Puts in Word for Good Roads

W. W. Bingham, returning from California, is enthusiastic over good roads there. Speaking of California he says: "It's a fine country for climate, good roads, heavy taxes and boosters. Climate and good roads have done more to help its growth than anything else. Why not try the same policy here? Our climate is good. Our soil is the best on earth. Our roads have been improved much, but need more work. Greater opportunities here than in California. Let's boost for the middle west."

"Comfort Without Extravagance"



"The House of Safety"

AN OPENING MESSAGE TO THE TRAVELER IN THE MID-WEST

An Expression of the Ideals, Ambitions and Intentions of the Owners and Management of the New

HOTEL CASTLE

THIS HOTEL, we earnestly believe, typifies all that is best, all that is recognized as desirable, in the most modern hostleries of the highest class the world over. We cannot, however, too strongly impress the thought upon the public that as true as this statement is, the house will be more especially differentiated by the fact that it will be entirely devoid of the oppressive atmosphere of stateliness and the senseless extravagance of tariff which characterizes too many of the famous hotels.

Over and above its exceptional beauties and its manifold excellence, moreover, it stands for an ideal, a definite purpose, upon the part of those who have made it possible.

That they have unwavering confidence in the commercial future of the community is self-evident.

That they expect the venture to prove reasonably profitable is only natural but, at the same time, from its inception to its completion, they have been pleased to look upon it more as a monument to the indomitable spirit, the indefatigable industry, and, above all, to the open-hearted manhood and womanhood of those who have made this community what it is.

With this idea in mind, they have not sought to build a mere show place, a mere temple of gorgeous magnificence, but rather a hotel fine enough for the most particular, yet one so free from formality, and so expressive of hospitality, that those finding occasion, from time to time, to sojourn in Omaha will look forward with pleasure to their stay within its walls.

That they have succeeded admirably is evidenced by the words of approval of those who have inspected the house and who have been kind enough to say that in its arrangement, its ornamentation and its appointments it is truly an unique expression of homelike hospitality.

To the tourist and the traveler from a distance we extend our hearty welcome, well convinced that they will agree with us that the house has few equals, and no superiors in this country—in fact, that in many respects it strikes an entirely new note in hotel excellence.

To the citizens of Omaha we extend a hearty welcome and assure them that it will be our everlasting purpose to serve and serve them well when they enter our doors and we recognize that in order to make our hotel a genuine success we must make everyone feel absolutely at home.

While our house ranks with the best in the country our prices are within the means of everyone.

FRED A. CASTLE, Proprietor.

Room Tariff:

Rooms with private toilet, \$1.00

Rooms with private bath \$1.25, \$1.50, \$1.75 and \$2