"Tiz" For Tired and Sore Feet

"TIZ" for puffed-up, burning, aching, calloused feet and corns.



Why go limping around with sching. puffed-up feet-feet so tired, chafed, sore and swollen you can hardly get your shoes on or off? Why don't you get a S-cent box of "TIZ" from the drug store now and gladden your tortured feet?

"TIZ" makes your feet glow with comthat chafe, smart and burn. "TIZ" instantly stops pain in corns, callouses and hunions, "TIZ" is glorious for tired, aching feet, sore feet. No more shoe tightness-no more foot torture.



Express Charges Faid If you have never tried Hayner Whiskey, try it now. Mail us this ad with 80 cents in stamps or coin-and we will send you a full quart bottle of Hayner Private Stock Battled-In-Bond Whinkey in sealed case-express chargespaid. Its a Bottled-in-Bond whiskey of the finest kind-mealed with the U.S. Government's Green Stamp over the cork-fully aged, full 1005 proof, full measure-nure to please you in every way. You take no chances -we are one of the largest Distillers in America-been in business 48 years-capital \$500,000.00. Order right now-order more than one quart if you like-goods will go forward by first express. Orders from N.Max., Colo., Wyo., Mart. Orders from N. Mex., Colo., Wyo, Mont., and all states West thereof must call for \$1.00 for one guart-supress paid. \$5-3 Address our nearest office THE HAYNER DISTILLING CO. Dept. 105 Mass. Kansas City, Ma.

Dandruffy Heads Become Hairless If you want plenty of thick, beautiful,

BRIEF CITY NEWS Have Boot Frint It-New Beacon Press Burgess-Granden Co. Lighting fixtures New office between city hall and Fon-

tenelle hotel, Ill South Eighteenth St. "Today's Complete Movie Program" classified section today, and appears in The Bee EXCLUSIVELY, Find out what the various moving picture theaters offer.

The State Bank of Omaha pays 4 per cent on time deposits, 3 per cent on savings accounts. All deposits in this bank are protected by the depositors' guarantee fund of the state of Nebraska. Resigns to Become a Farmer-Police Officer Paul E. Haze has resigned, to take effect on Thursday. He will engage in farming. He is a son of Deputy United States Marshal H. P. Haze.

H. Rice, former supreme physician of the Ad club at the Commercial club Woodmen circle, secured a verdict for \$2,809 against the organization in district court for salary for one year under a ontract alleged broken by it.

Quickly Located and easily accessible are two prime requisites of a desirable sion on the minds of people of what office location. Tenants in The Bee building, "the building that is always new," find these two conditions of great service

in building up their business.

School District Sued-Francis B. vantage of having the modern newspaper Hadley of Dundee, in a suit against as an advertising medium. "No person school district No. 55, alleges that the can walk through all the streets in a fort; takes down swellings and draws the district built a school house next door city to see the sign boards," he said. "No soreness and misery right out of feet to him and constructed a high embank- one can ride street cars enough to be ment, which damaged him to the extent familiar with all the ads. But the newsor \$3,000.

Federated Improvers Wednesday-Of. of the present day, reaches the home of ficers of the Omaha Federated Improve- every intelligent man and woman every ment Clubs request improvers and citi- day of the year. With the modern presses tens generally to attend a meeting in the that can run off 96,000 of the eight-page city council chamber Wednesday even- papers in an hour, the newspaper has ng. Legislation will be one of the sub- been brought down so cheap that no in ects for discussion. this great medium of circulation is at Want Light and Cross-Walk-Resi-

ents near Thirty-fourth avenue and your command." The speaker took up the psychology of Pratt street have petitioned the city commissioners for an arc light, which, they advertising and discussed the peculiar functions of certain classes of newspaper ieciare, they asked for eight months ago. They also ask for a cross-walk at Thirty- advertising. He pointed out that certain fourth avenue and Manderson street. The advortisements are intended to sell goods and others are not expected to close the petition will be considered this week. sale entirely. These latter classes, he United Improvers to Meet-The United said, take a salesman to follow up the advertisment and close the sale Among United Improvers to Meet-The United hold a regular monthly meeting Wednesday evening in the office of City Commissioner J. B. Hummel in the city ball. The election of a president to succeed Willis I. Hoopes will be one of the orders of business. Mr. Hoopes has left the ity. the sale itself.

Seth Low Sleeps in Omaha-As the versional representative of Governor speaker, "cannot get results without ad-Whitman of New York, Seth Low, former mayor of New York City, accompanied such that it requires a man to follow by his wife, was a west-bound passenger up and close the deal." on Union Pacific No. 1, going to San Francisco, to be present at the opening

of the New York state building at the exposition. The former mayor was still sleeping when he passed through Omaha.

Florence Will Not



C. C. Rosewater Discusses Various Phases of the Question Before the Ad Club.

WHAT MAKES FOR THE BEST

"The formula for effective advertising is frequent repetition, and repetition covering a considerable Six-Year-Old Lad period of time," was the way C. C. Rosewater, general manager of The Omaha Bee, summed up his talk on Gets Verdict for Back Pay-Dr. Rose newspaper advertising before the rooms at noon. "You must have frequent repetition covering a con-

siderable period of time in order to make a permanent mental impresyou want them to think." Effectiveness of Newspapers.

Mr. Rosewaler spoke of the great ad-

paper, that wonderfuly complex product

telligent person can be without it. And

these are the insurance advertisements. which from the very nature of the conditions surrounding the case, will always require an agent to close the deal. An advertisement of a bargain counter sale. on the other hand, is expected to make

!"But a man in business today." said the vertising, even though the advertising is

Want Permanent Customers. That the bargain hunter is not an asset

to a store unless he can be made a per- stations coming to Omaha.

nanent ustomer, was an assertion of H speaker "The regular customer is the asset." he declared. "For this reason advertising must be continued through a period of time to make an impression upon the public. Women will go to a given store

THE BEE: OMAHA, WEDNESDAY, MARCH 17, 1915.

to buy a coat when they need it, because they have a certain impression of that store. They know the reputation the store bears for a certain class of goods. They know that the store i known for certain things for which it

stands in the community, and this reputation the store has gained through constant hammering on one point in its advertising.

Hit by Auto on Way



mobile near Tenth and Bancroft street at noon when returning home from Bancroft school and sustained scalp wounds and probably internal injuries. According to several youngsters who were coming home from school, the machine hit the little tot and proceeded on its way without identification

Ed Fitch, driver for the R. Bingham company, was passing shortly after the accident and he picked the lad up and carried him to St. Joseph's hospital where he is under the attention of Dr. Dwyer. The lad is unconscious and it is feared his injuries may be ser-

Check Your Spring Cough.

Dr. Bell's Pine-Tar-Honey will stop our cough and strengthen your lungs. let a bottle now, only 25c. All druggists. -Advertisement.

Army Will Invade Jefferson Square

Jefferson square, the stamping ground of Omaha's idle men, will soon be dignified by the presence of two United States soldiers in uniform, who will be on duty there regularly to help in the work of the Omaha army recruiting station. Under the regulations they will not be permitted to accost prospective "rookies," out will answer all questions put concerning the army and its advantages and opportunities for young men desiring to miint

Soldiers will be assigned to Jefferson square as soon as the substations at Lincoln, Des Moines and Sioux City are losed this week in accordance with orders issued by the War department last week, some of the men now at those aub-



Profits will be for-

gotten - costs not

AGED WOMAN MEETS DEATH UPON TRACK

Mrs. Rose Stoetzel Struck by Missouri Pacific Engine at Thirty-Seventh and Corby.

SHE LEAVES A LARGE FAMILY

Mrs. Rose Stoetzel, aged 76 years, was instantly killed at Thirty-sev- ately applied. By the time the crew enth and Corby Tuesday morning reached the spot where the woman had Cleanse the Blood when she was struck by local train 137 of the Missouri Pacific. Mrs. quest. Stoetzel had been visiting her daugh-

ter, Mrs. Emma Reifschneider, 3193 LETTER CARRIERS TO Fowler avenue, since Sunday, com-

ing here from the home of another daughter at Beemer, Neb. She is the mother of ten children, all of cluded for the big minatrel show, band whom are living, and resides at Scribner, Neb.

She left the home of Mrs. Reifschneider about twenty minutes before the accident

happened and her absence was not noted Rent room quick with a Bee Want Ad. to help you.

intil word of the affair was brought the Thief Gets Jewelry household by a neighbor. She had attempted to leave the house several times efore, with the declaration that she was going home to her baby. The woman had been in her dotage for a number of years. According to Engineer J. Moore of Omana she was sighted crossing the tracks about a half mile south of where the accident ccurred. The car was a few yards from bank behind which abe had disappeared after crossing the rails, when she

suddenly reappeared and stepped directly in front of the moving train, according to the trainmon. F. M. McCalla of Falls

City, the fireman, saw this part of the occurrence and the brakes were immedi been tossed she was dead. Coroner Crosby has taken the body and will held an in-

A burgtar gained entrance to the home William H. Thomas, 614 Park avenue Monday, night and after completely ransacking the house from top to bottom, stole lowelry to the value of \$1,000

and Avoid Disease

Worth \$1,000 from

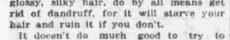
W. H. Thomas' Home

When your blood is impure, weak thin STAGE MINSTREL SHOW and debilitated, your system becomes susceptible to any or all diseases.

Extensive preparations are being or Put your blood in good condition. Hood's Sarsaparilla acts directly and concert and dance to be given Saturday seculiarly on the blood-it purifies, enevening at the Swedish Auditorium by riches and revitalizes it and builds up the letter carriers and the postoffice the whole system. band.

Hood's Sarsaparilla has stood the test of forty years. Get it today. It is sure





brush or wash it out. The only sure way to get rid of dandruff is to dissolve it. then you destroy it entirely. To do this. get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

By morning most, if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it.

You will find, too, that all itching and digging of the scalp will stop, and your hair will look and feel a hundred times better. You can get liquid arvan at any firug ators. It is inexpensive and four ounces is all you will need, no matter bow much dandruff you have. This simple remedy never fails.-Advertisement.

WEALTH

No amount is TOO SMALL with

which to start the work of lay-

ing the foundation for your fu

ture wealth and success. There

is no time like the present to begin. This bank welcomes

SAVINGS ACCOUNTS

4% paid on Savings accounts. This bank is protected by the

SOUTH OMAHA

SAVINGS BANK

24th and M Streets

H. C. BOSTWICK, President TRUMAN BUCK, V. Pres.

F. R. GETTY, Cashier.

having

perly erec

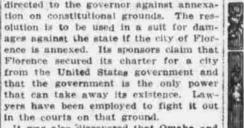
S. G. PETICOLAS

1204 W. O. W. Bldg Phone Douglas 5037.

USE

Depositors Guarantee Fund,

whether large or small.



mit such a broad question to the people.

The drys intimate they will go into the

courts and compel the council to submit

the question

It was also discovered that Omaha and Florence are not contiguous, there being a strip of ground, 150 feet wide, between the two cities that do not belong to either sity. The majority of the people of Florence favor annexation.

First to Enter Old

Grandpa Green is

he is able to be out.

thought of; just pric-The council also passed a resolution move them-and movethem - and move them fast. A solid carload to choose from. You know what "Sale" means when we say it. You know you must come at once and get a good choice. \$11 Arm Chair,

\$7 \$12 Fumed Oak Rock-1.1.1 \$8 \$20 Library \$15.25 Table

\$22 Fumed Oak China Cabinet ... \$15.75 \$32.50 Fumed Dining \$22







Walter S. Jardine is out with a positive announcement that he will make the race for the city commission. He has lived in Omaha forty-seven years and started business here with a horse and wagon. He was a charter member of the Ak-Sar-Ben and a director of the Transmississippi exposition.

It is generally rumored that efforts are seing made to induce Gould Dietz to file for city commissioner. Mr. Dietz is Lincoin at present. W. C. Bullard is being mentioned in

this connection.

Whooping Coagh.

When my daughter had whooping ough she coughed so hard at one time that she had hemorrhage of the lungs Make Teething Easy for Baby was terribly alarmed about her condition. Seeing Chamberlain's Cough Remedy so highly recommended. I got her a Mrs. Winslow's Soothing Syrup bottle and it relieved the couch at once Before she had finished two bottles of this remedy she was entirely well," writes A SPLENDID REGULATOR Mrs. S. F. Grimes, Crooksville, O. Ob-PURELY VEGETABLE-NOT NARCOTIC tainable everywhere .- Advertisement.



MILEAGE FREE FARE EVERYWHERE

