

Society

By MELLIFICIA. Thursday, March 4, 1915.

AFTERNOON musicals are to be introduced again. Just how to while away a Sunday afternoon has always been a problem with many, so the pleasant way of sauntering forth and spending an hour with an interesting musical program is to be revived.

Last winter Mrs. John Macfarland and Mrs. Latham Lavis turned the attractive garage at the Macfarland home into a musical retreat and here every Sunday afternoon the musical lovers of Omaha gathered in large numbers.

This year, musicals are to be given with Miss Mary Munchhoff, hostess. The first one is to be held this Sunday afternoon, and the program will be given by Miss Edith Flickenger, who will be assisted by Miss Ruth Spender, violinist.

All hall the return of the Sunday afternoon musical.

Garden Club Meeting

The Garden club held its first calendar meeting this afternoon at the home of Mrs. Luther Kountze. Plans were made for the seed bazaar, which the club will hold on Saturday, March 25, at the home of Mrs. Kountze. The proceeds from the bazaar will go to the Red Cross society and to furnish perennial bulbs to beautify the roadways of Omaha. A special feature of the bazaar will be the child's garden packages, which will make charming little Easter gifts for children with a taste for gardening. The subject studied this afternoon was "Historical Gardens," and the members present included:

Messrs. and Mesdames—John N. Baldwin, William E. Martin, O. T. Eastman, George H. Palmer, Luther Kountze, J. De Forest, Charles T. Kountze, Richards, C. W. Lyman, Charles B. Rustin, C. F. Manderson, Henry P. Whitmore

Entertain at Dinner

Mr. and Mrs. David A. McCullay and Mr. and Mrs. F. R. Stewart will entertain at dinner this evening at their home in Dundee. Spring flowers will be used as the table decoration and the guests will be:

Messrs. and Mesdames—M. D. Cameron, C. H. Walrath, H. J. Adams, George H. Aufray, Willis Pohl, G. N. Wickerman, Bishop and Mrs. Frank Hirst, Rev. and Mrs. Titus Lowe, Miss Mitchell.

Entertained at Luncheon

The W. B. club was entertained at luncheon Wednesday afternoon at the home of Miss Sarah Young. Covers were placed for:

Messes—Carrie Pohl, Fannie Hill, Sarah Young, Ruby Wray, Leola Dell, Rita Pearl, Alice Wells, Dottie Weingard, Linda Heney, Belle Bullock, Master Donald Way.

News of the Wayfarers

Mr. and Mrs. A. J. Love are registered at the Hotel Eastman at the Hot Springs, Ark.

Dancing Parties Tonight

The second subscription dance of the Prairie Park club will be given this evening at the club house. The Thursday Evening Dancing club

CEMENT MEN BOOST OMAHA

Declare Omaha Should Hold the One Big Show of the Year Instead of Chicago.

SIGN FOR 1916 SPACE NOW

Cement doughnuts are a great stimulant. Cement doughnuts were served at the cabinet dinner of the Mid-West Cement Users' association Wednesday night, and with such telling effect that the exhibitors of the cement show declared they had never been so well treated in their lives.

The exhibitors of the cement show, their feelings thoroughly melted by the good feed and the entertainment, declared then and there that Omaha is the logical place for the one great cement show in the country, instead of Chicago, and that they will do all they can to make this the one great show.

The exhibitors organized themselves into an exhibitors' association, and pledged themselves to exhibit at the Omaha show first and last and always. Immediately they began to contract for booth space for next year's show. Secretary Frank Whipperman is writing contracts with them for space for next year, and he declares that before the close of the show, at the end of the week he will have sold two-thirds of the booth space for the next year's show.

The date for next year has already been set for February 29 to March 4. Committee Appointed.

The nominating committee for the association has been appointed, and although it is not to report formally until Friday morning, it is understood that the present officers will be recommended for re-election. These are G. F. Lillie of Fremont, president; Frank Whipperman of Omaha, secretary-treasurer.

At the morning session of the convention George F. Beckmann of Mason City, Ia., spoke on the "Modern Manufacture of Portland Cement," illustrating his lecture with pictures. Pictures were also shown on the behavior of concrete in the recent fire in the Edison plant.

VASSAR GRADUATES GIVE UP PLAN TO SELL DOLLS

The plan of local Vassar women to follow the lead of their eastern sisters in selling "Daddy Long-Legs" dolls at the local performance of this play had to be given up because the dolls did not arrive in time. The dolls were to be sold for the benefit of the Associated Charities.

The Vassar club met at the home of Mrs. Warren Blackwell Wednesday afternoon to discuss the feasibility of the plan. An additional hindrance to the plan was the fact that several of the women are usually occupied with the Fine Arts exhibit which is now installing.

Miss Jean Webster, author of the play, is a Vassar graduate and classmate of Mrs. Arthur Gulon. When the play appeared in New York, several Vassar women on the charities board devised this scheme for raising funds and the plan has been followed in many cities where the play has been put on.

Check Your Spring Cough. Dr. Edlin's Pine-Tar-Honey will stop your cough and strengthen your lungs. Get a bottle now. Only 25c. All drug stores—Advertisement.

TOURISTS TO STOP HERE

Campaign Started to Point Out Advantages of Omaha to Auto Travelers.

NUMEROUS PLACES OF INTEREST

For every automobile tourist who went through Omaha last year there will be ten this year.

This opinion is firmly expressed by the leading motorists as Clark Powell, Sam Burns, Jr. and Randall Brown.

"These people are not only going through Omaha, but they are going to stop in Omaha if our plans work out as we expect them to," said Mr. Burns, who is prominent in Omaha Automobile club affairs.

"The Omaha Automobile club expects to send membership cards to all the automobile clubs in the country and it will be ready and anxious every day to extend all the courtesies of the local club to motorists who stop here on their way through to the west or going to the east."

"One thing that may be done," said Mr. Powell, "is to advertise the attractions of Omaha. We haven't any great scenery in the way of mountains and that sort of thing, but my experience is that mere scenery is not interesting. Most people have seen too much of it."

"Interesting Places in Omaha." "We have a number of things that are of sufficient importance and uniqueness to cause travelers to stop. One of these is the stock yards and packing houses. Most motorists from both the east and the west have not seen such a sight. And on all the 3,000 miles of the Lincoln Highway there is not such another sight."

"This fact must be brought to the attention of the travelers. So also our big smelter, which, I believe, is about the largest of its kind in the world. I have found travelers interested in Brigham Young's tree, which that gentleman is supposed to have planted at Florence."

"Another factor which we expect to cause Omaha to be a universal stopping place of long distance motorists is the fact that it is an automobile center of the first rank. Here the traveler will find his own car represented by a dealer. Here he will find great facility in buying supplies. Here he will find auto mechanics of superior skill."

The Lincoln Highway exhibit at the recent auto show was the same one as was shown at the Chicago and the New York auto shows. Mr. Powell pointed out. There was the greatest interest in it all through the show and a great number of farmers also asked regarding the great transcontinental road.

To Report Condition of Roads. Another feature that will invite tarrying at Omaha, mentioned by Mr. Burns, is the plan of the Omaha Automobile club to keep travelers posted regarding the condition of the road to the west from here. Weather reports will be received. If there has been much rain along the highway and at the same time no rain or less rain in the country south of the Platte, the traveler will be advised to take the road through Lincoln instead of going over the Lincoln Highway.

A number of natural conditions exist which will bring about extra big travel over the Lincoln Highway, principal of which are the closing of the "big show" in Europe on account of the present unpleasantness over there and the opening of the big show in San Francisco and the big show also in San Diego.

Natural conditions exist in Omaha which will cause a great number of these automobile tourists to stop here. Omaha is a "logical" place to stop. It is the half way point in the journey between New York and San Francisco and the traveler instinctively stops to rest at the middle of a long journey.

It is the "gate city" in more than a figurative sense. It is really the main entrance to the west.

Fontanelle Advertising Widely. It is now equipped with a hotel of the very first order in which motorists can find every facility and luxury to which they are, presumably, accustomed. It has other good hotels. The Fontanelle is scattering its literature, broadsides, tens of thousands of folders having been printed to send out and these emphasize the fact that it is located directly on the great Lincoln Highway.

Every Omaha automobile dealer is boosting hard for Omaha in connection with the highway.

Omaha will get much advertising from the travelers who stop here en route, and this will be of even greater value than the actual money left behind by each tarrying party.

Add the "boosting spirit" to Omaha's natural and geographical advantages, the prediction of ten times as many motorists stopping here this year as stopped here last year seems very conservative.

FOUR NEW MOTORCYCLES FOR FLYING SQUADRON

Three brand new Indians and one new Harley-Davidson motorcycle caused the hearts of Omaha's four speed cops to beat far in excess of local limit yesterday when they were received.

PROBATION OFFICER WILL TAKE GOOD BOYS TO MOVIES

Probation Officer Miller has been invited by the management of Elite theater No. 2 to attend a special boys' entertainment with a number of his "young friends" to be held next week, on a date not yet fixed.

Mr. Miller accepted the invitation and decided to invite about fifty "good boys" who do not get into trouble with the authorities to attend the show.

Rent room quick with a Bee Want Ad.

Great Pillars of Friday Bargains

Basement Specials of Extraordinary Strength.

Brandeis Stores

WOMEN'S and children's fine embroidered and initial handkerchiefs, each..... 2 1/2c

Women's Hose
BLACK and fancy colored stockings, full seamless, double heels, toes and soles; a pair..... 7 1/2c

Silk Remnants
SEVERAL hundred yards of plain and fancy silks in lengths from two to eight yards, for dresses, waists, petticoats, linings, misses' and children's frocks, etc. Included are messalines, foulards, pongee and Shantung silks. WORTH 50c to 90c, Friday—**25c & 35c a yard**

CHILDREN'S school handkerchiefs with embroidered dots, special, each..... 1 1/2c

School Hose
FOR boys and girls, medium weight, fast black, double knees, splice heels and toes and double soles, a pair..... 9c

Silk Pieces
A great variety, containing pieces of practically all descriptions. They are manufacturers' samples of silks, satins, marquisettes, gauzes, fancy chiffons, etc. Many uses may be found for these pieces which cost "next to nothing." FRIDAY, VERY SPECIAL—**5c & 10c each**

Great Dress Goods Bargains
1,250 yards of fine dress goods, mill ends and remnant lengths, from 2 to 7 yards long, and in widths from 36 to 50 inches. Included are French and storm serges, fancy suitings, Vigoreaux, crepes, gabardines, whipcords, checks and stripes, and many other weaves. Worth to \$1—**29c & 39c a yard**

Zephyrs
32 inches wide. Neat checks and stripes—all fast colors. 15c values; a yd..... **9 1/2c**

Men's Hose
SEAMLESS sock, all colors, double soles, heels and toes; special, a pair..... 7 1/2c

Great Dress Goods Bargains
Importers' and manufacturers' dress goods samples and single pieces. They are in lengths sufficient for skirts, misses' and children's dresses, boys' suits and similar garments. Values of unusual interest divided into two lots, and for Friday priced at a fraction of their worth—**15c & 25c a piece**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Percales
64x64. Neat dots and stripes; light and dark grounds; worth 10c a yard..... **5 1/2c**

Laces
SAMPLE pieces of laces, different kinds, a piece 5c and..... 1c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Ginghams
Genuine full standard apron gingham; warranted indigo dye. Compares with the leading grades. All size checks, 7c values, a yd..... **5c**

Underwear
WOMEN'S fine ribbed cotton union suits, lace trimmed, umbrella style, extra good quality, a suit..... **19c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Cheviots and Zephyrs
Genuine Everett Cheviots and full standard Dress Zephyrs. New spring designs. Lengths to 15 yards. A yd..... **5c**

Lace Curtains
TRAVELING men's samples; 1 1/2 and 2 yards long. Friday, special, each..... **15c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Percales
Bookfold, 84x84 dress percale. Neat dots and figures; light and dark styles. 12 1/2c value; a yard..... **9 1/2c**

Draperies
REMNANTS of volles, sermons and estamines; two cases worth 20c to 35c; yd..... **10c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Bress Sateen
36 inches wide. Plain and figured; highly mercerized; soft finish. 15c and 19c values; a yard; a yd..... **10 1/2c**

NOTIONS
Needles—Best gold eyed needles; Friday, a paper..... **1c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Galatea Saiting
27 inches wide. For boys' waists and children's rompers. Neat stripes and dots; absolutely fast colors, 15c val.... **9 1/2c**

Linon Tape—Large bolts, Friday, for..... 5c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Poplin
27 inches wide. Highly mercerized. All the new shades. Full pieces. 15c and 19c values. A yard..... **10 1/2c**

Hair Nets—Large size; special, each..... 1c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Crepe
27-inch fancy printed Plisse Crepe. Warranted permanent pebble weave. All fast colors. 15c value. A yard..... **9 1/2c**

Hair Pins—Good quality wire hair pins, Friday a package..... 1c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Tissue
Genuine embroidered Egyptian Tissue, with neat embroidered dots and figures, absolutely fast. 15c and 19c values. A yard..... **10 1/2c**

Buttons—Ocean pearl buttons; a dozen..... 1c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Remnants
Thousands of Mill Remnants and Remnants from stock. American and Simpson's prints. Dress Percale, full standard apron gingham, zephyrs, wash goods, etc. While the lot lasts. Values to 10c; a yard..... **2 1/2c**

Hose Supporters—"Hickory" brand, all sizes, Friday, a pair..... 10c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Muslin
36 inches wide; unbleached. Extra weight and finish. Easily bleached and laundered. Worth 7c, yd..... **4 1/2c**

Darning Cotton—A ball..... 1c

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Muslin
36-inch; bleached. Soft finish; free from dressing. 7c value; a yard..... **5 1/2c**

Towels and Napkins
Mill ends. Values to 8c. Each..... **3c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Sheets
Size 72x90 inches bleached. 3-inch hem, ready for use. 50c values. Friday..... **39c**

Toweling
5,000 yards; dice pattern; soft and absorbent. 7 1/2c value; a yard..... **5 1/2c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Slips
Size 45x36 inches. Soft finish, made from good grade muslin; hemmed, ready for use. 10c value. Friday, each..... **7c**

Spreads
100 bed spreads; crochet kind, hemmed ends. 89c values. Friday..... **59c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Regular \$12 Acme Dress Forms. 16 sections, for \$8, during a special demonstration in Notion Section. This price good for Friday only.

Napkins
500 dozen; mercerized. Hemmed ends, ready for use. 18-inch size. 10c values. Friday..... **6c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Infants and Children's Shoes—Tan and black, with hand turned soles. All sizes. Worth to \$1.25. Sale price, a pair..... **50c**

Damask
Mercerized. 64 inches wide. One case for this sale. A yard..... **39c**

White Swisses
Fine quality pin dot Swisses, 40 inches wide; Friday, special, a yard, only..... **17c**

White and Colored Dress Goods Remnants
—materials that sold in a regular way up to 25c a yard. Lengths range from 2 to 15 yards; Friday in the basement, special to close out, a yard..... **7 1/2c**

Women's Fine Dress Shoes
—All sizes. Patent leather and dull leather; button and lace styles. Worth to \$2.00. Friday, a pair..... **\$1.50**

KABIBBLE KABARET
"LITTLE JAKE HORNOR SAT IN A CORNER EATING HIS GEFILTEN FISH, HE STUCK IN HIS TONGUE HE STUCK IN HIS FORK AND ALL WHAT WAS LEFT WAS THE DISK!"

Cleans Quick Washes Out Quick Dries Quick
Lee's Shampoo is a good, pure, neutral, grain alcohol soap. It is different from other liquid soaps. When applied to the pressed down hair it goes instantly to the scalp and the cleansing is all done from the scalp outward, instead of inward from the hair surface as with bar soap or with ordinary shampoo.
It makes only moderate, thick lather and does not water-log the hair with a large volume of soapy suds. So it washes out quick and the hair dries quick. Being neutral, it cannot injure the finest hair or skin. It removes all grime, oil, grease and dandruff and the hair dries soft and fluffy. It is antiseptic and mildly stimulating. Fine for any toilet use.
Large 32-dram bottles 25 cts. at all druggists
Quart bottles, to refill 25-cent bottle eight times, \$1.00
Made only at the laboratories of
GEO. H. LEE CO., Omaha, Nebraska
Local Druggists conveniently supplied by Richardson Drug Co.

RARE VIOLINS A. HOSPE CO. 1513 Douglas St.

Canary (Pompeian Room)
NUT patties made fresh while you wait—Vanilla, strawberry, maple and chocolate filled, with chopped nuts—a pound..... **19c**
For Saturday a great sale of boys' wash suits—sample lines of the Manhattan and Cadet makes. Suits worth to \$3 for \$1.25. See Windows.

Get a Good Corset for Only 75c
Brandeis "Special" Corset, selling for that low price, are made of a good coutil, well boned with wide, graduated front steel. The front of this corset is reinforced to keep the garment from stretching.
Four heavy garters are attached. Sizes 20 to 36. Very Special..... **75c**
SPECIAL AT 49c—Corsets for slender and medium figures, in new spring models; guaranteed rust proof and to fit well.
Specially good corsets; Friday, for only..... **49c**
BRASSIERES—Front closing models; trimmed with embroidery, sizes 34 to 46; Friday; Special..... **25c**

Extraordinary Shoe Bargains
Selling Friday in Basement Shoe Department.
350 Pairs of Women's Brown and Gray Suede Shoes—Button style. Very serviceable. All sizes. Worth \$2.50. Special Friday, a pair..... **\$1.00**
500 Pairs of Women's House Slippers—Made of soft kid, strap or Juliet styles; rubber heels. All sizes. Friday, a pair..... **98c**