

The Society

By MELLIFICIA. Tuesday, March 2, 1915.

THE Tea room at the Fontenelle was formally opened yesterday afternoon between 4 and 6.

It was a gay sight that greeted the tea connoisseur of Omaha, and that there are many among us was proved by the large attendance that greeted this long-hoped-for pleasure.

"A real Blitz Carlton," were the exclamations from all, and the most scrupulously Blitz Carlton beverages were enjoyed as well. You can lose yourself beautifully in the new tea room and easily imagine the gayest of a Fifth Avenue "flutterer" coming in.

Never again will we have to go so far for an afternoon's Martin! Monsieur Mayard, chef du restaurant, is so delighted with the enthusiasm of Omaha's fair sex, and promises anything we ask for and any number of new suggestions can be hidden under the most attractive tea cosy.

Among those to initiate this delightful retreat were: Mesdames Harold Pritchett, Ben Cotton, Glenn Wharton, Edmund V. Krug of St. Louis, Ben Wood, Mrs. Joseph Byrne; Misses Elizabeth Davis, Clare Helene Woodard and Elizabeth Bruce.

Informal Dinner.
Mrs. J. M. Metcalf will entertain informally at dinner this evening in honor of Prof. E. N. Blair of Lincoln, who will lecture this evening in the council chamber of the city hall.

Golf Club Entertained.
The first social affair of the Prettett Miss Women's Golf club will be held at the home of Mrs. A. D. Northrup this evening.

Carter Lake Club.
The Carter Lake Swimming and Bowling club met Monday at the Farnam alley. The high score was made by Mrs. C. M. Johnson's team. Those present were:

Birthday Party.
Mr. and Mrs. Dent entertained fifty young people on Saturday evening in honor of the twenty-first birthday of Lester H. Star. Cards and dancing were enjoyed in the evening. The guests were:

Nu Sigma Nu Party.
The Beta chapter of Nu Sigma Nu of the University of Nebraska College of Medicine entertained at their house chapel Saturday evening. Those present were:

Lenten Sewing Club.
The Mission Sewing club of Trinity Cathedral met as usual this morning at the home of Mrs. F. H. Davis.

Debutante Bridge Club.
Miss Frances Hochstetler was hostess today at the meeting of the Debutante Bridge club. The members include:

Tuesday Bridge Club.
The Tuesday Bridge club was entertained this afternoon by Mrs. Walter Hobbs. The members present were:

WAS THE FIRST BRIDE AT THE HOTEL FONTENELLE.



MRS. SAMUEL ROBINOVITCH, NEE MISS HORTENSE SPIESBERGER.

High Collars Not to Be Fastened to the Shirt Waist

Never before has there been a season of such distinct novelties in neckwear as at the present, declared Miss Cestah Jones, in charge of the neckwear department at the Brandeis stores.

The bride was most attractive in a gown of charming satin made very simple following the Queen Louise lines and roped in pearls. The sleeves were of tulle and were made very tight and very long.

Pleasures Past.

A recently formed dancing club of South Omaha met Monday evening. The members are:

Mercedes Puts On Mystic Act Before Omaha Uni Pupils

A demonstration of thought transmission was staged before some 30 students of the University of Omaha by Mercedes and Mile Stantona, who are this week heading the bill at the Orpheum.

Makes Stubborn Coughs Vanish in a Hurry

Surprisingly Good Cough Syrup Easily and Cheaply Made at Home

RAYMOND HAS LARGE QUANTITY OF MORPHINE

William Raymond, vagrant, arrested at Sixteenth and Leavenworth streets, attempted to ditch a bottle containing a large quantity of morphine. He was arrested in police court and sentenced to ten days on a chain for vagrancy.

BOBBED HAIR NOW IN VOGUE

Women Cut Off Their Tresses to Raise Money for Relief Work—May Soon Wear Bows.

WIFE AND CHILD THE SAME

Eternal comfort awaits the two brave Omaha German women who sacrificed beautiful heads of golden hair for the benefit of the German war relief fund.

Bobbed hair is the latest. And some well-known Omaha maids already have had their hair bobbed. Furthermore, it is whispered that they will make their first bobbed-hair appearance at the Fontenelle this evening.

Miss Laura Sherman of Mr. McCarthy's department was so enthused when told of the new vogue that she asked to be the first one to demonstrate the possibilities of the hitherto juvenile hairdress.

But to cease our wanderings into the future and return to cold, hard facts, hair goods men welcome the innovation, according to Mr. McCarthy.

FATHER OF DETECTIVE DEVERESEE PASSES AWAY

Detective William Devereese received a telegram Monday informing him of the death of his father, Joseph Devereese, aged 83 years, at Thucna, N. Y.

COMFORT AT LAST



No more fretting and worry about the dishes. Hubby comes home—we eat—he comes while I wash the dishes in seven minutes.

How is It Possible?

Why—I am the proud possessor of a "Whirlpool" Sanitary Dishwasher. You never saw one? Then you go to 1110 Farnam street and see it demonstrated. You'll do the same as I—Buy one quickly!

B. GRUNWALD

Phone Doug. 1911. 1110 Farnam St.

SPECIAL OFFER



To new customers only. HAYNER BOTTLED-IN-BOND WHISKEY. FULL QUART 80c. 100 PROOF. HAYNER BOTTLED-IN-BOND WHISKEY.

Welsh Folks of This City to Organize

The nucleus of a local association of Welsh folk was formed Monday evening, when 30 Welsh people gathered at the

Young Women's Christian association to observe the holiday of their patron saint, St. David.

Miss Hazel Evans sang and Mrs. A. R. Knobe gave several readings. Miss Cestah Jones assisted in the arrangements.

Brandeis Stores

Those Women Who Now Are Planning Their Spring and Summer Costumes and Lingerie Will Be Interested In This Great Sale of An Importer's Stocks of Embroideries and Laces Beginning Wednesday

OUR buyers in New York were fortunate in closing a deal with one of the large importers in the east, whereby we came into possession of thousands of yards of the most beautiful embroideries and laces. They were secured on a price basis which makes it possible for us to place them on sale at prices which represent a very small fraction of their true worth.

- Embroideries worth up to 75c to 25c, Sale Price, a yard 7c
- A rarely beautiful selection of embroidered Swisses, Voile, Neige and Cambric edges in widths from 4 to 10 inches. A variety of dainty colored edges with neat designs, suitable for collars and the popular ruffled effects. Regular 25c quality. Yard..... 7c
- Embroideries worth up to 50c, Sale Price, the yard 25c
- An assortment comprising 18-inch Swisses, Cambric, Batiste Corset Cover Embroideries and Flouncings in beautiful crochet, shadow and filet effects with pretty embroidered designs. They are worth 50c a yard, but will be on sale Wednesday to day at the yard, only..... 25c
- Embroideries worth up to \$1, Sale Price, the yard 59c
- Assembled in one great group at a marvelously little price are 27-inch Swisses, Batiste and Neige embroidered flouncings in dainty designs, especially adapted to the prevailing modes in two and three-tiered skirts. In this assortment there also is a beautiful selection of Baby Flouncings in neat ruffled crochet and hemstitched edges. The group is further strengthened by a large assortment of 45-inch Voile, Crepe and Swiss Flouncings and Crepe and Voile all Allovers in the daintiest designs in colors for blouses and kindred wear. Regular values to \$1.00 in this lot. On sale Wednesday, your choice, the yard, only..... 59c

Almost Enough Ribbon to Go 'Round All Omaha Makes Up a Great Sale Wednesday

THERE are thousands and thousands of yards of ribbon in a variety most complete and wonderful, bought in such a way that they will be sold at prices so low they are amazing. Many of them are "loom-ends," consequently very inexpensive. Very good for spring millinery. Ribbons really are in some instances worth more than double these prices.

- Fancy warp print ribbons, 5 1/2 to 8 1/2 inches wide. Worth to 75c a yard, 25c.
- Plain satin and plain moire taffeta ribbon up to 8 inches wide. A yard, 25c.
- Beautiful colorings in handsome plaid ribbons—ribbons such as never before have been offered at such a price. A yard, 25c.
- Shot ribbon with satin edges. Very Pretty for hair bows. A yard, 15c.
- All-silk satin ribbons, 5 1/2 inches wide, in good colorings. Very special, a yard, 15c.
- Brocade satin ribbon in white, pink, light blue, etc. In this sale, a yard, only 15c.
- Fancy satin stripe ribbons in very beautiful colorings. An unusual value. Yard, 15c.
- Fancy warp print ribbons in light and dark colors. Special value, a yard, 15c.

Usually Women Would Pay Much More for Neckwear Like This Than We Shall Ask

UNDER circumstances very favorable to us, we secured a large lot of the newest novelties in women's neckwear at a price concession unusually attractive. As a result, we shall have on sale Wednesday an assortment that not only is wonderfully complete, but contains the newest styles in the new spring shades, one lot being in the favored sand shade.

Silks Are Used Charmingly In These Fetching Frocks

Designated as "Afternoon" and "Bridge" frocks, they are peculiarly adapted to functions of the present moment. In them are all of the fashionable silks for early spring wear—silks such as—

- Crepe de Chine, Crepe Meteor, Charmeuse, Poplin and Taffeta in plain or daintily trimmed and chiffon combination effects. In them all the newer spring shades are apparent—Sand, Putty, Belgian Blue, Rose, Navy and Wistaria, and, of course, Black.
- A wide variety of models, every one of them new and characteristic of this season's newest ideas. Priced specially \$19.
- Daintiest of Undermuslins, Special at \$1.00
- An assembling of the most bewitching, filmy muslinwear, comprising gowns, combinations, Teddy Bears, princess slips and petticoats, most attractively trimmed with dainty laces and embroideries, and in the fine tucked effects. While the assortment is most complete and the garments unusually fine quality, the special price Wednesday is only \$1.00.

Great Sale of Bags and Suit Cases

This is the entire floor stock of Samuel Sherman, No. 9, Debosses street, New York. About 40 trunks—full sizes. All floor samples—worth \$5 and \$6. Special Wednesday..... \$3.95