

AT THE THEATERS

Barney Bernard
Alexander Carr
With Potash and Perlmutter - At the Brandeis
Mignon McGibeny
At the Orpheum

Isabel Irving
Ritz Stanzwood
Sylvester Schaffer
Billie Hill
With "Under Cover" - At the Brandeis
At the Orpheum
At the Gayety

WHAT \$60 a minute for a vaudeville performer?

This question about Sylvester Schaffer, who heads the bill next week at the Orpheum, has been repeatedly asked Manager Byrne. And this is now the inquiry is answered:

"To people outside the show business I know how incredible it sounds that an entertainer should draw a salary of \$5,000 a week. It amounts to the same as saying that Schaffer earns enough in a year to pay the salary of President Wilson (\$25,000); the salary of the ten cabinet officers (\$120,000); and also the salary of the ambassador to Germany (\$17,000).

"How much it that? Makes a total of \$250,000, doesn't it? Well, Schaffer could pay that, and then have \$38,000 left over, out of his annual spend.

"How can the Orpheum circuit afford to pay such a salary? I'll tell you. It's for prestige. It's a publicity event, and not a money-making proposition.

"Theatrical papers say that the tour of Bernard in vaudeville at \$1,000 a week was a money-losing piece of enterprise. If that were true, it would still have been worth while on the ground of prestige.

"It is by these big events that advanced vaudeville establishes its standards. The merchant, you know, sometimes sell goods for less than the good are worth. Why? In order to get his store talked about."

"The same thing holds good in the show game. So, on these terms, the Orpheum can afford to present the highest salaried star in the amusement field—the man who actually receives \$50 a minute."

Harry Holden - At the Empress

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Woman Asks License to Drive Jitney Bus

Mrs. G. H. White is the first woman in Omaha to apply for a license to operate a jitney bus. Mrs. White has received permission and will immediately start jitney service from Thirty-sixth and Harney streets to the depot. She will operate the car herself at first, but will probably soon employ a driver.

AMUSEMENTS. AMUSEMENTS.

BRANDEIS THEATRE

CRAWFORD, PHILLEY & ZEHRUNG, Mgrs.

TONIGHT Mon., Tues. Matinee Monday

SELWYN & COMPANY PRESENT
The Supreme Triumphant Dramatic Sensation of 1915.
The Triple Triumph of Three Cities
New York—Chicago—Boston.

"UNDER COVER"

Boi Cooper Magrue's Exciting Play of Love, Laughter, Mystery and Thrills.
WITH **H. B. WARNER**
(Late Star of "Alias Jimmy Valentine") and the guaranteed original Chicago Co.
PRICES—Evenings, 25c to \$2.00. Popular Matinee Washington's \$1.00 Birthday (Monday), Best Seats

"The Sun Shines for Everybody. 'Mawruss,' except the feller in the rain coat business."

4 Nights and Sat. Mat. Starting Wednesday, February 24
A. H. Woods Presents the World's Biggest Comedy Hit
Alexander Carr Barney Bernard
And the Original Company That Played New York and Chicago 82 weeks.
Evenings 8:15 Matinee 2:15

Phone Douglas 494. Daily Mat. 2:15 Night 8:15.

POTASH & PERLMUTTER

ADVANCE VAUDEVILLE Week Starting Sunday Matinee, Feb. 21.

Sylvester Schaffer

The Highest Salaried Artist in The World

SCHAEFFER

"The Man Who Does Everything." Presenting Ten Headline Acts in His Own Person.

A Merry War of Laughs
ROGER IMHOFF, HUGH L. COHN and MARCELLE COREENE

—
"Surgeon Louder, U. S. A." A Military Comedy.
SASCHA PIATOV
Assisted by Mignon McGibeny Late Dream Girl in "When Dreams Come True." In the most sensational of Modern and whirlwind dances.
ALFRED BERGEN
The Eminent Baritone.

America's Foremost Harp Virtuoso
GENEVIEVE WARNER
Assisted by Charlotte Frances, Violinist.
FRANCES LUCILLE and JIMMY LUCAS
Live Wire Frivolities.
ORPHEUM TRAVEL WEEKLY.
The World at Work and Play. Around the world with the Orpheum Circuit's motion picture photographers.

Prices: Matinee, gallery, 10c. Best seats (except Saturday and Sunday), 25c. Nights, 10c, 25c, 50c and 75c.

AUDITORIUM

Wednesday Evening at 8:15 February 24

IRVIN S. COBB

of the Staff of the SATURDAY EVENING POST Will Give
An Illustrated Talk

(And Mr. Cobb Talks Even Better Than He Writes) on **WHAT HE SAW AT THE FRONT** in the European War Zone. Motion Pictures of Authentic War Scenes.
Direction of Selwyn & Co., New York.
Seat Sale Opens at Auditorium Monday Morning, Feb. 21st.
Prices 25c to \$1.00.

Irvin S. Cobb As James Montgomery Flagg Saw Him.

AMERICAN THEATRE

FOUR DAYS ONLY
Thursday, Friday, Saturday, Sunday, Feb. 25, 26, 27, 28
Matinee at 2:30 Daily. Night at 8:30.

THE MAGNIFICENT

World Film Corporation Photo Play YOUR GIRL AND MINE

A Wonderful Dramatic Feature in Seven Acts.
Produced Under the Auspices of the National Woman's Suffrage Association.
Seats—10 Cents and 25 Cents

Genevieve Hauflaire School of DANCING
BRANDEIS SUNDAY MATINEE
EVAN WILLIAMS Feb. 28
America's Greatest T-ENOR

Up-to-the-minute Dances, class or private lessons. Assembly every Friday evening. Children's, Saturdays, Ladies', Monday 2 p. m. Phone Webster 4324.

"Under Cover," Rol Cooper Magrue's exciting new melodrama, comes to the Brandeis theater for three nights beginning tonight with a matinee tomorrow, Washington's birthday, with the endorsement of New York City, Chicago and Boston. In each of these big centers it has registered a distinct hit, having to its credit engagements of forty weeks in Boston and six months in Chicago, while it still one of the big winners in New York City despite the fact of its having been there since the early part of last August. Omaha will get the Chicago company intact, which means in the principal role the noted actor and star, H. B. Warner, whose splendid acting in the stellar role of "Alias Jimmy Valentine" won for him a host of friends and admirers. In his present part in "Under Cover" Mr. Warner is said to even surpass all of his former work. Supporting Mr. Warner are Isabel Irving, Ritz Stanzwood, Frank Kingston, William Courtleigh, Jr.; Thomas McGrane, Ruth Donnelly, Jay Wilson, Frances Stamford, E. M. Dresser and Evelyn May.

"Under Cover" is "modern" melodrama, which means that it has been refined and the improbable element eliminated. Also it is free from objectionable underworld characters and nauseating white slavery. The story of "Under Cover" deals with the efforts of the United States customs authorities to run to earth a powerful smuggler. Stephen Denby is suspected of smuggling into this country a pearl necklace valued at \$200,000. Inspector Taylor of the service learns of it and gets on the scent. He allows Denby to enter unchallenged, as he is traveling in the party of powerful political and social persons, but tracks him to a week-end party. Here he forces a young society woman, through his knowledge of her younger sister's defrauding a burglary insurance company to aid him. She discovers that Denby is the man she loves. How she saves both him and her sister furnishes one of the biggest surprises finishes ever offered on the stage.

Most of the big popular successes on the American stage came unexpectedly. Some of them have gone begging for managerial recognition, while others were thought of so poorly in advance that it was hard to find who wrote them. Among the latter is "Potash and Perlmutter," the comedy founded on the Montague Glass stories, which A. H. Woods will present at the Brandeis theater for four nights and a Saturday matinee, beginning Wednesday evening, February 24, with the same identical cast that played the George M. Cohan theater, New York, for fifty-six weeks, and the Olympic theater, Chicago, for close to thirty weeks. The company includes Alexander Carr and Barney Bernard, who created the famous parts of Abe and Mawruss. Charles Klein, the well known author, was invited to make the dramatization of "Potash and Perlmutter." He drew the ground plan, so to speak, and then begged to be excused. He said that the material of the Glass stories was so disjointed that it did not promise well for the stage. Jules Eckert Goodman and a number of others were asked to take up the work, but declined. Hugh Ford, who had been engaged to stage the piece, finally took it in hand, and, it is said, whipped it into its present shape during the rehearsals. It is admitted, however, that the dramatic features which have made the play so pronounced a success were included in the draft supplied by Mr. Klein.

Everybody who reads current literature at all knows the two partners, Abe Potash and Mawruss Perlmutter, the two warring friends who make up-to-date garments. They occupy the greater part of the play's action and are productive of an almost incessant flood of laughter. Their noble qualities are brought prominently to the fore in their efforts to protect the young Russian fugitive who has found a place in their establishment. But the necessary salvation comes after all the characters concerned in the drama show their best side, so that everybody breathes a sigh of relief when the start for the commissioner's office is made to save the \$50,000 bail. That, in brief, tells the action of the piece. Around it many amusing incidents are gathered, and the love story of Potash's daughter for the million-dollar designer are nicely woven in.

Henry Miller, who has just concluded a record-breaking engagement in California in "Daddy Long-Legs," will come to the Brandeis theater for three nights beginning March 4, with matinee Saturday. Mr. Miller's play is the biggest success now running in New York, and it has proved just as great a sensation in California, where it was offered for the first time, with Henry Miller in the title role. At the time the comedy was produced in Chicago more than a year ago Mr. Miller was unable to make his appearance in the role written for him. Even without the advantage of his own acting, "Daddy Long-Legs" proved a tremendous success. It ran all last spring and summer at Powers' theater, Chicago, and, when the Chicago company was transferred to New York last August, the fascinating stage story achieved a new triumph and settled down for a run that is certain to continue throughout this season and next. Because of this fact Henry Miller agreed a few months ago to assemble a special company and make a special midwinter tour of the Pacific coast.

As the stellar event of the Orpheum this week comes Sylvester Schaffer, the highest salaried performer in vaudeville and acknowledged as the most versatile performer in the world. He is known as "the man who does everything." Ten headline acts are combined in the work of this single performer, who is so unique a figure in the world of amusement that he draws \$5,000 a week. Card and coin manipulation, feats of horsemanship and juggling, marksmanship, music, painting, pantomime and athletics are features of his act. For somewhat over an hour he holds the stage, and there is never an in-breath when he does not grip the attention of his audience. This will be his first visit to Omaha.

"Surgeon Louder, U. S. A.," as presented by the trio of funmakers, Imhoff, Cohn and Coreene, is a clever bit of farce. The sketch is a sequel to a former sketch known as "The Doctors of Dr. Leader." Roger Imhoff, as Private Casey, carries the principal burden of the comedy. Described as "America's foremost harp virtuoso," Genevieve Warner, assisted by Charlotte Frances, violinist, will offer one of the most pleasant concert numbers ever presented on the Orpheum stage. Miss Warner's singing is a special feature of the act. Whirlwind dancers are Sascha Piatov and Kitty Glasor, and their act is said to be as graceful as it is novel. Lucille and Jimmy Lucas are to contribute one of the most diverting features of the bill, and Alfred Bergen, baritone, will prove his ability as an unusual singer. Once again the Orpheum Travel Weekly will exhibit elaborate motion picture views of strange places over the entire world.

At the Boyd this week "Seven Days" will be played, with Mr. Biles in the leading role, that of James Wilson, the fat

and good-natured husband who has become estranged from his wife, and is assiduously seeking No. 2. It is this fascinating pursuit on the part of Wilson that makes possible the situation on which the story turns, that of the husband, the wife, the girl, the man she really loves, a burglar, a policeman, and a number of other interesting people being shut up in a house in New York for seven days by reason of a suddenly levied quarantine, which is maintained airtight by the police. The fun is spontaneous and of a kind that defies analysis, with the denouement on top of the house at the end of the seventh day, under such circumstances as make the last act funnier than any of the others. Mr. Biles has already established himself as a comedian, but this role will give him the first real chance he has had. Miss McHenry will have the part of Mrs. Wilson, and Miss Della Mae Byers, a newcomer, will have the role of Kit McNair, the girl in the case. Mr. Watson will play the burglar, and the others of the company will be well situated in the cast. Mr. Biles has provided well for the production. The first performance will be at the matinee this afternoon, and the play will be repeated each evening during the week, with other matinees on Wednesday, Thursday and Saturday afternoons.

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AMUSEMENTS.

HIPP THEATER

Douglas 8025
15th and Harney Sts.

SPECIAL—TODAY ONLY
Daniel Frohman presents
Paul McAllister and Jane Fearnley

"The Scales of Justice"
Famous Player Films of a Great Dramatic Success.

MONDAY and TUESDAY
Another Frohman Star
Jane Grey
In Channing Pollock's Great Play
"The Little Gray Lady"
A Romance of Official Life
in Washington Today.

WEDNESDAY and THURSDAY
Lucky and Belasco present
BLANCHE SWEET in
"The Warrens of Virginia"
De Mille's Supreme War Drama. A
Stupendous Production—Veritable
Armies—Realistic Battles.

FRIDAY and SATURDAY
Jesse L. Lasky presents
Broadway's Most Appealing Comedy.
"The Country Boy"
With Marshall Neilan and
Stuart Cast.

Boyd Omaha's Most Popular Theatre
Begin. Mat. Today — All Week

Laughs, Fun
Special Matinee Tomorrow,
Washington's Birthday, 25c.

Joy, Laughs
Seven Days
The Comedy That Made New
York and Chicago Laugh
for Two Years
Mats. Wed., Thurs, Sat., 25c.
Nights, 25c, 50c.

Extra, Every Performance,
Jack Farber, Doretta Adler
In the Newest Dances.

Tuesday, Society Night — Miss
Emily Cleve, Violinist, Between
Acts.
Next Week:
"THE MAN FROM HOME."

EMPRESS

Week of Sunday, Feb. 21st.

Majestic Musical Four

The Merry Men of Melody.

Holden & Harron
The Messenger and the Lady.

Rose & Williams
Parody Composers & Singers.

3-Imperial Japs-3
The Standing Side for Life.

"Officer 666"
In 5 Parts.
An Uproarious Farce Comedy.
10c—ADMISSION—10c
Reserved Seats 10c Extra

PIANO TUNING

ROBT. G. BRANDON
Recommended by Mary Munchhoff, Millie Ryan, Martin Bush, Jean Duffield, Belle Robinson, Helen Sadi- lek and Max Landow.
Webster 4332.
4618 North 28th Avenue.

"OMAHA'S FUN CENTER"
Gayety Daily Mat. 15-25-50-75c. Evngs. 15-25-50-75c.
First Time in Two Seasons of
STAR & GARTER SHOW Burlesque
Counte Jack Conway, Bubbling "Billie" Hill, Johnny Eckhardt, Mabel Clark and the B. & G. Quartet. Magnificent scenic production. Crystal Made Beauty Chorus.
Ladies' Dime Matinee Week Days.

DANCING

Mackie's, 1616 Harney St., Phone D. 1449.
Thursday evening society and social for ladies and gents who really dance two-step and waltz. Beginners' class every Monday and Friday. Very cheap by the term. Wednesday any Saturday public dances, where it's walk, walk. All welcome.

The Wellington Cafe

1817 Farnam Street. F. F. Miller, Prop.
DINNER \$50c.

Oyster Cocktail
Cream of Chicken Soup
Assorted Nuts
Queen Olives
Roast Prime Ribs of Beef, au Jus
Baked Chicken with Dressing
Loaf of Pork
Boiled Tongue, Horseradish
Mashed Potatoes
Cauliflower in Cream
Stirring Salad
Hot Rolls
Pitted Cherry Pie
Green Apple Pie or Pieplant Pie
Tutti Frutti Ice Cream with Cake
Coffee
Tea
Milk
Cocoa