Auto Enthusiasts Who Attended the Mitchell School Last Week



STUDEBAKER MEN AT DINNER

Vice President Benson Talks to Representatives, Calling Them Merchants Instead of Dealers.

SEES A GOOD SEASON AHEAD

Acting as host to the scores of Studebaker representatives here for the Automobile show, E. R. Benson, vice president, in charge of the sales of the Studebaker corporation, yesterday presided at a luncheon at the Paxton hotel. The gathering was entirely informal, the only talk of any length being by Mr. Benson, in which he outlined, in optimistic vein, the 1915 prospects in the automobile field. Several other officers of the company were present as a reminder that the men who represent the company throughout America are an integral part of the or-

The Studebaker men who gathered here to see the show and get in touch with the executive officers were bubbling over with enthusiasm, both for the show itself and for the showing made by the Studebaker corporation. The crowds about the Studebaker space gave them opportunities to learn at first hand of the cordial reception accorded Studebaker 1915 models by the buying public, in Omaha and surrounding territory. References were made at the luncheon to this interest as indicative of the interest in Hastings Continues Studebaker cars everywhere.

Not Dealers, but Merchants. In the course of his talk, Mr. Benson brought out one point which met with such hearty approval that it will not only influence the business future of the men time had come for the men who sell cars

call themselves merchants.

"It seems to me that the time has come to make a dignified stand," said Mr. Benson. "Here before me are men who have investments of thousands of dollars in cars. Your credit is above reproach, both with the Studebaker corporation and the banks in your own communities. Why should you continue to call yourselves dealers, when in real ity you are as much merchants as any HAWKEYE BASKET BALL owner of a drygoods store or clothing store in your city? Certainly the unit of sale is a more dignified sum. A man who sells a machine for \$1,000 or \$1,500, is certainly as much a merchant as a man a yard.

Business Well Established. "The automobile business has passed through necessary stages of develpment and now is so well established, that the men who are the channels of distribution throughout the country are entitled to that standing in the business world to which their integrity, acumen, and volume of business entitle them. I for chants, and as such you deserve to be his home before the game.

Mr. Benson referred briefly to both the New York and Chicago shows, held during January. In both cities the in- SOUTH OMAHA QUINTET terest in 1915 models was evidenced by the substantial sales of Studebaker cars during the shows and the days immediately following. Being in touch with the entire situation, Mr. Benson congratulated the Studebaker merchants who were his guests upon the promising outlook for sales.

Sheriff Plays Part In Y. M. C. A. Circus

A picture of Sheriff Felix McShane feeding prisoners sent him from police court, with a squirt gun, and then demanding \$40,000 from the county and receiving \$30,000 as a compromise, was one of the features of the Young Men's Christian association burlesque circus last night, and one that made many laugh. Burlesque characters representing Judge Foster, Sheriff McShane, the county commissioners and others interested in the big jail feeding episode that was recently settled were shown by the performers. The sketch was made uproariously funny by distorting the fundamental facts. The "jitney bus" came in for a ragging, and so did the sensational

The big auditorium was filled almost to capacity, and a host of youngsters took part turning a multitude of tricks.

Investors with money read the Real Estate ads in The Bee. Advertise your property for a quick sale.

FORMER SALES MANAGER VIS-ITS OMAHA AUTO SHOW.



ERNEST R. BENSON

HASTINGS, Neb., Feb. 20 .- (Special Telegram.)-Hastings High school continued who handle Studebaker machines, but in feating the State Aggies, 41 to 31, in a the case in Chicago April 30. At that Bladder weakness, most folks call it, mebile business. The point was that the hard-fought game. The largest crowd of time Mr. McVann will appear before the because they can't control urination. the season made playing space small, and to cease calling themselves dealers and team-work was impossible.

> and had it to the final whistle. Klein, hicle association. This association is com- Get about four ounces of Jad Saits Flynn and Parks starred for the locals, while Schmetzel scored the majority of the visitors' counters. The lineup: HASTINGS.

4	Parks R.F.	R.F Osbourn
	Whitehouse L.F.	
v.	Flynn	
	KernanL.G.	
5	KleinR.G.	R.G Cole

FIVE TRIMS GRINNELL

GRINNELL, Ia., Feb. 20 .- (Special Telegram.)-In an extremely fine game on who sells cotton goods at 12 to 15 cents the Grinnell floor last night Iowa university defeated Grinnell, 26 to 20. The game was fairly rough but less so than usual between these two teams. Tharpe starred for Grinnell with eight free throws and ten baskets on fouls. Loper nade one basket.

At the end of the first half the record was 9 to 12 in favor of Iowa. Burch and Hodges were referees,

Trainer Jack Watson came with the one feel that you gentlemen are mer- had been hart by a fall recalled him to lows team but a telegram that his boy

OUTPLAYS BLUFFS TEAM

7 0	- martine		
The South Or	naha High school five won		
from Council	Bluffs High school last		
night, 39 to 13.	Lineup:		
BLUFFS.	SO. OMAHA.		
Mahoney R.F. R.F McBride			
Lowrey L.F. L.F. Folay			
Puryear C.C. Nixon Bejurek R.G. R.G. Begi			
Clark	LaG. LaG Lesch		
Referent Bu	rkenroad.		

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IMPLEMENT MEN FOR WAR

Concentrate Forces and Will Fight Railroads' Plan to Abolish in Transit Privilege.

M'VANN TO LEAD IN BATTLE

The National Implement and Vehicle stopped to unload part of their freight Surgeon Tamislea had attended him. standing rule of allowing cars to be along the line before reaching final des-

The old custom always made it possible for the small implement dealer to get If Kidneys and part of a carload of implements, and have them come on a full car destined to dealers farther on.

Implement Dealers Protest. The railroads formerly charged \$5 s ar for granting this privilege of stoppage. Some time ago they canceled the privilege altogether and decided to bill cars through, allowing no unloading until final destination is reached. Implement String of Victories winter, made vigorous protests against setting up an irritation at the neck of the bladder, obliging you to seek relief holds until June 1.

In the meantime, the Interstate Comspecial examiner to argue the case in be- While it is extremely annoying and some-Schissler's pupils secured an early lead directly the National Implement and Ve- the most simple atlments to overcome posed of the leading implement firms of from your pharmacist and take a tablethe country, besides many of the leading spoonful in a glass of water before manufacturing concerns furnishing sup- breakfast, continue this for two or three

What the Rule Means. tails preparatory to the hearing.

only charged \$5 per car for stopping and effects whatever. unloading part of a car, but they charged Here you have a pleasant, effervescent the regular rate on the full carload to lithia-water drink, which quickly relieves the destination. This, the defenders of bladder trouble.-Advertisement

YEAR ROUND

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Council Bluffs Crawford Concordia

St. Joseph

cially if he intends to use it for making deliveries to

customers, he wants to be sure that it will make those

truck without first looking up the record of the Inter-

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pounds. They are alike in the quality of the service they give.

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(Incorporated)

pay local freight on small shipments not large enough for carload lots. As it was n the past they were able to get the benefit of a carload rate, though their particular consignment was not a carload

Young Man Falls In Fit Before Car

Randolph Hilbert, 2116 North Twentyassociation has appointed E. J. McVann seventh street, nearly lost his life under of Omaha as its attorney to fight the the wheels of a street car last night at railroads on their proposed plan to aban- Thirtieth and Spaulding, when he fell in don the stoppage in transit privilege on loads of implements. The case is one in which implement men all over the United he was trying to kill himself, snatched he was trying to kill himself, snatched States have been greatly interested ever him to safety in the nick of time. He since the railroads canceled the long was later able to go home, after Police

Bladder Bother

Take a glass of Salts to flush cut your Kidneys and neutralize irritating acids.

Kidney and Bladder weakness result from uric acid, says a noted authority. The kidneys filter this acid from the associations all over the country, in- blood and pass it on to the bladder, where eluding the Mid-West Implement Dealers' it often remains to irritate and inflame. association, which met in Omaha this causing a burning, scalding sensation, or winter, made vigorous protests against setting up an irritation at the neck of Commerce commission to suspend the two or three times during the night. new rule of the railroads. The suspension The sufferer is in constant dread, the water passes sometimes with a scalding sensation and is very profuse; again,

half of the implement men, representing times very painful, this is really one of plies for the manufacture of implements. days. This will neutralize the acids in The latter are such as the steel and iron the urine so it no longer is a source of mills and the hardwood lumber concerns, irritation to the bladder and urinary organs which then act normally again.

Jad Salts is inexpensive, harmless, Mr. McVann will go to Chicago the first | and is made from the acid of grapes and of next week to confer with the officers lemon juice, combined with lithis, and of the national association with regard to is used by thousands of folks who are arranging for the testimony and other de- subject to urinary disorders caused by uric acid irritation. Jad Salts is spien-Under the old rule the railroads not did for kidneys and causes no bad

Washington Affairs

Although United States mail is constantly going directly or indirectly to every country in the world, so far not one bag has been lost through the activities of the war fleets of the European belligerents.

Fire in the national forests of the west in 1914 caused a loss to the government of nearly \$40,000,000 board feet of merchantable lumber, valued at \$307,303, and of reproduction, or young growth of trees, valued at \$182,408.

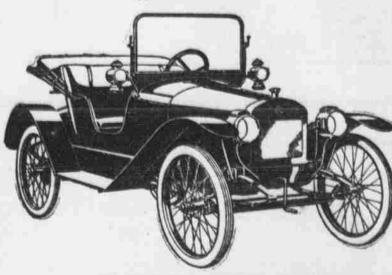
Rediscount dates for the Minneapolis federal reserve bank of 4 per cent on maturities up to thirty days, \$45 per cent 30 to \$90 days and \$55 per cent on longer maturities were approved today by the Federal Reserve board. The board also approved rates of 2 and 4 per cent on acceptances for the same bank,

\$295.00



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