

INSURANCE BRANCH OF HARDWARE MEN

H. J. Hall is Elected President and Number of Policyholders Increased Tenfold.

BRIAN TALKS ON INSURANCE

H. J. Hall of Lincoln was Wednesday elected president of the Nebraska Mutual Hardware Insurance company, an organization that is auxiliary to the Nebraska Retail Hardware association, meeting in convention in Omaha. Fred Ebinger of Plainview was elected vice president. Nathan Roberts of Lincoln, secretary, and E. Hoppe of Lincoln, treasurer.

Fire insurance is covered by this organization for members of the hardware association. The insurance auxiliary was founded in 1906, with 100 policyholders. It has over 1,000 policyholders now. The company has \$2,000,000 in state war assets, and has a larger reserve, according to the report of its president, than any insurance company in the state in proportion to the number of thousands of dollars insurance carried.

Speaking to the association, L. G. Brian, state insurance commissioner, favored the proposed law to regulate insurance rates within the state.

Compliments for Nebraska. A high compliment to Nebraska business conditions was paid by E. E. Mitchell of Morrilton, Ark., national president of the Retail Hardware Dealers' organization, in speaking to the Nebraska hardware men in convention. "Crop and business conditions in the south have been such that I haven't visited many state hardware conventions here this winter," he said. "But I came up to Nebraska for your state convention because I had heard much of the wonderful prosperity and good business that prevails here."

R. B. McKelvie, former lieutenant governor of Nebraska, made a rousing talk on "Reaching the Farmer" and discussed the cultivation of communities of interest between the farmer and small town resident on one hand and the local business man on the other.

M. D. Hussie of Omaha conducted a question box on business subjects.

Boost for Local Business. The visiting hardware men and their wives were the guests of the Barton & Callahan company Wednesday evening at an Orpheum party. This evening the Leo-Celt-Andersen and Wright & Wilhelmy companies will entertain them with a program and refreshments at the Commercial club.

A shopping tour of the city was made this afternoon by the visiting women, who were accompanied by wives of the Omaha dealers. The convention closes Friday with the installation of officers, who will be elected this afternoon.

Girls, All Skirts Must Be Wider This Spring to Be in Style

Samuel Hersberg of the Nebraska Clothing company has returned from New York City with a story of the high price of skirts. This is a serious matter, skirts will be real wide, says Hersberg, and will contain about two and a half yards of material as against one yard and a half last season. The tight skirt will be passé this season.

The war motif will find expression in women's coats, this Omaha man reports. He says the new military styles in coats will be known as Tippecary, Tommy Atkins, Scotch Highlander and the Fitzhugh-tramping suit. The 1913 period will prevail in dresses.

Coat suits will be twenty-six to twenty-eight inches long, with normal waist lines and circular flare skirts. The prevailing colors will be Belgian, Labrador and navy lines, black and white checks and sassy and sand shade. There will be styles for every figure in the large stocks Mr. Hersberg obtained while on his big trip. He announces that these new stocks will be ready for inspection at the Nebraska Clothing company's stores in about two weeks, and he adds that this display will be the best of the kind ever offered by his store.

He states that he is more than ever convinced that this section of the country is the most favored at this time.

Mlle. Artois Packs Her Bag and Hies for Fertile Field

Mlle. Artois, the Belgian actress, has left Omaha—much sooner than originally planned, and without making any further talks in public since she aroused so much criticism with her program, remarks the Bee.

She left the Carlton hotel Wednesday, 4:30 p.m. "General delivery, Lincoln" as her forwarding address. At the Carlton she paid for her room, instead of getting it free. Her early exit from Omaha followed immediately upon Mayor Dabbing's refusal to let her use the city hall for a lecture, to which she wanted to charge an admission fee.

How Mr. Davis One Bit of a Bad Cold.

"Some time ago I had a very bad cough," writes Lewis T. Davis, Blackwater, Del. "My brother, McCabe Davis, gave me a small bottle of Chamberlain's Cough Remedy. After taking this I bought half a dozen bottles of it, but only used one of them, as the cough left me and I have not been troubled since." Obtainable everywhere—Advertisement.

COLDER WEATHER STOPS DANGER OF FLOODS NOW

With slightly colder weather all through northern and western Nebraska and Wyoming railroad officials are feeling more hopeful of flood damage being slight when the snow goes off.

All through Nebraska Wednesday night, according to reports to the railroads, there was a decided drop in temperature, it to 25 degrees above zero being the rule. It is asserted that this has checked the melting of the snow and is preventing the water from flowing without doing any damage. In most of the streams in the western part of the state water covers the ice, and in many of them the ice is breaking up.

Have Regular Social Movement. The Dr. King's New Life Pills and have a daily way movement of the health course maintained. Only Dr. King's New Life Pills.

PRESIDENT FEDERATED CHILD WELFARE LEAGUE



Mrs. F. S. King

Child Leagues of This City Joined in One Federation

The seven local circles of the child conservation league of America, which were organized recently by Miss Charlotte White, were federated this morning at the Young Women's Christian association. Miss White arrived yesterday from the east to complete the organization. Nearly forty women were present. Mrs. F. S. King, president of the Beacon circle, was unanimously elected president of the federation; Mrs. J. Savage of the Northside, Mrs. E. H. Luikart of the Bemis Park and Mrs. Don McGowan of the Dundee circles, were elected vice presidents; Mrs. Bruce McCulloch of South Omaha, recording secretary; Mrs. A. W. Spooner of the Hancock Park circle, corresponding secretary, and Mrs.

Ellmer Jones of the Castlebar circle, treasurer. There will be five departments of the club work, including social purity, city and town improvement, legislation, corrections and charities and health. Meetings will be held the first Thursday of each month at a place to be announced later.

Live Turtles for Soup at Opening of the New Hotel

Four live turtles from the Caribbean sea, weighing about 100 pounds each and costing a total of \$120, have arrived to be made into soup for the opening festivities of the Fontenelle hotel February 23.

Purchasing Agent George W. Avery got quite excited when an expressman first tried to deliver the expensive sea tortoises, for they are very delicate creatures out of their home waters, and a chill of ten minutes will kill them. He scurried about and quickly arranged for them kept in a special tank at the Duval Cole creamery.

Injured Brakeman is to Get \$21,000

The Great Western railroad must pay Charles C. Jones, Union Pacific brakeman, \$21,000 for the loss of his leg and a part of his hand, according to a supreme court decision, of which notice has been received by T. J. Mahoney and T. A. Donohoe, attorneys for Jones.

The amount includes a \$16,000 verdict granted by a jury in district court and interest. The case, which was a noteworthy one in personal injury litigation in Nebraska owing to the fact that an employe of one railroad, was suing another railroad, was in the courts more than five years. The arguments advanced by Attorneys Mahoney and Donohoe were of interest to lawyers all over the state. The judgment is one of the largest ever affirmed by the Nebraska supreme court.

Jones was assisting in the making up of a train at "the summit" between Omaha and South Omaha, and stepped on to another track. He was struck by a Great Western engine and severely injured.

R. B. HOWELL FINDS ANOTHER VEXATION

Owners of Houses Refuse to Pay for Water Used by Tenants Who Move Away.

AND R. BEECHER IS STUMPED

Even general managers of municipal water plants have their worries and vexations. Their paths are not strewn with roses all of the way.

General Manager R. B. Howell of the Metropolitan water district is in a quandary over the problem of how to compel the payment of water bills guaranteed by owners of houses in which cases tenants move out, owing bills, and where the owners repudiate their agreements.

"I contend that the water should be kept shut off until the bills are paid, notwithstanding that willing tenants may move in and even stand ready to pay deposits for their future bills, but I want a ruling of this board," declared Manager Howell.

He cited a case in point, where a new tenant moved into a house from which a former tenant moved out, leaving a water bill. He sent notice to the owner, who paid no attention to these reminders that he had guaranteed the bills. The new tenant wanted water and offered to post a deposit.

Member Cook of the Water board contends that it is manifestly unfair to deny the new tenant water because of the sin of the former tenant or the owner and he took the position that Mr. Howell should sue a few of these neglectful owners and thus make examples of them.

Attorney J. L. Webster of the board has been asked for a legal opinion on the subject.

PEOPLE ARE ADVISED TO LEAVE INSTERBERG

LONDON, Feb. 11.—The News Cologne correspondent telegraph he has learned that the population of Insterberg, East Prussia, has been advised by the military authorities to leave the town.



30,000 miles of telephone wire was down in Iowa and Nebraska last week.

What a Sleet Storm Means to Telephone Service

In the wake of the snow and sleet storm that swept over Iowa and Nebraska early this month, telephone property in this territory suffered the heaviest single loss since the Omaha torpado.

With more than 30,000 miles of wire on the toll lines broken and twisted and gnarled, with 5,000 poles snapped off at the ground, with dozens of towns practically without any long distance telephone service, and with a total loss of \$135,000.00, the Bell Telephone System mobilized its forces for hundreds of miles around to restore service.

The sleet storm started Sunday afternoon, Feb. 1st, in the extreme western part of Nebraska and swept across the state east and northeast, tearing down telephone wires and poles in its path. When it reached eastern Nebraska it veered almost due east across northern Iowa. The towns of McCook, Grand Island, Fremont, Norfolk and Omaha in Nebraska, and Sioux City, Fort Dodge, Boone, Ames, Des Moines, Iowa City, Cedar Rapids and Dubuque in Iowa, and hundreds of other towns, were in the direct path of the storm.

As the rain began to fall and concentrate as ice on the wires that chilly Sunday afternoon, telephone men knew what would be the inevitable. It meant that under the enormous weight the wires and poles would go down. Quickly the word was telephoned or telegraphed ahead of the storm's path, and preparations were made to meet the emergency.

As ice formed on the telephone wires, thicker and thicker, snap! snap! went the cords of copper, sometimes at the cross-arms and then in the center of a span. Often whole rows of poles would sway, break off at the butt near the ground, and go down with a crash. It meant enormous financial losses, as span after span gave way under the weight of sleet and storm.

By telephone, by telegraph, by automobile, or any way that was the quickest way, reports were sent in to the Omaha office giving the story of the damage and an estimate of the amount of wire and the number of poles and the equipment necessary to repair the damage in each territory.

When the first reports arrived, blue prints were laid out on the big conference tables, and charts made of the location and extent of the damage. With the precision of a general commanding an army, the superintendent dispatched men and tools and materials to the locations where the reports had told they were needed.

The resources of the great Bell organization were brought into play. Men and poles and wire were hurried from Minneapolis, Duluth, Des Moines, Davenport and Kansas City, and in two days material by the carloads was on the ground, and a thousand men were at work.

More than seventy tons of copper wire and thousands of poles were a total loss. It took time to set new poles four or five feet deep in the frozen ground, so temporary wire, hundreds of big reels of which are kept constantly on hand for such emergencies, was strung along on the ground, over the snow and through the fields, connecting the spans of wire that had withstood the storm.

Like hundreds of small armies on hundreds of battle fronts, all working to one end, ten or fifteen men here, a like number there, and everywhere it seemed, were working on the lines. Every dozen or so men reported to a foreman and he to a general foreman of several parties, and each general foreman conferred with the superintendent at the office, so that nowhere might there be any lost motion.

It was the methodical, systematized organization of a great army of telephone workers who had been trained to meet such an emergency, and met it nobly.

Late at night, and early in the morning, in the blinding snow, and with the bitter north wind cutting their faces, telephone linemen climbed poles and spliced wires, day after day, so that the service might be restored at the earliest possible moment.

The Telephone linemen faced the hardships of those long, cold hours and days because they had been trained in the slogan of the Bell organization, "Service First, Always," and because they realized the great responsibility that rested on them to clear the "highways of talk."

It is the spirit of public service animating the whole organization that makes it possible for the Bell System to render the "most efficient and dependable service in the world."

It required two weeks of work with more than a thousand men in this territory, but service has now been restored on practically all of our lines, and we are again operating our long distance wires under nearly normal conditions.

"Service First. Always"

NEBRASKA TELEPHONE COMPANY

DOES your cooking make the family hungry for more? Do your left-overs taste as good as when the food was first served? Can you vary your menus so that no one complains of monotony? If you can't answer these questions satisfactorily, it's probably the fault of the seasoning.

TONE'S SPICES give a surprising zest to the ordinary dishes. They preserve their original pungency and are guaranteed for purity. Any cooking is better cooking with their use. Sold by your grocer at 10 cents a package.

Allspice, Cloves, Pepper, Paprika, Ginger, Cinnamon, Nutmegs, Mace, Celery Salt, Pickling Spice, Mustard, Sage, Poultry Seasoning and others.

TONE BROTHERS, Des Moines
Established 1873
Blenders of the Famous Old Golden Coffee

GOOD SINCE 1854

Old men of today, still hale and hearty, well remember the little log brewery built by John Gund 60 years ago.

Then as now Gund's famous barley malt and hop brews refreshed the body, sharpened the appetite, aided digestion and made delightful the family meal.

The blood enriching properties of

Gund's Peerless Beer

its purity, supreme quality, mellowness and richness of flavor commend it as the ideal beverage. Order a case sent home today and toast our 60th anniversary.

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