

# HAYDEN'S BUYERS' CO-OPERATIVE SALE HAYDEN'S

Begins Monday, Feb. 1st

## AND PURE FOOD EXHIBIT

Continues All Week

A united effort of all buyers and managers to clear our stocks of all odd lots and surpluses—A sale in which vast quantities of winter stocks and even many lots of new goods are marked without regard to original costs. Seldom have such saving opportunities been offered you.

AN EXHIBIT and SALE of many well-known—some very little known but nevertheless deliciously appetizing pure food products. Free demonstration and instruction in the preparation and serving of scores of toothsome dishes will be a feature which should interest every woman.

**HAT Department**

Mens, Boys' and Children's Winter Caps, cloth or knit. 19c styles; choice . . . . . 39c

Over 100 dozen for selection.

Two other special lots on sale, at 75c and . . . 39c

Men's Winter Hats, broken lots of values to \$2.50; good shapes and colors; on sale, . . . . . 50c

Traveling Bags and Suit Cases, all leathers, leather lined; values from \$5.00 to \$10.00, at \$6.95 and . . . \$3.95

**35c Ribbons 7 1/2c Yard**

A big line of wide, fancy warp print and plain Silk Ribbons, made to sell to 35c a yard; sale price, Monday, yard . . . 7 1/2c

**China Specials**

Fourth Floor—Monday.

300.00 Austrian China Dinner Sets—100 pieces, gold band decorations, on sale for . . . . . \$19.50

300.00 China Dinner Sets—Conventional designs, 100 pieces, on sale at . . . . . \$17.50

White Porcelain Dinner Sets—\$14.00 values, 100 pieces, at . . . \$6.75

Jap China Sugars and Creamers—\$2.00 values, at . . . . . 75c

### In the Daylight Silk and Wool Dress Goods Section

**\$1.00 Dress Silks, 48c**

Over 3,000 yards of 27 and 36-inch plain and fancy Silks, Messalines, Pongees, Novelty Taffetas, Fancy Check and Striped Silks, etc.; great bargains.

**\$1.00 Silk Poplins, 68c**

30 pieces in this lot, soft and lustrous, 36 inches wide and a splendid line of colors.

**\$1.25 Silk Crepe de Chine, 88c**

All silk, 40 inches wide, in all best colorings, including black and white. 20 pieces on sale.

**\$1.00 Black Dress Silks, 78c**

Chiffon Taffetas, Satin Duchesse, Satin Messalines and Peau de Soie, all 36 inches wide.

**50c Wool Goods, 38c**

All wool Diagonal Suitings and Crepes in most wanted colorings; 40 pieces for your selection.

**Wool Serges and Novelties**

44 and 54 inches wide, choice line of colorings, very special bargain, at, yard . . . . . 68c

**Fine All-Wool Suitings**

In plain and novelty weaves, 54 and 56 inches wide; big assortment of most desirable colorings; special bargains, at . . . . . 98c. \$1.45

**Dress Skirts, Made to Measure, \$1.00**

First class workmanship and perfect fit guaranteed. Inquire at Dress Goods Department.

**50c Pleatings 15c Yard**

A very superior lot of new Clifton and Organdie Pleatings, suitable for ladies' neckwear; wonderful values at sale price, per yard . . . . . 35c

**Wash Fabric Section**

Fabrics now to be cleared in this sale. Late Fall and Winter Silk and Cotton, plain and printed Crepe, 27 to 48-inch widths, and novelty weaves, sold up to 65c yard; now selling, at, yard . . . . . 38c

Wash Fabrics, 27 inches wide; Novelty Cotton, mercerized; also many odd pieces of silk and cotton mixtures, sold up to 80c. Now selling, at, yard . . . . . 19c

**Watches**

Gold Filled American Watches Gold filled case, thin models, guaranteed for 10 years, your choice of a variety of handsome plain or engraved cases for Monday, at . . . . . \$4.95

Regular \$1.00 Watches . . . 50c

\$1.98 Alarm Clocks . . . \$1.00

\$2.50 Alarm Clocks . . . \$1.25

\$1.00 Alarm Clocks . . . 50c

Bar Pins, Brooches, Tie Clips, Cuff Links, Necklaces, Jeweled Tango Braid Pins, Shell, Amber, Pearl, Jet or Rhinestone Ear Drops, to \$1.00 values. . . 15c

In Jewelry Department Monday.

**Some Delightful Monday Specials in Pretty Muslin Undergarments**

Muslin Gowns, Combination Suits and Skirts, daintily trimmed, to \$1.50 values, nearly all manufacturers' samples, at . . . . 69c

Muslin Gowns, made to sell at \$1.00, lace and embroidery trimmed, cut full and long, at . . . 49c

Gowns, Skirts, and Combination Suits, in fancy crepes, nainsooks and cambrics; also crepe de chine Corset Covers, up to \$2.50 values, at . . . 98c

Children's Muslin Pants, to 25c values, with hemstitched trunks, at . . . . . 12 1/2c

Children's Gowns, values to 75c, on sale, at . . . . . 39c

Elegant Skirts and Gowns; odd lots of garments made to sell to \$5.00, in Monday's sale, choice, at . . . . . \$1.98

Good assortment for selection.

**Buyers' Co-Operative Sale Specials for Monday in the Busy Suit Department, Second Floor, That Are Certainly Astonishing**

Only seven specials are here listed. You'll find many other splendid bargain opportunities offered for your selection, including all classes of winter apparel and even some of the new Spring stocks. Come early Monday.

**\$5 Boys' Suits at \$3.75**

CHOICE OF ENTIRE STOCK

Blue Serges, Corduroy and Fancy Mixtures, sizes from 6 to 18 years, Norfolk style. Monday, your choice of 500 boys' knicker suits, at . . . . . \$3.75

Boys' Overcoats 3 to 8 years.

**\$4.95 and \$5.95 Chinchilla Overcoats \$3.50**

Blue or gray, all wool chinchilla; made shawl collar or button to the neck. Belted back or plain. This offer for one day. These coats can be used for girls of the same ages. \$4.95 and \$5.95 boys' overcoats for \$3.50.

Choice of All Boys' Extra Knickers at Co-operative Sale Prices.

50c Knickers . . . . . 39c \$1.00 Knickers . . . . . 79c

75c Knickers . . . . . 49c \$1.50 Knickers . . . . . 99c

On Sale Monday.

**Hardware Dept.**

Brooms, 10c. Brooms, 10c

4-1/2 ft parlor, worth 35c to 45c, on sale Monday only. There are 50 dozen in this lot and sale continues until all brooms are sold. No C. O. D. or telephone orders taken. One broom to a customer. Delivered only with other hardware.

**WOODENWARE at REALLY REDUCED PRICES**

\$1.25 Folding Ironing Board . . . . . 80c

45c 4-foot Skirt Board . . . . . 30c

50c 5-foot Skirt Board . . . . . 40c

75c 5 1/2-foot Skirt Board . . . . . 50c

10c Wooden Hairpins, plain or spotted for . . . . . 5c

10c Chair seats, any size . . . . . 5c

15c fancy Wood Potato Masher . . . 10c

10c Wooden Steak Flinger . . . . . 5c

10c fancy ribbed White Wood Butter paddles for . . . . . 5c

5c Wood Butter Paddle . . . . . 3c

Butter Prints, 1-lb. size, round or square, for . . . . . 15c

5c Meat Hooks . . . . . 15c

Meat Boards reduced to . . . . . 15c

50c 5-inch Rolling Pins . . . . . 15c

20c 2 1/2-inch Rolling Pins . . . . . 15c

65c Spice Cabinet . . . . . 49c

Bread Boards . . . . . 35c, 39c

1-knife Slaw or Vegetable Cutter . . 15c

2-knife Slaw or Vegetable Cutter . . 15c

Maple Bowls . . . . . 15c, 25c

Full size best Zinc Wash Board . . 15c

25c Glass, Brass or Enamel Wash Board for . . . . . 25c

We sell "Eagle Brand" malleable ranges and underfed "Benson" black nickel finish cast ranges.

**Domestic Room FIRST FLOOR**

50 Amoskag Apron Check Gingham, "Best Quality" Model, at, the yard . . . . . 5c

50c Bleached Muslin, soft finish, good wide standard, yard . . . 5c

60 Bleached Toweling, heavy weight, yard . . . . . 3 1/2c

15c Pillow Cases, hemmed, 15 or 42x28 size, each . . . . . 10 1/2c

50c Bleached or Unbleached Sheets, 72x90 size, each . . . 35c

35c American Mercerized Table Damask, yard . . . . . 25c

15c Tartan Plaid Dress Fabrics, washable, yard . . . . . 12 1/2c

15c Curtains Serim Novelty, colored borders, yard . . . . . 9c

12 1/2c Nurse Stripe Gingham, 32 inches wide, yard . . . . . 9c

12 1/2c Shirting and Waisting Madras Cloth, yard . . . . . 9c

25c Yarn Mercerized Dress Poplin, colors or white, yard . . . . . 15c

12 1/2c Gray, 4-lb. Wool Blankets at \$1.50 . . . . . 92.50

11.50 Cotton Blankets, tan or gray, for . . . . . 90c

**\$5.00 Silk Klosfit Underskirts Free Monday**

To Every Purchaser of One of Our Stock or Dress Skirts—**\$5.95**

Classy Styles, All Sizes, Best Colors, at . . . . . \$5.95

The Underskirts come in Silk Jersey, Jersey and Messaline combination and all Messaline and sell regularly the world over at \$5.00. Monday we give them Free to purchasers of Dress Skirts at \$5.95—limit of two to a customer.

**75 Handsome Plush Coats**

\$15.00 and \$18.00 values, all good quality plushes, satin lined throughout, wonderful bargains in Monday's sale, choice . . . . . **\$7.95**

**125 New Spring Dresses**

\$18.00 and \$20.00 values, fabrics are Silk Eolienne, Crepe de Chines, Taffetas and splendid wool fabrics, all colors, choice . . . . . **\$9.90**

**Wool Middy Blouses**

Pretty styles, good colors, regular \$2.50 values, on sale at . . . . . **\$1.59**

**Children's Dresses, Wash fabrics, wool materials. Pretty styles, all sizes; values to \$2.00, choice . . . . . 69c**

**Women's Misses' Muffs**

Black Furs, made to sell at \$5 and \$6, your choice at . . . . . **\$1.95**

To every purchaser of one of our regular **LONG FLANNELETTE KIMONOS at \$1.00, \$1.50 and \$1.95** we will include a duplicate of purchase for 25c extra, which means 2 Kimonos practically for the price of one and you'll find them excellent values at the reg. prices. All sizes.

**Four Very Special Lots of Lace Bargains for Monday**

FIRST LOT	SECOND LOT	THIRD LOT	FOURTH LOT
Fine Val. Zion City and Trenchon Laces, worth 5c and 7c yard; on sale, Monday, yard . . . . . 2 1/2c	Venice Cotton Cluny Point de Paris and Elyria Laces, to 15c yd values, yard . . . . . 5c	Real Linen Cluny Laces, also Filet and Quaker Laces; to 35c yard values, at, yard . . . . . 10c	Oriental Laces, Silk Chiffons and Fancy Dress Nets, up to 50c yard value, at, yard . . . . . 19c

**Linens, White Goods and Bedspreads**

Table Damask, all linen, Irish, full bleach, 70-inch width, and Austrian 71-inch silver bleach; qualities selected as superior values, yard . . . \$1

Pattern Cloths, all linen, drop patterns from our regular lines; 8-4 and 10-4 sizes, now, each . . . . . \$2.00

Mercerized Pattern Cloths, 8-10 size, heavy quality choice designs, now, each . . . \$1.00

Crochet Bed Spreads full size, hemmed. An exceptional \$1.25 values each . . . . . 98c

Marseilles Bed Spreads, full size, cut corners, heavy fringe. One of our best \$2.25 values for . . . . . \$2.95

Voile and Rice Cloth, two dainty white dress fabrics, 38 inches wide; actual value 25c, yd. 15c

**RUG Department**

Seamless Velvet Rugs, 9x12 size, floral and oriental patterns, worth \$18.00, at . . . . . **\$12.98**

Seamless Brussels Rugs, size 9x12, worth \$12.50, choice . . . . . **\$9.98**

\$22.50 quality Axminster Rugs, beautiful patterns, heavy quality, 9x12 size, special . . . . . **\$18.50**

\$20.00 Axminster Rugs, same as above, but 8-3x10-6 size, **\$16.98**

\$1.25 quality Velvet Rugs, 21x54 size, on sale, at . . . . . **98c**

Water Color Window Shades, 36 inches wide, 7-foot long, special, at . . . . . **30c**

Oil Opaque Window Shades, 36-in. wide, 7-foot long, special . . . . . **45c**

Cocoa Door Mats, all sizes, splendid values, at . . . . . **65c, \$2.25**

**A 19c Counter**

ON MAIN FLOOR.

Contains many 35c to 50c articles. Among them are:

50c Ladies' Hand Bags . . . . . 19c

50c Hair Brushes . . . . . 19c

35c Cloth Brushes . . . . . 19c

50c Ladies' Neckwear . . . . . 19c

35c Hand Mirrors . . . . . 19c

35c Sewing Sets . . . . . 19c

35c Embroideries, at, yard . . . 19c

50c Double Width Nets, yd. . . . 19c

50c Chiffons, yard . . . . . 19c

35c Velling, yard . . . . . 19c

**Buyers Co-Operative Shoe Sale**

Cost Will Not Be Considered During This Sale.

All Shoes that will not be carried the coming season will be sacrificed.

Women's turn sole button shoes, in patent gunmetal and viol kid leathers, sell the world over for \$3.00. During this sale, at . . . . . **\$1.98**

Boys' \$2.50 high cut tan lace shoes, with straps and buckles. During this sale, at . . . . . **\$1.50**

Misses' lace and button shoes, gunmetal and viol kid, \$1.75 and \$1.50 values. During this sale . . . . . **\$1.00**

Child's high cut \$1.25 turn sole shoes, in sizes from 3 to 8, broken sizes. During this sale, at . . . . . **75c**

Infants' colored top "First Step" shoes, sizes 2 to 5, 85c values. During this sale, at . . . . . **50c**

**In Furniture Department**

Monday Only Third Floor

Genuine Layer Felt Mattress, art tick, roll edge, full weight, guaranteed for 10 years, on sale, at . . . . . **\$4.50**

Vernis Martin Beds, with heavy 2-inch posts, 5 fillers, best guaranteed finish . . . **\$4.50**

A Handsome Kitchen Cabinet, nicked sliding top, white enameled bread box, etc., splendidly complete, at . . . . . **\$19.50**

Heavy Brass Beds with 2-inch post, straight or continuous; two rousing specials, in this sale, at . . . . . **\$10.00, \$12.50**

**Drug Department Specialties on Main Floor**

50c Posson's Face Powder, 50c

15c Sweetheart Talcum Powder, special, can . . . . . 50c

50c Canthrox Hair Shampoo, special . . . . . 45c

50c Daggett & Ramsdell's Cold Cream, special . . . . . 35c

75c Lowe's Jacques Rose Face Powder, special . . . . . 55c

25c Orris Tooth Powder, special per can . . . . . 7c

50c Aubry Sisters' Tint, special for Monday . . . . . 35c

Assortment of Havel Rubber Combs, worth up to 65c, special for Monday . . . . . 45c

10c rolls Toilet Paper, fine quality crepe, 6 rolls . . . . . 50c

25c pkg. Borax Soap Chips, special . . . . . 15c

50c pkg. Liquid Soap, special . . . . . 35c

25c bottle Frostilla, for chapped hands . . . . . 14c

75c Pompeian Massage Cream, for Monday . . . . . 45c

25c bottle Syrup White Pine and Tar Cough Syrup, special Monday . . . . . 35c

15c Scott's Emulsion, special Monday . . . . . 75c

10c Palmolive Soap . . . . . 5c

50c Nature's Remedy tablets, special Monday . . . . . 35c

15c Palmolive Soap . . . . . 5c

15c Munyon's Witch Hazel Soap . . . . . 5c

\$1.50 3-qt. Chocolate Fountain Syringe, rapid flow tubing, good quality, 20 seconds, special for Monday . . . . . 60c

\$2.50 Ladies' Douche Syringe, special Monday . . . . . \$1.15

Free Samples of Queen Bees and Melba Face Powders.

**Drapery Department**

\$2.25 Couch Covers, full size, reversible, neat patterns, Monday, at . . . . . **\$1.25**

Lace Curtains, full size, to \$3.00 pair values, in several different weaves, pair . . . . . **\$1.49**

Bungalow Nets, Marquisettes and Scrims, regular values to 50c yard; Monday, at, yard . . . . . **25c**

15c Hemstitched Curtain Scrims, 40 inches wide, in white, cream or ecru, at, yard . . . . . **10c**

**A 5c Counter**

ON MAIN FLOOR.

Includes among other regular 10c to 25c articles the following:

15c Ruchings, at, yard . . . . . 5c

20c Hand Mirrors each . . . . . 5c

10c Needle Books, at . . . . . 5c

10c Tooth Brushes, at . . . . . 5c

10c Fine Combs, at . . . . . 5c

10c DeLong's Hooks and Eyes for . . . . . 5c

10c Embroidered Handkerchiefs for . . . . . 5c

10c Children's Hose Supporters for . . . . . 5c

And many other regular 10c to 25c values. See them.

**POPULAR BOOKS**

Fiction, History, Poetry, etc., fine cloth bindings. Books that sold to \$1.50; slightly soiled; to close, sale price, each . . . . . **25c**

**Co-Operative Sale Specials**

Dress Shields, pair . . . . . 9c

500 yards Basting Thread . . . . . 3c

Black Darning Cotton, per doz, spools . . . 9c

Dress Buttons, dozen . . . . . 5c

1-quart Vacuum Bottles, leather covered . . . . . **\$1.49**

**FRAMED PICTURES**

Big assortment of popular subjects; ovals, squares and oblongs; gilt, black and brown frames; to \$2 values, at . . . . . **89c**

**Wall Paper Special**

For One Week

ROOM LOTS of WALL PAPER Good patterns, new, bright, clean 1914 stock. Designs suitable for living room and kitchen and including side walls, ceiling and border.

Enough for Any Room in your home, no matter what the size, on sale.

Bundle Lots, at, per bundle, 89c to \$1.24

All other patterns at 50% Discount.

### PURE FOOD EXHIBIT of QUALITY GOODS FEBRUARY 1st to 13th, INCLUSIVE

Our aim is to demonstrate the High Standard of Quality to the people, in our Mammoth Grocery Department—40 Demonstrators, Free Samples and a saving of 25% to 50% on the cost of living.

Try HAYDEN'S FIRST, It Pays.

19 lbs. best Granulated Sugar, \$1.48-lb. sacks Hayden's Diamond II Flour, nothing like it, for bread, pies or cakes, sack \$1.75

1-lb. cans Diamond H. Baking Powder, equal to powders sold for double the money, can. 25c

Skinner's Famous Macaroni, Vermicelli or Spaghetti, free demonstration, per pkg. . . . . 7 1/2c

Advocates: "It Stands Alone"—nothing finer for dessert; its quality goods, per pkg. . . 7 1/2c

Loose-Wiles Famous Cookies and Cakes, made in Omaha; free demonstration: its Quality Goods . . . . . 25c

7 lbs. best Rolled White Breakfast Oatmeal . . . . . 25c

10 bars Best-Em-All, White Russian, Lenox or Laundry Queen White Laundry Soap . . . 25c

7 bars Haskin Bros' Electric Spark Soap . . . . . 25c

6 cans Oil Sardines . . . . . 25c

10 lb. best White or Yellow Cornmeal . . . . . 19c

Tall cans Alaska Salmon . . . 10c

Don't fail to sample the famous Yellowstone Canned Goods, Fancy Golden Santos Coffee, per lb. . . . . 20c

The best Tea Siftings, lb. . . . 12 1/2c

**BUTTER, EGGS AND CHEESE**

Try Hayden's First

The best Strictly Fresh Eggs, net storage, per doz. . . . . 35c

No. 1 Storage Eggs, per doz. . 25c

The best Creamery Butter, carton or bulk, per lb. . . . . 38c

Fancy Country Creamery Butter, per lb. . . . . 25c

Fancy Dairy Table Butter, lb. 25c

Full Cream, Young America, Wisconsin Cream or White Cheese, per lb. . . . . 20c

Imported Swiss or Roquefort Cheese, lb. . . . . 40c

Highland Navel Orange and Grape Fruit Sale Monday

96 size, reg. 45c, our price . . 30c

126 size, reg. 40c, our price . . 23c

150-176 size, reg. 20c, our price 20c

Chase's Fancy Florida Grape Fruit, Monday, per dozen— . . 30c, 45c, 60c, 90c

**THE VEGETABLE MARKET for the PEOPLE of OMAHA**

Potatoes, 15 lbs. to peck . . . . 20c

The best Wisconsin Cabbage, per pound . . . . . 1 1/2c

Jersey Sweet Potatoes, 3 lbs. 10c

Fancy Cape Cod Cranberries, per quart . . . . . 7 1/2c

Fresh Beets, Carrots, Turnips, Shallots or Radishes, bunch, 4c

Fancy California Cauliflower, per pound . . . . . 7 1/2c

3 large Soup Bunches . . . . . 10c

Fancy Head Lettuce, head, 7 1/2c

**IT PAYS Try HAYDEN'S First IT PAYS**