

# Monday, Morning, 8:30 O'clock--Then the Greatest Mid-Winter

## SALE OF NEW MUSLIN UNDERWEAR

### Announced by Any Store in the City of Omaha--Savings Average About Half

YES! that is a broad statement, but the merchandise is here and everything is in readiness to back it up to the very letter. Furthermore, there is no reason why it should be otherwise, because we have made several very large and fortunate purchases at a most opportune time, and the assortment, the range of selection and the VALUES are the GREATEST we have ever experienced. It's the greatest Muslin Underwear buying time of the entire season. Come.

THERE are piles and piles of crisp, new muslin underwear made under the most sanitary conditions-- here all ready for your choosing a season's supply at the most advantageous prices of the year. A comprehensive idea of the saving possibilities of this great event can be obtained by carefully reading over these items listed here. But, better still, come and get your ideas at close range--see the great piles of dainty, snowy whiteness--sale starts at 8:30 o'clock.



Sketched in the Department, choice, \$1.95

#### 25c DRAWERS, 11c

DRAWERS made of good quality muslin, full sizes, finished with neat hemstitched ruffle. 25c values, at... 11c

#### 35c Drawers, 14c

Fine muslin, finished with embroidery, lace and cluster tucks, extreme values at 14c.

#### 39c to 50c Drawers, 25c

Made of nainsook and cambric, finished with good embroidery, lace and tucked ruffle, 25c.

#### 50c to 60c Drawers, 39c

Fine cambric or crepe, finished with fine Swiss embroidery and lace insertion and edges, 39c.

#### \$1.00 Drawers, 50c

Extra quality nainsook with trimmings of dainty lace insertion and edges, also fine embroidery, 50c.

#### 60c Combinations, 39c

GOOD quality combinations, out full and roomy, finished with all over embroidery, drawers with lace edges, 60c values... 39c

#### 75c to \$1.00 Combinations, 50c

Nainsook with lace and embroidery yoke, ribbon-run beading, also all over embroidery, 50c.

#### \$1.75 to \$2.00 Combinations, 95c

Combinations in Princess, Teddy Bear or waist effects of fine nainsook--lace and embroidery trimming, 95c

#### 50c GOWNS, 25c

GOOD quality nainsook gowns, all over style, finished with lace and embroidery edge-- 50c values, at... 25c

#### \$1.00 Gowns, 50c

Crepe in white, colored or figured, also nainsook with dainty lace and embroidery trimmings, 50c.

#### \$1.25 Gowns, 75c

Fine quality crepe or nainsook gowns, finished with fine edge and beadings, also lace yoke and sleeves, at 75c.

#### \$1.15 to \$2.00 Gowns, 65c

Made of batiste or extra fine crepe, in pink, blue and white, also nainsook with val. lace, 65c.

#### \$2.50 to \$3.00 Gowns, \$1.75

Beautiful gowns of fine material--finished with medallions, ribbon bows and roses, at \$1.75.

#### Child's 15c Drawers, 8c

CHILDREN'S DRAWERS of good muslin with cluster tucks and hem, sizes 1 to 12 years-- 15c values, at... 8c

#### Child's 25c Knickerbockers, 15c

Made of muslin and finished with embroidery and Torchon edges, 15c.

#### Child's 50c Gowns, 29c

Good muslin with tucked yoke, long sleeves and V neck, 29c.

#### 25c CORSET COVERS, 15c

CORSET COVERS, made of good nainsook, finished with embroidery, all sizes, made full, no skimping, 25c values... 15c

#### 35c Corset Covers, 19c

Nainsook with fine lace and embroidery insertions and edges, all sizes, 19c.

#### 39c to 50c Corset Covers, 25c

Fine nainsook and cambric with very good lace and embroidery insertions and edges, at 25c.

#### 50c to 60c Corset Covers, 39c

All over embroidery or nainsook with fish eye insertions and edges, also embroidery insertions, 39c.

#### 75c to \$1.00 Corset Covers, 50c

Dainty covers of nainsook finished with fine lace and embroidery edges and ribbon-run beadings, 50c.

#### Extra Size Garments

DRAWERS of muslin with tucks and hemstitched hem--39c values, now at... 25c

#### 75c Drawers, 50c

Extra sizes of good cambric with lace and embroidery insertions and edges--now at 50c.

#### 75c Gowns, 50c

Extra sizes, made of muslin with tucked yoke, cut large and roomy, 50c.

#### 50c PETTICOATS, 25c

PETTICOATS of good muslin, well made and finished with well scalloped edge, 50c values... 25c

#### \$1.00 Petticoats, 50c

Fine nainsook finished with embroidery, clustered tucks or lace trimmed flounce, 50c.

#### \$1.25 Petticoats, 75c

Petticoats of nainsook with fine embroidery and lace finished flounce--exceptional values, at 75c.

#### \$1.75 to \$2.00 Petticoats, 95c

Fine cambric and nainsook, finished with dainty embroidery insertions and edges, also lace, at 95c.

#### \$2.50 to \$3.00 Petticoats, \$1.75

Nainsook with flounce or fine lace--others with deep flounce of embroidery ribbon-run beading, etc.--now at \$1.75.

#### \$5.00 to \$6.00 Crepe de Chine Gowns, \$2.95

ALSO of fine batiste, with allover lace yoke, exquisite patterns, \$5 and \$6 val., \$2.95

#### Crepe de Chine Gowns, \$3.49, \$3.95 to \$9.95

Also nainsook and batiste, beautiful new designs, very special.

#### Petticoats 1/2 Price

Dainty new style--made of lace, net and fine batiste with ribbon bows and rosettes.



Sketched in the department, choice, \$2.95

### Pattern Cloths and Napkins in the White Sale at One-Third Underprice

RICH new designs in pattern cloths with napkins to match; very desirable selection.

Pattern Cloths 2 1/2 yds. were \$3.50, for... \$2.43

Pattern Cloths 2x3 yds. were \$4.00, for... \$2.67

Napkins to match, 24x24 ins., were \$4.50, for... \$3.00

\$1.25 Table Damask, 96c

Bleached and silver bleached table damask, the regular \$1.25 quality--per yard, now at... 96c

\$1.35 Table Damask, \$1.18

Bleached and silver bleached table damask; new designs, good \$1.35 values, per yard, now at... \$1.18

10c Toweling, 7 1/2c

Glass toweling, blue or red checks, 10c quality, yard... 7 1/2c

Barnesley Crash, 9c

Brittain's Best Barnesley crash, yard... 9c

Towels, Dozen 85c

Aa barber towels, very special Monday at, dozen... 35c

### These \$4.50 Corsets in the White Sale Monday, \$2.50

IT'S really a wonderful offering. The corsets embrace several of the best known brands, including the Bleu Jolie Treco. Splendid fitting and finished with strong webbing hose supporters, all sizes represented; regular \$4.50 corsets, \$2.50.

### Artist Model and Lady Claire Corsets, Formerly \$5 to \$12, for \$2.00 to \$5.00

Another extreme corset value that will bring forth a generous response. They are all late models and the saving advantages are most unusual. \$2.00 Brassieres at 89c.

Made of all over embroidery, eyelet finish, front closing style, very best makes, all sizes. \$5.00 Brassieres at \$1.29.

French model, Venus closing, one-piece garment, linen finished solid embroidery and perfect fitting.

Burgess-Nash Co.--Second Floor.

### Beautiful New Embroideries at 10c That are Splendid 25c Values

THE lot includes fine baby matched sets, Swiss nainsook, voile and crepe flouncings, with colored edges, nainsook and Swiss flouncings, corset cover embroideries, etc.

75c to \$2.00 Embroideries, 39c and 50c.

Dainty baby flouncings, crepe and voile, organza and crepe all-overs, in white and colors. Pilet and crochet effects, in bands and edges, flouncings 18 to 45 inches wide.

10c Embroideries at 5c.

Nainsook and cambric edges and insertions to match, beadings and galloons, big assortment of patterns.

Laces at 5c.

Linen elany Torchon edges and insertions, Point Paris laces, French and German vals.

Shadow and silk Chantilly, net top edges, colored silk nets, colored all-overs and silk chiffons, at... 25c

Burgess-Nash Co.--Main Floor.

### Mid-Winter Sale of Lace Curtain Goods, \$2 Values, Wednesday for 95c

PRETTY new patterns, in Nottingham weave, white or ecru, size 42 inches by 2 1/2 and 3 yards. Several designs from which to make selection. Good \$2.00 values. Mid-winter clearing price, pair 95c

Burgess-Nash Co.--Third Floor.

### 9x12 AXMINSTER RUGS, Regular \$25.00 Values, Monday, at \$18.50

EXTRA heavy quality in a very attractive line of small figures and colorings to select from. A rug that will give thorough satisfaction and very special.

\$1.10 Axminster Rugs at 80c

All new patterns, very desirable for doorways and many other small nooks in the house.

\$ 3.95 Axminster Rugs, 36x63, for... \$ 2.95

\$16.50 Velvet Rugs, 9x12, for... \$13.50

\$10.00 Axminster Rugs, 9x12, for... \$15.00

Burgess-Nash Co.--Third Floor.

### First Great Mid-Winter Sale of Muslins, Sheetings, Sheets and Pillow Cases, Etc.

WE have set our peg that Monday will be the biggest day's business in this section of the entire month of January. To accomplish this result we offer the best known brands, such as Utica and Pepperell sheets, pillow cases and wide sheeting, at the lowest prices in Omaha.

SOFT BLEACHED MUSLINS AND CAMBRICS

At 3 1/2c, 5c, 6c, 7 1/2c, 8c, 8 1/2c and 9c Yard

This should interest every housewife, hotelkeeper and restaurant in the city, while our extremely low Mid-Winter Sale prices are in effect.

Unbleached Muslin at 5c

38 inches wide, made from long staple cotton. A washing or two will bleach these goods pure white. Two widths will make full size sheets, yard... 5c

35c Bleached Sheets, 25c

72x90 seamed bleached sheets, worth 35c, sale price, 25c each

25c Bleached Sheet, 19c

9-4 full standard bleached sheeting, usually sold at 25c, for fine undermuslins, per yard... 19c

LOCKWOOD SHEETING AT 22c.

The celebrated Lockwood and Dwight Anchor sheetings are noted for their linen-like appearance. The firm yet fine weave. You save fully six cents on the yard. The 9-4 width... 22c

Long Cloth, 10 Yards 50c

No. 555 long cloth, smooth round thread, valvety feel, natural finish, made especially for medium weight undermuslins, bolt of 10 yards, at... 50c

12 1/2c India Linen, 7 1/2c

Pride of the West India Linens and 40-inch lawn remnants, closely woven, snow white, worth regularly 12 1/2c, yd... 7 1/2c

25c White Soisette, 12 1/2c

White Soisette, sells the country over at 25c yard, here Monday, at, yard... 12 1/2c

Union Jack Cambrics, 8c

A snow white fabric, perfect in weave, for fine undermuslins, per yard... 8c

Pillow Cases, 12 1/2c

Sizes 42x36 and 45x36 Fruit of the Loom pillow cases, each pillow case with original fruit label, each... 12 1/2c

The Finest and Best Cambrics

Lonsdale, Berkley, Old Glory, Knickerbocker, Nainsook and long cloths at extremely low prices.

Union Jack Cambrics, 8c

A snow white fabric, perfect in weave, for fine undermuslins, per yard... 8c

12 1/2c Printed Flannel, 6 1/2c

Soft, fluffy, fleecy outing flannel, firmly woven stripes, checks and plaids, yd... 6 1/2c

25c Irish Poplins, 10c

Remnants, black and all colors, also fancy silk stripe poplins, 25c value, yard... 15c

Burgess-Nash Co.--Basement.

### New Wash Goods Specially Priced

Cotton Challis, 2 1/2c

Persian, floral and figured cotton challis, also light and dark dress prints, thousands of yds... 2 1/2c

10c Sateens at 8 1/2c

Black and colored mercerized sateens and linings; odd lengths, worth 19c per yard... 8 1/2c

25c Printed Flannel, 12 1/2c

White and Windsor printed flannel, 32 inches wide, for waists, dresses, kimono, etc., light grounds with the popular rose buds, stripes and neat figures in full prices; regular price is 25c yd., desirable lengths, yd... 12 1/2c

12 1/2c Printed Crepes, 5c

Fancy printed crepes, a large and varied showing of patterns, 12 1/2c values, yard... 5c

Burgess-Nash Co.--Basement.

### Your Choice Monday from the Entire Stock of Women's and Misses' TAILORED SUITS

WHICH GOES INTO THE MID-WINTER CLEARAWAY AT \$10.00, \$15.00 AND \$25.00

A SIMPLE, PLAIN STATEMENT, but it is of a vast importance to every woman who reads or hears about it. It's our first Mid-Winter Clearaway of our entire stock of women's and misses' suits--affording by long odds the greatest money-saving opportunities offered the buying public at this season of the year.

THE STYLES are the very latest, including short and long models in such materials as broad-cloths, chevots, poplins, wool crepe and a variety of foreign weaves, new flare style skirts, plain or fur trimmed, good selection of colors.

NOTE--The prices are so low that we will not send any on approval, C. O. D., or accept returns.

TAILORED SUITS Were \$25.00 to \$27.50

TAILORED SUITS Were \$30.00 to \$35.00

TAILORED SUITS Were \$45.00 to \$65.00

ENTIRE STOCK OF TAILORED SKIRTS, FORMERLY \$10.00, \$15.00 TO \$25.00, FOR \$4.98, \$7.98 AND \$9.98

A HANDSOME lot of skirts, including our very finest silk, satin and velvet skirts, also men's wear serge, poplin and chuda cloth. Three big groups for quick clearaway.

Burgess-Nash Co.--Second Floor.

### BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

### We Take Pleasure in Announcing a SERIES OF LECTURES ON DOMESTIC ART

By PROF. MARGARET J. BLAIR, Director of the Department of Domestic Arts in the University of Minnesota

To Be Given on the THIRD FLOOR, AT THREE O'CLOCK MONDAY, JANUARY ELEVENTH

And Twice Daily Throughout the Balance of the Week.

Mrs. Blair Has an International Reputation as a Speaker and Apostle of Home-Making. She Has Nothing to Sell or to Introduce, But Has Simply Been Engaged to Appear in Our Store and Talk to Our Many Lady Patrons.

Her Opening Lecture Will Be on Either "THE TABLE AND ITS APPOINTMENTS" or "HEALTH AND BEAUTY IN DRESS"

There Will Be No Charge.

### Exquisite Lace, Chiffon and Velvet WAISTS at One-Third Reduction

EVERY high grade waist in our stock, formerly priced at \$7.50 and upward, is included in this decisive clearaway Monday.

The offering embraces a wide selection of styles in laces, chiffons, velvets and satins, many of them exclusive individual creations.

Here's just an idea of what the offering means:

Waists formerly \$7.50, now... \$5.00

Waists formerly \$10.00 now... \$6.67

Waists formerly \$15.00, now... \$10.00

Waists formerly \$18.00, now... \$12.00

Waists formerly \$22.50, now... \$15.00

Waists formerly \$25.00, now... \$16.67

Waists formerly \$35.00, now... \$24.34

Burgess-Nash Co.--Second Floor.

### The Remarkable Response and Great Interest Manifested Has Induced Us to Retain MILLER AND MILLER For Another Week Beginning Monday.

Please accept the service with our compliments. WOOL SUITINGS at 98c

Wool Suitings, 44 to 54 inches wide, including storm serges, granite cloths, whipcords, crepe effects, poplins, Panamas and fancy cloakings; very desirable range of colors for selection.

### Remarkable Values in BLACK SILKS Monday at 89 Cents a Yard

THE most wanted weaves in widths from 36 to 42 inches, including all silk crepe de chine, silk poplin, peau de sole, chiffon taffeta, silk serge and satin Dutchess.

Black Silks at 89c

36-inch black silks, including yarn-dyed taffeta, messaline and peau de sole. Extreme values at the prices Monday.

Black Messaline Silk, \$1.10

54-inch, full 1 1/2 yards wide, superior quality and a rare value. \$1.00 Black Crepe de Chine, \$1.29

42-inch black crepe de chine, all silk, beautiful luster. \$1.75 Black Silk Poplins, \$1.99

42-inch black silk poplin, wear guaranteed, excellent quality.

Burgess-Nash Co.--Main Floor.

### NOTIONS for Home Sewing Week

Elastic sanitary belts... 12 1/2c

Net top and lace trimmed sanitary aprons, at... 25c

500-yd. basting cotton, spool 3c

Warren's feather-erose, black and white; per yard... 7c

Colored bias tapes, 12 yards for... 15c

Skirt and coat hangers... 10c

Ironing board pads... 9c

Ironing board covers... 25c

60-inch tape measures... 1c

Asbestos iron holders... 5c

Extra large bottle machine oil... 10c

Buckle forms 5c