

For the June Bride



Quality

Quality is the making of an article of the greatest intrinsic value. In selecting a wedding gift, quality is the first thing to be considered.

STERLING SILVER of any reliable make—good heft, perfect finish, artistic design—makes a wedding gift of quality. Without doubt we have the largest selection of sterling silver in Omaha.

AS SUGGESTIONS WE OFFER

- Hand hammered Cheese Plate and Server. \$8.50
- Hand hammered Salad Mixing Bowl. \$15.00
- Hand hammered Water Pitcher. \$80.00
- Hand hammered 5-piece Tea Set. \$350.00
- 12 Coffee Cups and Saucers. \$40.00
- 12 Bouillon Cups. \$45.00
- 1 Breakfast Platter and Servers. \$100.00

Have a look at the new things, anyway.

C. B. Brown Company

The Woman's Exchange NEEDLECRAFT SHOP

Lobby of the Bee Building

Suggestions for June Brides

The following is an itemized list of what we have to offer as a suggestion to the June Bride: Beautiful hand made Table Runners, Piano Scarfs, Luncheon Sets, Sheets and Pillow Cases, Towels, Dollies, Center Pieces and Hand Painted China.

Big Sacrifice Sale Starting TOMORROW
33% to 50% Lower Than Department Stores Ask.

TABLE RUNNERS
Imported linens, crochet insertion and ends; two yards long \$7.50
Imported linen crochet and fringe trimming \$10.00
Linen table runner with crochet edging \$4.50
Piano Scarfs, crocheted 6-inch butterfly edge \$12.50

LUNCH CLOTHS
Handsome 56-inch round lunch cloth; 3-inch hand crocheted linen edging \$25.00
43-inch square lunch cloth, in cut work \$15.00
48-inch square lunch cloth, beautifully embroidered \$12.50

PILLOW CASES
Large assortment of dollies, center pieces, pillow cases and towels. Beautiful Night Gowns, crocheted yokes and embroidered, \$2.50 up to \$6.00
Hand made Bed Spread, crocheted strips set together with linen strips; actual values \$90; today \$60.00

BABY CLOTHES—MOTHERS SEE THESE.
Dainty hand embroidered Slips and Dresses. 90c to \$3.00
Flannel skirts; crocheted, tatted and embroidered caps, night-gales, booties, hand made felt shoes, towel and bib.

The Bride's Wardrobe Trunk is Here

It makes traveling a real pleasure for it keeps her clothes free from wrinkles and saves time and expense in pressing.

This season we are specializing on a mighty good wardrobe trunk made in our own shop to sell for \$50.00.

Other styles in our own make, Hartman or Likly, at prices from \$25 to \$80.

Freling & Steine
1803 Farnam St.
We like repair jobs.

GIFTS FOR BRIDE EVERY BRIDE

Surprise your bride! Put a Piano, Player Piano or Victrola in her first home. Music appeals to a woman's soul and helps make your home a real home—not just a place to live in—as many homes are, that have no music. Pleasure, education, refinement found in homes where there is music.

Getting Married is One Thing— Making Good is Another

How many young couples tire of each other when they have no home amusement? Remember it's cheaper to buy a piano and have a few friends come to play, sing and dance than to give theater parties. A good piano is beautifying to the home, also a very good business asset.

New Pianos as Low as \$190.00

Full size cases, either in oak, mahogany or walnut, fully guaranteed up to the very highest grades, in either grand or upright pianos.

Small Payments.

Player Pianos from \$298 to \$750

Player Pianos from the boudoir style at \$298 to the greatest of Player Pianos—the Apollo—at \$750.

Our Terms Are Your Terms.

MRS. C. S. MARSHALL
Shop Phone, Doug. 3879. Residence Phone, Walnut 889.
ADDRESS ALL MAIL TO LOBBY OF BEE BLDG.

Don't Forget The Groom

Taraday

mild Havana

CIGARS

just one size
2 for 25c

TRACY

Brothers Co.
OMAHA
1415 Douglas Street

Gifts from Art Dept. Every Bride Should Have a Victrola

Framed pictures in hand-painted coloring, as well as the finest prints, ready to hang on the wall, from the famous

Hospe Dollar Price and up to \$100.

French and Colonial Mirrors in Roman gold frames, from \$3.00 up.

The Victrola is the entertainer for the home, with orchestra and band records, with songs from the most celebrated male and female stars of the earth. With the little Victrola at \$16, the big one at \$200—and many different styles between \$16 and \$200—and the records as low as 2 for 10c—the double faced 10-inch—nothing better for brides or groom.

A. HOSPE CO.

1512 Douglas St. Phone Doug. 188

MID-SUMMER OPENING

The very latest in Lace, Leghorn and Panama Hats. All the new summer materials that make up the hat for the June graduate. An excellent assortment.

\$3.50, \$5.00 and \$10.00

F.M. Schadell & Co.

1522 Douglas Street.

Distinctive and Individual GIFTS FOR THE JUNE BRIDE

Including an almost unlimited variety of rare Oriental Pieces, Embroideries, Porcelains, Bronzes, etc.

You may be sure that your gift, if it comes from this shop, will be different than anything else the June Bride receives. Our stock offers many gift suggestions. It is a pleasure to show you.

The Alla Shop

211 CITY NATIONAL BANK BUILDING.

For June Brides

Nothing that pleases so much as Cut Glass. No gift makes the table appearance more attractive.

If you want the best Cut Glass made call on any Omaha jeweler and ask to see his display of

Omaha Made Cut Glass

We are certain you will buy at first glance when you see the low prices.

Omaha Cut Glass Works
1215 Harney Street
Upstairs.

Mr. June Groom

What are you going to give your Bride To Be for a wedding present?

It's a pretty hard problem to solve, we know, but here's a real common sense hunch. Take out a **Life Income Policy** for your wife in—THE TRAVELERS.

It may not seem to you as fitting as some piece of jewelry, but twenty years from now, both you and she will be glad it was a TRAVELERS POLICY instead of some trinket which would lose its charm in a few months.

Talk to **TOM KELLY,**
"The Insurance Man"—he'll tell you all about the Travelers.
Phone Tyler 861.

Wedding Rings and Gifts

Make the gift which you wish in jewelry, silver or cut glass, if the name Henrickson is on the box it will be more appreciated.

Our stocks were never more complete for the selection of wedding gifts than now.

Just the gift you want to give at just the price you want to pay.

John Henrickson

The Loyal Jeweler, Hotel Loyal Bldg.

K. EITNER THE PHOTOGRAPHER

Now Does Home Portraiture

Res. 4112 Nicholas St.

Call Walnut 1940 for Appointment.

PARTY DRESSES and EVENING GOWNS

Let us clean them; we make a specialty of them and do more of them than all the other cleaners in Omaha.

If you want your fine clothes cleaned right, send them here.

We guarantee satisfaction.
Prices \$2.00 to \$3.00.

THE PANTORIUM

"Good Cleaners and Dyers."
GUY LIGGETT, Pres.
1515-17 Jones St. Phone Doug. 963.

HEMSTITCHING AND PICOT EDGING

The Ideal Button & Pleating Co.

Over 107-9-11' So. 16th St. Tel. Doug. 1936.

SPRING FASHIONS Are Now in Full Bloom

Women of discriminating taste always appreciate good lines, as well as good style in a garment.

Lines in a garment are an important factor and can only be obtained by the most careful observation of the maker.

Long experience in the foremost shops of America and sincere efforts have taught me to give my patrons the lines and style that are most becoming to the figure.

My connection with the leading model houses, always enables me to give the very latest style idea. Therefore your next suit or separate skirt or gown should be made by

Samuel H. Ackerman

Exclusive Maker of Women's Fashionable Garments.
1730 St. Mary's Ave. Platoon Bldg.

WEDDING BOUQUETS

of distinctive design

JOHN H. BATH

FLORIST

1804 Farnam St. Phone Doug. 3000

GIFTS THE JUNE BRIDE APPRECIATES

Making a life long impression and please the recipient is what any of the following gift suggestions will do.

WE SELL AT RETAIL. Many people do not know we sell at retail. We wish to impress this fact in your mind. You are cordially invited to visit our beautiful salesroom.

Any of These Will Please

- Embossed Stationery.
- Greeting Cards.
- Engraved Cards.
- Desk Sets.
- Self Closing Ink Stamps.
- Embossed Bank Checks.
- Watermark Fountain Pens.
- Steel Safe Cabinets for the Home.
- Loose Leaf Memo Books.
- These Are Sensible and Serviceable.

Omaha Printing Co.

Corner 13th and Farnam Sts.

The June Bride's Hobby is to

have a very rare collection China and Cut Glass. Imagine her anger when she starts to unpack those precious things and finds 1/2 of them broken. This might not have happened if they were packed by an expert. We have such men in our employ.

CHINA **CUT GLASS**

MOVING AND STORAGE

Phone Douglas 394

GORDON

Bridal Decorations and Bouquets

Nowhere will you find such a fine assortment for wedding decorations and gifts. From American Beauties on down, every flower cut fresh. Let us handle your decorations and save time, money, trouble.

L. Henderson

1519 Farnam St. Phone Douglas 1258.

ILLUSTRATE

Souvenir Wedding Supper Menus

With Portraits of the Newly Weds

We Make the Half Tone Cuts

Artistic Designs

Bee Engraving Department