

Sunday, May 23, 1915

Complete Line of Victrolas and Victor Records All the Time.

BURGESS-NASH STORE NEWS FOR MONDAY

Exclusive Agents for Omaha For Famous Unichering Pianos.

Phone D. 137

Burgess-Nash Inaugurates a Special Remodeling Sale Monday

An Underprice Movement That Affects Practically Every Department of This Big Service Store

THE REASON!

There is always a "cause and effect" for any important undertaking. The cause in this instance is our ever increasing desire to be of "The Greatest Service to the Greatest Number"—to render a service that will help you as well as reflect credit on us—to be in reality "EVERYBODY'S STORE."

In our effort to bring this Burgess-Nash Service up to the highest point of efficiency, we have studied it from every angle and it's that part which means your comfort and convenience in shopping that we have considered. Contracts were let months ago for a

Complete New Set of Mahogany Fixtures for the Main Floor

They are now being placed in position. This necessitates a general rearrangement of the main floor, as well as many other sections throughout the store. An arrangement which, when completed, we trust will make our store so pleasing, helpful and satisfactory a shopping place that you need think of no other.

That's the effect. In order that our store may present a most pleasing appearance when the new fixtures are installed, we have determined to clear away every odd lot, broken line and discontinued number of merchandise immediately—that we may have new merchandise for the new fixtures. That's the reason for the unusual price reductions in force beginning Monday.

BURGESS-NASH COMPANY.

N. B.—We respectfully ask your indulgence during the more or less unsettled condition of our store while installing the new fixtures

Pretty New White Trimmed Hats That Were to \$10.00, Monday \$3.00

There is half a hundred or more charming new effects which go into this Remodeling Sale Monday—the result of a special purchase. Just the very sort of hat you will want to wear with summery dresses.



There Are No Two Alike

Every one an individual and distinctive creation. A combination of ribbon, wings, etc., worked out in a pleasing way by deft fingers that know how. Very special Monday at \$3.00.

Burgess-Nash Co.—Second Floor.

Pure Thread Silk Hose for Women, 85c

Are indeed unusual values; plain black, some have lisle tops, all silk with colored tips; full fashioned, regular made foot. The manufacturer calls them "seconds" on account of some irregularities, but you or anyone else will not notice them, they are so slight. Usual \$1.25 values, at 85c the pair.

Burgess-Nash Co.—Main Floor.

Importer's Surplus of Villeroy & Bock Dinnerware at Less Than 1/2 Import Cost

This famous ware was made in Dresden, Germany, and was one of the best open stock patterns, but owing to the fact that European conditions make it impossible to replenish the line, the importer disposed of the entire stock at less than half its cost. Fine white glazed body, with decorations of soft blue hand, hair line and stippling on knobs and handles. Very desirable shapes. Three groups—

At 8c After dinner coffees and teas, mayonnaise dishes, bread and butter plates, pie plates, double egg cups and saucers, sauce dishes, small sized platters, creamers, etc.

At 10c Tea, breakfast and dinner plates, soup plates, tea cups and saucers, coffee cups and saucers, bouillon cups and saucers, large creamers, oatmeal dishes, medium sized platters, vegetable dishes, cocoa pots, etc.

At 15c Covered vegetable dishes, sauce boats, sugar bowls, large sized platters, cocoa pitchers, salad bowls, tea pots, large sized milk pitchers, sanitary covered pitchers, etc.

Burgess-Nash Co.—Fourth Floor.

Stearns & Foster SANITARY MATTRESSES Specially Priced for Clearaway Monday

The Stearns & Foster mattress is recognized as the best at the regular price on the market today. Made of sanitary felt, the best grade of ticking and the highest grade of workmanship. Three special numbers—

\$9.50 COMFORT MATTRESSES FOR \$5.95. Stearns & Foster comfort mattresses, full 50-pound weight, roll edge, good selection of ticking designs.

\$12.50 "LUXURIOUS" MATTRESSES FOR \$8.75. Fifty-pound weight, finest white cotton felt filling, roll edge.

\$17.50 STEARNS & FOSTER MATTRESSES, \$12.50. Fifty-pound weight, double stitched, roll edge, finest art tick covering.

Burgess-Nash Co.—Third Floor.

A Sale of Sewing Machines Listed at \$35.00 to \$40.00, Monday at \$19.75



A MONEY-SAVING opportunity such as this, doesn't come your way very often. Monday morning we are going to place on sale another group of high-grade Sewing Machines, including such makes as

WHITE SINGER NEW HOME PARAGON THE FREE HOWE

These are new machines, simple machines, and slightly used machines. They are all drop-head styles, all in perfect condition, and are complete with all attachments—every one fully guaranteed.

TERMS: \$2.00 DOWN AND \$1.00 A WEEK. Free Lessons. No Mail or Phone Orders.

Sewing Machine Section—Third Floor.

These \$1.50 to \$2 Fancy Silks in the Remodeling Sale at 88c

A REMARKABLE value and a remarkable range of selection.

- 42-inch silk poplin in all plain shades.
- 36-inch chiffon taffeta in all plain shades.
- 36-inch striped chiffon taffeta, pretty colors.
- 42-inch all silk crepe de chine, plain shades.
- 42-inch brocaded crepe de chine.
- 36-inch heavy Japanese tub silks, white and black.
- 36 and 32-inch wash silks, pretty colored and satin stripes.
- 36-inch black chiffon taffeta for skirts and suits.
- 36-inch princess messaline in fifty different shades.
- 36-inch natural pongee silk, heavy quality.
- 36-inch embroidered white Japanese wash silks.
- 36-inch striped messaline, pretty shades.

85c to \$1.25 FANCY SILKS AT 79c

One large counter, including foulards in neat designs, all colors, pretty plaids, fancy taffetas and figured messalines, in a wide selection of new designs and colorings.

\$1.50 TO \$1.89 SILK OREPE DE CHINES, \$1.29

You'll appreciate this very special value when you realize that the material is not the light weight quality, but a good heavy grade, 42 inches wide, pure all silk, in black, cream, flesh, pink, lavender, old rose, aile, gray, light blue, navy, brown, tan, gold, yellow, pigeon blue, copen, reseda, etc.

STRIPED TUB SILKS AT 59c

32 inches wide, in a pretty selection of colors, very desirable for waists and men's shirts.

59c SILK POPLINS AT 39c

24-inch silk poplins in all plain shades, both light and dark effects. The usual 59c.

Burgess-Nash Co.—Main Floor.

Dainty Organdy and Voile Flouncings Monday, at 98c the Yard

40-inch embroidered organdy and voile flouncings, 27-inch colored voile flouncings and embroidered net flouncings, 45-inch allover laces, Monday at yard 98c.

FLOUNCINGS AT 59c YARD

Including 36 and 40-inch embroidered organdie and voile flouncings, 45-inch colored embroidered voile allovers and 45-inch allover laces, cream and white.

FLOUNCINGS AT 25c YARD

27-inch batiste flouncings, allovers, embroidered baby flouncings, corset cover embroidery, very fine quality.

EDGES, INSERTIONS, ETC., 5c

Just received, big line of French and German val laces, edges and insertions to match, from one-half to two inches wide, at yard 5c.

Burgess-Nash Co.—Main Floor.

The Newest Notes in Exclusive Summer Attire

Silk Frocks, \$19.50, \$25 and \$29.50

Crepe meteor, crepe de chine, soft taffeta and Georgette crepe frocks (all silks that are not perishable); thin as lingerie, they're light weight enough for comfort on hot summer days—and just brimming smart and correct for dressy summer afternoon functions. All the new points of fashion are embodied.

LINGERIE FROCKS, \$6.95 to \$50.00

Plain, striped, figured and dotted voiles with sheer organdie collars—Tallieur frocks for street or sport wear—or the new Princess effects—all aim to out rival the other for style and becomingness—are priced but \$6.95, \$12.50, \$15.00 to \$50.00.

DAINTY NET FROCKS, \$15.00 TO \$39.50

They bid high for favor when so artfully combined with crisp organdie bordered crepe, taffeta rufflings or enriched with Oriental and exquisite laces—and priced but \$15.00, \$20.00, \$25.00 to \$39.50.

Burgess-Nash Co.—Second Floor.

\$17.50 and \$20 Room Size Velvet Rugs in the "Remodeling Sale" for \$12

HERE'S a rug "special" that will interest every housewife with a need of this sort: The rugs are 9x12 feet size, some seamless, all new designs, in both floral and oriental effects, made of extra heavy weave, the regular \$17.50 and \$20.00 lines, Monday at \$12.00.

\$3.25 AXMINSTER RUGS FOR \$2.95

A splendid line for selection, size 36x63 inches, Axminster rugs, usually \$3.25, sale price Monday \$2.95.

Burgess-Nash Co.—Third Floor.

Special Clearaway of SAMPLE BEDS in the Remodeling Sale For Monday—Rare Values

THE beds in this offering are the highest grade manufactured. Absolutely perfect in condition, except that they have been used on the floor as selling samples for the past few months, and naturally became dented and scratched a trifle. That's the reason for the very low prices for Monday.

- \$6.50 IRON BED FOR \$4.95. Bungalow height bed, with one-inch post, five inch square crossbar and five 3/4-inch fillers, was \$6.50, now \$4.95.
- \$17.50 ENAMEL BED FOR \$12.50. White enamel bed with two-inch square post, 1 1/2-inch crossbar and five 3/4-inch square fillers, with brass knobs on the head and foot end posts.
- \$19.50 VERNIS MARTIN BED FOR \$7.50. Full size bed, two-inch continuous post, Vernis Martin finish, seven 3/4-inch fillers, was \$19.50, now \$7.50.
- \$28.00 BRASS BED FOR \$28.50. Satin finish brass bed, 1 1/2-inch square post, five 3/4-inch fillers and one-inch crossbar, was \$28.00, now \$28.50.
- \$5.50 WHITE ENAMEL BED FOR \$3.95. White enamel bed, with one-inch crossbar and five 3/4-inch fillers, regularly \$5.50, now \$3.95.
- \$18.50 ENAMEL BED FOR \$7.50. White enamel bed with two-inch continuous post, seven 3/4-inch fillers, was \$18.50, now \$7.50.
- \$10.50 BRASS BED FOR \$6.50. Brass bed with two-inch post, satin finish, five 3/4-inch fillers, was \$10.50, now \$6.50.
- \$23.00 BRASS BED FOR \$16.50. Satin finish brass bed with two-inch post, one-inch crossbar, eight one-inch fillers, was \$23.00, now \$16.50.
- \$45.00 BRASS BED FOR \$30.00. Brass bed, two-inch square post, 1 1/2-inch crossbar and seven one-inch fillers, was \$45.00, now \$30.00.

Burgess-Nash Co.—Third Floor.

Big Remodeling Sale Specials in WASH GOODS AND DOMESTIC SECTION in the Basement For Monday

Scores of unusual values that point the way to true economy.

- KNICKERBOCKER NAINSOOK, 10 YARDS, \$1.19. Finest knickerbocker nainsook, 40 inches wide, bolt of 10 yards, main department, \$1.19 bolt.
- AMONKEAG CHAMBRAY AND ZEPHYRS, 9c. 32 inches. Amonkeag fancy checked, plaid and plain chambray, also Red Seal zephyrs in endless variety of neat stripes and checks, at 9c yard.
- PALM BEACH SETTINGS, 25c. So much in demand, new lot just received, gingham department, Monday 25c yard.
- 25c MERCERIZED SOISETTE AT 10c. In blue, tan, cream, linen and sand shades, worth regularly 25c, sale price 10c yard.
- INDIAN HEAD PILLOW TUBING, 12 1/2c. Remnants in desirable lengths, most durable tubing, sale price 12 1/2c yard.
- UTICA BED SHEETS AT 50c. Size 54x90-inch Utica sheets, the household favorite, on sale at 50c each.
- 15c FANCY FIGURED CRETONNES, 5c. And curtain scraps, values up to 15c yard, sale price 5c yard.
- \$3.50 COTTON FILLED MATTRESSES AT \$3.95. All cotton filled, full size art tick covered mattresses, rolled edge, \$5.50 values, Monday only \$3.95 each.
- BLEACHED MUSLIN MONDAY AT 5c. Soft finished bleached muslin, various good grades, well known brands, full yard wide, on sale at 5c yard.
- DRESS CALICOES, MONDAY AT 3 1/2c. Light and dark colorings, standard grade, fast colors, sale price 3 1/2c yard.

Burgess-Nash Co.—Basement.

An Extraordinary Demonstration and Sale of "Mina Taylor" Wash Dresses At \$1.00, \$1.50 and \$2.95



THIS occasion will be one of unusual interest to every woman who has need or desire for attractive summer wash dresses.

The "Mina Taylor" wash dresses are the product of one of the most efficient manufacturing organizations in the country. Made under strictly sanitary conditions by contented workers and are in every way superior.

Scores of Neat and Becoming Models Offered

Dresses for porch, street and house wear. Every one absolutely guaranteed fast color. Every one guaranteed to fit accurately. Every one styled up to the moment. Every one designed right and made right.

Special Features of the "Mina Taylor" Wash Dresses

- Waist Seams Cannot Rip. All waist seams in Mina Taylor wash dresses are finished on a new machine, the turn in the edges of the cloth, and then sews the seam with an overcast lock stitch that cannot rip.
- Taped Seams in the Skirt. The skirt seams in all Mina Taylor wash dresses are fully taped. This adds much to the appearance, sturdiness and service of the garment.
- Extra Fullness in the Skirt. The skirts in Mina Taylor wash dresses are cut with an extra full sweep. This sweep is scientifically increased in proportion to the size of the garment.
- No Plicing in Any Part. There is no plicing in any part of Mina Taylor wash dresses. They are cut from full width cloth, and fit perfectly.

Burgess-Nash Co.—Second Floor.

NOTION SPECIALS

- Broom covers, each 10c.
- Powder puffs, all sizes, each 10c.
- Jewel cases (chamois), each 10c.
- Children's fancy and plain, hair clips at 5c and 10c.
- Pearl buttons, first quality, 2 dozen on card, 7c.
- Elastic sanitary belts at 12 1/2c.
- Sanitary aprons, each 15c.
- Sanitary napkins, dozen 25c.
- 500-yard spool basting cotton, 8c.
- Dustless dusters, each 10c.
- P. F. C. crochet cotton (mercerized), all sizes, full yardage, ball 10c.
- Women's coat hangers, 3 for 5c.
- Children's leather and knitted knee caps, pair 25c. Bath mats at 25c.
- Cable cord, all sizes, black and white, yard 1c. Shoe trees, pair 5c.
- Middy cords, all colors, each 5c.

Burgess-Nash Co.—Main Floor.

SILK KIMONAS That Were \$5.00 for \$2.98

A LIMITED quantity—made empire style of a good quality silk in plain or floral design. Remarkable values for the Remodeling sale. Burgess-Nash Co.—Second Floor.

Odd Pattern Cloths—at a Saving of One-Third and More

THESE pattern cloths are Irish damask of excellent quality—the prices quoted are less than cost of importation today—the reason is this, they are discontinued patterns, no napkins to match—and slightly soiled from counter display.

2 1/2-yard pattern cloths, were \$3.00 to \$3.25, for \$1.95.

2 1/2-yard pattern cloths, were \$4.50 to \$5.00, for \$2.95.

\$4.75 TO \$5.25 PATTERN CLOTHS FOR \$3.25

2 1/2 x 2 1/2-yard pattern cloths, mostly all round designs, beautiful borders.

\$5.50 TO \$6.50 PATTERN CLOTHS FOR \$3.95

2 1/2 x 2 1/2-yard pattern cloths, an exceptionally good quality.

\$7.50 TO \$8.50 PATTERN CLOTHS FOR \$4.95

2 1/2 yards wide, 3 yards long, extra heavy quality, six beautiful designs.

\$4.50 TO \$5.00 PATTERN CLOTHS FOR \$2.95

3-yard damask pattern cloths in square or circular designs.

\$2.25 LINEN NAPKINS FOR \$1.50

20-inch beautiful napkins, strictly all linen.

\$2.75 TO \$3.50 LINEN NAPKINS FOR \$2.00

20 and 22-inch napkins, a large assortment of beautiful designs.

\$4.00 TO \$4.50 DINNER NAPKINS FOR \$2.95

22 and 24-inch dinner napkins, full bleached and silver bleached.

Burgess-Nash Co.—Main Floor.

Another Lot of Imported Japanese Baskets Offered Monday Way Underprice

IT'S another big lot like that which caused so much buying activity a week or two ago. The offering includes—

- Work Baskets
- Tray Baskets
- Waste Baskets
- Sandwich Baskets
- Fern Baskets
- Wall Flower
- Jardinier Baskets
- Fruit Baskets
- Baskets, Etc.

Two groups—Baskets worth to \$2.00, Monday 50c. Baskets worth to \$3.50, Monday \$1.00.

Burgess-Nash Co.—Basement.

This Coupon is Worth 30c to You at Burgess-Nash Monday, Tomorrow

"WEAR EVER" COUPON
Burgess-Nash Company will accept this coupon and 15c in payment for one "Wear Ever" Stew Pan, which sells regularly at 45c, provided you present this coupon in person at our store on or before June 2, 1915—writing thereon your name and address and date of purchase. Only 1 pan sold to a customer.

Name _____
Address _____
City _____ Date _____
ALUMINUM COOKING UTENSILS CO.,
O. B.—5-34. New Kensington, Pa.

Other Specials in Aluminumware

\$2.00 PERCOLATORS AT \$1.00

Nine-cup heavy aluminum percolators, aluminum inset, glass top, guaranteed, special, \$1.00.

\$1.15 WEAR EVER BERLIN SAUCE PAN AT 59c

Three-quart genuine Wear Ever Berlin sauce pans with covers, \$1.15 values, at 59c.

\$2.00 RICE BOILER FOR \$1.00

Two-quart heavy aluminum rice boiler, made of heavy aluminum stock and well worth \$2.00, special, \$1.00.

\$1.75 HEAVY ALUMINUM SKILLETS AT 98c

No. 5 heavy aluminum skillets with wooden handles, regular \$1.75 values, 98c.

\$1.00 ALUMINUM BAKING DISHES AT 49c

Large size aluminum baking dish with white enamel inset, \$1.00 values, at 49c.

\$2.50 Coffee Percolators and Plate at \$1.49

Good size, round shaped coffee percolators with plate, splendid \$2.50 value, at \$1.49.

Burgess-Nash Co.—Basement.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"