

AUTOMOBILES

HANDY FOR WORK ON FARM

Demonstration to Be Made This Week of the Value of the Maxwell Car.

TO SHOW PULLING POWER, TOO

To show the variety of uses to which a motor car can be put the Francis-Cullis Auto company is this week conducting a series of interesting experiments on the streets of Omaha with the Maxwell car.

A Maxwell, mounted on a big wagon truck, has been connected for stationary engine work and operates a sawmill. A pressure pump and an emery wheel. A rear tire has been removed and the belt runs from that wheel to the pulley shaft which operates all the machinery. The car is run on high gear constantly, exhibiting a wonderful development of power.

The big truck, automobile and all, is to be drawn about the business streets by another Maxwell car. This gives another demonstration of Maxwell construction. The big truck is hitched directly to the rear axle of the machine and the axle bears the full strain of the load. On this car is a big sign bearing the query, "Is this axle strong enough for you?"

The object of this demonstration is to illustrate the possibilities for making use of the modern motor car for stationary engine work on the farm. In a similar demonstration at Chicago recently the little Maxwell pulled a truckload of nearly 20,000 pounds, and it will be demonstrated this week that the car develops ample power to run any ordinary farm machinery—cornsheller, sawmill, washing machine, separator or pumps.

The Maxwell motion picture, showing the construction of the car "From Molten Steel to Automobile," were shown in nearly all the electric theaters of Omaha, South Omaha and Council Bluffs last week and attracted much attention.

Big Crowds at All Openings in Major and Minor Leagues

That base ball has not gone back is evident from the size of the crowds throughout the country. It is admitted that the expenses are greater than ever before, but it must also be admitted that the attendance has increased accordingly. There is not a minor league in the country that did not surpass all previous records for opening day attendance, and in many cities where the attendance was not so good throughout the 1914 season, the attendance figures surpassed anything in the club's history. Some of the major league clubs did not draw so well in the opening day games, but that was not for lack of base ball enthusiasm. Since the managers, in their efforts to get all there is out of the public, have started playing interleague games they seem to have taken the edge off opening day, which in the past was a gala day throughout the circuit. Major league crowds are large on an average, but isolated instances of exceptional crowds are not so noticeable. In the long run the attendance at major league games is increasing, and this season should be one of the best the game has ever known. The minor leagues are generally the first to show signs of the bad times, but this season their success presages great things for the game.

PENNSYLVANIA TIRES SHOW WELL IN TEST

In connection with their interesting advertising campaign on Vacuum Cup Tires, based on the certified results of the official test conducted last year on heavy cars by The Automobile Club of America, President H. W. DuPont of the Pennsylvania Rubber company made the following statement to a press representative: "It was with a view to obtaining for the guidance of the tire user tangible, authentic mileage service statistics that we asked The Automobile Club of America to make an endurance test of strictly stock Pennsylvania Oilproof Vacuum Cup Tires.

"Well, the results were extremely gratifying. Individual mileage records of 10,164, 9,250, 8,946, 7,800 were run up, one casing—for good reasons officially noted in detail in the club's report—scoring but 2,590 miles. The certified average of nine stock tires was 8,750 miles and not once during this severe 14-day test did a single tire show the slightest evidence of defective materials or workmanship.

"Naturally, we take a justifiable pride in the outcome of this test. I might add, however, that good air tires were last year—as evidenced by the club's test—we have succeeded, by developing and applying a new toughening process, in incorporating fully 50 per cent more wear resistance into the 1915 Vacuum Cup. This process also doubles the period of effectiveness of the vacuum cups in eliminating skidding on wet or greasy pavements.

RED STYLES ALSO GIVEN THE GATE DOWN AT TOPEKA

Red Styles, who was given the gate by Marty Krus before the season opened, drew the can again the other day at Topeka. Jimmy Jackson gave Red a trial, but he failed to show on two occasions so Jimmy fired him pronto.

Storage Battery Generator. By fitting the Studebaker automobile with a built-in electrical system the magneto has been supplanted by the more efficient system of storage battery generator ignition.

Order for Ambulances. The Kessel Motor Car company of Hartford, Wis., has received its sixth order for motor trucks from the European countries at once. The latest commission is for thirty ambulances for use by the

OMAHA LAD TO DRIVE MAXWELL CAR AT INDIANAPOLIS.



Eddie Richenbacher

OVERLAND ROADSTER WINS IN OKLAHOMA

A stock Overland roadster won the racing championship of Oklahoma, decided by a ninety-nine mile contest, held under the auspices of the newly-formed Southwest Race association. A large field of fifteen entries competed for the coveted title.

Large stands which had been erected at several points around the two and one-half mile course were crowded with spectators. Hundreds had made the trip from northern Oklahoma and Kansas to attend the two-day meet, the first of its kind ever held in the state.

There was a great local rivalry over the championship event, as all of the cars were owned in Oklahoma and the drivers were Oklahoma men. Several of the cars, however, had been specially constructed for racing. Others were practically rebuilt for speed.

REO TRUCKS CARRY BIG LOADS OF MILK AND CREAM

Ira Wilson, dairyman of Bedford, Mich., says it would be impossible to do with horses what he does with motor trucks. Not only would it be impossible for his horses to cover the ground the motor trucks do, but the slow pace of the horses would render the entire proposition out of the question.

Mr. Wilson carries milk, not only from his own but from surrounding dairy farms on contract with the Detroit Creamery company on a basis of so much per 100 pounds per mile.

His present equipment is two Reo two-ton trucks and he has an order for a third. Each of these trucks covers ninety miles every day and carries, instead of its rated two-ton load, from three to three and one-half tons of milk.

Stearns-Knights Are Sold Before They Arrive Here

The McIntyre Auto company received a carload of Stearns-Knight cars Thursday and already delivery has been made on every car. Mr. McIntyre also has orders which will call for delivery of two more carloads of machines which will arrive this week, immediately upon their receipt here.

Mr. McIntyre has, however, received assurances from the factory that in the future quick deliveries can be made, as full shifts have been put on, and the output has been largely increased. The Stearns people are enjoying their busiest year in their eighteen years in the industry, says Mr. McIntyre.

Motor Car Aid to History Study

"As an instructor in geography, the automobile has long been accorded a meritorious recognition, but it is only recently that it has begun to take its proper place as a potent factor in extending a knowledge of history," says Claude S. Briggs, president of the Briggs-Detroit company of Detroit, Mich.

Unnumbered battlefields which figure prominently in the history and tradition of our country, famous landmarks that are rich in associations both in war and in peace, are too frequently located so as to be difficult of access from railroads, but they are within easy and convenient reach of the man with a motor car, if he cares to visit them.

"Every community in the United States has in it, or near it, some landmark that has played an important part in either local or national history, and the growing interest in these historical places or objects can be traced to the fact that more and more people are able to reach them each year, because of the comfortable, quick means of transportation furnished by the automobile."

BUCK CARS SENT TO AGENTS BY THE CARLOAD

Due to an unusually heavy demand for 1915 Buicks, it has been necessary to make additional carload shipments to their dealers in order that they may not be furnishing promises instead of Buicks: one carload to Beaconsfield, Ia.; four carloads to Alcona Automobile company, Alcona, Ia.; five carloads to Sioux City, Ia.; one carload to John Anderson, Corn- ing, Ia.; J. P. Greenhalghs, Council Bluffs, Ia., model C-24; J. L. Tate, Shelby, Ia., C-25; J. P. Ellwell, Springfield, Neb., C-25; B. E. Bender, Winslow, Neb., L. Kibler, Woodbine, Ia., C-4 truck; Charles Jackson, Oakland, Ia.; Charles C. Sturm, Lenox, Ia., C-23; C. F. Lyndon, Clearfield, Ia., C-25; Ed Beard, Bedford, Ia., C-25; Frank L. Widereg, Newman Grove, Neb., C-27; E. T. Hughes, Gretna, Neb., C-26; Gus A. Wulff, Benson, C-27; L. C. McCoomy, Murdock.

WHI Not Come Back. George M. Shreeder, former owner of the Tacoma club, denies that he is counting on buying back the team this year.

Glenn Curtiss Has Chosen Buick Car

Glenn H. Curtiss, America's greatest aviator, chooses Buick valve-in-head motor car, and the following is his letter to the Buick Motor company:

"In accordance with your request for my opinion of the six-cylinder Buick which I have just purchased, will say that I was first attracted by this machine owing to the valve-in-head construction of the motor, which construction has proven in aeronautical practice to be unquestionably superior in efficiency to any other valve position.

"I purchased the first car from your agent, Mr. Naylor, of San Diego, Cal., last fall. This car gave excellent service and showed great power and hill climbing qualities. I found a ready sale for it upon coming east this spring and disposed of it to save the cost of transportation.

"Upon looking about for immediate re-

quirements, I could find nothing which presented as good value as this Buick with the valve-in-head motor, and, accordingly, have purchased the one just delivered.

Tank Under Cover. The gasoline tank of the Studebaker automobile is located under the cowling, the only logical position accessible from the running board without disturbing passengers.

Signs Cleveland Players. Harry Wakarfield of Cleveland, recently appointed manager of the Rockford team, has signed five Cleveland players for his team.

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POSITIVE EXPERTS ON ALL SELF-STARTERS
Strahle & Anderson
Red 4473. 2059 Farnam



Allen 34 \$895

Complete electrical equipment

ALLEN 34—\$895
Westinghouse lighting and starting.
Long stroke motor (Allen) Cylinders on bloc, 2 1/2 in. x 3 in.
Unit power plant with 3-point suspension.
Every moving part enclosed.
12-inch brakes with equalizers.
110-inch wheelbase.
Weston-Mott axle.
2 1/2 x 3 1/2 inch tires.
Demountable rims.

An Allen car will give you more miles per gallon of gasoline than any other car of its capacity and price. And a less cost for oil, tires, repairs.

No car is better than its specifications—ask for catalog—ride in the Allen—then decide.

Five other models—\$875 to \$1395

Built by **The Allen Motor Co.** Fostoria, Ohio

STANDARD MOTOR CAR COMPANY

2010 Farnam St., Omaha, Neb.

CARL CHANGSTROW, Mgr.

Telephone

Douglas 3646 FOR EXPERT TIRE SERVICE DAY or NIGHT

No Charge Within 20 Miles of Omaha

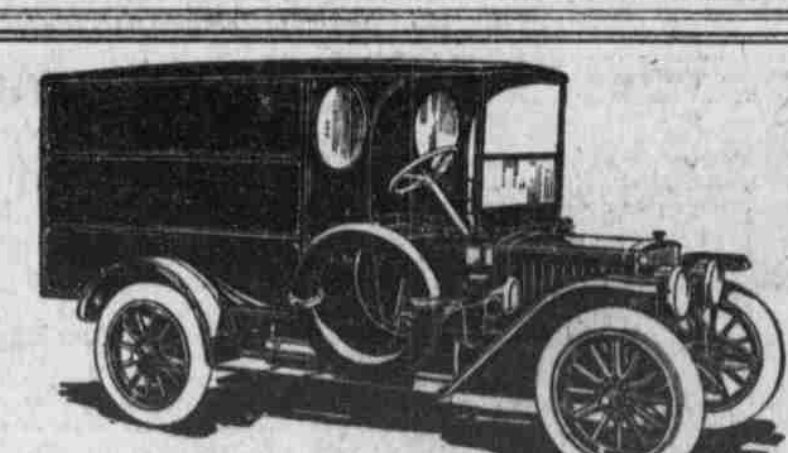
Whenever and wherever you need tire service quick—go to the nearest telephone booth and call Noyes Automobile Company.

Our service car and our tire experts will be on the way immediately. Repairs quickly and economically made.

Firestone Service

measures up to the standard of Firestone materials and Firestone workmanship. It means more than you've been accustomed to—more than we have space to explain here. Certain money-saving features of this service will interest you especially.

Noyes Automobile Co.
2066-68 Farnam Street



Serves Sixty Stores Over 50-Mile Route

WITH this KesselKar 1,500-lb. delivery wagon, its enterprising owner serves sixty stores daily, covering more than fifty miles of travel and delivering fresh goods on time.

In hundreds of other lines KesselKar Trucks are giving equally gratifying results, improving service, saving time, increasing business, cutting down delivery costs.

Find out what KesselKar service would mean for you. We have eye-opening facts and figures right in your own line. Call and let us tell you how we can simplify your delivery problems.

KISSELKAR TRUCKS

Noyes Auto. Co., 2066-68 Farnam St. Omaha

How Much

can you get for your automobile? If you intend to sell it, the time to do so is NOW, when the demand is strongest and the best prices are obtainable. To realize YOUR price, go direct to the buyer by placing an advertisement in the "Automobiles" classification of The Bee.

Telephone Tylor 1000
THE OMAHA BEE
Everybody Reads But Want Ads.

Resolutions

Unanimously passed this spring by one wise motor car owner who was dissatisfied with his last year's car

A Motor Car Owner being Dissatisfied with last year's Motor Car Experience, called a Conference with Himself to Determine if Possible the Reason.

After duly Considering the question, he Found the Reason and passed the following set of Resolutions Unanimously. The resolutions explain the Reason.

"WHEREAS, in 1914 I started out to sell the automobile manufacturers my old car for as high a price as I could get, and take therefor the car on which I received the best trade; and

"WHEREAS, the car I obtained proved unsatisfactory.

"Therefore, be it resolved, that in 1915 I will forget that I own a car that I want to sell or exchange,

"And be it further resolved, that I am going out first to buy the best car I can find and then sell my old car for the most I can get for it, or let the manufacturer do it for me,

"And be it further resolved, that I will never again go into the automobile selling business in competition with 250 manufacturers and 600,000 owners of old cars. I find that my motor car happiness lies in buying well and not in selling badly."

If his search is thorough he will visit us and look at the three Chalmers models—the New Six-40 at \$1400, the Master Six-54 at \$2400 and most of all, the Light Six-48 at \$1650.

Stewart-Toozer Motor Co.
2048-52 Farnam St., Omaha. Phone Doug. 138 Quality First



Let your next car be a Chalmers