

# AUTOMOBILES

## SCRIPPS-BOOTH CAR IS HERE

New Type of Car of Actual High Grade and Light Weight at an Unusually Low Price.

### TRADE LESSON TO OTHER CARS

The Scripps-Booth car is the latest offering of the W. L. Huffman Automobile company, who have just received their first shipment of this unusual car. This car bears the unmistakable signs of good breeding and is truly a combination of luxury, elegance, power and dependability—nothing of the cheap car class about it at all, and if the list price was double the amount asked it would not appear out of place.

The car is designed by a Chicagoan, no other than the famous "Bill" Stout of the Chicago Auto club, formerly a technical contributor to the Motor Age and the Chicago Tribune.

Wherever the car has been introduced it has found instantaneous favor with the most critical and really high grade class of trade and many handsome commissions have been paid by men famous in the automobile world.

Ralph DeFenna made a trip to the Scripps-Booth plant the other day and after looking over the factory went out in one of the cars and was especially impressed with the ability of the light-weight vehicle to hold the road in rough places at the high speeds which were attained.

## ONE OF THE BUSIEST HUSTLERS ALONG AUTO ROW.



"STUDEBAKER" E. R. WILSON.

the gift of this automobile manufacturer—\$100 in gold and a beautiful loving cup for his branch. He wrote the best essay on "How to Sell a Studebaker Car." Mr. Hoffman is well qualified to discuss this question, as he is one of the best salesmen in the Studebaker organization. One of his feats was selling a car a day for twenty-six days out of thirty during the month of August. He recently won a trip to the Studebaker factory at Detroit by selling more cars than any other salesman in a specified month.

### AXAX TIRES MAKE HIGH AVERAGES EVERYWHERE

Every section of the country from New England to Florida and from the Atlantic coast to the far west is represented in the list of prize winners in the second annual tire mileage contest of the Ajax-Grieb Rubber company, Inc., of Trenton, N. J., the results of which have just been announced. Motorists the country over have shown their keen interest in this truly national contest for Ajax tire users with the result that this year the leading mileages obtained are far greater than ever before, and the average is also considerably greater than that of last year.

Secretary Daniels Drives Chandler. Among the prominent motorists who have recently taken delivery of Chandler Sixes is found the name of Secretary of the Navy Daniels. Mr. Daniels is an enthusiastic motorist, taking particular delight in driving his own car.

Apartments, flats, houses and cottages can be rented quickly and cheaply by a Bee "For Rent"

## Omaha Automobile Club—Its Own News by Its Secretary

The Omaha Automobile club is deeply interested in good roads and this interest is the fundamental basis of the organization.

Ever since man has been upon this old earth he has been vitally interested in good roads. Hasn't the rise or the fall of nations more than once depended on its roads, their directness, their condition? Caesar knew well the importance of the good roads movement, and the Apollon Way and other still splendidly preserved Roman roads are indisputable evidence of this historic interest.

The automobile is responsible for the wonderful road development of the present, and the resultant increase in business. The automobile demands good roads.

This demand has given birth to automobile clubs all over the world, guardians which foster and further benefits in the interest of auto owners. The automobile is no longer a luxury; it is a business asset of the highest importance. Imagine the business of today relying on Old Dobbin.

The farmer used to swear at the automobile. Now he drives his own six-cylinder. He, the Omaha Auto Owner, when you drive over a bad street the Omaha Automobile club wants you to remember that we don't sweat at the bad roads. Join the thousands of dollars' worth of repairs done to Omaha streets, and if you are so vitally interested in good roads and pleasant driving we can do a whole lot more with your added co-operation in the club.

There are at least 1,000 auto owners in Omaha who can afford to join the Omaha Automobile club in its efforts for mutual benefit among auto owners. The automobile clubs of Ohio are so strong that they recently defeated in their state legislature a vicious law which provided for a license registration fee of from \$5 to \$25, according to horse power. That defeat saved every auto owner in Ohio more than is asked for membership in their clubs.

Don't sweat at the bad roads. Join the Omaha Automobile club and help get good roads. Anyone can swear at a bad road. Co-operation will bring us better roads.

Our membership card serves as bail upon arrest for infractions of the law, the officer immediately releasing you with your promise to appear in court. This benefit saves you hours of worry and inconvenience. This is a distinct feature. The auto clubs of Paterson, N. J., South Bend, Ind., and many other cities have written us for information on this point with a view to incorporating it in their privileges.

The membership card includes membership in the American Automobile association, and these cards admit you to privileges in any local club throughout the country, a convenience mighty handy for the tourist, either by rail or auto.

Following is a list of new members received in the last month: Harry O. Steel, Edward Peterson, Henry Nicholson, Dr. B. A. McDermott, E. A. Higgins, Albert Cahn, S. B. Doyle, W. R. Wood, George Brandeis, A. Hesse, Ralph Sundebrand, W. A. Fiel, L. D. Upham, W. F. Megeath, Dr. W. J. Bradbury, Edward O. Hamilton, J. M. Gillan, Ralph Russell, H. J. McCarthy, E. C. Bennett, Harry A. Tukey and Dr. E. H. Bruening. The Automobile club has paid in the last month half a dozen rewards of \$5 each to Omaha policemen for arrest and

## conviction of persons throwing broken glass on the public streets, thereby saving bad punctures and costly repair bills to auto owners.

The splendid club room of the Omaha Automobile club, directly across from the grill on the ground floor of the Hotel Fontenelle, is equipped with touring maps, four slips for runs out of Omaha, a complete set of six automobile blue books covering the entire country, prominent motor magazines, auto club magazines from scores of cities, illustrated literature on touring in the scenic west and receives road reports from all directions.

## KISSEL KAR SALESMEN SELDOM LOSE A PROSPECT

"There has never been a year in the career of the Kissel Motor Car company that KisselKars have not compared favorably with any product of similar price," says Frank J. Edwards.

"But in spite of past Kissel successes, these 1915 KisselKars—the 35-horse and 45-horse—are by a wide margin the most conspicuous Kissel values of all time. Both cars, though selling at much lower prices than models of previous years, are so near perfection in both appearance and mechanical excellence that we seldom lose a prospect who goes into the car situation with care."

### Over Running Clutch.

In a Studebaker automobile the electrical cranking operator is worked by a quiet roller chain and sprocket, with overrunning clutch that is stationary except while starting the motor.

## FORTY ENTER BIG AUTO RACE

Nearly All Famous Drivers of Country to Compete in Indianapolis 500-Mile Event.

### MOST CARS ARE AMERICAN MADE

INDIANAPOLIS, May 8.—Two additional mail entries have been received for the next Indianapolis 500-mile race, swelling the total count for that event to forty.

They are a third Duesenberg, entered by F. R. Duesenberg of Minneapolis, Minn., no driver named, and a Shambaugh special, entered by Charles Shambaugh of Lafayette, Ind. Shambaugh will drive himself.

An "unknown" car was entered at the eleventh hour by an Indianapolis man, but is not officially listed, inasmuch as the owner desired his name withheld until he found out whether his car would be finished in time.

Rene Thomas, who called his entry to the speedway management early in the spring, is not coming after all. Thomas, after falling originally to interest the DeLage factory in loaning him a car, tried to raise the necessary capital to buy the machine, but fell down on that job. It is not thought, however, that he will

be missed, as Dario Resta, winner of the last Vanderbilt and Grand Prize races at San Francisco, is counted on as being more than able to fill his shoes. The complete lineup of cars and drivers is as follows:

No. Car	Nation	Wt. Cyl.	R. & S. P. Disp.	Driver	Nation	
1 Maxwell	America	2,350	4	3,828.3	Carlson	America
2 Maxwell	America	2,100	4	3,825.4	Rickenbacher	America
3 Maxwell	America	2,100	4	3,828.8	De Palma	America
4 Mercedes	Germany	2,100	4	3,785.5	Coastley	England
5 Sunbeam	England	2,240	4	3,784.3	Chasagne	France
6 Sunbeam	England	2,240	4	3,782.3	Brown	America
7 Du Chesneau	America	1,800	4	3,325.5	Alley	America
8 Duesenberg	America	1,800	4	3,289	O'Donnell	America
9 Duesenberg	America	1,800	4	3,284	Chevrolet	America
10 Duesenberg	America	1,800	4	3,284	J. De Palma	America
11 Delage	France	2,240	4	3,282.5	Stewart	America
12 Stutz	America	2,250	4	3,282.5	Haupt	America
13 Stutz	America	2,250	4	3,282.5	Haupt	America
14 Stutz	America	2,250	4	3,282.5	Haupt	America
15 Peugeot	France	2,000	4	3,282.5	Haupt	America
16 Peugeot	France	1,700	4	3,126.1	Haupt	America
17 Peugeot	France	1,500	4	3,126.1	Haupt	America
18 Peugeot	France	1,500	4	3,126.1	Haupt	America
19 Peugeot	France	1,500	4	3,126.1	Haupt	America
20 Peugeot	France	1,500	4	3,126.1	Haupt	America
21 Peugeot	France	1,500	4	3,126.1	Haupt	America
22 Peugeot	France	1,500	4	3,126.1	Haupt	America
23 Peugeot	France	1,500	4	3,126.1	Haupt	America
24 Peugeot	France	1,500	4	3,126.1	Haupt	America
25 Peugeot	France	1,500	4	3,126.1	Haupt	America
26 Peugeot	France	1,500	4	3,126.1	Haupt	America
27 Peugeot	France	1,500	4	3,126.1	Haupt	America
28 Peugeot	France	1,500	4	3,126.1	Haupt	America
29 Peugeot	France	1,500	4	3,126.1	Haupt	America
30 Peugeot	France	1,500	4	3,126.1	Haupt	America
31 Peugeot	France	1,500	4	3,126.1	Haupt	America
32 Peugeot	France	1,500	4	3,126.1	Haupt	America
33 Peugeot	France	1,500	4	3,126.1	Haupt	America
34 Peugeot	France	1,500	4	3,126.1	Haupt	America
35 Peugeot	France	1,500	4	3,126.1	Haupt	America
36 Peugeot	France	1,500	4	3,126.1	Haupt	America
37 Peugeot	France	1,500	4	3,126.1	Haupt	America
38 Peugeot	France	1,500	4	3,126.1	Haupt	America
39 Peugeot	France	1,500	4	3,126.1	Haupt	America
40 Peugeot	France	1,500	4	3,126.1	Haupt	America

N. B.—Bore and stroke are approximate, piston displacement exact.

## 90,359 Ford Cars Are Built in Two Months

In the last two months the Ford Motor company has produced the enormous total of 90,359 cars, including 43,848 cars in March and 46,510 cars in April. This not only insures the completion of the production of 300,000 Ford cars, between August, 1914, and August, 1915, but the totally unforeseen, and the rebating of all Ford purchasers within that period, but it means that the goal will undoubtedly be reached before the promised time, August 1. Then will begin the task of rebating about \$15,000,000 to Ford purchasers in accordance with the terms of the profit-sharing announcement. Each of the 300,000 or more Ford purchasers will be mailed, of course, an individual check, probably of \$50. The postage alone on this huge mail means at least \$6,000.

## WINS PRIZE WHEN HE SELLS MOST CARS

Having won every contest in which he was qualified to compete as a salesman, Paul G. Hoffman of the Los Angeles branch of the Studebaker corporation, has now won the most coveted prize in

**HUDSON**  
\$1550  
F.O.B. Detroit

**The Light Six**

7-Passenger Phaeton  
3-Passenger Roadster

**HUDSON**  
\$1550  
F.O.B. Detroit

## \$1,000,000 a Week Now Being Paid for Hudsons

We are selling HUDSONS to users nowadays just twice as fast as we build them. The winter surplus is fast disappearing. Then there is bound to be, as last year, weeks of waiting for this favorite car.

### Not Hudson's Fault

Last summer we were at one time 4,000 cars oversold. But this type of car was new then, and nobody dreamed that such welcome awaited it. We shipped 1,000 cars by express then to help out waiting buyers.

Since then we have trebled our output. All last winter we built more than we sold, to be ready for spring demand. Even yet we have cars to deliver. So any disappointments will not be HUDSON'S fault. No First Choice car of any type has ever promptly met the spring demand.

### 13,000 Salesmen

There are this year 13,000 owners of this latest HUDSON type. They are experienced motorists, mostly. And they are saying, in every city and hamlet, "At last, my ideal car."

They are the sellers of HUDSONS. They are telling what this lightness means to them. They report on tire bills cut in two, of fuel cost lessened by half.

They tell how this car, under every condition, has proved itself utterly faultless.

## HUDSON Light Six

Sold by

<p><b>IOWA</b></p> <p>Dallas.....John E. Peterson. Clarinda.....Lyle Mfg. Co. Council Bluffs.....William Roper. Dunlap.....W. A. Chauncey. Farragut.....The Farragut Automobile Co. Harlan.....Booth Implement Co. Marion.....Chas. F. Putnam. Malvern.....Salvers &amp; Kayton. Red Oak.....Petty Automobile Co. Sidney.....Charles Mousen. Stamford.....J. R. Stiecker. Mo. Valley.....Fonds &amp; Sons.</p> <p><b>MICHIGAN</b></p> <p>Able.....Maple Bros. Ariton.....Fred Echtenkamp. Battle Creek.....D. J. Reed. Beaumont.....V. D. Andrews Auto Co. Bellaire.....Walter Powers—Powers Garage. Berrien.....B. H. Schell. Blaine.....G. A. Rathmann. Browning.....Eike Tjaden.</p>	<p><b>Central City</b>.....P. F. Hall. Crescent.....P. C. Sandus. Falls City.....Kenton Bros. Genoa.....C. L. Harris &amp; Son. Grand Island.....Mr. E. A. Brandes. Lincoln.....Lord Auto Co. New Castle.....Curry Bros. Newman Grove.....Newman Grove Auto Co. Ogallala.....Jay Hollingsworth. Pawnee City.....Wherry Bros. Pierce Center Auto Co., Inc. Pittsboro.....P. E. Becker. St. Paul.....D. B. Schuyler. Schuyler.....Douglas Grotelueschen. Scott's Bluff.....A. T. Crawford. Sheldahl.....Mr. O'Hara. Swanton.....Mr. W. E. Lautenschlager. Tecumseh.....The Fletcher Auto Co. Verdon.....W. F. Yeuch. Waltham.....Alex. F. Francke. Wesley.....Geo. Sprouse. South Omaha.....Holmes &amp; Adkins.</p>
---	--

# Overland SIX

## \$1475

F.O.B. TOLEDO

## Why Our Price Is So Much Less

We are the largest automobile manufacturer in the world producing Sixes.

This means we save at every point where other manufacturers cannot.

That is why we can offer a Six having—

- a longer wheelbase
- the most up-to-date 45 horsepower en bloc motor
- larger tires
- comfortable seven passenger seating capacity
- high tension magneto ignition
- the finest bright French finish, long grain hand-buffed leather upholstery
- for less money than any other manufacturer in the business.

Get your Overland Six now.

We can make immediate deliveries.

**Overland-Omaha Company, Distributors**

Telephone Douglas 2643. J. R. JAMISON, President 2043-45 Farnam Street.

"Made in U. S. A."

## The Willys-Overland Company, Toledo, Ohio

Other models \$795 to \$1600. All prices f. o. b. Toledo.