POPULARITY OF
BASE BALL

## A Sale for Your Sleeping and Waking Moments

## If you attend our sale on Monday you will have reason to remember us with gratitude when you lay you down to sleep; and when you wake from slumber deep. As the Seotch comedian puts it, going to bed at night "Is the last thing you do" except tuck in for the night. <br> Monday a Sale of Summer Bed Spreads <br> so attractive, so necessary, so inexpensive and of such excellent value as to be instantly

 appealing, "At Kilpatrick's" is the 22 Carat and Hall Mark. We give you the "has been" and "now is" prices-these for one day only-just to start things lively in "The Merry Month of May."
## Has been \$1,25, no <br> read Morning Glory. <br> Priced before $\$ 1.25$; pr <br> Pis is linen monday 98

Has been $\$ 1.50$, now is $\$ 1.15$. Name of pread Easy Rest.
Has been $\$ 1.75$, now is $\$ \mathbf{1 . 4 5}$. Name of pread Poppy.
Has been $\$ 2.00$, now is $\$ 1.65$. Name of
pread Hard Spun. pread Hard Spun.
Has been $\$ 2.50$, now is \$1.95. Name of pread Coronado.

Has been $\$ 3.75$, now is $\$ 2.98$. Name of pread Ritz A.

Has been $\$ 5.00$, now is $\$ 4.50$. Name of pread Marseilles,
Has been $\$ 6.00$, now is $\$ 4.95$. Name of pread Scalloped Marseilles,

Has been $\$ 7.50$, now is $\$ 6.25$. Name of spread Scalloped Marseilles.

What suggestions the very names convey Summer flowers in one-comfort and content-poetry-"Pleasures are like poppies spread." Wearability in the Hard Spui. Sunny skies in Coronado. Elegance in Ritz and the Frenchy chicness in the last. In addition to specials quoted $20 \%$ discount off the price of English and embroidered spreads and sets.

## Towels

You will enjoy the delights and invigorating effects of the bath or cold tub after purchasing at the NEXT SALE.

Towels-face, hand, bath and flesh-
Priced before $71 / 2 \mathrm{e}$; priced on Monday 5 -not a pair
Priced before 10e; priced on Monday 71/2 $¢$
Priced before $121 / 2 \mathrm{~s}$; priced on Monda 10 $\phi$ each-not a pair

Priced before 15 o ; priced on Monday $\mathbf{1 0} \phi$; large-not a pair
Priced before 250; priced on Monday 19ф this is Union-not a pair

Priced before 30 c ; priced on Monday $25 \bar{\phi}$
Priced before 35 e ; priced on Monday $\mathbf{2 9} \phi$ this is linen-not a pair.

Priced before 50 c ; priced on Monday $\mathbf{3 9}$,
is linen-not a pair. Priced before 75 air.
Priced before 75 e ; priced on Monday $59 \boldsymbol{}$;
is linen-not a pair. this is linen-not a pair.

Priced before $\$ 1.00$; priced on Monday $79 \%$
his is linen-not a pair. his is linen-not a pair.

Priced before $\$ 1.50$; priced on Monday a \$1.29; this is linen-not a pair.

Bath Towels $71 / 2 \phi$-instead of 10 c
Bath Towels 12 $1 / 2 \phi$-instead of 15
Bath Towels 15ф-instead of 20 c.
Bath Towels 19ф-instead of 25 c
Bath Towels 29¢-instead of 35c
Bath Towels 39 -instead of 50 c .
Some are Turkish, others heavy ribbedmany heavy, some extra heavy-others large and some both large and heavy. All wonderful

## Ladies' "Morning Glory" Garments

 to publicity is, we confess, a new one to us. one thing we are sure. Every woman who wior
see the and comfort of the Morning Glory Utility Dress will want one and the prices are
so reasonable- $\$ 1.25, \$ 1.50, \$ 1.98, \$ 2.50$, Made from percale, gingham, seersucker, chambray and various summer fabrics.

69 -were formerly $\$ 1.00$ and $\$ 1.50$

## New Summer Dresses

Airy Comfort for torrid days. Many ma terials from world markets now elosed to com merce. Bewildering creations touched by the artist tailors' hand. Not all that we have, but
the advance guard. Correctness fixed by Fashion's decree, and exclusiveness guaranteed i having styles confined to ue.

Keeping Up With the Joneses Our \$1.00 for the making Palm Beach Skirt Sale hit the spot. "Just what I wanted." "The right weight." "Crisp and clean for go ing away." "Summery and a dust shedder." "Will wear like wire." "Nóbby and nifty." "I am going to buy two so as to have a ohange." Actual remarks-"the very words"-as Louise would say. If the goods last all week the sale will last all week. When goods are gone the sale will end. We will take orders for not more than 15 Suits at $\$ 18.00$ and $\$ 20.00$ for the making.
At Silk Section--New Arrivals Black and white stripos, exquisite quality, Gros de Londres, Pekins, Crepes, Charmeuse, Soft Satins, Pongees, Exclusive Tub Silks, Crepes and plain-will wash like a linen handkerchief.

Monday will be Parasol day. New arrivals

## Modern Merchandising

A few days ago we read a story of failures in the New York Commercial, whioh should have been copied in every rewspaper in America as a warning and a lesson, It has been ar-
gued that present day methods contribute to economy and are of advantage to the buying pnblic. Occasionally that may be true but in the end whenever methods are extravagant or uncommercial somebody must pay for it. Again and again we ourselves have felt compelled to do those things which we ought not to be compelled to do. Not becanse we like these methods one to take away our business if we can help it

Now for a little D. M. C. HISTORY. This make of embroidery cotton has becomethestand-ard-made in France. Since the European trouble, supply has been erratic and difficult to obtain. Prices, as a consequence, have advanced stoek and a good assortment and our prices have been as low as conditions have warranted. It seems that there is a disposition to play ball with this well known article. Genttemen-we now serve notice on you-we will join you in the game and as an evidence or as a defi, if you will; we will sell D. M. C. on Monday, white and ecru, at 9 Cents per ball up to No. 60 . Come on in-we can stand the water as well as you.


