

BRYAN ADDRESSES ABSTAINERS' UNION

Secretary Says Patriotism is No Match for Appetite Which Alcohol Cultivates.

LOYALTY TO BACCHUS GREATER

NEW YORK, April 30.—Secretary Bryan said in an address tonight under the auspices of the National Abstinence union that the European war had developed that even patriotism was no match for the appetite which alcohol cultivates in its victims. The secretary was urging total abstinence and referred to restrictive measures which some of the belligerent nations have taken against intoxicants.

"There has been a growing disposition in this country and throughout the world to emphasize the evils of strong drink," he said, "but even the most enthusiastic advocates of temperance have been surprised at the ghastly light which the war in Europe has thrown upon the subject. It has been found that patriotism, that compelling force which throughout the ages has led men to offer their lives for their country, is no match for the appetite which liquor cultivates in its victims. Loyalty to Bacchus, Gambinus and Baryocora is greater than loyalty to King, or emperor or czar. The use of drink has been found to be so destructive or efficiency that the belligerent governments, not on moral grounds, but purely on economic grounds have been compelled to resort to restrictive measures. The aeroplane that drops its bombs from above and the submarine which shoots its torpedo from below are less to be feared than the schooner that crosses the bar."

Business Men Drawing Line.
Mr. Bryan declared that drink led to idleness and that American business men were drawing the line more strictly against the use of alcohol by employees.

"Why?" he asked. "Because a clear brain and a steady nerve are required in every important avenue of industry and alcohol befuddles the brain and paralyzes the nerves. No employer cares to put business in the hands of a tippler; the man who drinks cannot safely be trusted with the care of life or property."

"Total abstinence," he said, "was a virtue even behind the bar."

Mr. Bryan said the amount spent annually for drink in the United States would build 100 macadam highways across the continent and added:

"The amount now expended in paving the road to perdition would, if spent for good roads, soon lift the mud from the entire country. All who labor in the cause of temperance seek to lessen the use of intoxicants—some by persuading people not to drink, some by urging laws which will prevent the manufacture and sale of liquor, while still others divide their energies between the two lines of work."

Plans for Abstinence.
"As for myself, while I have definite views as to the means which should be employed for solving the legislative problem presented by the liquor traffic, I shall confine myself tonight to the first line of argument and appeal to those present and to those whom I may reach through the press to take their position as individuals on the side of total abstinence, for whatever difference of opinion may exist as to the relative merits of different legislative remedies, no one will deny that the total abstinence, to the extent of his influence, lessens the use of alcohol and by so doing both reduces evil and interperence and lightens the task of the legislators."

Steamship Minnesota Still Aground.
TOKYO, April 30.—Three attempts to float the American steamer Minnesota, which is aground at the entrance to the inland sea of Japan, have failed. The Minnesota ran on a rock on April 14.

THE STORE OF THE TOWN.

BROWNING, KING & COMPANY

Shirt Special For Saturday

\$1.50 VALUE SOFT SHIRTS, Soft French Cuffs, Beautiful Materials and Patterns, \$1.05



Time to Change to Light Underwear

Durable Fabrics, the Best Known Makes, Variety of Prices:

B. V. D. Union Suits, \$1.00 to \$2.50
Shirts and Drawers, 50c and \$1
ATLANTIC Crepe Union Suits, \$1.00
FORGOTTEN Union Suits, \$1.00
Shirts and Drawers, 50c and \$1.00
LEWIS Closed Crotch Union Suits, 4-sleeve, 3-length, gable length, \$1.00 to \$2.00
VANAN Swiss Ribbed Closed Crotch and Athletic, all sizes, \$1.00 to \$2.00

BROWNING, KING & COMPANY
620 S. WILSON, Mgr.

The Thompson-Belden Store

News of Spring and Beautiful Things

Thompson, Belden & Co.

STORE OPEN SATURDAY 8:30 A. M. TO 9 P. M.
FRIDAY, APRIL 30, 1915.

As Advertised—Our Policy

A habit of exaggeration has become so familiar in retail store advertising that, maybe, it does not shock you as it might once have done, or as it should do.

But exaggeration is not a habit with Thompson, Belden & Co. It is not even a casual occurrence.

We would like to be sure YOU realize how certain we are of our statements. We know from our every day's experience how many of our customers rely absolutely on the truth of the statements we make.

The values are always in the goods at their regular prices, except when special sales at reasonable times make price reduction possible.

"Special Sale" is a familiar term to you. It's been overworked and misused and abused. But when you read of a special sale at Thompson-Belden's, know this: We could use clever phraseology in announcing a special sale, but we prefer to put it that way, and let you find out how conservative it really is. The advertising that makes up the daily news of this specialized store is never actually or intentionally misleading.

Thompson Belden & Co.

May Means a Parasol

Whatever color, shade, style or price you desire will be found here; the latest novelties for women and children are all ready. Parasols for women and children priced at—

25¢ to \$10
To left of main entrance.

Two Glove Specials of Importance Saturday

16-Button length White Chamoisette Gloves.

\$1.25 quality, \$1 Paris point embroidery

Short white chamoisette gloves.

50c quality, 29c All Sizes.

The Store for Shirtwaists

Saturday a Waist Sale in the Original Store for Shirtwaists that will be long remembered, not alone because of the low prices but also on account of the really fine qualities offered.

These waists offered were intended for exclusive Fifth Avenue shops and stores, but were cancelled because of late deliveries. Mr. Nicoll, being on the ground, purchased them at unusual price concessions.

They are Offered Saturday at \$2.95, \$3.95, \$4.95, \$5.95
Sizes 34 to 44. Every Waist a New Spring Style

For \$2.95

a series of striped silk waists, usually priced as high as \$5.00.

For \$3.95

a collection of fine crepe de chine blouses, white and all spring colors, usually sold for \$6.00 and \$6.50.

For \$4.95

an offering of crepe de chine blouses, qualities usually priced at \$7.50.

For \$5.95

exclusive blouses of crepe de chine, lace, Georgette, values to \$10.50.

The crepe de chine come in white, flesh, peach, silver, blues and grays. Every waist a new spring style.

Also a table of wash summer blouses for \$1.00. Everyone a \$1.50 value.
SALE STARTS 8:30 A. M.



Thompson-Belden Apparel

For more than a quarter century Thompson-Belden Apparel has always expressed the height of quality, the utmost in really new fashions.

During this period a "Fashion Service" has been built up, as a result of continued efficient effort.

A "Fashion Service" that effectively searches every corner of the Fashion World for the newest, the most attractive, the most authentic styles, moderate price always being an important consideration.

Saturday we have the pleasure of presenting two special suit pricings which will further sustain our Fashion Superiority—

\$25.00 and \$35.00 Suits

These for \$25

Hand Tailored (of course, because otherwise they wouldn't be Thompson-Belden suits) with care, skill and thoroughness to the best ability of master tailors. In a variety of styles for street, dress and outing wear; in colors of navy blue, gray, tan, checks of black and white.

These for \$35

Fifty exclusive suits, each a skillful adaptation of extreme Parisian models; the newest designs and fabrics tailored in true Thompson-Belden style, for

New Wash Skirts, \$3.50, \$4.95, \$5.95

New Wash Dresses

Suitable for wearing on warm May days, fashioned of dainty voiles and organdies, and the more sturdy linens—

\$7.50, \$10.50, \$12.50, \$14.50.



In the Specialty Shop of Babies Apparel

We invite you to visit this interesting section Saturday and see the delightful displays of baby wearables. Every need of infants has been carefully considered. Our complete stocks are replete with every style of garment mothers could desire. Best of all, the prices are moderate after seeing how little these dainty things cost. Mothers will agree that it's folly to waste their own valuable time making baby garments.

Mennen's Talcum Powder, Saturday Special

at 10c

White Ivory Combs, 15c Rubber Cushion Hair Brushes; stiff, single bristle; good quality, 39c.

TOILET GOODS SECTION.

Hosiery at These Special Prices Will Interest You

Out size white silk hose, lisle tops and soles, \$1.25 quality, 75c a pair. Fancy silk hose, a small line only, values \$3.50, \$5, \$6 and \$10, for \$2.45. Cotton and Lisle hose, an odd line which we wish to close out, 50c qualities 35c, 3 pairs for \$1.00.

Women Who Want the Best of Gauze Underwear

Choose here from stocks of great variety—A quality and a moderate price to suit every individual taste.

Women's Gauze Vests, low neck, short sleeves, or no sleeves, as you wish - 20c

Women's Gauze Pants, fitted knee - - - 25c
Wide knee, lace trimmed - - - - - 35c

Women's Gauze Lisle Union Suits, low neck, sleeveless, wide or fitted knee, all sizes - - - - - 75c

Women's All-Silk Union Suits, fine ribbed garments, low neck, sleeveless, fitted knee - - - - - \$5.00

Underwear Section—Third Floor.

Price Reduction Sale of Trimmed Hats Saturday

More than 100 Beautiful Hats, trimmed within the last two days, have been added to our enormous stock. All will be on sale Saturday. You know the genuine beauty and character of Thompson-Belden's millinery; you should attend this sale tomorrow without fail.



Here Are the Reductions

\$ 7.50 to \$ 8.95 Values for \$ 5.00
\$10.00 to \$12.00 Values for \$ 8.75
\$12.50 to \$15.00 Values for \$10.00
\$16.50 to \$21.75 Values for \$12.95
\$25.00 to \$38.50 Values for \$15.00

Millinery Section—Second Floor

The Erect Military Carriage

Instead of the spineless droop, is one of the important changes in the figure that fashion is heralding—and a welcome change, for how much more attractive as well as healthful it is. As a

Redfern Corset

will be of the greatest assistance to you in acquiring the erect carriage, we would suggest that you come as soon as possible, before ordering your new gowns, for a fitting.

REDFERN CORSETS are shaped to straighten the figure by flattening the abdomen, throwing the chest out, and straightening the back line, giving such a perfect balance and poise that an erect carriage naturally follows.

Just how this is done will be explained to you by our expert fitters, who will gladly give you every attention.

Redfern Corsets \$3.50 Upwards

Corset Section—Third Floor



Thompson-Belden & Co.
HOWARD AND SIXTEENTH STREETS