



"Made in Omaha" Is a Guarantee of Quality

Without question, the people in this part of the country are the most critical in the United States. They have been educated to demand the best by having the opportunity to get the best, and by having the money to pay for it

Omaha manufacturers must buy raw products of the world's highest quality to satisfy the trade demands of this territory. Their equipment must necessarily be the latest and best to turn out the finished product of such high quality. It has come to be universally known that "made in Omaha" is the highest possible guarantee of quality.

\$877,220 Worth of Candy

was made in Omaha last year; between fifteen and twenty thousand tons. Only a very slight percentage of this candy was eaten by Omaha people; there is a big demand for it elsewhere.

Why? Outsiders buy Omaha made candy because it is good candy, and because the prices are right.

There is no better candy made than Omaha candy. And you are sure of getting it fresh. Omaha candy makers make and deliver candy the same day.

Buy Omaha candy because it is just as good, just as cheap and fresher than other brands.

D. J. O'Brien Co.
Monte Christo Chocolates
Gloria Chocolates
Fontenelle Chocolates

Voegele & Dinning Co
Mazepa Chocolates
Swiss Cream Chocolates

Yet, most of us in Omaha will admit that we give the home manufacturer very little credit. As a matter of fact, few people can name a baker's dozen of Omaha made articles. That, perhaps, is the manufacturer's fault. The out-of-town buyer knows these facts and the Omaha manufacturer have found him the line of least resistance.

This message is for YOU, Mr. and Mrs. Omaha Public. We make the best, under conditions more satisfactory to you; you want the best, so why not give the Omaha-made products the preference hereafter, always providing, however, that it makes good with you.

If it doesn't, buy the product that does make good with you, whether made in Omaha or elsewhere. That's fair, isn't it.

KEEP THIS LIST FOR FUTURE REFERENCE

- BAG MANUFACTURERS**
BENIS-OMAHA BAG CO., 11th and Jackson Sts., Douglas 1109.
- BOILER MAKERS**
DRAKE-WILLIAMS-MOUNT CO., 222 and Hickory, Douglas 1042.
- BOTTLERS**
OMAHA BOTTLING CO., 515 So. 11th St., Douglas 1100.
BLOUP-SHERBY BOTTLING CO., 1809 Webster St., Douglas 7295.
- BOXES—PACKING**
OMAHA BOX CO., East Omaha, Webster 412.
ROGERS-O'LEARY CO., Omaha Fibre & Corrugated Box Co., 15th and Leavenworth, Douglas 1139.
- BREWERS**
STONE BREWING CO., 1819 Sherman Ave., Webster 221.
KEFE BREWING CO., 6th and Leavenworth, Douglas 1428.
FRED KRUG BREWING CO., Krug Avenue and Boulevard, Tyler 450.
JITTER BREWING CO., 20th and Y Sts. (South E).
WILLOW SPRINGS BREWING CO., 3d and Hickory Sts., Douglas 1204.
- BRICK MANUFACTURERS**
HYDRAULIC PRESS BRICK CO., 1202 W. O. W. Bldg., Douglas 902.
- BUTCHERS' and PACKERS' TOOLS**
C. B. LIVER & CO., 1610 Capitol Ave., Douglas 612.

- CEMENT BLOCK MANUFACTURERS**
OMAHA CONCRETE STONE CO., W. W. Cor. 29th Ave. and Sahler, Webster 520.
- CONFECTIONERY**
D. J. O'BRIEN CO., 201-11 Douglas St., Douglas 522.
VOEGELE & DINNING CO., 1614-12 Jones St., Douglas 202.
- COUCHES AND MATTRESSES**
Z. G. DOUP CO., 1301 Nicholas St., Douglas 1000.
- COFFEE, TEA AND SPICES**
FARMER-OLSON CO., 112 So. 11th St., Douglas 2226.
GERMAN-AMERICAN COFFEE CO., 1117-12 Dodge St., Douglas 7122.
- CRACKER MANUFACTURERS**
IVEN BROS. CO., Capitol Ave., 12th to 13th Sts., Douglas 2122.
- CREAMERY COMPANIES**
FAIRMONT CREAMERY CO., 19th and Jones Sts., Douglas 1401.
WATERLOO CREAMERY CO., 1917 Howard St., Douglas 1409.
- COMMISSION, PRODUCE, ETC.**
KIRCHBAUM & SON, INC., 1209-11 Howard St., Douglas 424.
- DISTILLERS**
ELBE & CO. WILLOW SPRINGS DISTILLERY, 221-3 Howard St., Douglas 224.
- ELECTRIC COMPANIES**
OMAHA ELECTRIC LIGHT & POWER CO., U. F. Bldg., Douglas 1022.

- ELECTRICAL SUPPLIES AND LIGHTING FIXTURES**
BURGESS-GRANDEN CO., 1511 Howard St., Tyler 621.
- ENGRAVERS—ELECTROTYPERS**
BAKER BROS. ENGRAVING CO., 1216 Howard St., Douglas 2222.
- ENVELOPE MANUFACTURERS**
BURLY ENVELOPE CO., 417 So. 12th St., Douglas 221.
- FIXTURES**
OMAHA FIXTURE & SUPPLY CO., 414-12 So. 12th St., Douglas 2724.
- FLOUR MILLS**
WIDDER MILLING CO., 1212 Sherman Ave., Webster 22.
- FURNACES**
STANDARD FURNACE & SUPPLY CO., 411-12 So. 12th St., Douglas 2227. (Rebuilt all cast and Weir all steel furnaces.)
- FUR GOODS**
NATIONAL FUR & TANNING CO., 1222 So. 19th St., Tyler 120.
- GAS COMPANIES**
OMAHA GAS CO., 1209 Howard St., Douglas 402.
- ICE DEALERS**
PEOPLE'S ICE & COLD STORAGE CO., 1224 Chicago St., Douglas 50.
OMAHA ICE & COLD STORAGE CO., McCague Bldg., 15th and Dodge Sts., Douglas 422.
- ICE MACHINES**
BAKER ICE MACHINE CO., 19th and Nicholas Sts., Douglas 1201.

- LAUNDRIES**
NOFFBAREL LAUNDRY CO., 1702 Vinton St., Douglas 2200.
KIRKALL LAUNDRY CO., 1507-09-11 Jackson St., Douglas 212.
- LEAD WORKS**
LAWRENCE SHOT & LEAD CO., Factory South Omaha, Douglas 1222.
- LODGE SUPPLIES**
LODGE SUPPLY CO., 1111 Farnam St., Douglas 4100.
- MACARONI**
SEINER MANUFACTURING CO., 14th and Jackson Sts., Tyler 1222.
- MONUMENTS**
J. F. BLOOM & CO., 1702 Cuming St., Douglas 272.
- OILS**
L. V. NICHOLAS OIL CO., 204 Baird Bldg., Douglas 222.
- PACKING HOUSE PRODUCTS**
SWIFT AND COMPANY, South Omaha, South 2220.
ARNDT & CO., South Omaha, South 1740.
- MIRRORS and ART GLASS WINDOWS**
MIDLAND GLASS & PAINT CO., 11th and Howard, Douglas 721.
- PLANING MILL**
BANKERS REALTY INVESTMENT CO., Ground Floor See Bldg., Douglas 2222.
- PRINTERS—BOOK AND JOB**
OMAHA PRINTING CO., 12th and Farnam, Douglas 222.
COREY & MCKENZIE, 1407 Marney St., Douglas 2224.

- SADDLERY**
J. E. HARTY & CO., 212-17 South 12th St., Douglas 222.
- STARCH MANUFACTURERS**
DELLAUX STARCH CO., 2220 Cuming St., Douglas 170.
- SERUM MANUFACTURERS**
O. H. SERUM CO., 2222 E St., South Omaha, South 422.
ATYLL SERUM CO., South Omaha, South 222.
OMAHA SERUM CO., 401 W. 22d St., South Omaha, South 222.
GRAVE HILL SUPPLY CO., Lobby Exchange Bldg., South Omaha, So. 2224.
- TANKS, CULVERTS, GRAIN BINS, AND OIL DRUMS**
NEBRASKA & IOWA STEEL TANK CO., 1201 Spruce St., Webster 272.
- TENTS AND AWNINGS**
SCOTT-OMAHA TENT AND AWNING CO., 11th and Marney Sts., Doug. 222.
- TRAVELS, BELTS, PURSES, POCKET BOOKS and SUSPENDERS**
SMITH, LOCKWOOD MFG. CO., 2222 South 12th St., Douglas 2222.
- TIN CANS and SHEET METAL**
GORDON LAWLESS CO., 8th and Dodge Sts., Douglas 422.
- WOOD WORKS**
OMAHA WOOD WORKS CO., 1201 Marney St., Douglas 2224.
- WHOLESALE GROCERIES**
PAXTON & GALLAGHER, 701-11 South 10th St., Douglas 222.
- WINDOW SHADE MANUFACTURERS**
MID-WEST SHADE FACTORY, 4014 Hamilton St., Walnut 2121.

OMAHA MANUFACTURERS DESERVE OMAHA PATRONAGE

