

Nebraska CAN'T FIGHT BLAZE, IT IS IN FIRE HOUSE

Garage Full of Autos and North Platte Extinguishing Apparatus Swept by Flames.

OVER THIRTY CARS BURNED

NORTH PLATTE, Neb., April 19.—(Special Telegram.)—Fire broke out last night in Hinman's garage where the city's fire truck, recently purchased, with most of the city's hose and fire-fighting apparatus, was stored.

The garage and some adjoining store buildings were greatly damaged by fire, the garage being almost destroyed. It was impossible to get the fire truck out until half an hour after the fire started.

Every few minutes an explosion was heard, indicating that a car was blown up. A few cars were removed with ropes, but these were largely destroyed.

TWO DAMAGE SUITS IN DODGE DISTRICT COURT

FREMONT, Neb., April 19.—(Special)—The April term of district court began today. Judge Button, appointed to the bench to succeed Judge Conrad Hollenbeck, who was elected chief justice of the supreme court last fall, will preside.

Eleven cases are set for hearing. Among the important ones are the damage suits of Charles Westfall of Craig against Abraham Zlotky, prominent Fremont merchant.

FARMERS ARE GUESTS OF HEBRON COMMERCIAL CLUB

HEBRON, Neb., April 19.—(Special)—Three hundred farmers were guests of the Hebron Commercial club at a luncheon and entertainment at the opera house here Thursday evening.

W. H. Rhodes, "What is an Eccentric?" W. E. Sharp, "Home Plain Farm," C. L. Richards, "A Prosperous Community," G. W. Sloan, "Practice What You Preach," G. A. Peterson, "A Word for the Merchant."

The principal address was by Dr. G. C. Condra of the University of Nebraska, upon the resources of Nebraska. It was illustrated by a number of moving pictures.

Stabbing Affray at Grand Island

GRAND ISLAND, Neb., April 19.—(Special Telegram)—Edward Ludwig and Alex Ciampaus, hostlers at the Bradstreet & Ciampaus sales stables, became involved in an altercation this morning and Ludwig attempted to stab Galluex, making a severe flesh wound over the left kidney.

Esklund Throws Anton Stecher

FREMONT, Neb., April 19.—(Special)—Clarence Esklund, claimant of the midweight wrestling championship of Canada, defeated Anton Stecher, the Dodge wrestler, at Hooper Saturday evening.

Quit Meat When Kidneys Bother

Take a glass of Salts before breakfast if your back hurts or bladder is troubling you.

No man or woman who eats meat regularly can make a mistake by flushing the kidneys occasionally, says a well-known authority. Meat forms uric acid which excites the kidneys, they become overworked from the strain, get sluggish and fail to filter the waste and poisons from the blood, then we get sick.

The moment you feel a dull ache in the kidneys or your back hurts or if the urine is cloudy, offensive, full of sediment, irregular of passage or attended by a sensation of scalding, stop eating meat and get about four ounces of Jad Salts from any pharmacy; take a tablespoonful in a glass of water before breakfast and in a few days your kidneys will act fine.

Nebraska COUNT VON BERNSTORFF, German ambassador to the United States, through whom the diplomatic notes on the shipping embargo are conveyed.



Will Readvertise for North Platte Bridge

(From a Staff Correspondent.) LINCOLN, April 19.—(Special Telegram.)—At a conference between a North Platte delegation and the State Board of Irrigation, held this afternoon in Governor Morehead's office, it was decided to readvertise for bids for the state aid bridge to be built across the Platt river near North Platte.

Hastings Boosters Want Santa Fe Road

HASTINGS, Neb., April 19.—(Special Telegram.)—Efforts were launched at the Chamber of Commerce luncheon today to secure the building to Hastings of the Santa Fe railroad, which has a terminus at Superior, forty miles from this city.

WILLIAM ALEXANDER SANDERS PIONEER SETTLER IS DEAD

ASHLAND, Neb., April 19.—(Special)—After a lingering illness, William Alexander Sanders, the second oldest settler in Saunders county, passed away at 12:15 Monday morning at the Selma hotel in Ashland, where he had made his home for several years, aged 88 years.

Senator W. V. Hoagland IS MINUS MOTOR CAR

(From a Staff Correspondent.) LINCOLN, April 19.—(Special)—Senator Walter V. Hoagland of North Platte came to Lincoln this morning to attend to some cases before the supreme court. Soon after arriving he was informed that the garage in which he had left his automobile in North Platte when he took the train was consumed by fire soon after he left the machine and that his own and about forty other autos were burned.

Funeral of Fremont Veteran

FREMONT, Neb., April 19.—(Special)—Joseph Bayer, a veteran of the civil war and for several years a prominent merchant of Blair and Craig, died at his home here. The funeral was held this afternoon at 1 o'clock. The body was taken to Craig for burial. Mr. Bayer was 74 years of age.

A Woman Doctor

"Eugenics is a necessary factor in the future of the race. The average American girl is unfit for motherhood." This may be true, but if weak and ailing girls passing from girlhood to womanhood would only rely, say thousands do, upon Lydia E. Pinkham's Vegetable Compound—that simple restorative from roots and herbs—to restore the system to a normal healthy condition, it would cause many ills from which they suffer to disappear, so that motherhood might become the joy of their lives.

Nebraska HAS POOL GOT YOUR NUMBER?

If Not, Why Not? Will Be Asked by Inquiring Motorcycle Officer on the Road.

RUSH TO GET MOTOR LICENSES

(From a Staff Correspondent.) LINCOLN, April 19.—(Special)—Secretary of State Pool received 116 applications for automobile and motorcycle registrations in the first mail Monday morning. The registration is effective under the new law that went into effect on April 1.

The automobile license numbers, on the other hand, will remain the same. The latter have been an extra expense in that the secretary cannot order the numbers consecutively, but must pick out the numbers the holders of which have not paid their license fees yet this year.

Governor Signs Bill for \$150,000 Hospital in Omaha

(From a Staff Correspondent.) LINCOLN, Neb., April 19.—(Special Telegram.)—Governor Morehead this morning signed H. R. No. 2, appropriating \$150,000 for a hospital for the state university college of medicine in Omaha.

"All the physicians and surgeons who do work at the University of Nebraska College of Medicine in Omaha, will be greatly pleased over the news of the signing of the hospital bill, as well as all doctors interested in the scientific phase of such an institution," said Dr. Irving S. Cutter, secretary of the College of Medicine.

"The hospital will do two things: It will take care of the poor sick from every county of the state and it will give the medical men of Nebraska a chance to get records on the various cases, thus putting Nebraska on the map medically. Hitherto there never has been a hospital in the state that devoted itself especially to teaching, as there are in Michigan, Minnesota, Iowa, Kansas, Indiana and other states. The Michigan hospital, for example, has 425 beds and affords not only relief for the poor and sick from all parts of the state, but furnishes a wonderful field of instruction for medical students and for medical science in general."

PERKINS SLATED TO HEAD THE EDITORS

(Continued from Page One.) good for his town, he had better leave his say unsaid."

Avoid Petty Quarrels

He admonished the editors to avoid petty quarrels and fusses among the various papers. "There is nothing so low as to try to discredit others," he said. "I can do nothing better here than quote the admonition of the Savior, 'Let him who is without sin cast the first stone.'"

President Brainerd paid a tribute to the women in the newspaper profession and declared that woman could do much good in the newspaper field.

"Six" Reads Annual Poem

Dr. A. L. Bixby delivered his annual poem to the association. He remarked that he had done this annually since twenty-three years ago with but one or two exceptions, when he was in the east and was unable to fill the place. He delivered a regular Jess Willard swing at Europe for being so mean as to engage in war.

HOW THE NEWSPAPER CAN CO-OPERATE

It is true that many big national advertisers have a system of distribution so well organized that they do not need the services of newspapers. They are satisfied with buying space in the newspapers which go into the kind of homes where their particular commodity is used.

Dandruff Itching Scalp Falling Hair

Special Cuticura Scalp Treatment



In brief: Touch spots of dandruff, itching and irritation with Cuticura Ointment, next morning shampoo with Cuticura Soap and hot water.

Samples Free by Mail. Cuticura Soap and Ointment sold everywhere. Liberal samples of each sent free, with 25c. in stamps. Address post-card "Cuticura," Dept. 21F, Boston.

parties are to be intermingled with the business session, that there are to be no business sessions so strenuous but that the entertainment immediately following will soothe the tired mind.

Mrs. Davis Secures State Appropriation

(From a Staff Correspondent.) LINCOLN, April 19.—(Special)—The first claim before the legislature was paid this morning, the state auditor issuing a warrant to Mrs. Elizabeth Davis, for \$500. The appropriation was voted to recompense Mrs. Davis for the death of her husband, who was stabbed to death by Prince, a negro convict convicted of murder and afterwards hanged, the last man to pay the penalty by hanging. Davis was acting as deputy warden of the penitentiary.

DOUGLAS APPEALS FROM JUDGMENT OF COURT

(From a Staff Correspondent.) LINCOLN, April 19.—(Special)—The county of Douglas has appealed to the supreme court from a judgment secured in the district court of that county in favor of George Reudelhaber in the sum of \$2,300.

Reudelhaber alleged to have been injured by his automobile running off of a bridge on the Dodge road, claiming that there was no railing at the bridge. He sued the county for \$10,000.

LOCAL LAD PITCHES NO HIT GAME AND YET HE LOSES

The Omaha Bicycle Indians played their initial game of the season at Plattsmouth Sunday and were defeated by the score of 1 to 0. Andrews, for the Indians, and Big Stimpson, for Plattsmouth, engaged in a great pitching duel, Andrews having a shade the better of the argument, striking out sixteen men, walking one and not allowing a hit. The ball was not hit out of the outfield. Stimpson was not far behind, allowing four hits, walking four and striking out fifteen.

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Sage Tea Turns Gray Hair Dark

It's Grandmother's recipe to bring color, luster and thickness to hair when faded, streaked or gray.

That beautiful, even shade of dark, glossy hair can only be had by brewing a mixture of Sage Tea and Sulphur. Your hair is your charm. It makes or mars the face. When it fades, turns gray, streaked and looks dry, wispy and straggly, just an application or two of Sage and Sulphur enhances its appearance a hundredfold.

Don't bother to prepare the tonic; you can get from any drug store a 50-cent bottle of "Wyeth's Sage and Sulphur Compound," ready to use. This can always be depended upon to bring back the natural color, thickness and luster of your hair and remove dandruff, stop scalp itching and falling hair.

Everybody uses "Wyeth's" Sage and Sulphur because it darkens so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through the hair, taking one small strand at a time; by morning the gray hair has disappeared, and after another application it becomes beautifully dark and appears glossy, lustrous and abundant.—Advertisement.

Advance Sale of Seats for Stecher Match is Brisk

Even at this early date the advance sale of seats for the Stecher-Connolly wrestling match has been unusually brisk and everything points to one of the largest, if not the largest, house of the season.

Seats are on sale in Omaha by Dan Gaines at the Merchants hotel. Mr. Gaines has all kinds of seats from ring-side to top balcony. Wrestling fans are evidencing a keen interest in the match and believe that it will be hotly contested with a probable Stecher victory.

Bankers Will Meet in Fremont

FREMONT, Neb., April 19.—(Special)—The annual convention of group 2, Nebraska Bankers' association, will be held here Arbor day, when upward of 300

money handlers from this part of the state will be entertained. The program includes speeches by L. A. Wilson, director of the federal reserve bank No. 19, Kansas City; N. H. Loomis, general solicitor of the Union Pacific at Omaha; C. H. Gustafson, president of the Nebraska Farmers' union; Congressman Dan V. Stephens, Fremont, and Fred A. Cusaden of Omaha. A banquet will be served at the Commercial club rooms in the evening.

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WRIGLEY'S

means the best in chewing gum — it means the Perfect Gum in the Perfect Package — sealed air-tight.

It means the largest, most up-to-date and most sanitary chewing gum factories in the world.

It means a wholesome, beneficial and economical confection, good for everybody.

With United Profit-Sharing Coupons around each package it means a rapid accumulation of these valuable and popular merchandise certificates.

Write for your free copy of "Wrigley's Mother Goose" in which the Wrigley Sparmen have acted all the old familiar "scenes" to the "tune" of the new Wrigley jingles!

Advertisement for Wrigley's Doublemint and Spearmint gum. Includes images of gum packs and cartoon characters. Text: "I OUGHT'A RUN THAT BUNCH IN FOR SPEEDIN!", "WHERE WE HEADING FOR JAKE-TOP O' THE COLUMB?", "CLASSIFIED SECTION I GUESS, JERRY, TO SEE IF ANYBODY WANTS US.", "NIX, WE'RE HIKING FOR THE COMICS GUS!", "QUIT YOUR SKIDDING MACK!", "PUT ER IN HIGH, STEVE, WE GOTTA MAKE IT!", "THROTTLE WIDE OPEN MONTY!".

"Talks on Newspaper Advertising"

By TRUMAN A. DeWEESE, Buffalo, N. Y.

able modern development of newspaper advertising. The advertising manager or publisher should know all the jobbers and retailers in his town. If the national advertiser is spending a thousand dollars or more in his paper he can easily afford to call upon the dealers, and upon the strength of the advertising he can finally induce them to stock up with the goods and thus secure at no cost a complete distribution. He can even contract with a local agency for the distribution of samples from wagons, or he can use the coupon plan for pulling out samples that have been placed in the stores that will handle the goods. In the latter case, however, the distribution of samples will be confined to the subscribers of his paper. Here is co-operation that is merely a suggestion of the almost limitless opportunities of a publisher to make his newspaper effective in helping the national advertiser to create a new market for his goods. TRUMAN A. DeWEESE.

HOW THE NEWSPAPER CAN CO-OPERATE

ity is handled in the usual way through jobbers and retailers, and if the demand for it is created largely through advertising, the work of the Sales Agent is concentrated largely upon jobbers who are the natural distributors. If the product is sold direct to retailers, the work of the General Sales Agent becomes larger and more complicated. The Agent must line up several thousand retailers and he must also give attention to the important matter of credits. He should be personally acquainted with every retailer in his territory. If he knows his wife and children and his dog, so much the better. Now, supposing a manufacturer of a household article of luxury or necessity cannot afford to maintain such a vast machinery of distribution. He manufactures a commodity through which a demand must be created through sampling and newspaper advertising. He has already done general advertising in national mediums, but the time has arrived when he must do intensive advertising to move the goods. His product