

# Knights of the Full Moon Know Their Business



**M**OONLAND, that famous realm in Council Bluffs, is to unbar its gates to women. For the last two years, ever since the wonderland of mystery and fascination came into existence, the women and the general public have been hearing wonderful tales, strange stories of the experiences of the guests of King Diasticutis and piquant curiosity has been whetted until it has become so keen that the knights have concluded to open the doors to the world, and let all who care to see what really does happen that causes men to laugh until the strongest buttons give way to the swelling merriment.

The knights have decided to give two open shows, at both of which women and their men friends, who have not been initiated will be welcome. The dates have been decided upon and will be Thursday and Friday nights of this week.

The gates will be thrown wide open and all who choose to enter will only be expected to pledge their loyalty to the king in return for his hospitality and assurance that no harm shall come to them. They will not be required to enter through the dragon's mouth or pass along the thrilling "Rocky Way," where all kinds of surprises and things that try men's courage are encountered, but they will see the many who must enter thus.

In the two years that King Diasticutis has reigned in Moonland there have been many thousand Council Bluffs and Omaha women, who have expressed the desire to view with their own eyes the attractions that have caused thousands of men to journey from eastern Nebraska and western Iowa and return to their homes averring that the journey was worth far more than its cost, and was the best means of broadening human sympathy and creating genial fellowship than can be found.

**Business and Professional Men.**  
The knights comprise the business and professional men of Council Bluffs as well as many of the wealthy and progressive farmers of western Iowa. Among the officers and board of directors are men of more than local prominence. George E. Wright, general attorney for the Union Pacific in Iowa, is at the head of the entertainment committee; C. H. Boyles, head of the Boyles Business college, is not only a member of the directory, but is stage director and head of the staff. Other directors are Frederick E. Cox, leading architect of western Iowa, and H. F. Rohling, head of the firm of Rohling & Annis. George Gerner, the jeweler, is president; L. M. Lafferty of the financial firm of J. G. Wadsworth & Co., is vice president; W. L. Douglas, head of the Eagle Laundry company and writer of the play, is second vice president, and William Schnorr of F. J. Schnorr & Co., is treasurer.

**Cast of Well Known.**  
Every man in the cast of characters is of more than local prominence. P. J. McBride, cashier of the City National bank, is King Diasticutis; Perry Badollet, paying teller of the First National bank, is General Winchester; E. E. Spelman, city engineer, is captain of the guard; A. A. Townsend of the firm of Stone & Townsend, is Huldin; Howard Butler, cashier of Omaha Electric Light company, is J. Rockingham O'Flynn, who plans the theft of the king's treasure, believing the loot will be a trunk full of gold and jewels; former Alderman L. L. Evans, deputy internal revenue collector, is Dr. Swatson. The Tipperary chorus, Will Rigdon, A. Bergston and Harry M. Cooper, the Imperial Quartet, with Bert Hill, in charge of the sales department of the Monarch Manufacturing company, and James McCarger of the Dodge-Walshaw company, are soldiers. The whole cast represents the best in

**SOME VIEWS OF THE MYSTIC REGIONS OF MOONLAND—No. 1.** Bert Hill as the Dago Song Bird and Walter Atwood as Cerlotta Mush. **No. 2.** Arthur Townsend in the title role of "King's Treasure" and P. J. McBride as King Diasticutis. **No. 3.** The Tipperary Quartet, A. Bergston, W. S. Rigdon, Harry Cooper and J. F. McCarger. **No. 4.** Quartet of Principals: L. L. Evans as Dr. Swatson, Walter Clark as Holmes Sherlock, P. J. McBride as King Diasticutis, Perry Badollet as General Winchester.

the business and professional life of the city, men who are freely giving their time and talent to a great public enterprise.

The dragon will open his green and red eyes and roar a welcome from his thirty-foot open mouth at 8 o'clock Thursday evening and the men and women may watch from balcony chairs all the things that are done to candidates, about 300 in number, who will receive the initiation. They will still be recognizable by their friends when they get through their interesting experiences. Reserved seats may be secured, beginning tomorrow, at the Clark drug store, corner Pearl and Broadway.

Following are the officers of the organization and the knights who provide the show:

**"THE KING'S TREASURE"**  
Written by W. L. Douglas.  
Music Arranged by Arthur Smith.  
Produced under direction of C. H. Boyles.

**SYNOPSIS.**  
Act 1—King Diasticutis's private garden adjoining the palace. Time: Evening.  
Act 2—The Village of Blarville, the following morning.  
Act 3—Court yard of the palace same evening.

**Cast of Characters.**  
King Diasticutis of Moonland..... P. J. McBride  
General Winchester, his friend, a valiant veteran of '61..... Perry Badollet  
Captain of the Guard—a brave knight of the Kingdom..... E. E. Spelman  
Huldin Olson, the king's Swede cook..... A. A. Townsend  
Holmes Sherlock, a detective..... Milton Clark  
Dr. Swatson, his friend and constant companion..... L. L. Evans

**ROYAL GUARDIANS OF THE PALACE.**  
J. Rockingham O'Flynn, a gentle crook..... Howard Butler  
Bloody Bill, his humorous accomplice from South Omaha..... D. D. Dailey  
Hank Toole, the Blarville constable..... Carl C. Sulhoff  
Carlotte Mush, the Blarville school teacher..... Walter Atwood  
Pat..... William Rigdon  
Mike..... A. Bergston  
Tommy..... James McCarger  
Jerry..... Harry M. Cooper  
Bennie Gusho..... Bert Hill  
**KING'S ATTENDANTS.**  
**AND ROYAL CUSTODIANS OF THE HUNGRY TROUPE.**  
W. S. Rigdon..... Lloyd Colhamith  
Louis J. Adolphson..... Floyd Harding  
Clarence Attridge..... George Kaiser  
Ernest L. Atwood..... William Keith  
William Bedford..... William Minto  
William Chayne..... H. E. Osterholm  
Ralph Davis..... Axel Sorenson  
Fred Deffenbaugh..... Axel Sorenson

**HAREM GIRLS.**  
Ois E. Ails..... Daniel Shea  
Walker H. Atwood..... Charita L. Souffin  
Lynn Brown..... Percy Sauffin  
Edward Ford..... Clyde Stillwell  
Charles Lafferty..... Glenn Suthers  
E. J. McKibbey..... Laverne Tolliver  
Harvey R. Marx..... Roy Westerfeldt  
John B. Peacock..... Rex Wheeler  
Roy Peterson..... Robin S. Williams

**STAFF.**  
Stage Director..... C. H. Boyles  
Assistant stage director..... G. F. Hughes  
Stage manager..... Arthur E. Weatherbee  
Musical conductor..... Arthur Smith  
Stage carpenter..... John Cortis  
Electrician..... Thomas Wise  
Assistant electrician..... Ray Carter  
Master of wardrobe..... Roy Peterson  
Master of properties..... Jerry Walters  
John B. Peacock..... Roy Peterson  
Doorkeeper..... Charles Crum  
Balance of stage crew required by this production furnished by the courtesy of Council Bluffs local, No. 236, of the I. A. T. S. E.

Dragon head and stage scenery, by J. C. Johnson.  
Initiation and paraderalla, by A. V. Hense.  
Costumes, by Oscar Leiben.

### Knights of the Full Moon. OFFICERS AND BOARD OF DIRECTORS.

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L. M. Lafferty..... First vice president  
W. L. Douglas..... Second vice president  
William Schnorr..... Treasurer  
H. F. Rohling..... Secretary  
C. H. Boyles..... Director  
Frederic E. Cox..... Director  
George S. Wright..... Director
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Suppose we omitted our other exclusive features:

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- Our "On-Air" cure to save blow-outs—
- Our rubber rivets to combat loose treads—
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We spend on one department \$100,000 yearly to seek out new improvements. Our All-Weather tread—always double-thick—has been made still thicker on some sizes. We have added an average of 14% to the thickness of our Inner Tubes.

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