

AUTOMOBILES

AUTO SUPERSEDES HORSE

Famous Sheepshead Bay Track to Be Changed Into an Automobile Speedway This Summer.

WAS SCENE OF FAMOUS RACES

NEW YORK, April 10.—The Sheepshead Bay race track, the scene of the most famous races in America, is to be changed into an automobile speedway, the property, consisting of about 400 acres, having been recently purchased by a syndicate of motorists for \$2,400,000, which will spend \$1,000,000 in transforming the track to a first class motor track, with a polo field, basketball, and foot ball grounds, tennis courts, flying machine field, and an artificial lake for skating. Work upon the track will be begun shortly, and a two-mile course will be built by the engineers of the Indianapolis Speedway to be ready for the opening races on September 6, Labor day. There will be a grandstand accommodating 50,000 persons, and garages and hangars. J. C. Nichols is the leader in the scheme, and most of his support has been from leading automobile manufacturers.

More famous horses have run over this track, and more historic stakes decided, since its opening in 1884, than on all the other tracks combined. The richest of all the stakes have been run off here, led by the Futurity, for 2-year-olds, the greatest value of which was \$75,000, in 1890, and among the winners were Proctor Knott, Potomac, His Highness, Domino, Butterflies, Ogden, Ballyhoo Bey, Yankee, Hamburg, Hamburg Belle, Artful, and others, while among the beaten youngsters were Salvator, Dobbin, Sysonby, Yorkville Belle and Orchest. Famous horses which won the Suburban Handicap included Raceland, Salvator, Henry of Navarre, Ben Brush, Gold Heels and Africando, while beaten horses included Firenze, Tenny, Lamplighter, Banquet, Sir Walter, Clifford, Ogden and Irish Lad. In other stake events winners have been Barnes, Hanover, Kingston, Tammany, Hastings, Watercolor, Tournament, Hornpipe, The Friar, Commando, Boldame, Winged Foot, Jean Beraud, Broomstick, Jack of Spades, One I Love, and hosts of other famous thoroughbreds. The last race on the track was run in 1909, when the late J. R. Keene's Sweep won.

Play in Syracuse.
The Detroit and Pittsburgh teams will play an exhibition game at Syracuse on an early off day.

Liebhart Retires.
Pitcher Glenn Liebhart of the Memphis club of the Southern league has announced his definite retirement from baseball.

NEW ASSISTANT MANAGER OF STUDEBAKER OMAHA OFFICE



JOSEPH LIVINGSTON.

Joseph Livingston, for several years connected with the Indianapolis branch of the Studebaker corporation, last week assumed the duties of assistant branch manager of the Omaha office. He succeeds J. C. Gerspacher, who recently resigned.

TRAYNOR CAN GET PLENTY OF COLE EIGHT AUTOS

In talking of deliveries of the Cole Eight, Mr. Traynor of the Traynor Automobile company has the following to say: "The Cole factory is now in a position to make prompt deliveries. As verification to this, we are in receipt of advice that the factory is shipping a solid trainload of new Cole Eights to the New York distributors, which in no way interferes with quantity deliveries to other points; Omaha is to have Cole Eights as fast as ordered. Already a bunch of orders are booked for early delivery by the Omaha distributors."

The Bee Want Ads Are Best Business Boosters.

BUYING AUTO FOR THE FARM

Residents of Rural Districts Always Satisfy Selves Regarding Merits of Machine.

MAKE WISE SELECTIONS, TOO

"While naturally the automobile as a new means of transportation made its first appeal to the people of cities and towns, it is surprising how quickly the rural districts have taken to these vehicles propelled by gas engines. The first antagonism encountered by the frightened of teams was to be expected. All the time, however, the farmer was considering how he could put the automobile to work. This is the strong point of the man in the rural districts. He wants things that have utility," says L. J. Ollier of the Studebaker corporation.

"This consideration of utilitarian value makes the farmer a more careful buyer than is his city brother. His eye is never held by accessories. Having gone over a situation till he thoroughly understands it, even before he begins to make inquiries of a dealer, he is in a position to get a dollar of value for every dollar he spends. It is this cautiousness which is in part responsible for the great demand for Studebakers in the country."

"Studebaker did not start its automobile industry for farm purposes. The intention of the corporation was carried out when a car up to Studebaker standards was produced in such quantities that the price could be made moderately low. It came about, of course, that the very name of Studebaker was sufficient to interest people from one end of the country to the other because of their previous experience with Studebaker vehicles. This class included many farmers."

"The cautiousness of the farmer for investigating before investing causes him to demand that the car he buys contain certain features which are essential for the successful operation of a machine in the country. In the first place, the farmer's car must be uniform in strength. There must be no undue wear on any one or more parts in operation, or no inherent original weakness such as a poorly mounted motor or uneven distribution of weight. The automobile is more than a pleasure vehicle for the farmer, and it must be always ready for use just as is a plow or harrow."

Bodie Slugs Pill.

Ping Bodie sure is a devil in his own home town. In the Coast league opening game at San Francisco, Ping bunted the fences for a homer and a double and was responsible for three of the Seals' five runs.

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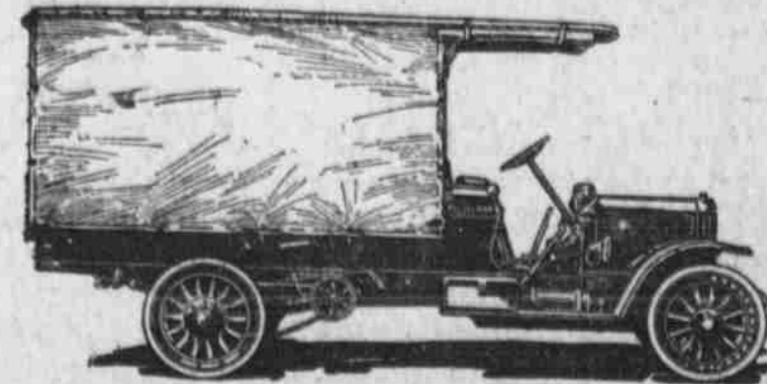
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