

By MELLIFICIA.

Thursday, December 31, 1914.

but pleasant ways of ushering in the New Year. Watch parties are most general for tonight. Dancing parties are popular, but the theaters seem to be the favored places, followed by supper at cafe and club.

The Country club is making elaborate preparations for tonight's entertainment. About 300 members are planning to attend the affair. The dancing will begin at \$:30 o'clock and the table d'hote dinner will be served at 11 o'clock.

The ten dansante lost something of its popularity during the last months of 1914, but it has spoken for first place New Year's day.

Miss Louise Dinning is entertaining at a tea dansante in honor of the Wolfe-Macrea wedding party. This will be given at the home of Miss Dinning on South Thirty-seventh street. These two dansantes promise to be the charming affairs of New Year's day and, needless to say, will be

Celebrate New Year's Eve.

the Wolfe-Macrae wedding party. Covers. will be placed for

Marion Macrae, Louise Hans,

Meaning Wolfe,
Clifford Wolfe,
Roger Keeline,
Dudley Wolfe,
Donald Macrae,
Al Bartlett,
St. Joseph; Chicago: Fred Clarke, Raymond Lowe, Reg Warren, Wilhard Butler,

Country club for:

A "Dutch treat" party this evening for the Orphoum and supper at the Country club will be made up by.

Mr. and Mrs. David Baum will give a

Mr. and Mrs. R. C. Howe.
Misses—
Misses—
Messrs.—
Adr an Bancker.
Indianapolis;

Messrs.—
Hobert Howe.

Mrs. Peters will be:

Miss Elizabeth Pickens. Mr. Kenneth Patterson.

o Dioning. so Heas, mas City; ord Wolfe,

Willard Butler,

Cleveland, Covers will be placed for: and Mrs. A. W. Gordan. and Mrs. Leomis. Misses-

dutch treat supper at the Country tonight will be composed of:

chanical engineering. Phillip Jones, who spent the holidays with his parents, Mr. kind Mrs. J. H. Jones, will return to the University of Nebraska funday

Miss Gall Howard of Lincoln is heine for the holiday vacation. Dwight Evens is bome from Ames Agri-

the holidays, will return to Denver Tues-

At Prairie Park.

The annual Prairie Park children's mas party was given by the women of the Needlecraft guild at the club house Tuesday afternoon. The pariors were elaborately decorated with helly, evergreen and mistietoe and the children enjoyed games of various kinds. About seventy-five children were present. The committed in charge of the arrangements consisted of Mrs. B. J. Scannell, Mrs. A. A. Wedemeyler, Mrs. E. C. Coniey and Mrs. B. G. King

Bridge Meeting Postponed. The New Year's meeting of the Vriday Auction Bridge club has been posiponed off Jenussy 15. Mr. and Mrs. C. E.

Les Hiboux Dencing Party.
The Les Hiboux club of the Central ign ethool grave its eighth annual ng party- at the Rome hotel hall decorated in the chib colors—grey and black—and a large owl hung at one end of the ball room. Many of the couples were university folias now spend ing the holidays at home. The patros

LL SOCIETY is thinking nothing else or planning nothing else today

Mr. and Mrs. Clement Chase are entertaining at a tea dansante, from

and patronesses were Mr. and Mrs

rigo, Mr. and Mrs. A. D. Peters and Mr.

Mildred Rindoes, Dorothy Balb Dorothy Cavansugh, Colia Mallen Elsia Storz. Beatrice Dirk. Ratherine Davenport Lincoln. Mildred Foate. Lots Robbins.

Robertson, Dorothy Kiplinger,
Robb, Harriet Chappin,
Rhodes, Dorothy Balbash,
Cavaneugh, Cita Mallon of
McOilton, Wahoo,
Beatrice Dirks of

Edmi Riley Bernice Nellsen Florence Riley Marion Funkhouser, Jacey Allen

Henrietta Drexel, Charlotte Bedwell, Annabelle Sinciair, Alice Rushton, Elizabeth Carr, Corrinne Elliott, Helen Miler, Phoebe Poison, Mabel Allen, Louise Bedwell, Dorotthy Salmon, Marion Weiler, Elizabeth Crawford, Plorence Bedwell, Margaret Hofmann,

Meagra.
R. D. Hyde,
Maurice Loomis,
Ray Bradley,
Edgar Westorvelt,
George Riley,
Harry Menoid,
Harry Neison

Harvey Nelson,
Alexander Crawford
Richard Halliman,
Freeman Penney,
Wallace Shepard,
Ellsworth Meser,
Raiph Powell,
John Reed,
Roy Gould,
George Grimes,
Jack Sward,
Harold Shepard,
Frank Campbell,
Lawrence Ortman,
Walter Johnson,
Robert Talbott,
Phillip Glimore,
Robert Loomis,

John Braunisan, Stephen McDonaid Donald Kiplinger, Herbert Davis, Russell Philips, Harsell Thomas, John Thomas

Misses— Katherine Baum of Philadelphia, Marion Towle, Heien Eastman.

Regina Connell,
Esther Wilhelm,
Mesars.—
Burdette Kirkendall,
Ray Millard,
Phillip Chase,
Charles Hall,
Fritz Bucholz.

of Chloage James Longwell

High

Rosemere Lodge House Party.

MirsonMirson, Nagoni Towie,
Nagoni Towie,
Emily Keller,
Virgonia Offaut,
Gertrude Owen,
Mary Fuller,
MesgraCharles Allison,
Joseph Millard,
Edward Daugherty,
Paul Shirley,
Charles Burgess,
Jarvia Offutt,

A house party will be given over New Year's at the country home of Dr. and

Mrs. Charles Allison, Rosemere lodge, at Calhoun. The guests left on the 2:25

o'clock train this afternoon and will re-

& until 7, for their daughter, Helena,

were:

Misses-Gladys Robertson, Bobb.

Arthun Wakeley,

Miss Marie Stewart of Council Bluffs Everett Buckingham, Mr. and Mrs. Perwill entertain at a supper-dance this and Mrs. D. K. Smith. Those present evening at the Country club in honor of

Mr. and Mrs. J. T. Stewart. Mr. and Mrs. Harold Pritchett. Menie Davis, Elizabeth Davis, Mildred Butter. Donald McFerron,

ertrude Owens, illian Chapman, eien Shepard, race Drake, eien Dunler, Mr. and Mrs. Moshier Colpetzer will entertain at supper this evening at the Margaret Loomis
Virginin Stubbs,
Mary Haller,
Bertha Rathke,
Helen Jehnson,
Grace Harte,
Durothy Carns,
Adella Vance,
Mildred Collins,
Kathryn Gould,
Helen Eckles of
Lincoln,
Ruth Leeder,
Marion Pearsail,
Gretchen Landqo,
Messra.—
Thompson, Wakele

Mr. and Mrs. Ighn Redick.
Mr. and Mrs. Louis Clarke.
Mr. and Mrs. George Redick.
Mr. and Mrs. John Madden.
Mrs. Charles W. Turner of Fremont.
Mr. Edmer Redick.

Thompson Wakeley Wyman Robbins. Another party which will attend the Orpheum and later the table d'hote supper at the Country club will be composed of: Mr. and Mrs. W. T. Burns. Mr. and rMs. John A. McShane. Mr. and Mrs. W. A. Redick. Mrs. Arthur Remington. Mr. Lawrence Brinker. Robert Meshane, Robert Booth, Raymond Durkee, Wayne Belby, Harold Thompson Edward Payne,

theater party, followed by supper at the Country club. Their guests will be; Herman Harte, Sievera Sumpan, Malcolm Baidrige, Harry Ryan, William Haynes, Warren Howard, Worton Wakeley, Charles Perrigo, Howard Granden, Richard Peters

Mr. and Mrs. Ralph Peters will give an Orpheum party; this evening. Later the guests will join a "Dutch treat" supper party at the Country club. With Mr. and

Mr. Roger Keeline will give a box at the Country club will be:

Mr. and Mrs. J. T. Stewart.

Misses

Maries Macrae.

Gwendoline Welte.

Joulee Dinning.

Mister

Misses

Gwendoline Welte.

Midred Butler.

Marie Stewart. Mesars.— Clifford Wolfe, Donald Macrae, Donald McFerron, Chicago;

One of the line parties this evening the Orpheum will include:
Mr. and Mrs. Harold Pritchett.
Misses—
Misses—
Disabeth Davis Menie Davis.

Mr. and Mrs. N. H. Loomis will give per at the Country club this evening for their guest, Miss Florence Geddes of

Watch Parties Tonight. Miss Ethel Piel will entertain at a watch party this evening at her home in honor of Miss Gladys Kloke of Lincoln, guest of Miss Carol Kuenne. Christ-A stag party tonight at the Country mas decorations will be used and the evening will be spent in games and music. Those present will be

Misres
Gladys Kloke,
Margaret Holden,
Marjorie Menold,
Messrs,— With the School Set.

Hardin Haaker is here from the University of Illinois, where he is studying Venta chapter, Order of the Eastern Star; will give a card party and dance five and whiat will be the card games. Miss Adah Klope will entertain sixteen

Dundee, this evening. Winter Plans. Dr. and Mrs. I. S. Leavitt and Miss cultural college for the helidays. Anna Jenkins left Thursday to spend

the winter in Los Angeles, Cal.

With the Younger Set. Dr. and Mrs. B. H. Davis will entertain at a dancing party this evening at their home for their son Herbert, who is home from Cornell for the holidays.

guests at a watch party at her home

MISS MABEL M'CAL-MONT, hospital consultant, is worth \$50 a day to the state of New York. So the department of efficiency and economy has decided, valuing her services in advising on the construction of the big state hospital in Poughkeepsie at that amount.



About thety members of the younger set will be present.

Mr. and Mrs. E. M. Fairfield will give a dancing party this evening at their home in honor of Miss Wynne and Miss. Betty Fafrfield. The rooms will be decorated with Christmas greens and red roses and about sixty guests will be present.

J. P. Suilivan, J. Ormsby, Misses. Mr. and Mrs. E. M. Fairfield will give

Engagement Announced.

Mr. and Mrs. Churles K. Mayer of Lincoln announce the engagement of their daughter, Miss Jeanette, to ir. Hurbert F. Arnstein of Omaha. No date has been set for the wedding.

Pleasures Past.

Ruth Hunsiker, Ruth Gentlemen, Margaret Foley. Marje Hoye, Marje Hoye, Agnes Lynch, Margaret Shields, Margaret Gress.

Mr. and Mrs. T. N. Crosby entertained Tuesday evening at their home. Their

guesta were: Dorothy & honborn, Isabel Ostenberg of Alice Ramedale, Edna Bartiett,

Adah Klopp, Mead.
Florence Hathaway. Lida Murtagh.
Leah Schonborn, Messrs.—
Messrs.—
Arthur Murtagh, William Galbreath, Jawrence Dodds.
Mr. and Mrs. P. M. Lango entertained the Glenn Fark Card club at their home Monday evening. Three tables were

Mrs Murray was the guest of the club. Mr. and Mrs. R. Weir. Mr. and Mrs. W. Janke. Mr. and Mrs. O. Hofmana. Mr. and Mrs. M. Seidl. Mr. and Mrs. B. Minis.

Mr. and Mrs. Roy Ralph entertained at bridge Wednesday cevaing for their guests, Mr. and Mrs. Charles Owen Rundall of Evanston, Ill. Those present were

Mr. and Mrs. Charles Owen Rundall. Mr. and Mrs. Richard Webster, Mr. and Mrs. Norman Tyson, Dr. and Mrs. J. B. Ralph. Mr. and Mrs. Jerome Appelquist,

To Honor Miss McGilton.

Miss Eleanor McGilton, who is home turn home Friday noon. The party will from Smith college for the holidays, will be honor guest at a bob-sleigh party followed by a dance at the home of Miss Harriet Sherman this evening. Preceding these affairs Miss McGilton will be entertained at dinner at the home of Miss Grace Slabaugh, when covers will be placed for:

Misses— Eleanor McGilton, Ruth Slabaugh, Messra— Morton Wakeley, Arthur Loomis, Misses→ Grace Slabaugh The guests at the sleigh dance will include

Misses—Eleanor McGilton, Ruth-Erawford, Margaret Williams Grace Slabaugh, Lois Robbins, Esther Carter, Means Corinne Eliliott.
Evelyn Ledwich,
Eleanor Austin,
Ruth Slabaugh,
Harriet Sherman,
Mrs. S. T. Rouse,
Messra,
Arthus Loomia

Bornemeier-Ostertag Wedding. Rev. and Mrs. F. Ostertas announce the marriage of their daughter, Clairie

to Mr. Herman L. Bornemeier, which

1817 Farnam St. Serves a Special NEW YEAR'S DINNER FOR 50¢ Equal to dinners served else

WELLINGTON CAFE

Wait for-

Our January Clearance Sale of

BEGINS MONDAY, JAN. 4th Lace Curtains, Curtain Materials, Upholstering Materials and Draperies of all kinds at astonishing reductions. Hundreds of gift pieces at wonderful reductions

BRIC-A-BRAC Store Closed all day New Year's Day

Orchard & Wilhelm Co.

o'clock at the home of the bride, 818 Only near North Eighteenth street. clatives were present at the ceremony. Mr. and Mrs. Bornemeier will be at home in Alvo, Case county, Nebraska.

At the Orpheum Theater.

Mr. and Mrs. L. H. Tate entertained at an Orpheum theater party Wednesday evening in honor of their daughter. Miss Katherine Corey, who is home from St. Mary's academy at O'Netil. Those pres-Misses-Satherine Corcy, Marion Ross. Martha Smalley.

Sorority Luncheon. The Kappa Alpha Theta sorority entertained at luncheon at the Commercial lub today. A number of out-of-town

Florence Dow, Mart Jean Dow, Mrs. L. H. Tate.

nembers were present. Covers were Meedames obert Gantt. K. Morrison obster Mills, Katherine Windham of Plattsmouth, Virginia Lewis, Hubert Owen Arthur Pancoast, Waterloo.

Virginia Lewis,
Louise Northrup,
Katherine Dodge
of Fremont,
Claire Dovey
of Plattsmouth,
Sarah Weston
of Beatrice,
Louise Bedwell, Fremont, Joyd Wilson, Henn Bennett. Charlotte Bedwell, Luis Mas Cos, Los Howard, Anna McCague, Faith Lee Hoel, Nell Randall, Marie Hodge, Louise Barr, Eva Miller Ella Wirt,

Class Rennion.

The graduating class of 1914 of the Omaha High school, was entertained on Wednesday evening at a taffy-pull at the home of Mr. and Mrs. Harry Eastwood, The rooms were decorated with orange and black, the class colors, and those resent were:

Misses— Naomi Hawkey, Laura Axford, Lourise Raabe, Messex— Leo Gardner, Austin Owens, Henry Schultz,

Misses-Mildred Turk. Esther Dennison, Messra.-Forter Quinby, William Thompson,

Columbus Club Dance.

The Columbus club entertained at a dancing party Tuesday evening at Metropolitan hall. The following were present: Messra .-

Messra.
J. J. Houlton,
C. F. Raley,
W. A. Leary,
Art Cullen,
D. F. Cullen,
Jake Murphy,
J. E. Fitapatrick,
James McDonald,
C. J. McDonald, P. Curran. J. Rossbac

Misses—
Mary Houlton,
Katherine Houlton,
R. O'Donneli,
Ellen Larson,
May Mulvihil,
DeLima Sullivan,
Stella Mulvihil,
Laura Bruch,
L. McDonald

The Harmony club will be entertained this evening at a watch party at the home of Mr. and Mrs. D. V. Sholes. Those present will be:

Meeurs, and Mesdames-Messra, and J. L. Baker, R. J. Dinning, G. R. Kelley, C. E. Bates, J. F. Dale, Norria Brown, F. S. McCoy, W. S. Selby,

Luncheon at Omaha Club. Miss Dorothy Cavanaugh, daughter of

Mr. and Mrs. M. W. Cavanaugh, gave a luncheon Wednesday at the Omaha placed for the game. Prizes were won club. The luncheon was followed by an by Mrs. P. M. Lange and Mr. W. Janke. Orpheum party. American Beauties

were used as the table decorations and Misses
Geraldine Johnson, Dorothy Kiplinger,
Fiorence Riley, Beatrice Johnson,
Hasel Updite, Dorothy Cavanaugh

Dancing Parties Tonight.

dancing party tonight at Chambers' academy. McKinley lodge and ladies' auxiliar of B'nal B'rith will celebrate New Year's eve with a dancing party at Metropolitan hall.

The Rajah club will give a dancing party at Turpin's academy this evening.

Luncheon for Mrs. Baum.

Mrs. John A. McShane entertained a luncheon today in honor of Mrs. J. E Baum of Philadelphia. Littles of the valley were used as a table centerpiece and covers were placed for:

Mesdames— Herman Kountze, Arthur Remington, W. A. C. Johnson, Mesdames-J. E. Baum, F. P. Kirkendall, F. A. Brogan,

Holiday Visitors.

Mrs. Leonard Abercrombie and Miss June Cox of Houston, Tex., are the guests of their sister. Mrs. Charles O'Neill Rich, and Dr. Rich, for the holidays. Mr. Hugh Weed returned to St. Louis Sunday. Mrs. Weed will remain with her parents, Mr. and Mrs. Philip Potter, for a longer visit.

Future Affairs.

Mr. and Mrs. Norman Tyson of Benson will entertain at a family dinner Sunday, in honor of Mr. and Mrs. J. C. Rundall and Mrs. and Mrs. C. O. Rundall of Evanston, Ill.; Mr. William Rundall of Lincoln and Mr. Lester Stephens of Chi-

Miss Nell Carpenter will entertain the members of the high school class of 1908 by Miss Minnie Pratt, the president of

In and Out of the Bee Hive. Miss Louise Flanders of Denver is vis-

iting at the home of Mrs. W. W. Grigor, 2224 Dodge street. Mrs. Theo. Gavett of St. Louis is visiting at the home of her parents, Mr. and

Mrs. C. F. Slingerland. Mrs. Edward Potteiger and son, Charles Edward, of Odebolt, Is., are spending the holidays with Mrs. Pottelger's parents, Mr. and Mrs. H. Boyce, at their home at 3192 Ames avenue.

Mr. and Mrs. E. H. Keitner are visiting at the home of the latter's parents, Mr. and Mrs. C. F. Slingerland. It is the expectation of the Keltners to remain in Omaha several weeks.

Personal Mention.

Registering at the Hotel McAlpin, New York, from Omaha during the last week have been Mr. Edgar D. Hurford, Mr. and Mrs. J. Lipkin, Mr. H. R. Miller.

Miss Mary Cooper is in Chicago, the guest of Mrs. Madeline Burtner Hazelett, first assistant to Chaliff of the wellknown dancing academy in New York. Miss Carmelita Chase left Wednesday evening for Chicago, after spending the holidays with her parents, Mr. and Mrs. Clement Chase. Miss Chase is doing secretary work, under Miss Jane Addams of Hull House, Chicago.

LICENSE MONEY IS TO BF RETURNED TO HEIRS

The saloon license of Oscar Johnson, 702 North Sixteenth street, was revoked by the city and the license money ordered returned to Johnson's relatives, for two days after the granting of the license Johnson died.

WOMAN IS HELD IN WHITE SLAVE CASE

The Coronado club will entertain at a Mary Denton, Arrested at Toledo, is Wanted Here for Bringing Girl to This City.

BENNETT IS NOT WANTED

Former Omaha Man Has Shown He Had Nothing to Do with White Slave Charge-Woman Had Evaded Her Bond.

TOLEDO, O., Dec. 38 .- (Special Tele gram.)-Mary Denton, 40, for twenty-five years a resident of Columbus and a fugitive from justice, was arrested by Hugh Bartley, deputy United States marshal, Wednesday, charged with white

slavery. She was arrested at 1705 Adams street where she and M. H. Bennett of Omaha were living together as man and wife, being registered as Mr. and Mrs. Buck Bennett recently built several large buildings at Columbus.

Mrs. Denton is charged with transporting Eva Hile from Columbus to Omaha for immoral purposes in August. She was indicted in September by the federal grand jury of the United States district court at Omaha. Charles E. Fuhrer of Grand Island and another sonin-law of Bennett were induced to arrange a \$2,000 bond for Mrs. Denton. She jumped this bond and fled with Bennett to Toledo, arriving here in October.

Fuhrer and his brother-in-law traced the runaways to Toledo as a result of rereipt of telegrams from a Milwaukee firm urging Bennett to superintend con-Saturday evening at their seventh annual struction work. They arrived in Toledo reunion. Miss Carpenter will be assisted Tuesday and instituted search for Bennett and Airs. Denton. Marshal Bartley succeeded in locating the pair and effeeting the arrest of the woman.

> She admits Eva Hile accompanied her to Omaha in August when she went west at the instigation of Bennett, but denies being a white slaver. No plea to the charge against her was entered by Mrs. Denton when arraigned before Frederick W. Gaines, United States commissioner, late Wednesday. She went to jall in default of \$2,000. Her hearing is set for Saturday noon. John Pratt, assistant county attorney, wired for a copy of the indictment.

> Eva Hile is said to have deserted a husband and two small children when she went to Omaha with Mrs. Denton Fuhrer will remain here to urge extradition of Mrs. Denton. His brother-inlaw left for Omaha Wednesday night,

> Sought by Bonding Company. United States District Atterney F. 8 Howell says that the arrest of Mrs. Denton was the result of efforts of the Lion Bonding and Surety company and the relatives of Bennett to trace her and Bennett, Prosecutor Howell was going to have the \$2,000 bond declared forfeited, tives offered to find the fugitive and stand all expense if allowed additional time, or else to forfeit the bond if they failed after making such effort, The bond was given by the bonding

> company for Mrs. Denton's appearance before the September grand jury, after she had been held to the grand jury by gave her a preliminary hearing last August. The woman disappeared before the grand jury indicted her. Girl Still Here.

Eva Hiel, the girl for whose transpor

tion to Omaha Mrs. Denton was indicted,

is said to be working as a waitress in Omaha at the present time. Attorne Howeil declares she has only one child. instead of two and that she did not descri her husband, as the Toledo dispato

When extradition proceedings are completed at Toledo, Mrs. Denton will be brought to Omaha for trial, Mr. Howell says, and will be prosecuted under the Mann act. Bennet, the former Omahan, with whom she was living in Toledo, is not wanted here, the authorities say, Ho was arrested here originally with the woman, but was released after the pre-

liminary hearing.

Bennett Lived Here. Bennett is Mose H. Bennett, who lived in Omaha at the Boquet hotel and was employed by the Fairmont Creamery company for some time as superintenden of construction work and installation of machinery at the various plants. He left ast September, about the time Mrs. Denton jumped her bond. Officers of the Fairmont firm declare that Bennett was not concerned in the alleged white slave matter in any way, and has always had

a good reputation. The gons-in-law of Bennett are said to have gelped locate Bennett and the woman, in order to clear Bennett's daughters, their wives, of any stigms resulting from Bennett's connection with the case. They assert that although Bennett has been living with Mrs. Dentor he had nothing whatever to do with the alleged white slave case.

Y. M. C. A. Holds **Annual Reception** New Year's Night

given in the Auditorium of the Young Men's Christian association Friday evening at 8:15, in connection with the annual reception and open house:

March—In Close Array.......Sharp
Association Band.
Soprano Solo—A Hirthday.....Woodman
Mins Helen Howell.
Ever Be Happy, from the Enchaptress.
Balte Association Giee Club.
Soprano obligato by Mrs. Roy Flanagan.

Hearest Thou Association Glee Club.

Association Band.
The Lost Chord. Sullivan Association Glee Club.
March—Lion Heart Billings
The Association Band, which is conducted by Mr. A. A. Wedemeyer, will also give an informal concert from 7:15 to 8 o'clock in the lobby.

MIDLAND GLASS AND PAINT COMPANY MEN BANQUETED

A banquet for sixty of the employes of the Midland Glass and Paint company was given Wednesday evening at the Rome hotel. Frank W. Judson, manager of the concern, acted as toastmaster and distributed little Christmas remembrances to those present. A number of good fellowship talks were given and am speakers were W. B. Baxter, W. W. Sime, C. F. Ehle, T. B. Coleman, E. H. Ward and Benjamin Swanson. Vocal seections were sung by Messrs. Schuller The feast terminated a four-day con vention that had been in progress for

the calesmen of the company.

Bee Want Ada Produce Results.

BRANDEIS STORES

Closed All Day Friday (New Year's Day)

THE PEOPLE OF OMAHA will read with pleasure that our business for the year 1914 showed a very big increase over our business for the year 1913. This success means to us that we have measured up to the expectations of the people of this city and surrounding territory who patronize us so generously - almost unanimously.

This will be an inspiration to us to make still greater efforts. The people of Omaha take just pride in the Brandeis Stores. There is not a parallel to these stores in any other city of the size of Omaha. The Immensity of our Stores, the Completeness and Variety of our Stocks and the high efficiency of our service is the wonder of commercial men who visit Omaha. The Brandeis Stores speak well for Omaha. They typify the thriving spirit that is characteristic of Omahans and Nebraskans generally. The Brandeis Stores are usually compared with the very best stores of New York and Chicago. That there should be such a large and well-equipped merchandising institution in the City of Omaha carries an inference of wealth and progress for Omaha and Nebraska.

That the year just dawning be one of prosperity, peace, happiness and health for all is our fondest wish, and to our army of faithful employes, whose loyalty has been our strongest help in achieving our success, we extend our sincere appreciation.

We will start the new year with a merchandising event that will benefit every home in Omaha and for hundreds of miles around:- .

Our JANUARY WHITE SALE

It will be the biggest in our history, so far as quantity of merchandise is concerned, but what is far more important to all is the fact that we have brought the immense purchasing power of our stores-here and in New York-to bear upon prices, and by buying in enormous quantities we have obtained concessions that will mean considerable savings to the people-who wait for this sale every year to stock up on all white merchandise,