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# Swappers' Column 

_ A Market Place for Those Who Have Something to Exchange


#### Abstract

The "Swappers' Column" in the Classified Section is used by people who have something they want to swap for something else. It has become highly popular through its unique service. Almost everything imaginable can be found in its columns, and, because of the wide publicity it has had, people are watching it closely every day.


Swapping through the "Swappers' Column" has even been taken up by a number of people as a business, and the bargains that they are able to pick up any day are astonishing. A man may often be desirous of obtaining an automobile and has a lot for which he cares less, but which may be far more valuable. We know of dozens of such swaps.

Such interest is being shown in the "Swappers' Column" that anyone can be practically certain that any swap he wants to make will be answered instantly. The "Swappers' Column" fills a great need as is proved by the hundreds of swappers who are using it-still more remarkable are the hundred or so replies that are received every day.
Join the Swappers' Club. Call at The Bee office and find out how easy it is to get in and how much you can get out of it.

