



Omaha's Great CHRISTMAS Store



Extends YOU a Hearty WELCOME



ONLY FOUR MORE DAYS 'till the glad Christmas bells will ring out their message of peace and good will to men—You of the Christmas spirit, are you ready? Are all the remembrances for the dear ones provided for? If not, do not delay. Shop early in the week, early in the day. It will mean better assortments and equally as good values as you will find later. This BIG BUSINESS STORE WILL BEGIN ITS FINAL CLEARANCE OF ALL CHRISTMAS STOCKS MONDAY—Will help all members of the family save.

Why Not Give Him

A nice Sweatercoat, Gloves, a Bath Robe, a Silk Tie, Hosiery or Supporters, a Silk Umbrella. Many other gift ideas displayed at most attractive low pricings in our men's Furnishing Dept. Monday.

See What 25 Cents Will Buy

Fancy Dresden Pin Cushions, Fancy Hat Pin Holders, Fancy Sewing Baskets, Jewel Boxes, Hair Receivers, Vases, Brass Candle Sticks, Silk Coat Hangers, Tapestry Boxes, Pin Cushions, etc.; all 50c articles at **25c**

Why Not Give Her a Nice Silk Waist, Skirt or Dress Pattern

Our immense stock of Silks offers almost unlimited assortment of weaves and colorings at most attractive pricings. **FOUR ROUSING SPECIALS FOR MONDAY'S SELLING**
Yard Wide Black Messaline—All Silk beautiful lustrous finish, very special, yd. **68c**
Black Satin Messaline, Satin Duchess, Pallet de Sole and Satin de Chine, all \$1.25 yd. values, Monday, yard **.95c**
All Wool Dress Goods Remnants at Just Half—Lengths sufficient for Coats, Dresses, Skirts or Waists.

Great Clearance Sale

of the **Florence Manufacturing Co's.**

Sample Lines at Less than One-Half

Toilet Sets, Manicure Sets, Shaving Sets, Military Sets, Hand Mirrors, Persian Ivory Sets, Comb, Brush and Mirror Sets, etc., etc.
Hair Brush specials, at **19c**, **29c**, **39c**, **49c**, **59c**, **79c**
Military Brush sets, specials, at **49c**, **\$1.00**, **\$1.50**, **\$2.00**
Comb and Brush sets, at **\$1.00**
Comb, Brush and Mirror sets, at **\$1.00**
Manicure sets, at **\$1.00**
Infants' 3-piece sets, at **\$1.00**
Shaving sets, at **\$1.00**
Sewing sets, at **\$1.00**
Hand Mirrors, at **\$1.00**
Toilet sets, at **\$1.50** to **\$4**
Thermos bottles, at **.79c** up
Many other Articles at Half and Less than Half Worth.

See What 50 Cents Will Buy

\$1.00 Hand Mirrors, Shaving Mirrors, Manicure Sets, Sewing Baskets, Silk Garters, Infants' Sets, Collar Boxes, Military Sets, Toilet Sets, etc., etc.; all regular \$1.00 values; your choice of any of these high grade articles, at, only **50c**

As Gifts for Her

Derby, Monarch or Perrin's Kid Gloves. She'll never have too many. Purchase nice Silk Hose, a Sweatercoat or a nice Umbrella, or, as many do, buy a Gift Certificate at our Glove Counter and let her select her own gift.

Christmas Suggestions

Linens—A Useful Gift

Pattern Table Cloths, pure flax, full size, \$2.75 values, each **\$2**
Circular scalloped Pattern Table Cloths, pure linen, \$4.00 values, each **\$2.50**
Dinner Sets—Table Cloths with Napkins to match, pure linen, values to \$10.00, per set, at **\$6.50**
Hemstitched Sets—Cloth with one dozen Napkins to match, in box; values to \$6.00, per set **\$3.75**
Hemstitched Breakfast or Tea Napkins, plain or figured; \$3.00 values, per dozen **\$2.00**
Dresser Scarfs, plain, size 18x54, pure flax, bleached; 75c values, each **50c**
Hemstitched Sheets, 81x90 and 81x99, seamless, double warp; regular \$1.39 values, each **\$1.00**

Here's a Tip From Old Santa

Hayden's are going to close the toys this week. The word has gone out "Cut—cut deeply, but sell." Monday will be a splendid time to buy as pricings on many lines mean

25% to 50% Price Saving

\$5.50 Plush Horses on Rockers on sale Monday \$4.25
\$1.49 Doll Houses at \$1.00
\$3.98 Toy Sewing Machines for \$2.50
\$3.48 Boys' Tool Chests for \$2.75
\$1.25 Weeden Steam Engines for 98c
\$2.75 15-key Pianos, \$1.98
\$2.49 White Enamel Dressers and Cupboards, \$1.69
\$7.50 Stuffed Bears and other animals, at \$5.00
\$1.98 Jointed Dolls at 98c
\$2.25 Mechanical Trains for \$1.50
\$6.98 Magic Lanterns, at \$5.00
35c Doll Furniture at 25c
\$1.25 Dynamobiles at \$1.00



Dolls of all Kinds—Complete assortments at specially attractive pricings Monday. Scores of Other Specials. Make your selections early if possible.

All the Winter Garment Stocks Must Go
Vast quantities of merchandise must be disposed of during the next 10 days and we have greatly underpriced several big lots.

Two Clearance Bargains in Tailored Suits

137 Handsome Tailored Suits—Made to sell regularly up to \$45.00; choice new styles in both long and short coat effects; in most wanted fabrics and newest colorings. **\$14.90**

\$5.00 Monday for choice of a nice lot of regular \$15.00 and \$18.00 Tailored Suit values; new designs, good colorings, desirable fabrics, remarkable bargains.

Fur Scarfs and Sets at Half

We're giving our customers the benefit of the most advantageous purchases we have ever made. Buy them for gifts.

Many Gifts Here She'll Appreciate.

Silk Kimonos, \$2.95 to \$25.00
Silk Petticoats, \$1.95 to \$5.00
Hug-Me-Tights, \$1.50 to \$1.95
Baby Sweater Sets, \$1.95, \$2.95

Monday from 7 to 9 P. M.
Women's Long Silk Kimonos, made to sell at \$4 and \$5 **\$1.95**
Cloak Dept.—Second Floor.

Monday in Domestic Room, Heavy Fleece Wrappers, \$1 and \$1.25 values, black, blue and grays, all sizes, at **65c**

Xmas Slippers

Men's Tan or Black Faust Slippers, pair **\$2.50**
Men's Opera Slippers, in genuine alligator **\$2.25**
Men's Jumbo Black Kid Everetts, with hand turned soles, at **\$2.00**
\$2.00 Everetts, black or tan, leather lined, turned soles, at **\$1.50**
Men's \$1.50 Everett Slippers—Black or tan, at pair **\$1.00**
Men's and Women's Slippers—As low as, pair **50c**
Women's \$1.50 Quality Fur Trimmed Julietts—At, pair **\$1.00**

Useful and Acceptable Gifts

Blankets, Bath Robes, Comforters, etc.
\$12.50 White Blankets **\$8.48**
\$10.00 White Blankets **\$7.50**
\$8.00 White Blankets **\$5.95**
\$7.50 White or colored Blankets **\$5.95**
\$6.50 White or colored Blankets **\$4.45**
\$5.00 White or colored Blankets **\$3.89**
\$4.00 White or colored Blankets **\$2.95**
\$3.50 White or colored Blankets **\$2.48**
\$3.00 White or colored Blankets **\$1.98**
\$2.50 White or colored Blankets **\$1.65**
\$2.00 White or colored Blankets **\$1.23**
Cotton Blankets, pair **89c**
50c, 75c, \$1.00, \$1.25 and up.
Bath Robes, each **\$1.75, \$1.98, \$2.50, \$3.98**
Auto Rugs, to close, **33 1/2% off**

In Our Popular Domestic Room

Linens, Bed Spreads and Sheets make fine Christmas presents for young and old.
No. 6103—76c value sheets, 72x90... **62 1/2c**
No. 6807—78c value sheets, 81x90... **65c**
18c value Pillowcase, 42x36... **12 1/2c**
18c value Pillowcase, 42x38... **12 1/2c**
\$1.00 value, pure linen, dew bleached, 72-inch Damask for... **75c**
85c value, pure linen, silver bleached, 70-inch Damask for... **65c**
25c 9-4 Bleached Sheeting... **21c**
15c Bleached Turkish Towels... **10c**
15c Bleached Turkish Towels... **12 1/2c**
25c Bleached Turkish Towels... **15c**
15c Batiste, at **10c** | 15c Flanellette, at **10c**
10c Amoskeag Outing Flannel, at... **7 1/2c**
10c Hopsie Muslin, at... **5c**
6 1/2c Apron Check Gingham, at... **3 1/2c**

Gift Suggestions

On Third Floor
Rug and Drapery Department

Tennessee Red Cedar Chests—A splendid assortment, at **\$5 to \$22.50**
Folding Draft Screens, at **\$1.50 to \$9.50**
Matting Covered Chests, at **\$2.50 to \$10**
Lace Curtains, at per pair—**39c to \$15**
Couch Covers, at, per pair—**\$1.50 to \$10**
Portiers, at, per pair, from—**\$3.50 to \$18**
27x54 Wilton Rugs—**\$2.99 to \$5.00**
27x54 Velvet Rugs—**\$1.39 to \$1.98**
36x72 Axminster Rugs, **\$3.49**
12-ft. Linoletum—Best quality printed, full bolts, at the square yard **60c**
Hesswood Curtain Stretches and Quilting Frames, at... **98c**
Cocoon Door Mats, **65c to \$2.25**
\$12.00 Seamless Brussels Rugs—9x12 size, new patterns, **\$7.98**
\$20.00 Axminster Rugs—8x12 size, fine patterns, **\$13.98**
Carpet Sweepers, **\$1.50, \$5.25**
Vacuum Sweepers—**\$5.50 to \$10.50**

Don't Fail to Visit
Our Floral Department
Cut Flowers, Plants, Wreaths and designs of all kinds for your Christmas Decorations.
See those beautiful little trees for the Christmas table—they're going fast—get in orders early.

A Clearance Sale of Men's and Boys' Caps

All Boys' and Children's Caps; Hokey Caps, Chinchilla Caps, etc., 50c to \$1 values, in two lots, at **29c** and **45c**

FUR CAP BARGAINS.

All \$2.00 Fur Caps **\$1.50**
All \$3.00 Fur Caps **\$2.25**
All \$4.00 Fur Caps **\$3.00**
All \$5.00 Fur Caps **\$4.00**
All \$7.50 Fur Caps **\$5.50**
All \$12.00 Fur Caps **\$9.00**
All \$18.00 Fur Caps **\$12.00**
\$10.00 Traveling Bags, \$5.00.

Heavy leather bags in all sizes and best leathers and leather lined, fine lot for selection, to \$10.00 values. **\$5**
Genuine Cow Hide Suit Case, \$7.50 value, heavy frame and corners, well made, at, each **\$5.00**

Sensible Pretty Useful Gifts

You will find them in the Hardware for Mother, Sister, Sweetheart

COFFEE MACHINES

A special purchase of new and beautiful patterns, at a bargain which enables us to sell them at a about half your choice of the lot Monday at **\$5.98** ea.



Chaffing Dishes—A special purchase of these, which we have divided in two lots. They are pretty and real bargains, your choice, at **\$3.49 and \$4.59**
Electric Curling Iron Heaters **\$1.50**
Electric Irons, **\$2.49, \$3.49, \$5.00**
Electric Washing Machines, White Lily **\$1.75 and \$1.98**

FOR DAD, BROTHER OR THAT GENTLEMAN FRIEND.
Carving Sets—One lot of three-piece sets, worth to \$1.50, special, **\$1.23**
We are showing finest line and greatest variety at our usual low prices—**\$1.35 to \$1.50**
Electric Razors—Warranted quality—**49c**
Skates—Nickel plated, extra hardened, **\$1.25** value, special Monday **98c**
Pocket knives, from **\$4.00** as low as **98c**



Universal Lunch Boxes. They keep his coffee or any other drink in liquid hot or icy cold. Surely appreciated by any man carrying his lunch **\$1.75 and \$1.98**
Yankee Screw Drivers—Just the tool for the man who likes to tinker, at **\$1.75 and \$1.98**
Flash Light—A small nickel plated one, special, at **59c**
Safety Razors—All good makes and styles **25c to \$5.00**
Razors—Genuine Wostenholm, at each **98c to \$2.50**
Razor Cases—Genuine "Swally," the kind barbers use **49c**
Fancy Brass Cufflinks from **65c** to **\$2.25**

Both the Giver and the Recipient Will Find Unbounded Satisfaction if the Gift Should Be One of Those Handsome

Hart, Schaffner & Marx

Suits or Overcoats—\$18 to \$25 values; on sale Monday at **\$15**

Our entire lines of \$18.00 and \$20.00 values are included and all broken lines of \$22.50 and \$25.00 values. They're guaranteed by both the makers and ourselves.

Boys' Clothes Underpriced In Domestic Room.

Boys' \$1.00 Indian Play Suits, 75c—Made of heavy khaki, fringe of same materials, five colored feathers to each head; this is our regular \$1.00 seller, all ages 3 to 10 years, at **.75c**
\$2.95 and **\$3.50** Wool Suits at **\$1.95**—Knickerbocker suits for boys 6 to 17 years; Norfolk style; gray, brown and fancy mixtures, all well made. Suits worth **\$2.95** and **\$3.50**, at **\$1.95**
Boys' 75c Corduroy Knickers, 45c—Fine weave corduroy, seams taped and full knicker cut; the best wearing pants made, all 75c knickers at **45c**
Boys' Chinchilla Overcoats, **\$2.45**—Ages 3 to 8 years. A nice warm chinchilla overcoat made with vanitain yoke, lining and plaid worsted body lining, a \$3.50 coat, button to the neck style, at **\$2.45**



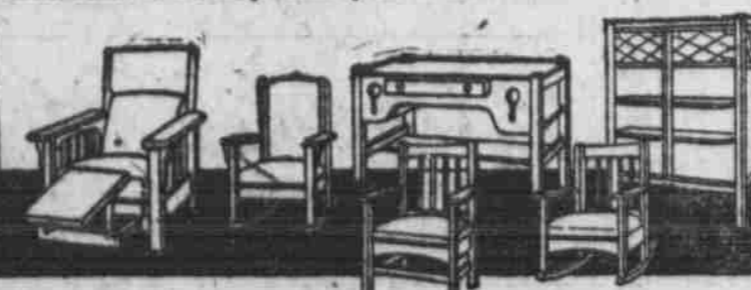
Why Not a Gift of Furniture?

Our Immense Stock Offers You Scores of Practical Gift Suggestions.

Dependable Quality Goods from the Most Inexpensive to the Very Richest and Most Expensive Pieces. At Each Price You'll Find Quality Superior.

Ladies' Writing Desks, all woods, as low as **85c**
Dressing tables, all woods, as low as **\$10**
We have the following articles as low in price as advertised:
Music Cabinets, in all woods, at **\$10**
Pedestals **\$2.00, \$2.50**
Imported Flgs, per lb. **75c**
and **\$3.50**
Costumers or Hall Trees **\$2.00, \$2.50 and \$3.50**
Telephone Stands **\$7.50**
Children's Rockers and High Chairs **\$1.50**
Baby Walkers, at **51c**
Card Tables, packed on in a carton, mahogany finish, leatherette or felt top, folds up neatly **\$1.95**
Cellarettes, **88c**
Tabourettes, Foot Stools, etc. **\$1.50 and \$2.00**
White enameled Mirrors **\$1.50 and \$2.00**
Rocking Chairs, **\$2.50, \$5.00 and \$7.50**
Bolster Rolls, sanitary style for **\$1.50**
Morris Chairs or reclining chairs **\$12.50**
Smoking Stands **\$12.50**
Dining Tables **\$10**
Buffets **\$25**
China Closets **\$12.50**
Kitchen Cabinets **\$20**
Mahogany Mirrors **\$1.50**
Medicine Cabinets **\$1.25**
Turkish Rockers, Parlor Suites, etc., all marked very low in this sale.

Any gift you select we'll hold for you if desired and deliver at any time you order.



Drugs and Toilet Articles

\$1.00 Sal Hepatica **69c**
50c Sloan's Liniment **29c**
Pain Expeller **25c**
100 for **25c**
\$1.00 Pinkham's Vegetable Compound for **74c**
50c jar Mentholatum **29c**
Aspirin Tablets, 2 dozen **25c**
50c Java Rice Powder **35c**
Love Me Toilet Water **75c**
Cut Glass Perfume Atomizers, special at **\$1.00**
50c Graves' Tooth Pow. **29c**
50c Daggett & Ramsdell's Cold Cream for **35c**
25c Jergens' Lotion **15c**
\$1.25 Family Combination Syring and Bottle, 4-oz. special **85c**
10c Jergens' Violet Glycerine Soap, 2 cakes in box **50c**



Percolators—A 6-cup aluminum percolator **\$1.49**
Universal Percolators, from **55c** as low as **29c**
Savory Percolators, **\$2.25, \$2.75**
Casseroles—A beautiful pattern with genuine Guernsey ware, worth **\$2.25** at **\$1.49**
Shears—One lot of warranted steel laid, best quality, worth to **50c** **25c**
Nickel Plated Ware, Aluminum Ware, at Bargain Prices.

Everything you want for Xmas in Groceries, Nuts, Oranges, Candies, Canned Goods, Dried Fruits, Butter, Cheese, Crackers, Teas, Coffees, all kinds of Meats

15 lbs. Best Granulated Sugar, **\$1.00**
45 lbs. Backs Best High Grade Diamond II Flour, nothing finer for your Xmas puddings, pies and cakes, per sack **\$1.40**
Fancy Assorted Cookies, 15 varieties, per pound, **10c, 12 1/2c** and **15c**
Advoc Jell for dessert, 8 different flavors. It's the jell of quality, per package **35c**
Fancy Queen Olives, quart, **35c**
Parker House Canned bottle, **75c**
Large Bottles Worcester Sauce, Pickles, assorted kinds; horseradish or Prepared Mustard, bottle, **85c**
5c cans Gill Sardines **25c**
Imported Sardines, per can **85c**
4 lbs. Fancy Japan Rice, 16c quality for **50c**
25 ounce Jars Pure Fruit Preserving for **25c**
The Best Domestic Macaroni, Vermicelli or Spaghetti, **50c**

1-lb. Cans Campbell's Assorted Soups **85c**
30c California Cooking Figs, lb. **10c**
16-ounce Cans Condensed Milk, **75c**
2-lb. Cans Fancy Sweet Sugar Corn, Wax or Green Beans or Lima Beans, per can **75c**
2-lb. Cans Solid Packed Tomatoes, Squash, Pumpkin, Hominy or Baked Beans, at **85c**
Golden Santos Coffee, lb. **85c**
Hershey's Cocoa, lb. **90c**

Condensed Mince Meat, pig., **85c**
California Cooking Figs, lb., **10c**
Imported Figs, per lb., **75c**
Imported Ford Dates, lb., **15c**
The Best Lemon or Orange Peel, per pound **25c**
The Best Mixed Nuts, lb., **25c**
Richard Navel Oranges for Xmas, fine grown, per doz. **15c, 20c, 25c**
The Best Creamery Butter, carton and **30c**
The Best No. 1 Eggs, per dozen **30c**
Fancy Country Creamery Butter, per pound **25c**
Good Dairy Table Butter, per lb. **15c**
2 lbs. Good Butterine **35c**
1 1/2 lbs. Good Luck Butterine, **30c**
15 lbs. Best Red River Minnesota Potatoes to the peck **90c**
12 lbs. Fancy Cooking Apples to the peck **85c**

IT PAYS Try HAYDEN'S First PAYS