By advertising in The Bee the storekeeper takes his show window into the home of every reader

THE OMAHA DAILY BEE

EDITORIAL
PAGES ELEVEN TO TWENTY.

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GET IT AT BURGESS-NASH--THE CHRISTMAS STORE FOR EVERYBODY

LET this big service store help you complete your Christmas shopping list—Part of our idea of service is to make your problems our problems. We want you to feel that every salesperson in this store has a sympathetic, friendly interest in your Christmas shopping problems. The more you share your perplexities and your needs with us the better we shall be able to assist you. Only 6 more shopping days, then—Christmas. Our store open Saturday evening as usual.

Handkerchiefs for Christmas

Always Acceptable—The Most Popular Gifts

AS the Christmas season reaches it height the demand for handkerchiefs increases. Our assortments are very wide and complete. Handkerchiefs for everybody. These few suggestions:

Women's linen embroidered hdkfs., 3 for 59c
Women's hand embroidered hdkfs., 6 for $2
Children's handkerchiefs, fancy box, 3 for 15c
Women's embroidered hdkfs., 6 for 50c
Women's embroidered hdkfs., 3 for 25c
Women's initial lawn handkfs., 6 for 45c
Women's embroidered handkerchiefs, 5c
Women's pure linen handkerchiefs at 5c
Men's pure linen handkerchiefs.....10c
Men's plain linen handkerchiefs.....25c
Men's tape border handkerchiefs.....25c
Men's colored border handkerchiefs.....25c

Burgess-Nash Co.—Main Floor.

A Wirthmor WAIST Makes a Most Suitable and Useful Christmas Gift

Four New Styles on Sale Saturday at $1.00

OUR arrangement with a manufacturer, long and favorably known for the making of fine Waists, brings to us the very newest styles just as soon as they make their appearance on the garment horizon, and into each of these Waists is put the maximum of value.

And it's just because we have been giving such unusual values, that has caused so many to come to this store for their Waists.

If you haven't been buying your Waists here, come in and acquaint yourself with the very high character of the Waists we sell at this surprisingly modest price.

Burgess-Nash Co.—Second Floor.

GIFT CHINA

MERELY suggestions of what this great china store presents suitable for gifts.

Kewpie china for children, tea cups and saucers, each, 25c to 50c; cereal bowls, 25c; whipped cream sets, $1.00
Tea Sets — Nickel tray, tea pot, sugar and cream, very pretty set, $3.25 and $2.50
Five o'clock tea kettles, brass or nickel....$2.49 to $4.49
Brass dinner gongs, new designs, $1.00 to $4.00
Fruit baskets, round wicker and tile bottom with nickel rim on top and bottom. Special, each..50c

Burgess-Nash Co.—Fourth Floor.

STATIONERY

A complete line from which to choose, including Eaton, Crane & Pike's fine grade papers with a price range of 50c to $10

Oak humidors, hold 50 cigars, $1.50 values for 98c
Pretty gift box of fine linen finished paper, special...25c
Delft blue initial writing paper and correspondence cards, box 25c
Christmas cards, seals, tags, etc., in a big variety.

Burgess-Nash Co.—Main Floor.

Slippers Are Always Acceptable and Constant Reminders of the Donor

OUR showing of Holiday slippers is very extensive and exceedingly attractive, while the prices are the satisfactory sort.

Men's House Slippers, $2.50
Faust, Romeo and Opera styles in men's house slippers, made from soft kid skin leather, flexible hand turned soles, full kid lined throughout.

Men's House Slippers, $1.75
Everett and Opera styles, soft kid skin leathers in black and tan, chamois and kid lined, flexible hand turned soles, special values.

Women's Crochet Slippers, $1.48
Women's hand crocheted slippers made from imported yarns in beautiful color combinations with extra heavy fleece lamb's wool soles.

Women's House Slippers, 98c
Fine felt comfort slippers, fur and ribbon trim, flexible leather soles, all the staple colors, warm and comfortable.

Burgess-Nash Co.—Main Floor.

PLUMES For Christmas Gifts

Something That Every Woman Will Appreciate
Each plume packed in an attractive holly box.

$5 Plumes, $2.48
Broadhead Plumes, 18 and 19 inches long. Wide fibers. Black and white.

$6.98 Plumes, $3.25
Ostrich Plumes. Colored and shaded. The best grade. Light and dark effects.

Burgess-Nash Co.—Second Floor.

Why Not Give Her a Pretty Blanket ROBE for a CHRISTMAS Present?

IT'S doubtful if you can select anything that will be more acceptable or more appreciated.

Women's Blanket Robes, $3.50.
Beacon blanket robes, very good quality on a choice assortment of dainty colors and patterns.

Blanket Robes, $3.98 to $5.00.
Beacon blanket robes, extra fine quality on light, medium and jacquard patterns with satin ribbon trimmed collar, cuffs and pocket, heavy silk cord. Very special, at, $3.98, $4.50 and $5.00.

Eiderdown Robes, $4.50.
In dainty light and medium colors, collar, cuffs and pocket trimmed with satin ribbon; a very pretty garment.

Bath Robes, $5.98 to $8.98.
A splendid assortmen of fine two-tone robes, in new shades and styles, special values at $5.98, $6.98 and $8.98.

Burgess-Nash Co.—Second Floor.

Give HIM Cigars

IF you really want something choice. If you want the aroma of the cigars you give to bespeak the mellow fragrance of your friendship, we would sincerely like to help you select them.

Every article in our stock is carefully selected with a view to pleasing the most particular and discriminating smokers.

Burgess-Nash Co.—Basement.

From 7 to 9 P. M. Only, 50c BOX PAPER at 39c

INITIAL paper or pretty boxes with two grades of paper.

Biltmore Gold stamped initial Linen finished stationery, letter size paper or correspondence cards.

A beautiful gift box of 48 sheets (2 quire) of fine linen finished paper with envelopes to match.

A holly gift box of 24 each (1 quire) paper and correspondence cards, gilt edge with envelopes to match.

Saturday Night from 7 to 9 only choice **39c**

Burgess-Nash Co.—Main Floor.

GIFT GLOVES

THE best makes and splendid assortments from which to select.

All in neat gift boxes if desired.
Women's real French kid gloves, 2-clasp style, black, white and colors; pair $1.15
Women's Kayser Duplex leatherette gloves, long white, durable and warm, pair $1.00
Harrison's reindeer fabric gloves for women, black, white and colors, pr., $1.00

Burgess-Nash Co.—Main Floor

Children's Eyes Grow Wide With Wonder and Delight When They Visit BURGESS-NASH BIG TOY TOWN

WONDERFUL things are in TOY TOWN—things to make the little folks joyous—things to make the grownups marvel at the advance in toy making since they were young and Christmas the happiest time of all the year. Mechanical toys are greatest in mystery—wonderful toys are they. Respond with almost absolute precision to the desires of their little owners. There are trains, automobiles, engines and so on. And the dolls, almost human—laugh, cry, go to sleep, wake up and so on. But come and bring the children. Let them see these wonders of Toy Town.

DEAR OLD SANTA CLAUS

wants every little boy and girl to come and see him in his home on the Third floor. He has a gift for every child accompanied by an adult.

50c "Salto," the Jumping Dog, 35c
A novel toy. Wind it up, the dog stands and then turns complete somersault. 50c to **35c**

Bow and Arrow Sets, 18c
The Sioux chief bow and arrow set, steel bow and hardwood arrow, will shoot straight and last as long as any Sitting Bull ever had. A 25c value, at **18c**

$1.25 Parlor Baseball, 79c
The greatest American game that will be enjoyed by young and old. Reg. pr. $1.25. **79c**

49c Button, Button Game, 39c
Button! Button! who has the button? The greatest of all games, can be played by anyone; very interesting. Regularly 49c, special... **39c**

Horns and bugles of all kinds, from 10c up to 40c

Drums — We have all sizes, special, at 25c to $6.50

Plush Horses —On wheels, saddle and bridle, at 75c

Sandy Andy sand toy, special, at...40c

Baby Dolls that cry, open and close their eyes, full jointed body, bobbed hair 55c

Floradora Dolls —Kid body, jointed, wig stockings and slippers, special at 60c to $12.00

Structo Sets—All sizes, very interesting and instructive, per set $1.00 to $20

Toy Soldier Sets of all nations, spec..25c

Humpty, Dumpty Circus, Schoenhut's clown, ladder, chair and barrel $1.10

Anchor Blocks — All sizes, at..50c to $7.50

Xmas Tree Electric Lights, 8 lights, $3; 16 lights, $6; 24 lights, $9.

Giant Soldier and air gun, Parker Bros., newest game....$1.00

Mechanical Trains — With track all sizes at.....50c to $35.00

Schoenhut's Pianos, upright and square style...25c to $13.50

Dynamobile, interesting toy...50c to $1.50

Mechanical Limousine, or racers....50c

Cavalry Sets with air guns, at $1.25

Burgess-Nash Co.—Fourth Floor.

LEATHER Goods

A REMARKABLY well selected line of leather goods novelties is here for your selection. An idea:

Drinking Cups, 10c to $3.50
A big assortment in leather cases, very desirable for gifts.

$1.00 Military Brushes, 69c
Military hair brushes in leather cases, splendid assortment.

$1.00 Collar Bags, 69c
Collar bags in seal or suede leather, an odd lot, assorted colors and black.

Hand Bags, $2.50
Bags that are copies of $5.00, $6.00 and $7.00 ones, real seal, pin seal, morocco, etc; some have variety of fittings. Every one a very special value.

Burgess-Nash Co.—Main Floor.

GIFT BOOKS

IF you have made up your mind to give books for Christmas you will do well to come here and make your selections.

Books for everyone—young and old—books of fiction, humor, history, etc., books for girls, books for boys, hundreds of them—all very desirable as gifts.

Then, too, we accept subscriptions for all the popular magazines. Let our book section solve your Christmas gift problems, and come Saturday.

Burgess-Nash Co.—Main Floor.

TOILET Articles

BIG range of selections and always acceptable.

Ricksecker's toilet waters in fancy box 69c
Houbigant's Ouelque Fleur in satin boxes $4.00
Houbigant's Ideal, in satin boxes, $6 to $11.00
Toilet waters, Russian, German and French, in handsome bottles, $2.00 to $5.00
Gillette safety razors at $5.00
Calaris vacuum bottles, quart size, at $1.98
Thermos vacuum bottles, pint size at $1.50

Burgess-Nash Co.—Main Floor.

SILK HOSE

CAN you think of anything more desirable or more acceptable?

WOMEN'S pure thread silk hose, including "Burnasco Special," McCallum, Onyx, Phoenix, Red Stripe and Kayser brands, full fashioned, full regular made, fast black, at, pair, $1.00

WOMEN'S pure thread silk hose, black or white, with lisle garter tops, full fashioned, regular made foot, high spliced heel and double toe, $1.00 value, pair, 65c

WOMEN'S black silk hose, high spliced heel and double sole, in Holiday boxes if desired, 50c quality, 3 pairs for $1.00; or single pair, 35c.

Burgess-Nash Co.—Main Floor.

Fancy Jewelry and Novelties for Xmas Gifts

BIG generous assortments from which you are certain to find just what you want if you have decided to give fancy jewelry or novelties at Christmas.

Knives and Forks, $1.25
Wm. H. Rogers' "1881" 12 dwt. knives and forks at, set of 6.....$1.25

Sugar Trays, 69c
Domino sugar trays, nicely pierced, silver plated, at.....69c

$1.95 Bread Trays, $1.39
Sheffield plated bread trays on nickel silver, at $1.39

$1.00 Cuff Links, 79c
Solid gold top cuff links, warranted to wear 10 years, a good assortment of engraved or plain patterns....79c

69c Jewelry Sets, 49c
Men's combination cuff links, scarf pin and tie clip sets, plain or stone set, at 49c

$1.00 LaVallieres, 48c
Boxed jewelry, La Vallieres, brooches and bar pins, green, gold, finished assorted stone settings.....48c

Community silver, Rogers' "1847" silver, complete assortment of these most popular lines. You'll find the Patrician or old Colony patterns will be most acceptable gifts.

$2.98 Frames, $1.98
White ivory picture frames, assorted styles, $2.98 values.....$1.98

$1.00 Baby Sets, 48c
Silver plated knife, fork, spoon, cup and napkin ring in gift box, at....48c

$4.50 Fruit Baskets, $1.95
Beautifully pierced fruit baskets, Sheffield plated on nickel silver, at $1.95

69c Shakers at 39c
Salt and pepper shakers, empire art silver plated with colored glass bottle, at 39c

50c Boxed Jewelry, 39c
Boxed jewelry, including cuff links, scarf pins, tie clips, ear rings, bar pins, brooches, cuff pins, hat pins, etc., 50c values at 39c

Burgess-Nash Co.—Main Floor.

Gift UMBRELLAS

A well selected stock of American taffeta, silk and linen, silk and wool and all silk umbrellas, with plain mission, carved or fancy sticks. Suitable for men and women ..$1 to $9.50

A Timely Sale of Books, Saturday From 7 to 9 P. M., at 39c and 69c

BOOKS that will be appreciated by both women and men. Books that are not only appropriate but lasting in sentiment. Some of the books are slightly soiled but can be easily cleaned.

BOOKS FORMERLY TO $2.25 at 69c

INCLUDED in this lot are books on religion, descriptive of travel, fairy tales, stories of adventure, novels and Juvenile books, all beautifully bound, many of them splendidly illustrated, also some lump leather gift books.

BOOKS FORMERLY TO $1.25 at 39c

EVER two hundred popular copyrighted novels, also some exceptionally good books for children.

Burgess-Nash Co.—Main Floor.

Percolators, Etc.

Coffee percolators, prices, $1.98 up to $5
Curling iron heaters, electric, Sat., $1.50
Curling iron heaters, electric, complete Saturday, $3
Electric toaster stoves, stone, round, at $2.85
Electric grill, toast, boil or broil, at $5.00
Nickel plated crumb trays and scrapers, up from 50c
Safety razors, Ever Ready, Ender's, Auto and Gillette's, prices from ..... $1 to $5.00
Pocket knives, all kinds, prices from .....10c to $4.00
Bird Cages, all styles and prices from .....69c to $7.00

Burgess-Nash Co.—Basement.

Order CHRISTMAS CANDIES Now

CHRISTMAS without candy would be as unusual as mince pie without the mince. Our line of candies is very extensive and we are offering special inducements to schools and organizations who have planned on distributing candy at Christmas.

Park & Tilford, Bunte Bros., Gunthers, Bonitar, O'Brien and Woodward's fine package candies in big assortment..... 50c to $5

Family package of Gunther's chocolates, 3-lb. box, at $1.25

Pretty package of fruits of Paradise, for $1.00

Chocolates or Bon Bons, a 60c package for.... 39c

Chocolates with whipped cream filling, 40c qual., lb 25c

Fall candies for Sunday schools, churches and organizations at special prices.

SPECIAL SALE OF NUTS

Peanuts—Fresh roasted, quart..... 4c
Walnuts — California soft shell, also imported naple, per pound 22c
Mixed Nuts—Above qual., lb.. 18c
Almonds—fancy imported Tarragonas, pound 22c
Brazil Nuts — Large fancy, per pound 15c
Mixed Nuts—With peanuts, per lb... 12c
Pecans—Well filled; special; per pound 15c
Filberts—Sicily, large and well filled, pound 15c
Figs—California, 11½-oz. package.... 9c

Burgess-Nash Co.—Basement.

FURNISHINGS That Make Splendid Gifts to MEN FOLKS at Christmas

AND you'll find such big generous stocks here in this men's wear store from which to choose conveniently displayed for easy selection—gifts that will be acceptable and pleasing to any man.

Men's Silk Neckwear.
The newest shapes, colorings and patterns—fresh arrivals every day, put up in fancy Christmas boxes.

50c Neckwear, 35c
Special lot of men's four-in-hands, splendid selection of colors and patterns; 3 for $1.00, each.... **35c**

Neckwear at 50c
An absolutely new line of scarfs shown for the first time. Beautiful selection. Each **50c**

Other Lines of Men's Neckwear at a Price Range of 55c, 95c, $1.00 to $3.98.

Men's Shirts, $1.00 to $7.50
Including the famous "Star" and "Earl & Wilson" brands, all the very newest styles and patterns for every day, as well as full dress wear.

Men's Fur Caps, $3.98 to $6.00
Here is a gift that will be acceptable to most any man who is out of doors very much.
Hudson seal caps .....$2.00 and $3.00
Alaska seal caps .....$5.00 and $6.00

Fowne's and H. & P. Gloves
Always correct in style and fit and never disappointing for gifts. This year's gloves at the old prices.
Full Dress Gloves, Pair, $1.25, $1.50, $2.00
Street Gloves, Pair, $1.50 and $2.00
Gauntlets, Fur Lined or Trimmed, Pair, $4 to $15

Men's House Coats, Bath and Lounging Robes, $2.98 to $26.50
In a big variety of styles and materials, a pleasing and acceptable gift to any man.

Holiday Suspenders, About ½ Price, at 39c, 50c, 75c, $1, $1.50
Fancy silk and satin suspenders, brocaded and plain webs, some suitable for embroidering, finished with high grade buckles that will not tarnish; put up single pairs in Christmas box, at about half price.

Men's Handkerchiefs, 69c, 75c to $3.00 a Box
Plain and fancy borders, cambric and all-linen with initials. Three to 6 handkerchiefs in a box.

Interwoven Hosiery, $1.00 Box
Two, three or four pair in a box. Makes an acceptable present for Christmas.

Burgess-Nash Co.—Main Floor.

Make Some Boy a Gift of One of These OVERCOATS at $2.95

THE coats are broken lots of our regular $4.00 to $5.00 lines for ages 5 to 9 years. Made of fancy weaves and chinchillas in brown, blue and gray with velvet or self collar. Some with Astrakhan shawl collar, exceptionally strong values at the price Saturday.

Boys' Overcoats at $3.98
Another remarkable value. Blue Chinchillas for ages 9 to 17 years, made double breasted model with shawl collar and cut full length.

Boys' Mackinaw Coats
A splendid assortment of new patterns, all sizes and unusual values at $4.98 to $10.

Boys' Furnishings for Christmas

Boys' cravats, "just like dad's," in fancy boxes at 50c and 25c
Necktie and handkerchief sets 50c
Boys' sweaters, $1-$6
Boys' Indian play suits, 65c, $1.00, $1.25, $1.50, $2.50.
Leather and angora chaps, $1.75, $2, $3.75.
Boys' belts, at 25c to 50c
Boys' shirts and blouses, at ..50c to $2
Boys' pajamas, at 75c to $1.50
Boys' bath robes at $2.50 to $7.50.
Boys' gloves and gauntlets, at 39c to $1.25
Boys' hats and knitted toques, at 50c to $4.00

Burgess-Nash Co.—Fourth Floor.

BURGESS-NASH COMPANY.

The Christmas Store for Everybody