

Beginning Thursday, December 17, and Until Christmas, Our Stores Will Be Open Evenings Until 9 o'Clock

Omaha's TOYLAND

The Greatest Display of Toys and Dolls
Where Santa Claus Is King

SEE, children, what Santa Claus has brought for you! We can't print pictures of all he has brought to our Toyland for you, because there would not be room enough, even if we took all the space in this big Sunday paper—but look at the Toys, and Games, and Stolls, and Dolls, and Houses, and Drums, and Wagons, and Doll Buggies, and Railroad Trains. Now and just think—for every one you see here today, there are thousands and thousands more in our Toyland. You must come to see this big Toyland. You'll surely want to see the Ferris Wheel and Santa Claus' Magic Swing.

Brandeis Stores

Have You Seen "Little Red Riding Hood"

Played by Deaves' Talking Manikins—in Our TOYLAND
BEGINNING MONDAY

FREE to children accompanied by their parents. Another Spectacular Production. It shows a cave scene where they plot to capture Little Red Riding Hood; also the army of soldiers in search of the wicked Duke who is after Little Red Riding Hood. It also shows where the Duke is disguised as a wolf, where he meets Little Red Riding Hood, and where he goes to Grand-nunc's House and gets in the little bed.

Then Little Red Riding Hood comes in and remarks on what big eyes and teeth her Grand-nunc has. The wolf then makes a dash for her, and the Fairy Queen comes in and saves her and takes her to Fairyland, where everything is happiness. The scenery is beautiful. It will make you feel that you really are in Fairyland. Then the Clown, sings and gets in quite a mixup with some dishes.

Just What The Boy Wants



Handsome Tricycles—Ballbearing, with heavy rubber tires and adjustable handlebars. **\$9.98**

LILIPUTIAN HANDCARRIERS
Fine exercise for the boy.



\$2.98
\$3.98
\$4.98

Steel Frame, Rubber Tires



49c

IRON TRAINS—With engine and two passenger cars—all nicely painted. All boys for all ages. Special Monday. **49c**



Steering Sleds, 75c



Ice Skates—Two Big Specials

SCREW CLAMP STEEL SKATES—Very low priced. **49c**

NICKEL PLATED SCREW CLAMP SKATES for **25c**

Boys' Tool Chests Mahogany Finish.

Good assortment of tools. The boys certainly will enjoy one of these chests. Prices \$7.50 and many others at \$1.50, \$2.00 and **49c**



ALL KINDS OF EMBOSSED BLOCKS With trains, Circuses and cowboys on them. Special for **49c**



Girls' Sleds, 98c



Look, Boys! Steam Engines

They are highly polished. Will run like "sixty." We have them at all prices from **\$10.00** down to **98c**



Golf Bag With Two Clubs

Special price for Monday. **\$1.50** and **\$1.98**



Ives Mechanical Trains

Are the best and have the strongest springs and will run the longest. Special prices: **\$7.50**, **\$1.25**, **\$2.50**



Checkers in Nice Boxes

All boys and girls—and most grown-ups—like checkers. Two special boxes, checkers and all. **25c** and **10c**



Flexible Flyer Sleds

The sleds that steer. All children want sleds. They come at all prices from **\$10.00** down to **\$2.49**



Here, Boys, Look! These Fine Big Automobiles

Are rubber tired. They crank in front—just like the real automobiles. Think of how happy your child will be with one of these on Christmas morning. They are only **\$4.50**



DOMINOES—GOOD MEMORY GAME.

Large size, solid wood—in nice box. Price, only **10c**



The Biggest TOYLAND We Have Ever Had. More Toys Than Ever. More Dolls Than Ever



Embossed Alphabet Blocks

Will teach the children how to spell. Big selection here Monday, at—**10c, 15c, 25c**



Ta-Ra-Ra-Ta-Tat-Tat-Bing!

All boys want a drum for Christmas. Buy him one like this for **25c**



Embossed Alphabet Blocks

Will teach the children how to spell. Big selection here Monday, at—**10c, 15c, 25c**



Children's Doll Houses

Nicely painted. Open in front for furniture and dolls. All girls like to play house, and will enjoy one of these doll houses. Big selection. They sell for \$5.00 and down to **98c** and **\$1.50**



Noah's Ark

Filled with animals. All children enjoy them. Big selection here. With special values Monday, at—**98c and \$1.50**



Upright Pianos—Special \$1.50

Baby Grand Pianos—88c up to **\$10**



Children's Doll Houses

Nicely painted. Open in front for furniture and dolls. All girls like to play house, and will enjoy one of these doll houses. Big selection. They sell for \$5.00 and down to **98c** and **\$1.50**



Cuddle Kiddies

Say "Mamma" and "Papa" and All neatly dressed, with hats.



Doils and Kewpies

KID BODY DOLLS—Large size, with eyes, mouth, hair, etc. Light or dark hair. Specially priced. **98c**



CELLULOID AND BISQUE KEEPIE DOLLS—49c

Special. **49c**



BABY CHARACTER DOLLS—98c

Special. **98c**




FRUNK'S FOR DOLLS—98c

Special. **98c**



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Special. **98c**



FRUNK'S FOR DOLLS—98c

Special. **98c**



DOLL CARRIAGES—In natural and brown wicker, with wicker hood. Upholstered in leatherette or corduroy. Very pretty. Special at **\$4.98** and **\$3.98**



Here Are Values That Will Open Your Heart and Purse

The Brandeis Stores—which serve you better than all other stores at all times—are ready to serve you best of all now, when you need them most. Here you will find the most complete stocks, greatest variety and largest assortments. Here plenty of well-trained salespeople are ready to wait on you promptly and courteously—and our unequalled delivery system assures you of no disappointment in receiving your goods.

Manicure Sets in Leather Folding Cases. Special



88c

White Ivory Wash Brushes. Special



\$1.49

Men's Silk Scarves. 4 Pairs in Fancy Cases. Special



\$1.00

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Men's Silk Scarves. 4 Pairs in Fancy Cases. Special



\$1.00

Toilet Sets, Etc.

Sterling Silver Manicure Sets—Three pieces in nice holly box. **\$1.50** value. Special. **\$1.00**

Sterling Silver Comb and Brush Sets—Full size brush and comb. **\$5.00** value. Special at **\$2.98**

Sterling Silver Comb, Brush and Mirror—In nice velvet lined box. **\$17.50** value. Special at **\$10.00**

Quadruple Silver Plated Comb, Brush and Mirror Sets—**\$5.00** value. Special **\$3.69**

Finest Quadruple Silver Plated Shaving Mug and Brush—In nice box. Special at **\$1.98** and **\$1.50**

Solid Brass Ash Trays—With match box holder. **50c** value. Special **25c**

Quadruple Silver Plated Smoking Sets—Four pieces. **\$4.00** value. Special **\$2.98**

For Her Ladyship

Silk Petticoats—Nothing so appropriate. Every lady wants one. All Jersey or all Messaline. Every good color. At **\$5.00** and **\$2.98**

Separate Skirts—Pretty new skirts for street and dress occasions. New flared and round models. At **\$10.00**, **\$8.98**, **\$8.98** and **\$5.00**

Party Dresses—Dainty and pretty little dancing and party frocks. Soft colors and dainty designs. At **\$35.00**, **\$25.00**, **\$19.00**, **\$15.00** and **\$12.50**

Sweater Coats—Good nobby sweater coats with new fancy stitches and new straight and belted models. At **\$5.00** and **\$2.98**

Aprons—Dainty and pretty Swiss and Mull aprons. Plain and embroidered and lace trimmings. Round and square models. At **\$1.00**, **75c** and **50c**

Bath Robes—Pretty heavy blanching robes for bath and lounging. Dainty patterns and serviceable colors. At **\$6.98**, **\$5.00** and **\$2.98**

Silk Negligees—Soft, pretty and dainty Crepe de Chine house robes. Lace and embroidery trimmed. Light colors. At **\$19.00**, **\$12.50**, **\$10.00**, **\$8.98** and **\$6.98**

Silk Lingerie—Crepe de Chine undergarments, daintily trimmed with lace and embroidery. Gowns, Petticoats and Corset Covers. At **\$12.50** and many prices between down to **\$1.00**

Silk Sweaters—The smartest garment of the season. All silk and silk plated. Knit sweater coats. At **\$20.00** and prices between down to **\$10.00**, **\$7.50** and **\$5.00**

Ribbons

5 1/2 and 6-inch Fancy Warp Print Ribbons—Satin stripes and many new and dainty effects. Yard **25c**

Fancy Warp Print Ribbons—Light and dark colors. Pretty Roman stripes. Worth to **35c** yard. Special **15c**

Motie Ribbon—Four inches wide. All good colors. Yard **15c**

Good Candies

Candy Beads for Decorating Christmas Trees—Pink, red and white. Special, **15c** foot for **25c**

Home-Made Glossy Little Butter Cups—Assorted colors and nut fillings. Regular **40c** grade. Special Monday, pound **19c**

Special Chocolate Covered Peanut Butter Chips—Monday, pound for **19c**

Leather Goods

Manicure Sets—Put up in suede leather roll, with green or red satin lining. Values to **\$2.00** Special **\$1.00**

Real Morocco Hand Bags—With two fittings, and either pannier or regular handles. Values to **\$2.00** for **\$1.00**

Finest Ladies' Hand Bags—All leathers, Real Seal, Real Walrus, Real Pin Seal, etc. **\$4.00** and **\$5.00** values. Special at **\$3.98**



Fur Sets

\$6.98 For Sets of Black and Brown Belgian Coney, Blue Angora Wolf, Sable Opossum, etc.

\$10 For Sets of Red and Gray Fox, Black Wolf, Brook Mink, Marmot, Natural Opossum, Isabella Opossum, etc.

\$25 For Sets worth up to \$40—of select Blue and Black Wolf, Red Fox, Natural Raccoon, Jap Mink, Brook Mink, Canadian Marten, etc.

\$35 For Sets worth up to \$50—of fine silky furs—Large Fox, Half Barrel Muffs, Fancy Scarves—in Black Fox, Red Fox, Beaver, Jap Mink, Raccoon, Nearsel, Black and Blue Wolf, etc.

Hundreds of Samples and Odd Sets

at **\$49**, **\$65**, **\$75** and **\$98**. Made of select Fitch, Mole, Mink, Kit Fox, Hudson Seal, Kolinsky, etc.

Separate Muffs—in a variety of furs that will match your new coat or trimmings on suit. Every new shape and model. Prices from **\$65.00** to **\$150**

Fine Linens

Hand-Embroidered Madeira (19-Piece) Luncheon Sets—Consisting of one 24-inch Center Piece, six Plate Dollies and six Butter Dish Dollies. Exclusive patterns. **\$6.00** value. Special, Monday at **\$4.98**

Hand-Embroidered Madeira Towels—Most exquisite designs. Very elaborate. **\$4.50** and **\$5.00** values. Monday, each **\$3.98**

White Embroidered and Scallop Scarves or Centers—Round or square. An assortment of very pretty patterns. All linen. **\$1.98** values. Monday, each at **\$1.50**

Cluny Lace Scarves, 18x54—With very fine all-linen center, trimmed with deep cluny lace. Pretty designs. **\$6.98** values. Monday at **\$4.50**

Cluny Lace Dollies, 6-inch size—Beautiful designs. **\$5c** value. Monday, each **25c**

Damask Sets, Superior Satin Finish, All Linen—Two-yard cloth with one dozen napkins to match. Very exclusive patterns. **\$10.00** values. Monday for **\$7.98**

For Men

Sample Bath Robes—Worth to **\$8.00**. Take your choice Monday at **\$5.98**, **\$4.98** and **\$2.98**

Men's Sweater Coats—Worth to **\$6.50**. Special Monday at **\$4.85** and **\$2.50**

75 Dozen Fine Silk Four-in-Hand Ties—Made of imported silk. Large open ends. Beautiful patterns. Regular **\$1.00** values. Special Monday at **75c** and **59c**

Leather Belts—And watch fob with cigar cutter. Worth **\$2.25**. Special Monday at **\$1.25**

Fine Imported Silk Neckwear—Large assortment. Made up in large open end four-in-hands. Special at **\$1.00** to **\$3.98**

125 Dozen Beautiful Silk Four-in-Hand Ties—Worth **75c**. On sale at **50c**

Large Assortment of Christmas Sets—Consisting of Tie and Hose, Tie and Handkerchief, Suspenders and Garters. Special at **50c** to **\$5.00**

125 Dozen Men's Lined and Unlined Gloves—Mostly Adler's make. For dress or street wear. Worth to **\$1.50**. Special Monday, pair **98c**



Dressy Blouses

Beautiful Gold Lace, Black and Cream Shadow Lace Blouses with flesh or white chiffon lining; Pompadour Chiffon; extra heavy quality Crepe de Chine Blouses; Maize, white, flesh, sand and putty colors. Regular **\$7.50** values. Special Monday, choice **\$5.00**

Other Stunning Blouses—Chiffon and Lace combined; Georgette Crepes, new Chantilly Laces and Silk Shadow Laces with touches of silk to match suits. Values to **\$8.98**. Choice Monday **\$5.98**

Holly Boxes Given on Request

Ladies' Fur Coats

\$75 For 45-inch Nearsel Coats, Chinchilla Collar and Cuffs. Worth **\$135.00**

\$89 For 40-inch Hudson Seal Coats, Fitch Collar and Cuffs. Worth **\$135.00**

\$65 For Long Nearsel Cape, Leopard Collar and Vest. Worth **\$100.00**

\$49 For Fine Mole Coney Coats, Striped Border. Worth **\$125.00**

\$39 For Smart Nearsel Cut-away Coats. Worth **\$95.00**

\$39 For 52-inch Caracul Coats, Lustrous Curis. Worth **\$75.00**

\$59 For Fine 45-inch Nearsel Coats, Fancy Lining. Worth **\$100.00**

\$25 For Fine Pony Coats, Beautifully Marked. Worth **\$69.00**

Hair Goods

A delicate way to make a present is to give one of our Hair Goods Coupons.

A \$10 Natural Wavy French Strand Hair, 28-in. Triple Strand, **\$5.50**

\$7 Switches, **\$3.98**—28 and 30 inches, triple stem, natural wavy.

Art Goods

Beautiful Hand Embroidered Handkerchief Cases—Envelope style; neat designs. Special, each **75c**

Handsome Imported French Tapestry Trays—Trimmed with gold braid; new designs. Special, each **\$1.25**

Beautiful Lamps—Hand carved wood, finished in antique gold, with silk frame. **\$30** values. Special, all complete **\$15.00**

Fancy Folding Sewing Cases—Leather and fancy cases, with assortment of sewing needles. Special **50c**

Fancy Ribbon Sewing Sets—Consisting of glove and stocking darning, bodkin, ribbon leader, wax thimble and emery—in pink, blue, red and helio. Special, set **50c**

Tie Racks—Made of moire, with nickel rod and hand painted design. Special, each **50c**

Fancy Imported French Tapestry Glove and Handkerchief Boxes—Trimmed with gold braid. Special, each **\$1.00**



Jewelry

Pure White Diamond—1.5 carat. Perfect cut, set in platinum top Tiffany mounting. Values to **\$200.00** for **\$18.98**

Ladies' Gold-Filled Watches—Elgin 7-jewel movement. Guaranteed 20-year gold-filled case. Values to **\$15.00**. **\$7.98**

Ladies' Bracelet Watches—Fine 7-jewel lever movement. Special at **\$5.98**

Others, **\$7.50** to **\$9.00**

Geraldine Fanny Combs—Very fine hand-carved pierced designs. **75c** values. Special at **50c**

Men's Gold Plated Watches—American movement. Values to **\$5.00**. Special, at **\$2.49**

Gold-Filled LaVallieres—Soldered link chain and beautiful gold front pendant. Values to **\$1.50**. Special, in satin lined box **50c**

Rosaries—All color beads, with beautiful gold-filled crucifix. Values to **\$1.00**. Special, in nice box **50c**

LaVallieres—14 and 1-1/2 K. gold filled. Beautiful designs. Pendants with colored leaf gold effects. **\$2.00** values at **\$1.00**

Men's Gold Filled Pocket Knives—With ball for chain. Special at **\$1.00**

Finest Line of Hair Ornaments in Omaha. All the newest shapes and designs. They make beautiful Christmas gifts.

Silverware

Hampden Pattern—A very heavy Sterling Silver Pattern—Tea Spoons, Dessert Spoons, etc. All to go at half the regular prices. These are remarkably low.

Sterling Silver Baby Spoons—Curved handle. Special. **50c**

Children's Cups—Quadruple plated and gold lined. Special at **50c** and **39c**

For Boys

Cowboy and Indian Suits—Fast Color Indian Suits—Made with the extra large chief headpiece. Cowboy Suits—Consisting of leatherette trimmed shirt and trousers, hat, belt, holster, gun and handkerchief—all complete, nicely boxed. Regular **\$1.50** value. Special Monday, choice **\$1.00**

Boys' Shirts—Splendid assortment, in solsette and madras. All made with the new style soft collar. Special **85c**

Boys' Pajamas—We carry the well-known Unajama for boys—the most practical garment for boys' wear. All ages, 6 to 18 years, special, pair **\$1.00**

Ladies' Neckwear

Ladies' Collar and Cuff Sets—Hand-embroidered and fancy Swiss embroidered. Most desirable for gifts, **50c** and up.

Pretty New Collars—In wired lace, Swiss embroidered. Very pretty **50c** and up.

Large Variety of Dainty Neckwear—Collar and Cuff Sets, Pretty Collars, Neck Bands with Flared Collar. All new. At **25c**

Hosiery For Men

Women's Pure Thread Silk Hose—In all the latest evening shades and black and white. All full fashioned, with high spliced heels and toes and double soles. Some have all silk tops; others the wide garter tops. One pair put up in a fancy Christmas box **\$1.00**

Women's Pure Thread Silk Hose—In black only. Full regular made, spliced heels and toes and double soles, with wide lisle garter tops. Two pairs put up in a beautiful Christmas box **\$1.50**

Men's Pure Thread Silk Hose—In black, white, gray, navy and tan; full fashioned, with high spliced heels and toes and double soles. Two pairs in fancy Christmas box, for **\$1.00**

Men's Fiber Silk Hose—In black only. All seamless, with spliced heels and toes and double soles. Three pairs put up in a beautiful Christmas box. **59c**

Men's Lisle Finished Hose—Black and fancy colors. Full seamless, with double soles, heels and toes. Special, in our basement, four pairs in a fancy Christmas box, for **59c**

Fine Slippers

Embroidered Velvet and Imitation Alligator Slippers for Men—All sizes. Special Monday, pair, at **59c**

Felt Slippers with Velvet Soles for Men—Specially priced Monday, pair, **49c**

Felt Romeo Slippers for Women—Handsomely fur trimmed. In colors. All sizes. Special, pair, at **98c**

Children's Felt Slippers—With felt soles. Pair **39c**

Rhinestone Ornaments for Slippers—In fancy jewelry boxes. Worth to **\$3.50**. Special, pair, at **98c**

Boudoir Slippers for Women—Soft kid, red, brown and black colors; silk pompadour. Special, pair **98c**

Children's Leggings—In velvets, corduroys, leather and jerseys—all pretty colors and very warm. Worth to **\$1.50**. Special, pair **98c**

ON AN FLOOR

200 Pairs Men's Camel's Hair Slippers—High cut, with felt and leather soles. **98c**

Pullman Slippers for Men and Women—For traveling. Put up in leather cases to match. **98c**

Women's Felt House Slippers—In dainty patterns and colors; ribbon trimmed. Put up in fancy boxes. All sizes. Special, pair, **\$1.39** to **\$1.98**

Children's Warm Slippers—Felt and leather soles. All sizes to 2. Special, pair **49c**