

BROWN'S

CHRISTMAS SUGGESTIONS

Special Sale on WATCHES This Week

- 14k Solid Gold Bracelet Watch, 15 Jeweled, at \$25.00
- 14k Gold Filled Bracelet Watch, 15 Jeweled, at \$15.00
- 17 Jeweled Adjusted Gold Filled extra thin Watches for men \$12.50
- 21 Jewel adjusted Gold Filled extra thin, at \$18.50

The largest stock of Gentlemen's Waldermere Vest Chains in Solid Gold and Gold Filled in the city.

Gold Knives, Gold Pencils and Gold Cigar Cutters for the chains.

A splendid line of Gold Cigarette Cases, Eye Glass Cases, Vanity Cases, Cigarette Holders.

Our stock all through our store is very large and complete. Let us suggest shop early in the forenoon.

C. B. Brown Co.
220 SO. 16TH ST.
NEW U. S. NATIONAL BANK BUILDING.

LEATHER GOODS

Party boxes, card cases, pocket books, wallets, engagement calendar pads, shopping bags, stickpin cases, telephone lists, address and visiting lists, engagement books, cooking receipt books, hasty lines, brush and manicure sets, medicine cases, glove and handkerchief cases, portfolios, tie holders, work boxes, hot water bottles, coat hanger sets.

Game sets for cribbage, 500 and bridge. Picture frames in large variety for both pocket and traveling use.

Matthews Book Store

122 South 15th St.



Diamonds for Christmas

Are the most beautiful gifts from husband to wife or to relatives. They possess the great advantage of increasing in value as time advances; they are loved by almost everyone and for sheer beauty they have no rival. Diamond jewelry need not necessarily be expensive. Some very beautiful made up designs in setting pendants, rings, diamond set watches, brooches, chains, etc., are priced very moderately. We will be glad to show you our assortment.

JOHN HENRICKSON
THE LOYAL JEWELER.
Hotel Loyal Bldg. Cor. 16th and Capitol Ave.



OMAHA'S EXCLUSIVE CHRISTMAS GIFT SHOP

Here you will find exclusive Xmas gifts of rare Oriental pipes, Egyptian Beads and Scarabs, Van Briggie Pottery, Hope Chests and numerous others that make exceptionally appropriate gifts for those who appreciate rarities such as we sell.

ALLA SHOP
1219-1214 W. O. W. Bldg.

Everything in Pleating

The fashionable kind. Fancy and plain covers; buttons. Hemstitching and Picot Edging.

Ideal Button and Pleating Co.
107-109 S. 16 St.
Tel. Douglas 1936

COAL

AT CUT PRICES

- Just a Few of Our Many Kinds.
- SPECIALTY—Lump and Nut, per ton \$4.75
- CRIBBER'S STOVE—Genuine, per ton and covered \$4.75
- NOVEMBER—Fancy Lump, ton \$5.50
- ILLINOIS—Lump and Nut, per ton \$5.50
- RADIANT—Franklin Co., per ton \$5.50
- SPADRA—Hard Coal, for furnace use, ton \$5.00

ROSENBLATT

CUT PRICE COAL CO.
1225 Nicholas, Telephone Douglas 530.

Just as Good or Nearly as Good as a Steinway



is the war cry of all salesmen who have not the privilege of selling this famous piano.

Could anything be more convincing testimony of the unapproachable eminence of the wonderful

STEINWAY

It is the recognized standard of the piano world. After all, is not the best the cheapest in the end, so why hesitate to buy a Steinway since it is at your command at a trifling higher cost? By buying a Steinway you close the avenue of future regret.

- Steinway Mahogany Uprights.....\$500
- Steinway Mahogany Grands.....\$750

Terms Arranged If Desired.

Schmoller & Mueller Piano Co.

1311-13 Farnam Street.

Exclusive Steinway Representatives.

A Dozen Portraits Solve, at Once, a Dozen Perplexing Gift Problems

F. A. RINEHART PHOTOGRAPHER

18th and Farnam Sts. Douglas 1732

Laurie J. Quinby, State Senator-elect.



Telephone Red 4803

Rooms 304 and 305 Boston Store Building



A Beautiful Reading Lamp Makes a Lifetime Christmas Gift

"Handsome is that handsome does," is the old axiom, and it applies to nothing better than to lamps. Beauty in a reading lamp is desirable only if at the same time the lamp serves its purpose of illumination. While we aim to show the most beautiful electric lamps the market affords, we look out first for the practical side, and in all our lamps made essentially for reading you will get a perfect reading light.

We now have a rich showing of new and artistic lamp designs especially selected for our large Christmas trade.

OTHER ELECTRIC GIFT SUGGESTIONS
Electric Irons Electric Grills
Small Desk Lamps Electric Toasters
Electric Toasters Electric Percolators, Etc., Etc.

American Electric Company

"The Fixture House"

520 South 16th St.

The New Farnam Bowling Alleys

1807 Farnam Street
NOW OPEN

FIRST AND BEST EQUIPPED BOWLING ALLEYS IN THE MID-DE WEST. (11 ALLEYS.) We especially invite ladies and professional men. We cater only to the best.

W. L. Shonman
Proprietor.

Rembrandt Studio

Women and Children a Specialty
20th and Farnam Streets



Christmas for everybody

Christmas Cards

For Business and Social Purposes

Business Men—
Your customers will be pleased with an appropriately embellished card or folder carrying Xmas greetings, an expression of appreciation for past courtesies and good wishes for a prosperous New Year.

Your Personal Friends—
No gift could be more appropriate for a lady or a gentleman than a box of handsomely engraved visiting cards, a box of elegantly embossed monogram stationery, or a nicely worded holiday greeting correctly engraved on appropriate cards.

A phone call will bring our representative with samples
Irvin A. Medlar Co.
Commercial and Society Printers
L. Doug. 1262 414 South 14th Street

Your Friends Laugh at You

when they find you spent all your money on them and neglected nature's greatest gift—

Good Teeth

Be wise. Spend some of your hard-earned cash on yourself. Make one of your expenditures read "Dental Bill." It will pay you big returns in your old days.

Real Xmas Gift

One that will preserve your health, appearance and give you that attractive personality so much needed in this very busy every day life.

Money Well Spent

Always brings back Good Results. You realize if you allow your teeth to decay, your health will be impaired—bad breath, sour stomach, pottened blood, blotchy spots on face, tired, worn-out feeling—and a smile that spoils your progress in life will be the result.

Dr. Taft
Dental Parlors
1517 Douglas Street

John Says: "LET ME BE YOUR SANTA"

I SELL THE MERRY, MERRY SORT FOR MEN. SIZE UP THIS SUGGESTION LIST: Cigars in Xmas packages; Tobaccos; greatest showing of Pipes in the west; Fountain Pens; Electric Flash Lights; Safety Razors; 50 styles of Electric Cigar Lighters; Poker Sets; Playing Cards; Cigar and Cigarette Cases; Humidors; Cutlery; Collar, Cuff and Neckwear Boxes; Tobacco Jars; Match Safes; Cigar Cutters; and hundreds of other little doddads that fit well in his pocket and look well in his den. MADAME, I CAN HELP YOU—I KNOW JUST WHAT HE WOULD LIKE TO FIND IN HIS STOCKING.

JOHN'S CIGAR STORE

Sixteenth and Harney Streets

Save Money and Time

And do your Christmas shopping at the store of bargains and values, on Special Sale, beginning Monday, Dec. 14

- 50c and 25c Silk Arm Bands and Garters in beautiful holiday boxes. Sale price 25c, 15c
- 50c Fancy Mixture and solid color Suspenders, in neat holiday boxes 25c
- \$1.00 Combination Suspenders and Garters to match, in holiday boxes. Sale price 45c
- \$2.00 values, consisting of manufacturers' samples. Full lines of gentlemen's and Ladies' flat and signet rings, necklaces, bracelets, watch chains, silk and gold filled fobs, tie clasps, lockets, etc., each article has a guarantee for ten years. On special sale, your choice . . . \$1.49
- \$2.50 Ladies' Gold or Silver trimmed handie, silk umbrellas. Sale price \$1.99
- \$1.00 value Silk Hose and Tie to match, in holiday box. Sale price 48c
- \$1.00 gold filled Link Cuff Buttons, signet and set Scarf Pins—factory samples, a wonderful selection to choose from. Your choice 85c

S. E. Cor. 12th and Farnam **The Fair** S. E. Cor. 12th and Farnam

IF YOUR CLOTHES NEED CLEANING

Pressing or Dyeing Call Douglas 3889 for Prompt Service

ALL WORK GUARANTEED.
EMPIRE Cleaners and DYERS
625 E. 16th St.

Diaries and Desk Calendars...

are office necessities for the coming year. We carry the standard line of HOLIDAY CARDS AND BOOKLETS. See our display of beautiful seals and tags. Ask for one of our calendars.

OMAHA STATIONERY CO.
507-509 South 17th Street.

For Your Xmas Baking GO TO

Ortman's New England Bakery

A large line of specialties and home baking. Fresh all the time. Just try one of our lunches or dinners. You will be pleased with both quality and service.
215 North 16th Street. Opp. Loyal Hotel.

BUY WHILE THE ASSORTMENT IS BEST