

EARLY XMAS SHOPPING

ONLY 12 MORE DAYS UNTIL XMAS

SHOP EARLY
and
BENEFIT BY
Bigger Stocks
Better Choice
Greater Variety
Better Service
Sales by Force!

JUST THE GIFT FOR THE XMAS DINNER

1312 1312
1314 1314
W.O.W. W.O.W.
Bldg. Bldg.

ALLA SHOP

Omaha's Exclusive Christmas Gift Shop....

The shop of gifts that are different from anything you have ever seen before. Rare Oriental pieces, scarves, Van Briggie pottery, hope chests, etc. Chinese Slippers, \$2.75 to \$5.00. Japanese embroidery scissors, 25c. Antimony Frames and Boxes. Many other very appropriate and unique gifts from 15c to \$500.

SHOPPING DAYS UNTIL XMAS



OFFICE OF SANTA CLAUS
BEATON & LAIER'S TOY SHOP
415-417 SOUTH 16TH ST.
OMAHA, NEBR.
U.S.A.

To all children,
Will be at home at my headquarters in Beaton & Laiser's Toy Shop Saturday December 12th. I shall be at home to all children from 9 a.m. to 9 p.m. and invite them to call on me for a sweet souvenir. Remember the date, December 12th, at my headquarters, Beaton & Laiser's Toy Shop.

Santa Claus

IF IT COMES FROM **Hiller's** IT MUST BE GOOD!

PURE LIQUORS FOR THE HOME

We Ship Everywhere Send For Our Price Lists and Special Offers

1309 FARNAM ST.
2 DOORS EAST OF W.O.W. BLDG.

ALLA SHOP

1312-14 W.O.W. Bldg.

Saturday Specials



\$2.00 Tango Pleated Shirts, in assorted patterns, at .98c
\$1.50 Dress Shirts, at .69c
\$2 Hats, snappy styles, in assorted shades, soft & Derbys, for a final clean up, at .69c
\$1.50 Men's Union Suits, at .84c
50c Men's Work Shirts, 3 for \$1.00

15c Men's Pad Garters 5c
10c Cotton Flannel Gloves 5c
\$1.50 Ladies Felt Fur Trimmed Slippers with hand turned sole, special at 89c

The Fair

1312-14 W.O.W. BLDG. OMAHA, NEBR.

BEATON & LAIER CO.
415-417 South 16th Street

Christmas Novelties
Decanters, Wine Sets, Glassware, Steins, Leather Flasks, Cigars, Candy, Etc.

"Everything that's good to drink from Champagne down to beer."

FURS

FINE EXCLUSIVE FUR MANUFACTURER

WE ALSO REPAIR AND REMODEL YOUR OLD FURS LIKE NEW

G. E. SHUKERT, 401-403 S. 15th St., Omaha, Phone 91647

VERY SPECIAL BARGAINS FOR SATURDAY

FOX SETS Up from \$20
MINK SETS Up from \$60

COAL at CUT PRICES

Rosenblatts

2,000 lbs. per ton guaranteed.

Prompt Delivery. Tel. Doug. 330



For Your Christmas and New Year's Dinner

What a disappointment to have a dinner, prepared with special pains, upset on account of poor butter, milk or cream. And the discovery is generally made too late to secure a new supply.

No matter how much care you give to your cooking or baking or how competent you may be in this respect success depends largely on the ingredients you use.

Alamito products are pure, rich and safe. They will take away 50 per cent of the worry generally experienced in making your Christmas dinner a success.

If only for this occasion—Use the best.

ALAMITO DAIRY

XMAS AT HOSPE'S

Electric Lamps
Lamp Shades
Cordova Leather
Brass-Bronze
Silver Gifts
Picture Frames
Xmas Cards

At Hospe's
Douglas Street
Phone Doug. 188.



FUR SALE

Closing Out a Wholesale Stock of FURS

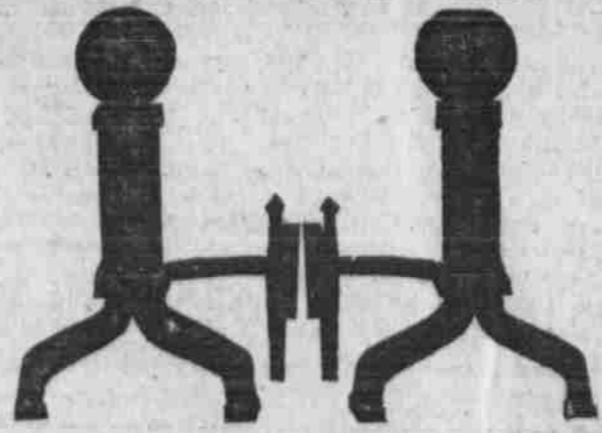
BIG Assortment. Come and See Saving.

B. G. BILZ, Mgr.

1519 Howard St.



BEAUTIFUL ANDIRONS and Other Pieces for the Hearth for CHRISTMAS GIFTS



For your own home or for use upon the hearth in some other home, why not do as many others are doing? **SELECT FOR LATER DELIVERY.**

- A Pair of Andirons
- A Basket Grate
- A Fancy Coal Hod
- A Foot Rail Fender
- A Bellows Blower
- A Spark Screen
- A Set of Fire Tools
- A Fine Wood Holder
- A Log Roller
- A Metal Hood

In Our Sales Room We show hundreds of the latest designs, standing upon the hearths of many different full size fire places. You can see them as they would look in your own home.

SUNDERLAND
Entire Third Floor
State Bank Bldg., 17th & Harney

DIAMONDS

25% to 40% off

Established 1876

Being out of the high rent district enables us to sell at the very lowest prices

WATCHES AND HIGH GRADE JEWELRY FOR THE HOLIDAYS

Goldstein's Old Stand
1315 Douglas Street.



GIFTS OF QUALITY Individuality, Character, Endurance and Design...

The kind of gifts that will be appreciated by the recipient. The kind that will last a life time and be prized more highly each year is what you will find in our large assortment.

WE SELL AT RETAIL—Many of you good people do not know we sell at retail. We wish to inform you of this fact and invite you to visit our beautiful show room.

STATIONERY
We have the finest and largest display of stationery in the city to select from. The accompanying illustration is a hinge-cover box of Whiting Paper company's finest holiday display. We also are showing a big line of "Berlin's" quality first stationery. Our prices range from 75c to \$5.00 per box.

POCKETBOOKS
Black Seal Grain Leather—two gusseted pockets—a rare beauty to present.

BRIEF CASES
Made in Russia Seal or black calf. No lawyer's wife should miss seeing this wonderful display.

ENGRAVED CARDS. DESK SETS
MEN'S SMOKING SETS
LEATHER COMMERCIAL CASES FOR THE TRAVELER
OFFICE CHAIRS OFFICE DESKS OFFICE TABLES
EMERALITE DESK LAMPS
WATERMAN'S IDEAL FOUNTAIN PENS
MACY SECTIONAL BOOKCASES LOOSE LEAF MEMO BOOKS
SELF-CLOSING INK STANDS STEEL SAFE CABINETS

OMAHA PRINTING CO.
CORNER 13TH and FARNAM STS.

..SPECIAL XMAS.. SALE OF QUALITY WINES LIQUORS

FINE MELLOW OLD WHISKIES

Old Taylor, 8 years old, regular \$1.25, full quart 98c
Old Crow, 8 years old, regularly \$1.25, full quart 98c
Spring Hill, full quart 98c
Sunny Brook, full quart 98c
Pony Creek, 6 years old, full quart 98c
Imperial Special Whiskey, full quart 79c
Private Stock, fine old whiskey, full quart 59c

Fine Old Kentucky Whiskey.
\$4.00 quality, a gallon \$2.50 | \$3.50 quality, a gallon \$2.00
\$3.00 quality, a gallon \$2.50 | \$2.50 quality, a gallon \$2.00

FINE BRANDIES

\$1.25 Hennessy Brandy, qt. 98c
\$1 Superior Brandy, quart 98c
75c Cognac Brandy, quart 88c
Superior Blackberry Brandy, full quart 89c

WINES and TONICS

California Port Wine, full quart at 95c, 95c and 49c
California Port Wine, per gallon at \$1.25, \$1.50, \$2.00
Golden West Malt Tonic, bottle 10c

Home Made Wine, per gallon \$1.25
Holland Gin, 52 oz bottle, \$1.00 Old Tom Gin, \$1.25 bottle, 69c
Apple Cider, per gallon 30c

Two Quart Bottles of Beer for 25c

CAKLEY BROTHERS
"The Quality House" 18th and Capitol Ave.

Your Christmas Candies

Buy them where you know they are fresh. We make fresh candy every day. We also sell other lines of box candies. Special prices for tomorrow and all next week.

Our 70c box of fine Chocolates 60c
Our 60c box of fine Chocolates 50c
Also fine line of Maraschino Cherries.

We have all kinds of Fruits, Nuts, Mixed Candies and Candy Canes for Xmas.

Farnam Candy Kitchen
Corner 19th and Farnam.
Phone Douglas 7807.