

At the Cheaters



Raymond Hitchcock and Marion Sunshine in 'The Beauty Shop' at the Brandeis

RAYMOND HITCHCOCK, in his greatest musical comedy triumph, "The Beauty Shop," under the direction of Cohan & Harris, will be the attraction at the Brandeis theater for two days beginning matinee Thanksgiving day.

The mere announcement that everybody's favorite, Raymond Hitchcock, and his famous aggregation of fun-makers, with the frivolous, frolicking beauty chorus of eighty-five singing and dancing artists, are coming should be quite sufficient to crowd that popular playhouse to the utmost capacity.

Yankee to the core, Raymond Hitchcock is skilled in turning the audiences into seas of laughter with every line he speaks, which is one way of saying that he has the satirical knack developed to a remarkable degree. Hitchcock is buoyant, incorrigible and congenially quaint, quaintness being the special expression of his marked individuality.

"The Beauty Shop" is the play Raymond Hitchcock is lending his exuberance to this season. It is a tuneful and merry musical comedy from the pens of Channing Pollock, Renold Wolf and Charles J. Gebest, the first two gentlemen having contributed the book and lyrics, while the latter supplied the brilliant musical score.

Cohan & Harris have surrounded their star with a large cast and chorus whose individual and collective efforts contribute materially to the triumphant success that this merry musical play has scores in New York, Chicago, Boston and Philadelphia. The superb company of seventeen principals and famous beauty chorus of eighty-five comes here direct from a long and successful engagement of nearly half a year at the Astor theater, New York. Prominent among the leading associate players are Marion Sunshine, Anna Orr, Christine Magasarian, Gertrude Webster, Margaret Poir, Agnes Gilder, Gertrude Bernard, Gertrude Aldrich, Earl Benham, Joseph Herbert, Jr., George E. Mack, Edward Metcalfe, George Romain and Fred Mason Emerson.

The big song hits in "The Beauty Shop" are about equally divided between the three acts and occur in the following order: "I Want to Look Like Lillian Russell," "Come Along, Little Girl, Come Along," "When the Creditor Comes to Call," "Poor Uncle Gaszuz," "Twas in September," "Ring Out Glad Bells," "The Tale of a Mermaid" and "My Tasso Queen."

Mr. Hitchcock's personal songs, which are the best that he has ever had, are "Saturday Afternoon on Broadway" and "All Dressed Up and no Place to Go," the latter being worth walking many weary miles to hear; if it were the only song "The Beauty Shop" would be worth while.

An event of notable importance will be the appearance of "Hanky Panky" at the Brandeis theater for two days, Saturday matinee and evening of this week and the following Sunday. "Hanky Panky" is noted for its record breaking runs of 200 night in New York, 150 nights in Boston and 200 weeks' duration in Philadelphia, San Francisco and other cities. It is described as a "joyful jumble of jollification" of the sort that only Lew Fields knows how to concoct. It is by the same trio of authors who wrote his other successes including "Tillie's Nightmare," "Edgar Smith," "Ed Ray Goetz" and "A Baldwin Sloane." It has been described as a musical comedy sequel to "Get-Rich-Quick Wallingford," and the principal characters in "Hanky Panky" are caricatures on the characters of the Wallingford play. In "Hanky Panky" Wallingford is seen in his villa on the Thames, where two Germans come to sell him a mummy. There is also the familiar Jewish type made famous by David Warfield in the Old Weber and Fields' days. Other characters are Blackie Daw, Cleopatra, who was supposed to be the mummy; the "Wriggle sisters of vaudeville and Iona Carr, a haughty twentieth century beauty. Another character who is screwing funny is Clorinda Scribbleman, the would-be poetess-typist of Wallingford. With these humorous characters in the hands of Fannie Stedman, the funniest woman on the stage, as Clorinda; the beautiful Virginia Evans, who leaped to fame overnight in "Hanky Panky" on Broadway, still singing cleopatra; Dainty Ruth Harris and pliant Florence Cripps as the Wriggle sisters, Dwy Jones, Lester Bernard and Ralph Edwards as the three comedians, Al Stedman as Wallingford and Jack Allman and Sally Daly in their original parts, together with the famous original beauty chorus "Hanky Panky" will rank as a red letter event in the theater of this season.

A play containing a particular appeal to the Jewish race and especially to Russians, is "The Yellow Ticket," which Manager A. H. Woods, who produced "Within the Law," will bring to the Brandeis theater the last half of next week.

In the all-star company which will interpret Mr. Morton's drama here will be seen W. L. Abington, Belle Mitchell, Paul McAllister, John Ravold, Robert Cummings, Dorothy Ellis, Reginald Carrington, Arthur Maitland and others.

"The Little Shepherd of Bargain Row," in which Sarah Padden will be seen at the Brandeis theater for one day only, matinee and night today, is in many respects a model play. It has the power of situation and character and dialogue. Well produced and played it forms an evening of delightful entertainment. Howard McKent Barnes, who wrote this vehicle for Miss Padden, drew his chief characters from life. Norah Blake, the central figure of the story, and the role played by Miss Padden, has her counterpart in the jewelry buyer of a great Chicago department store. To study this woman in her dainty routine of business Mr. Barnes entered the employ of the store and for more than three weeks worked as a clerk in her office. George M. Cohan once declared that the biggest line in the language is "always leave them laughing when you say good-bye." If this be true then "The Little Shepherd of Bargain Row" will give the best of Mr. Cohan's plays a race for popularity. Expense has not been spared by the United Play company in giving Miss Padden a fine supporting company. There are nearly a score of speaking parts, all in competent hands. A superb complement of scenery adds to the completeness of the play.

Beginning with the matinee this Sunday, the Bell family is to return with "The Broken Mirror," a play of the highest attraction at the Orpheum. Nine brothers and sisters, each of them a talented musician, present an act that is remembered from last season as the best of its sort that ever came over the Orpheum circuit. The performers are natives of Mexico, and their music has brilliancy of the Latin temperament.

The Schwarc company is to present a wordless comedy called "The Broken Mirror." It is a complete novelty and it is to be offered by its originators. "When Caesar Ran a Paper" is the title of the travesty to be contributed by Waldemar Young and William Jacobs, assisted capably by Ethel McFarland. In their miniature musical comedy James T. Duffy and Mercedes Lorenze will be seen and heard to advantage. "Spring-time" is the title of their offering, and they have the sprightliness of youth to make their singing and dancing harmonize with the pleasing title of their act. The skit to be presented by "Chuck" Riesner and Henrietta Gores is called "It's Only a Show." It is something that compels hearty laughter. Richly endowed with a soprano voice, Byrd Frost Cornell is also a singer of exceptional sweetness with the pleasing title of their act. When the worthless cement is the cause of the wholesale murder of innocent hundreds caught in the collapse of the big dam, Reynolds is made responsible and disgrace and ruin is brought to his name. The piece affords several scenes of remarkable strength and will give Miss Lang and Mr. Miller an excellent opportunity to leave a lasting impression upon their many friends here. Included in the cast this week will be Miss Sidney, Mr. McCale, Mr. Harrison, Miss Benham and Miss Powers. The usual matinee will be given this afternoon, Thursday afternoon and Saturday afternoon.



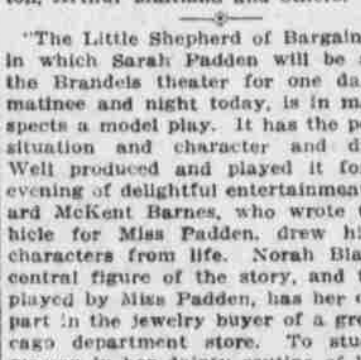
Sarah Padden in 'The Little Shepherd of Bargain Row' at the Brandeis



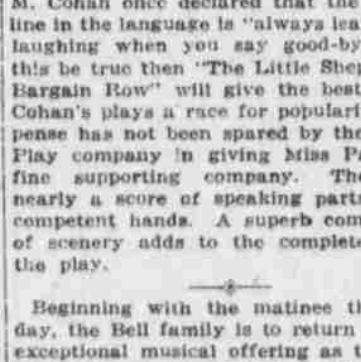
With 'The Bell Family' at the Orpheum



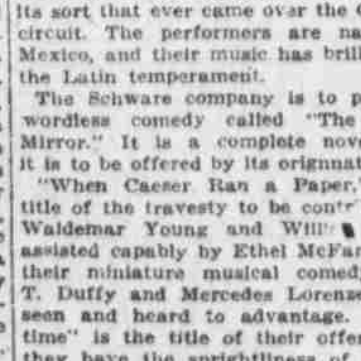
Helen Thebus at the American



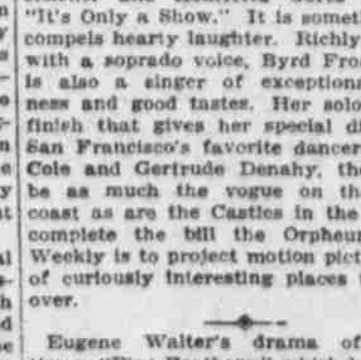
Miss Virginia Evans, with 'Hanky Panky,' at the Brandeis



Eva Lang, the Boyd



Alpine Quartet - At the Gayety



One of the Crawford Sisters at the Empress



Sarah Padden in 'The Little Shepherd of Bargain Row' at the Brandeis



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Eva Lang, the Boyd



Miss Virginia Evans, with 'Hanky Panky,' at the Brandeis

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