

**Society**

By MELLIPICIA.  
Thursday, November 12, 1914.

**Banquet Visiting Women.**  
Wives of the visiting base ball managers were entertained at a banquet at the Paxton hotel last evening. A profusion of American beauty roses were used in the decorations. Following the dinner an informal musical program was given, those taking part including Mrs. Shropshire, Mrs. James Crumshorn and Marie Hanlon. Mrs. W. A. Bourke and Mrs. E. V. Parrish acted as hostesses. Covers were placed for:  
Meadames—James C. McGill of Denver, E. E. Dugdale of Seattle, Charles Ebbets of Brooklyn, C. C. Ellis of Muskogee, A. H. Fulton of Wheeling, Patrick Ragan of Brooklyn, J. M. Speed of Memphis, E. W. Farris, Miss Irene Frank of Jackson, Mich.

**Entertain at Dinner.**  
Mr. and Mrs. David Baum entertained at dinner Wednesday evening, preceding the subscription dance at Turpin's academy. Pom-pom chrysanthemums, used with Malaga grapes, made a most unusual table centerpiece. Covers were laid for—  
Mr. and Mrs. Henry Wyman, Mr. and Mrs. Harry Burkley, Mr. and Mrs. Baum, Mrs. Banker, Mr. W. Farnam Smith, Baldrice entertained eight guests for dinner Wednesday evening. The centerpiece was a striking combination of pink, yellow and red roses. The guests attended the subscription dance later in the evening. Covers were laid for—  
Mr. and Mrs. Joseph Barker, Mr. and Mrs. C. W. Wilkin, Mr. and Mrs. C. C. George, Mrs. Mabel Ogden, Mr. Richard Wakeley, Mr. and Mrs. Gerrit Ford entertained six guests at dinner Wednesday evening. The table decorations were of American Beauty roses, and the guests attended the subscription dance at Turpin's.

**Fagallo Club Entertains.**  
The young women of the Fagallo club entertained the young men at a theater party at the Orpheum Tuesday evening, followed by supper at the Rome hotel. Covers were laid for—  
Misses—Frances Muholland, Rose Dixon, Happy Hulbolland, Lillian B. Jelinek, Claire McKenna, E. J. Colberg, Agatha Oswald, Irene Baker, Jack White, E. V. Kelly, J. W. Jarvis, J. H. Jaack, Al Swanson, Anna Maher, W. W. Giesner, Eugene May.

**Original Cooking Club.**  
Mrs. Luther Kountze entertained the members of the Original Cooking Club today at her home. The members are: Mrs. Luther Kountze, George Frins, Mosher Colpetzer, J. T. Stewart, Sam Burns, Jr., Charles Kountze, W. B. Poppleton.

**Rasch-Collins Wedding.**  
The wedding of Miss Gladys D. Collins and Mr. Henri F. Rasch took place Monday noon at the home of the bride in Fremont, Neb. The ceremony was performed by the Rev. T. S. Crowser. A wedding supper was served at the home of the groom's parents, Mr. and Mrs. Fred Rasch. Only relatives were present. Mr. and Mrs. Rasch will make their home in Omaha.

**To Entertain Dancing Party.**  
Mrs. Nathan Phillip Dodge and Miss Dodge have issued invitations for a dancing party to be given at the Grand hotel in Council Bluffs, Monday evening, November 23, in honor of the Misses Waddell, Marion, Macrae and Marie Stewart.

**In and Out of the Bee Hive.**  
Mrs. J. D. Hawbaker of Nebraska City is visiting her sister, Mrs. Anna Royer. Miss Sadie Noonan has returned from a month spent in Denver and Salt Lake City. Miss Helen Magee of Chicago arrived Wednesday and will be the guest of her brother, Mr. Wyland Magee, at Summerhill farm for several weeks. Miss Magee was accompanied by little Miss Martha Vaughn, who is now visiting her grandparents, Dr. and Mrs. J. P. Ford.

**At the Boyd Theater.**  
Mr. and Mrs. Ward Burgess, Mr. and Mrs. Mosher Colpetzer and Mr. Lawrence Brinker were in a box party at the Boyd theater Tuesday evening. Miss Harriet Metz gave a box party Tuesday evening at the Boyd theater following the rehearsal of "The College Hero." With Miss Metz were: Marion Kuhn, Eugene Patterson, Donald McMurray, Allan Tukey, Chicago.

**Informal Luncheon.**  
Mrs. Clarke Powell was hostess at an informal luncheon Wednesday at her home in honor of Mrs. Frederick Wint

**War Story Showing American Enterprise**  
A good example of how the new advents in American business, forced by war, may be made to work to advantage in preserving a daily necessity is the business foresight of the Welshbach Gas Mantle company. Mr. Sidney Mason, its president, several months ago ordered the gathering of huge quantities of thorium ore and stored it up to provide for such an emergency. The chemical reagent, which reduces thorium ore to the essential base from which mantles are made, is manufactured in Germany, and the gas lighting industry was at stake. Forecasting the arrest of the supply of this reagent when Austria sent its ultimatum to Serbia on July 23, the purchasing agents of the Welshbach company were ordered to buy up every available pound held by jobbers or importers from coast to coast. As a result of this foresight and quick-

**Remnants of Trimmings**  
Colored Head and Silk Tassels, Colored Frogs and Buckles, remnants of silver and jet bands and fringes, Marabou in every shade. Some are yard long, remnants of every kind of fur. Choice Friday, at..... 5c

**Beacon Bath Robe Blankets**  
Extra large size, 72x90. One will make a robe. Floral Jacquard and Navajo Indian patterns—all fast colors. With waist girde, neck cord and frogs to match, making an outfit. Special Friday, complete..... \$1.98

**Extra Large Size Cotton Blankets**  
Extra heavy, 12-4 size; in fancy plaids and colors, plain white, gray and tan—with pink and blue borders. Short felted nap that will not shed in use, wearing or wear. Special Friday, 12 pair, Special Friday..... \$1.98

**Large Size Cotton Blankets**  
About 300 pairs of extra weight, large size, double cotton blankets, in white, gray and tan. Regularly priced at \$1.50 to \$2.00. Special Friday, at..... 98c

**French Sateen Covered Comforts**  
Very finest quality; extra large size. Filled with cotton, pure white with white cotton. Fancy scroll stitched. Floral and conventional designs. The materials alone used in these comforts would cost not less than \$2.50. They are really \$1.50 values. Special Friday..... \$2.69

**36-inch Dress Percalé**  
In a choice assortment of light and dark colorings—neat dots, stripes and figures. Regularly priced up to 10 yards. Special sale price, yard..... 42c

**Remnant Lots of Shoes for Quick Close-Out Friday**  
In Basement Shoe Department 125 Pairs Women's Shoes—Tan, gray and black. Mostly sizes to 8. Worth to \$2.50. Special close-out price, per pair..... \$1.00

**75 Pairs Children's Warm House Slippers**  
Made in Germany. Worth 15c per pair. Special Friday, pair..... 49c

**125 Pairs Infants' Soft Sole Slippers**  
Plain or colored. Your choice Friday, at, per pair..... 10c

**300 Pairs Bath or House Slippers**  
For men and women. All sizes. Worth 50c per pair. Close-out price Friday, pair..... 10c

**Odds and Ends in Overgarters**  
Black and colors. At close-out price Friday, pair..... 10c

**200 Pairs Children's Play Shoes**  
Worth \$1.00. Special Friday, up to 10. Special Friday, pair..... 50c

**Flowered Velvet Slippers**  
For women and children. In sizes. Close-out price Friday, pair..... 25c

**Carpet Slippers**  
Worth 15c. Special Friday, at, pair..... 10c

**Women's Trimmed Slippers**  
Close-out price Friday, pair..... 98c

**Children's Shoes**  
Worth \$1.50 per pair. Special Friday, at, per pair..... 98c

**Girls' Shoes**  
Sizes up to 2. Close-out price Friday, pair..... \$1.25

**25c Jars of Black Shoe Cream**  
Special, per jar..... 5c

**25c to 50c Jewelry**  
Brooches, Cuff Links, Scarf Pins, Beauty Pins, Hat Pins, etc. Choice Friday, in Basement, at..... 10c

**Silver Plated Teaspoons**  
Poppy pattern. Made by R. Wallace & Sons. Plated on a white metal base. Worth 35c per set of 6. Special Friday, per set..... 29c

**Table Silverware at Half Price**  
Cold Meat Forks, Berry Spoons, Gork Ladles, etc. 50c values. Friday..... 25c

**Remnants of Mercerized Damask**  
In good lengths. Worth up to 15c yard. Special Friday, yard..... 15c

**20-inch Mercerized Napkins**  
100 dozen for Friday's sale. Large assortment of pretty designs. Linen. Very low. A big bargain at each..... 6c

**Bath-Room Rugs—Two Lots**  
All colors and sizes. About 125 dozen for Friday's sale. Values up to \$1.50. Friday, for..... 49c

**Values up to \$2.00. Friday, for..... 69c**

**Remnants of Laces and Embroidery**  
Also sample pieces of Oriental All-cottons. Pieces some 3/4 yard long. Special Friday, as long as the lot lasts, at..... 5c

**BUTTONS**  
Importers' sample cards of buttons of almost every kind. 1 to 2 dozen on card. Friday, per card, 5c 2 cards..... 8c

**Turkish Towels—Extra Special**  
150 dozen brought in. Values up to \$1.50. Special Friday, at, each..... 10c

**Fine Quality Crash**  
With red and blue borders. 1,500 yards for Friday's sale. Inging. (Limit, 10 yards to a customer). Special, yd..... 5c

**18x54 Mercerized Scarfs**  
With hemstitched ends. Large assortment of pretty patterns. 50 dozen for Friday's sale. Special at..... 29c

**64x71 Mercerized Cloths**  
In all the latest circular designs. Strictly linen. Finish. 250 only for Friday's sale. Values up to \$1.49. Very special Friday, at..... 98c

**Pleating Worth to 19c Yard**  
White, Cream, Ecru—in plain and and shadow lace. Special Friday..... 7c

**Women's and Misses' Collars**  
Splendid values in Swiss Embroidered collars and pretty Rolling Collars. Also a large assortment of women's neckwear, slightly soiled. Values up to 50c. Choice Friday, at each..... 15c

**Genuine Everett Classic Dress Gingham**  
The old reliable, popular dress fabric in all the wanted checks and plaids. 10c value. Friday, yard..... 5 1/2c

**Extra Heavy New Fancy Outing Flannel**  
In a beautiful assortment of light and dark colorings—neat stripes, etc. Soft warm fleece. Regular 10c value. Special Friday, yard..... 6c

**27-in. Beautiful Flannel**  
White and colored. Beautiful plain and twilled weave flannel. Extra weight; napped on both sides. 9c value, on sale Friday, yard..... 6 1/2c

**Eden Cloth and Shirting Flannel**  
Fine quality; in all the wanted neat stripes and plain shades so much in demand for fall and winter wear. Regularly 15c off the bolt Friday, yard..... 6c

**Fine Quality Bleached Canton Flannel**  
Full 27 inches wide. Extra weight; strong and durable. Off the bolt Friday, sale price, yard..... 5c

**27-inch Fancy Outing Flannel**  
In the wanted blue and white and pink and white stripes and checks. Regular 9c value. Friday, yard..... 5 1/2c

**Fine Mercerized Black Sateen**  
Hand loom woven. Good quality. Permanent. Regularly 11c off the bolt Friday, yard..... 9c

**Fine Quality Bleached Muslin**  
Extra weight and finish. 40 value. Off the bolt Friday, yard..... 3 1/2c

**72x90 Bleached Sheets**  
Extra good quality; made from 4-4 bleached muslin. Regularly 40c value. Friday, each..... 29c

**42x36-in. Bleached Pillow Slips**  
Made from good quality bleached muslin, with 2-inch hems. Special sale Friday, at, each..... 7c

**36-inch Beautiful, Printed Silk-cottons and 27-inch Cretone**  
In all the new fall printings, neat designs, etc. Values up to 10c yard. Friday, at..... 5c

**27-inch Fall Suiting**  
Beautifully woven, sponge-weave fabric, for street and house dresses, as well as children's wear. Remnants up to 18 yards. Special sale Friday, at, yard..... 5c

**Women's Union Suits**  
In fleecy lined cotton, all styles and sizes. Worth up to \$1.00. Special Friday, at per suit..... 65c

**Children's and Boy's Underwear**  
Flat Wool Vests, Pants and Drawers. Garments worth up to \$1.00. Broken lots of white and natural. Special Friday, per garment..... 25c

**Children's Underwear**  
Misses', Children's and Boy's fleecy lined vests, pants and drawers. In white and gray. Special Friday, at, per suit..... 15c

**Men's and Women's Cotton Hosiery**  
Full seamless. Heavy and medium weights. Double sole. Heels and toes. Friday, per pair..... 10c

**Children's and Infants' Hosiery**  
In black and tan. Worth 10c per pair. Friday, at..... 9c

**Curtains Worth to \$2.50 Pair**  
1,000 full-size Lace Curtains, in cable nets, flit nets and fine loom weaves. Curtains. Values up to \$2.50. Special Friday, at one price. Each, for..... 49c

**Curtain Goods Worth 25c Yd.**  
Two cases of remnants of Etamine and Scrim. Worth 25c yard off the bolt. 2 to 3-yard lengths. Special Friday, yard..... 10c

**Plain Scrim Worth to 20c Yard**  
50 pieces of 40-inch plain Scrim. Worth up to 20c yard. All these are full bolts. Special Friday, at, yard..... 7 1/2c

**HOME NEEDS**  
Kirk's Jap Hone Soap, per cake..... 5c

**Washed Oil Soap, with handle**  
..... 34c

**Johanna's Finest Wax T-1b. Can.**  
..... 29c

**Men's Work Shirts**  
Well-made and good, full size shirts. Extra heavy. Madras, Blue and Gray Chambray and Black Sateen. Special Friday, in the basement..... 45c

**Men's Shirts and Drawers**  
Natural, Gray and Tan shades. Are worth \$1.00. Specially priced for Friday in the basement, per garment..... 69c

**Men's Shirts and Drawers**  
Broken lots of our full and winter weight fleecy lined and ribbed underwear. Worth 80c per garment. To go on sale in the Basement Friday, at..... 39c

**Men's Union Suits**  
About 50 dozen for Friday's selling. Extra good quality fleecy lined and ribbed garments. Worth \$1.00 suit. Specially priced in the Basement Friday, suit..... 69c

**\$1.00 Real Leather Bags**  
Some are leather lined. Very specially priced Friday, at, each..... 59c

**Women's and Misses' Suits \$7.95**  
Worth up to \$22.50

Friday, in our Basement, begins a sale of Women's Suits that will be a revelation to everybody. We have just purchased over 300 suits—the entire sample line of a well-known New York manufacturer who makes garments to retail at not less than \$15.00. To this we have added 343 splendid up-to-date suits bought from overstocked manufacturers at prices away under regular value. The entire lot of some 643 stylish and Well-Made Suits goes on sale Friday morning. Your choice at \$7.95.

Every Suit is a correct fall and winter style, made of all-wool Broadcloths, Gabardines, Diagonals, Serges, Novelty Materials, Fancy Rough Cloths, etc. Dozens of pretty styles; long and short Coats; Tunic and Yoke Top Skirts.

Some of the Coats are Fur Trimmed, others have High Standing Collars, Vest Effects, Etc., Etc.

Some are sample suits, others come in a complete range of sizes and colors. Sizes 14 to 18 and 36 to 44.

**Women's and Misses' Skirts \$2**  
A New York manufacturer's entire sample line and excess stock bought at a great price concession. Made to sell at \$3.00 to \$6.00. Friday each..... \$2

Hundreds of pretty styles made of fine Broadcloths, Serges, Novelty Materials, Checks and Plaids, Novelties, etc. Some have accordion pleated, others every skirt is a Russian Tunic style. The greatest lot of up-to-date skirts you have seen for so little money.

Illustration of women in suits.

**GRAPE FRUIT**  
265 Cases of Fine, Juicy Florida Grape Fruit (Each Case Contains 54) The Regular 10-Cent Size. To Be Sold 4c Each Friday in the Basement, at..... 4c Each

**Another Big Sale of Remnants and Mill Ends of Dress Goods, Silks and Velvets**  
At Next-to-Nothing Prices in Basement Friday

Mill Ends and Cut Lengths of Serges, Victoria Suitings, Whipcords, Repellant Cloth, Batiste, French Flannel, Novelty Weaves, Wool Crepes, French Brocades, Vigoreux Suitings, in lengths of from 2 to 4 yards; 35 to 54 inches wide. Worth to \$1.00 yard. Your choice of this lot Friday, at..... \$1 For the Entire Piece

Dress and Suit Lengths—Splendid pieces for Coats; also suitable pieces for Misses' School Frocks. Beautiful Serges, Gabardines and Manish Suitings; Broadcloth, Karsey Suitings, Chinchilla, etc.—Pieces 2 1/2 to 5 yards in length, and worth up to \$1.50 per yard. Choice of this lot Friday, at..... \$2 For the Entire Piece

**Importers' Samples**  
Single and Matched-Up Pieces—Suitable for every purpose. Some of the materials are worth up to \$2.50 a yard. All go on special sale Friday, according to sizes, at..... 10c, 25c, 39c Each

**Another Big Sale Friday**  
Of 35-inch 50c Whipcords and Serges—in all colors and black, including some fancy crepe in mill ends, at, yard..... 29c

**Silk and Velvet Remnants**  
2,000 pieces of Black and Colored Velvets, Velveteens, Fancy Velvets, Plain and Fancy Silks, Gings, Mosselines and Lining Satins. All very big bargains, at—EACH REMNANT..... 10c to 69c

**Big Lot of Remnants of Imitation Furs**  
Astrakhans, Chinchillas; also Bearskin Plushes, suitable for Misses' and Children's Coats and Trimmings. All big bargains, on special table, Friday, at..... 25c to 95c Each

**SUITS AND OVERCOATS FOR MEN AND BOYS**  
Sales That Save Big Money—In Basement Friday

**Suits for Boys 2 to 8 Yrs.**  
Here is, indeed, a big bargain for mothers who will buy Suits for their little chaps Friday. In this lot are hundreds of new, nobby Russian Suits and Blouses. They are worth from \$2.50 to \$3.00. Made of splendid wool fabrics that will stand wear and tear. Very special Friday, at..... \$1.95

**Boys' Overcoats worth \$3**  
Splendid warm coats in the button-to-neck style with belted back. Coats to fit boys 2 to 10 years. Special Friday, at..... \$1.95

**Boys' Sweaters**  
Blue, Gray and Red. Coat style or Full-Over Sweaters. A sample lot of Jersey heavy Madras, Blue and Gray Chambray and Black Sateen. Special Friday, in the basement..... 65c

**Boys' Knickerb'kers**  
In Corduroys, Tweeds and Cashmeres—all heavy weight fabrics. Many are odd suit pants and fully lined. 75c to \$1.50 value. Very special Friday, at..... 49c

**Men's Pure Worsted Pants**  
In all colors and all sizes. \$2.50 value. Special Friday, in Basement..... \$1.50

**500 Suits and Overcoats**  
To choose from Friday in our Basement. Really wonderful values. Special Friday, at..... \$5.00

**GIRLS' CAMBRIC WAISTS AND BOYS' JEAN WAISTS, 19c**  
Friday at..... 19c

**"American Girl" Corsets**  
In sizes from 18 to 28. The regular \$1.50 model. On sale Friday in our Basement, at..... 69c

**Extra Special**  
Coutil Corsets, medium bust, long skirt with two bands of elastic at side of front steel and two hooks behind. Sizes 18 to 28. Very special Friday, in our Basement, at..... \$1.00

**Brassieres**  
Perfect fitting and neatly trimmed with embroidery edging. Very special Friday, at..... 15c

**NOTIONS**  
Darning Cotton—Black, white and tan. Spool..... 1c

**Good Hooks and Eyes—Black and white. Special, card..... 1c**

**Quincy Mercer Crochet Cotton—Ball..... 11c**

**Good Gold-Threaded Buttons—Any size. Very special Friday, each..... 75c**

**50c Pearl Buttons—Dozen—Any size. Very special Friday, spool..... 1c**

**50c Cotton Buttons—Special, Friday, each..... 10c**

**Good Gold-Threaded Needles—5c value; paper..... 1c**

**"Brandeburg" Sewing Supporters—Pair..... 6c**

**Black's Sewing Machine—White, tan. Friday bottle, each..... 6c**

**50c Floor Mops—Special Friday, each..... 15c**

**BUY VICTOR VICTROLAS AT THE BRANDEIS STORE**