OVER MILLION CARS IN USE

Number of Automobiles in United States Surpasses 1,450,000.

MAJORITY PLEASURE CARS

Eighty-eight Per Cent Touring Vehicles and the Like, While Twelve Per Cent Are Used in Commercial Work.

"More than 1,450,000 motor cars of all descriptions in use in the United States were registered in the several states last year," says Mitchell May, secretary of state of New York, "and of this number 88 per cent were pleasure cars and the remaining 12 per cent commercial, this proportion being based upon the registration returns in New York state, where of the total registration of 135,000 motor vehicles upward of 15,000 were commercials."

"As may be inferred from these figures, motoring has been the means of building up a vast industry. The United States commerce and industry report, recently made public, shows that the number of foreign cars imported into this country during the last three years has been negligible, less than 4,000, while the number exported has been enormous—figures which speak well for the soundness of the American product, especially when it is to be remembered that it is but three or four years since our export trade was insignificant, while a large number of the motor cars in use at home were of foreign make.

As a matter of statistics 94 per cent of the cars used in this country are of American make, and if a comparison were to be made upon values this percentage would be still higher, for it can be safely computed that the motor cars owned in the United States aggregates a present value of nearly $2,000,000,000, an estimate placed on a basis of rating one-half of the total number of cars registered last year at $1,000 each and the remaining half at $2,000 each, both figures being exceedingly conservative, as the price of motor cars varies from as low as $400 to as high as $5,000 for the six-cylinder limousine.

$60,000,000 for New Cars.

"The statistics further show that close to $60,000,000 was spent in the purchase of new motor cars by American motorists last year and to this sum are yet to be added the values of the accessories, the supply of which forms a very substantial branch of the motor car trade.

"But the annual expenditure for new machines, large as it is, is not all the expense, as the cost of running is heavy, witnessed by an industry which motoring has built up, namely tire manufacturing, which is becoming almost as large as the motor car building trade itself. Next to tires is the cost of gasoline and lubricating oil, which is among the heaviest in the motorist's expenditures. Besides, the cost in repairs, renovation and periodical overhauls amounts to many millions, while added to this is the sum of the annual registration and license fees, which since 1911, when a careful collection of statistics was made by the secretary of state's office, amounted to exactly $3,746,928.55. Since that time, especially during last year, over twice this license record was shown, totaling approximately, $9,500,000 in license fees.

"While many owners keep their cars in stables converted to a new use, a large number of motor vehicles are stored in public garages or in buildings especially rented for that purpose and the cost of this service must aggregate a large sum, although perhaps the heaviest expense of all is in looking after the driving and care of the cars, the need for which has opened a new calling of vast extent. The actual number of professional drivers licensed in this country has increased fourfold. If the wages of this number were fixed at the rate of $15 per week and the compensation of others employed about the car were added the total would reach upward of $11,000,000 annually and thus the running expenses of the motorists added to the purchase cost and incidentals would reach the enormous aggregate of some billions of dollars.

Boyles Answers Critics; Commerce High a Mistake

That he had no part in gathering evidence against Principal Rusmisel; that he had nothing to do with the proceedings in that case, and that private business colleges have had no hand in the fight in school affairs are included in a statement by H. B. Boyles, president of Boyles colleges, denying assertions recently passed around. Mr. Boyles said:

"It is absolutely ridiculous for Member R. F. Williams of the school board, or anyone else, to make statements insinuating that I had anything to do with the Rusmisel case.

"The High School of Commerce has done more for the privately owned commercial colleges than any single thing in recent years. It has aroused more young people to the necessity of commercial training. It has brought students to private schools from the city of Omaha in greater numbers than ever before. It has brought a large number of students to us directly from the High School of Commerce. So why, in view of these benefits, should we private school men seek to destroy it?

"I have criticized the High School of Commerce because I believe its present system fundamentally wrong. I always have believed that it is a professional error because it deprives young people of the cultural and literary training the regular high school was designed to provide.

"We private commercial college men are able to live only through supplying a demand—and that demand is from the employing business world, whose tastes and requirements we have spent years and years to learn and to meet.

"I am in favor of commercial training in the public schools. But I am not in favor of it as Omaha knows it. And I am heart and soul for the election of the school board ticket proposed by the citizens' committee."

NEBRASKA TO SEND BIG DELEGATION TO W. C. T. U.

For the Nebraska delegates who attend the annual convention of the National Women's Christian Temperance union, held at Atlanta, Ga., November 11 to 19, the Northwestern will run a special car attached to one of its Omaha-Chicago trains the night of November 9. From Omaha and Nebraska it is expected that there will be twenty-five delegates. En route a day will be spent in sightseeing at Chattanooga.

Vote Kennedy for senator.—Advertisement.

HAYDEN'S THE RELIABLE STORE

Month End Sale Specials which should crowd the store to its utmost capacity at an early hour Saturday--for not only are the pricings most attractive but the qualities in all cases are certainly satisfying.

HAYDEN'S THE RELIABLE STORE

End of Month Sale on Drugs

and Toilet Articles. Remember, we can save you money on all your drugs and sundry wants.

50c Sal Hepatica 31c
50c Mentholatum 29c
$1.00 Horlick's Malted Milk 79c
50c Horlick's Malted Milk 39c
Tonic! Tonic! A body, brain and nerve stimulant; recommended for coughs, colds and catarrh, $1 bottle 79c
To introduce our New Peerless complexion powder, we will sell Sat. a regular 35c box at 15c
50c Sloan's liniment 42c
5c Powdered Ammonia, 3 packages 10c
One lot of 5c, 10c, 15c soaps, some slightly soiled, at, cake 2½c
Per dozen 25c
75c Pinaud's Lilac or Violette toilet water 59c
50c Pebeco Tooth Paste 35c
50c Hind's Honey and Almond cream 29c
25c Jergen's Benzoin and Almond lotion 19c
25c Pond's Vanishing Cream 15c
Bourjois Genuine Java Rice powder 42c
18 regular 50c odors perfume, per ounce 20c
$1 Large Washable Chamois 65c
25c Masatta Talcum 12c
10c Peet Bros. Imperial Peroxide Soap, 4 bars 25c
10c Cake Imported Green Castile soap 5c
$2.50 4-qt. Combination Water Bottle and Syringe, guaranteed, at $1.25

Special Shoe Sale Saturday

Women's fine Shoes and Slippers, in both leather and fabrics, at prices that will appeal to all lovers of good shoes.
Women's Shoes, values up to $5.00, all styles and leathers, at ..... **$3.00, $2.50** and **$1.98**
Men's Shoes, all leathers, tan or black, values up to $4.50, at ..... **$3.50, $3.00, $2.50** and **$1.98**
Men's $2.50 Moulders and Smelter Gaiters **$1.85**
Kreider's Boys' and Youths' Shoes, the kind that stand the **rough wear** of a **live boy**, up from **$2.00**
Warm House Slippers for these cool nights, at **50c** & **39c**
Grover and **Queen Quality** Shoes for Women—**Stetson** and **Crossett** Shoes for Men. See the 16th Street windows.

The greatest Month-End Clearance values in Dependable Furniture, fine Rugs and Draperies. Offer House Furnishers delightful opportunities to economize greatly without the least sacrifice of style or quality. Make it a point to see our offerings first, then shop all you want to—we're confident of results.

2 Specials for All Day Selling in our Boys' Department

Boys' $5.00 Corduroy Suits $3.85—Fine weave Corduroy made in Norfolk style with full peg knickers. Both brown or drab color. The best boys' school suit ever made. Saturday, choice $5.00 Corduroy Suits **$3.85**

Children's ages 2½ to 8 years, All Wool Chinchilla Coats, $2.95. Blue or gray, made Buster style or Mannish cut, plaid worsted lined. The best value in the city.

$6.00 and $6.50 Boys' Mackinaws, **All wool and heavy, $4.85**
A big selection of plaids and overplaids, as well as plain colors. Regular or split sleeve, Norfolk or double-breasted. A good, warm coat for little money, ages 5 years to 16 years.

SATURDAY FOR 2½ HOURS—8:30 TO 11 A. M.
Boys' $3.50 Suits, $2.00.
Most all with two pairs pants. Just 2½ hours Saturday morning we will sell these boys' suits. They are good value at $3.50. All colors and sizes, 6 to 17 years, at **$2.00**
No C. O. D's. or telephone orders.

Our Stock of Finemen's Winter Uniform Shirts is now complete—better assortments and better values than you'll find elsewhere. Buy where your dollars will get biggest values.

Special Neckwear Sale

Ladies' neckwear novelties of all kinds. Lace, Swiss, Linen and Organdies, made to sell at 25c up to $1.75 Saturday—
15c, 25c, 50c, 75c, $1
50c Fancy Ribbon, at Yard, 29c
A big special lot of newest colorings and patterns.
25c Plain Taffeta Ribbons 12½c Yd.—Big line here for selection.
Plain Satin and Fancy Ribbons, Yd., 3½c—To 10c yd. values, big assortment.
Saturday Handkerchief Specials—It will pay you to buy handkerchiefs for the holidays now.
Boxed Handkerchiefs in fancy boxes, special showing, exceptional values—
15c, 25c, 50c to $1.50
Pure linen handkerchiefs, hand embroidered **10c**
15c plain linen handkerchiefs, at **7½c**
Children's handkerchiefs, special at **2½c**

Best Assortment and Values
Ladies' Kid Gloves

Derby, Monarch, Fownes.

You'll find in any Omaha store. We can satisfy your every desire at prices which you'll find unequaled for gloves of like quality. See them.
GLOVE SPECIALS SATURDAY
$2.00 Quality Kid Gloves in all colors, newest styles, fancy backs at **$1.25**
$1.50 Capes—Silk lined Mocha or doeskin gloves; on sale Saturday at, pair **98c**
Special values in Monarch and Derby Gloves, plain or fancy, in all colors, pr., **$1.50, $3.00**
Leatherette or chamoisette gloves—cashmere lined gloves—50c values **35c**
Ladies' and Children's 75c Quality Gloves or Mittens—Lined; on sale Saturday at, pair, **49c**

Tremendous Stocks of Men's, Women's and Children's Winter Underwear and Furnishings at Price Savings of fully 1/3

New perfect goods from such well known mills as Sterling, Globe, Keyser, Velastic, High Rock, Stratford, New Brunswick, Norfolk, etc. also several lines of the very finest quality imported garments.

Men's Union Suits, up to $2.50 values ..... **$1.45 and 98c**
Men's Union Suits, up to $3.50 values ..... **$2.50 and $1.98**
Men's Union Suits, up to $5.00 values ..... **$3.98 and $2.98**
Ladies' Union Suits, made to sell to $5.00, at ..... **$3.98 and $3.50**
Ladies' Union Suits, made to sell at $7.00, at ..... **$5.98 and $4.98**
Ladies' Union Suits, up to $2.00 values, at ..... **$1.45 and 98c**
Ladies' Union Suits, up to $3.00 values, at ..... **$1.98 and $1.50**
Ladies' Union Quits, up to $4.00 values, at ..... **$2.98 and $2.50**
Ladies' Union Suits, to $1.00 values, at ..... **49c and 39c**
Ladies' Union Suits, to $1.50 values, at ..... **75c and 69c**
Ladies' Union Suits, to $1.00 values, at ..... **49c and 39c**
Many other lots of men's, Women's and children's union suits and separate garments on sale at equally attractive price reductions. Lay in a good supply now and save.
Children's Kid Gloves and Mittens, lined or unlined, at **49c and $1.00**

MEN'S FURNISHING SPECIALS.
Sweater Coats, all colors and styles, to $7.50 values **$1.98, $2.50, $2.98** and **$3.50**
Sample Bath Robes, made to sell to $12.00, on sale **$2.98, $3.98, $4.98** to **$6.98**
Silk Lined Kid Gloves, two specials, at ..... **98c and $1.50**
$1.00 Wash Gloves **49c**
Outing Flannel Gloves, to $1.25 values ..... **69c and 49c**
Night Shirts and Pajamas, to $2.50 values ..... **$1.45 and 98c**
The Best in Hosiery, Wayne Knit, Interwoven, Phoenix, Kayser and several other brands, many specials Saturday in the Hosiery section.
Children's 25c Stockings, big special lot, at **12½c**
Men's Guaranteed Socks, guaranteed for six months, 6 pair at **49c**
Ladies' Outing Gowns, big assortment samples and odd lots, to $2.50 values, **49c, 69c, 98c** and **$1.45**
Children's Outing Gowns and Sleepers, to $1 values, choice, at **49c**

In the Corset Section.
The most complete showing of standard corsets in Omaha, with **several Housing Specials Saturday.**
$4.00 and $5.00 Corsets, odd lots and broken lines, plain and fancies, all sizes **$2.39**
$1.50 and $2.00 Corsets, standard makes, slightly soiled, nearly all models, at **98c**
50c Brassieres, neatly trimmed, fastened front or back, all sizes 34 to 44, at **35c**
Sanitary Napkins, regular 40c dozen quality, per dozen **25c**
Ladies' and Children's Sweater Coats, all colors and styles, at a saving of ..... **One-Third**
We lead in showing New Gloves. Fownes, Derby, Monarch, Kayser are names which mean to those who know, the best in gloves. We show complete lines.
Cape Gloves, to $1.50 values, tan or white **75c**
Real French Kid Gloves, fancy backs, perfectly fitted, **$1.25** to **$2.00**
Kayser Leatherette Gloves, also chamoisette, long or short, with fancy backs, at ..... **29c to $1.00**

Nearly $75,000 Worth Women's, Misses' & Children's Ready-to-wear Garments Secured by Our N. Y. Buyer

from overstocked makers at a small part of actual worth on sale here now. **Offering Women of Omaha and vicinity the most delightful garment bargains ever.** The surplus stocks of ten of America's best known makers included in the sale.

Several Phenomenal Saturday Offerings

Tailored Suits made to sell up to $30, newest fabrics and colorings in twenty distinctive styles, choice **$12.75**

Tailored Suits made to sell up to $45, in velvets, chiffon, broadcloths, gabardines, etc., all colors, beautifully trimmed, matchless at **$24.90**

Nearly 400 Elegant Dresses, garments made to sell at $25, $35 and $40, Satin Basque Dresses, Velvet combination Dresses, beautiful Evening Gowns, Street and Afternoon Dresses in every imaginable wanted material and color, most wonderful values ever, at **$15.00**

Hundreds of Nobby Winter Coats, Satin Fur effects, elegant Plushes, Astrakans, Novelty cloths, etc., all newest styles and best colors, at **$10.00**
Other bargains at **$15, $19.50, $25.00 and $35.00.**

Hundreds of Beautiful Waists, Velvets, Satins, Laces, Chiffons, etc., to $7.50 values, all new styles and colors, greatest lot of waist values ever **$2.95**

Children's Winter Coats, values up to $10, all the season's nobbiest styles and most wanted fabrics, sizes 2 to 14 years, at **$3.95**

Children's School Dresses, sizes 5 to 14 years, in broad assortment of styles, all colors, made to sell at $1.50 and $2.00, at **95c**

Dainty Children's Dresses, an immense showing of the season's newest styles, fabrics and colorings, all underpriced at **$1.95, $2.95, $3.95, $5.00 and up.**

Scores of Other Delightful Special Bargains Shown Saturday. October Styles, Superb Qualities at January Clearance Pricings.

Phenomenal Clearance Bargains in Millinery

Thousands of Trimmed Hats and Untrimmed Hats, Children's Hats, Plumes, Fancy Feathers, etc., sacrificed to effect a complete clearance of all fall millinery.

TRIMMED HATS IN FOUR LOTS

Lot 1—Trimmed Hats, worth to $12.00, at, choice **$2.95**

Lot 2—Trimmed Hats that sold up to $8.50, at, choice **$1.98**

All these hats are artistically trimmed with ostrich bands and fancies, plumes and novelty wings, flowers, fur, ribbons, etc., in the season's most desirable shapes. Values never before equaled in Omaha. Don't fail to see them.

Lot 3 — Trimmed Hats made to sell to $5, all in one big lot, Saturday, at, choice **98c**

Lot 4 — Trimmed Hats that would sell regularly to $3.00, choice 49c

Untrimmed Hats at a Small Part of Their Actual Worth

Lot 1 — Untrimmed Hats, values up to $3, at ... **98c**
Lot 2 — Untrimmed Hats, values to $2.00, at **49c**
Lot 3 — Untrimmed Hats, values to $1.50, at **39c**

Your choice of Children's Hats that sold to $2.50, any hat in stock, big assortments, black or colors, at 69c
$5.00 Ostrich Plumes $2.49
Flowers, worth to $2.00 ..... 49c
$2.00 Ostrich Bands, at 88c
Fancy Feathers, to $3.00 values 98c
Fancy Feathers, to $1.50 values 49c
Fancy Feathers, to $1.00 values 25c
Flowers, worth to $1.00, at 25c

Men's Hats to $2.50 Values $1.00 and $1.45

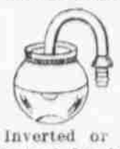
All kinds, good colors, late fall styles, most exceptional bargains.

Boys' and Children's New Fall Caps, big assortment for selection at **25c, 50c**

Leather Traveling Bags

and Suit Cases that sell regularly the country over at $5.50 up to $10.00; on sale Saturday and next week at **$3.95 to $6.95**
Buy now and save easily one-third.
Canvas Covered Trunks—Hardwood body, heavy locks, bumpers, valance clamps and straps.
Regular $7.00 Trunks, **$5.00**
Regular $10.00 Trunks **$6.95**

In Crockery Department



4th Floor
Inverted Gas Light — Complete with globe and mantle; 75c values at .. **39c**
Lindsey Mantles—Inverted or upright and guaranteed for 90 days, at **18c**
30c Lindsey Mantles, at ... **20c**
10c Gas Mantles—Limit 4 to a customer, at **5c**
Many Other Specials

Special Doll Sale

Saturday in Toy Dept.
$2.00 Dolls 98c
Baby Dolls—16-in. tall, jointed, with moving eyes, short wig, one of the best character dolls made, $2.00 values, at ... **98c**
Folding Doll Go Carts—Regular 75c values, at 59c
Others up to $5.00.
50c Teddy Bears 39c
Others up to $2.00.
Modeling Clay Outfit—8 colors, in neat box 75c
75c Mechanical Trains 59c

Candy Specials

You're sure of Pure and Delicious Candies here at

Less Prices, Too.

Angles Food Taffy, lb. 10c
Butter Scotch Wafers, lb., at **12½c**
Peanut and Cocoanut Taffy—Saturday, per lb. **10c**
Try Our Candies, You'll Find Them Superior.

Specials for Saturday

20c Tooth Brushes 10c
50c Hair Brushes 25c
50c Cloth Brushes 25c
25c Fancy Vellings, yard ... 10c
$1.25 Auto Veils 79c
$1.00 Hand Bags 49c
$2.00 Hand Bags $1.00
$1.00 Auto Caps 50c
30c Pleatings, yard 10c
$2.00 Girdles $1.00
50c Belts and Girdles 25c

For Quality Goods Try Hayden's First A Saving of 25 to 50 per cent. on the Cost of Living

16 lbs. best granulated sugar .. $1.00
48-lb. sack best high grade Diamond H flour, nothing finer for bread, pies or cakes, sack $1.35
10 bars Beat-'Em-All, Lenox or Laundry Queen white laundry soap for 25c
7 bars Electric Spark soap 25c
Corn flakes, pkg 5c
All regular 12c cookies, special, per pound 10c
All regular 19c cookies, special, per pound 8½c
16-oz. cans condensed milk 7½c
16-oz. cans condensed soups 7½c
2-lb. cans fancy sweet sugar corn for 8½c
2-lb. cans early June peas 8½c
2-lb. cans solid packed tomatoes 10c
4 lbs. best hand picked navy beans for 25c
California cooking figs, lb 8½c
4 lbs. fancy Japan rice, 10c quality, for 25c
The best domestic macaroni, vermicelli or spaghetti, pkg 7½c
AdVo jell, for dessert, nothing like it, pkg 7½c
Cleaned currants, lb 10c
The best tea siftings, lb 12½c
Hirchey's breakfast cocoa, lb 20c
Golden Santos coffee, lb 20c
The Butter, Cheese and Egg Market for the People of Omaha.
The best, strictly fresh No. 1 guaranteed eggs, dozen 25c
The best creamery butter, carton or bulk, per lb 31c
Fancy No. 1 creamery butter, lb .. 28c
Good dandy table butter, lb 25c
2 lbs. choice butterins 25c
Fancy table butterine, equal to creamery, per lb 25c
THE VEGETABLE MARKET FOR THE PEOPLE OF OMAHA.
15 lbs. potatoes to the peck for ... 20c
Demand 15 lbs.; the law requires it.
New cabbage, per lb 1½c
Hubbard squash, each 10c-15½c
8 bunches fresh radishes 5c
2 bunches fresh shalots 5c
2 heads fresh hothouse lettuce ... 5c
Fresh spinach, per peck 10c
Beets, carrots or turnips, lb 2c
Rutabagas, lb 2c
Green tomatoes, for pickles, basket for 15c
2 stalks fresh celery 5c

BIG APPLE SPECIAL.
Fancy Jonathan, Grimes' Golden or Bellflower apples, per box ... $1.35
When you are down town don't fail to get a hot cup of Beef Tea free in our grocery department. Nothing like it. It takes the chill off.
Next week will be Apple Week. Buy for your future supply, as apples will be higher.

The Best Fresh Dressed 1914 Spring Chickens, lb. 11¾c

Best quality and one price to everybody. 16 ounces to the pound, buy your chickens whole and check your weights.
SPECIALS ON PORK SATURDAY.
Young milk-fed pigs, weighing 50 to 60 pounds, per pound 12½c
The best quality pork loins, per pound 15½c
The best quality pork shoulders, per pound 12¼c
The best quality pork butts, per pound 14¼c
Genuine 1914 spring lamb hindquarters, pound 11¾c
8 lbs. best leaf lard 98c
Genuine 1914 spring lamb forequarters, pound 9¾c
First quality steer round steak, per pound 14¾c
First quality steer pot roast, per pound 12½c, 14c
Smoked Meat Specials for Saturday.
Diamond C or Star hams, first quality, per lb 19c
Picnic hams, first quality, lb 12½c
Fancy lean breakfast bacon, lb 22½c
Fancy back bacon, per lb 18½c
No. 3 pails compound lard 29c
The best bulk oysters, solid meat, no water added; per quart 40c
1914 keg hominy, per keg $1.05

IT PAYS **TRY HAYDEN'S FIRST** IT PAYS

In the Hardware Department

BROOMS—This is the best broom bargain we have been able to offer for a long time. A special purchase just arrived. They are a fine 4-tie parlor broom, usually sold at 35c to 45c. Sale price, Saturday **19c**
One to a customer. No C. O. D. or telephone orders accepted.

Special Sale Meat Grinders or Food Choppers
The "Climax" Food Choppers cut—do not crush—any kind of flesh, fruit or vegetables having all the juices. A guarantee of full satisfaction with every chopper.
98c small size "Climax" Chopper **79c**
$1.25 medium size "Climax" Choppers, best size for most family use **98c**
$1.50 large size "Climax" Choppers **$1.29**

Stove Boards
28x28 heavy wood lined Stove Boards **79c**
30x30 heavy wood lined Stove Boards for 98c
33x33 heavy wood lined Stove Boards for $1.29
36x36 heavy wood lined Stove Boards for $1.59
Some more seasonable articles specially priced for Saturday's sale.
Warranted axes 89c
Buck saws 49c
Kindling Wood Hatchets, unbreakable steel handles 19c
Furnace Scoops, or Coal Shovels, 39c
Lanterns 49c
Tar Paper, per roll $1.19

Don't forget you can get more stove for the money, heaters or ranges, at Hayden's, "Renown," "Garland and other base burners, "Renown," "Range Eternal," "Garland" and other ranges.