

By MELLIFICIA.

Tuesday, October 27, 1914.

OT only commerce, but social life, as well, has been affected by the European war. In the east many hostesses are cancelling their entire social programs for the remainder of the season. One gives as the reason that the men have deserted frivol-

ous life and the women are too depressed to care for dancing or bridge. Not so in Omaha, however, for never was a season more given to dancing than this. The popular dancing floors have nearly every evening taken, and still the dates flock in.

The subscription dance has doubled in size and enthusiasm this year. The Creche is having its very first dance benefit on November 28, and the Saturday Night Dancing club, composed of the young married people and younger set, have organized and will dance every Saturday night at the Country club.

Many of the season's debutantes have announced that Terpsichore will preside over their coming-out parties.

The bridge club, as well, increases in popularity. Monday, the most popular day, is well filled, and only during the last week two more clubs were organized and have added their dates to the calendar. The debutantes organized a bridge club last week and will meet Tuesday of every week at Stag Smoker. the home of one of the members.

ent were:

Mesdames-V. R. McKeen. P. Kirkendall

evening will be:

R. E. Yocum. T. Ring. D. Shanaban.

South Side Card Club.

Child Conservation League.

The South Side Progressive Card club

will meet at his hall on Castellar street.

Wednesday evening. The hostesses of the

Mrs. Henry Downing, state organizer

Officers will be elected a tthis meeting.

D. H. Wheeler, jr.; W. A. Redick, Isaac Coles. A. G. Besson,

Mendamen-

M. Wagner, J. M. VanBuren, M. C. Klopp.

Social Settlement Benefit.

The women of the First Presbyterian church at Seventeepth and Dodge streets will give a luncheon Friday for the benefit of the Social Settlement. The captains of the membership teams are selling tickets for the luncheon and will also assist the women of the church Friday. Among those who are promoting the benefit are: Mesdames-

Mesdames-E. A. Benson.
M. J. Creigh,
Henry Hiller.
Bernard Capen,
Edgar Scott,

Joseph Polcar. Harvey Newbranch. William F. Baxter, H. B. Lemere, Marjorie Howland, Harriet Metz. Marion Kuhn, Genie Patterson, Gretchen McCoanell, Anna Fry.

Carter Lake Club.

The Carter Lake Swimming and Bowling club had luncheon at the Loyal hotel Monday. The afternoon was spent bowling at the Metropolitan bowling alley and high score was made by Mrs. L. A. Dermody's team. Those present were: Mesdames-

Mesdames:

H. L. Underwood,
P. J. Blerman,
J. A. Freeland,
Alex Jetes,
W. H. Gould, ir.;
J. A. Diremick,
W. J. Cattin,
Henry Keating,
F. W. Stroup,

Mesdames— Charles Meyer, L. A. Dermody, A. J. Pierson, E. F. Brailey, S. S. Goldstrom, D. V. Whitehouse, N. M. Bassett, C. M. Johnson.

At the Country Club.

The entire sales force of M. E. Smith & Co. will be entertained at the Country club Friday evening at 7 o'clock dinner. Covers will be placed for 100 guests. A special business meeting will follow the

Musical Department.

The opera, "Il Trovatore," will be given by the musical department of the Omaha Woman's club Wednesday afternoon at 2:15 o'clock. Mrs. E. M. Syfert is in charge of the program. Season tickets may be secured at Hospe's or Hayden Bros.' music department, and single tickets at the door of the meeting place, Metropolitan hall.

Rushton-Taylor Wedding.

A quiet wedding took place Saturday, October 24, at the home of Mr. and Mrs. daughter; Nell Gertrude, became the wife of George Howard Rushton of Omaha. The bride is a graduate of Ohio Wesleyan and has been active in musical cir-

The groom is the eldest son of Mr. and Mrs. J. H. Rushton of this city and is a member of the Harvard class of '12. Mr. Rushton has been connected with the Ohio branch of the Fairmont Creamery company, but has been transferred to the general office of the company in

After a brief wedding trip, Mr. and Mrs. Rushton will make their home in Omaha For a few weeks they will be at the home of the groom's parents, 930 North Thirty-sixth street, where they will be 'at home" to their friends.

Birthday Surprises.

A surprise party was given in honor of the birthday anniversary of Mrs. A. H. Bollmeier at her home Sunday after-The decorations were suggestive of Hallows'en and the afternoon was

Marguerite Day, Hannah Androesen, Helen Bolleier, Masters— Clause Gosch, Mint Gosch, Mestanes Mesdames—
J. Lynam, R. E. Schlucter,
Gosch, Mr. and Mrs. A. H. Bollmeier,
Mr. and Mps. L. F. Bollmeier.

Miss Laverne Terner was honor guest Miss Laverne Terner was hopor guest at a birthday surprise party Monday evening at the home of Mrs. Getty. The evening at the home of Mrs. Getty. sing was spent in playing various games.

Bessle Getty.
Laverne Turner,
Milma Getty.
Vonny Webster,
Hen Paulson,
Katherine Murphy,
MesereHerman Rubenstein, Raiph Walker,
James Marshall,
Darrel Turner,
Lames Getty,
Mesedamesletty,
A blesse.

A birthday surprise was given Saturday evening in honor of Mr. Stewart Powers. The evening was spent in dancing and

cards. The guests were: Minses-Margery Guild. Dorothy Weigel, Mabel North, Katherine North, Margaret Mathews, Ethel Powers. Margaret Carlson, Naomie Tuster, Laura Peters, Josephine Peters, Esther Powers,

Mesara-tabert Huma, Fred Horn. Robert Callahan. Stewart Powers.

Pleasures Past.

Mrs. M. O. Maul entertained Mr. and Mrs. Hugh A. Myers at dinner at the Loyal hotel and, following the din , at a box party at the Brandels to see warry Lauder.

Mins Estelle McCarron entertained informally at dinner Sunday evening, at her home. The table was prettily decorated, suggestive of Hallowe'en, and covers here laid for:

Misses-Estelle McCarron, iorence Long. Estelle
larriet McCarron,
Messar.— L. Will
Mcsers.— G. H. 3
W. Arnoldi.
Mrs. Catherine McCarron. L. Williams.

Original Bridge Club. fre. Issac A. Coles entertained the embers of the Original Monday Bridge

o which members of other circles also re'en dunce at Chambers' academy Mon have been invited. Miss Charlotte White, national organizer, has gone to Lincoln. but will return next month to federate the seven city circles, which have been rganized recently.

Surprise Party.

surprise party was given Saturday scening in honor of Mr. and Mrs. Fred Personal Mention. Somers at their bome on Wright street. The evening was spent at cards and dancing. The guests were:

Mr. and Mrs. William Petersen. Mr. and Mrs. Charles Washa. Mr. and Mrs. Charles Kabre.
Mr. and Mrs. Roy Hull.
Mr. and Mrs. Bort Barger.
Mr. and Mrs. Charles Gallagher.
Mr. and Mrs. John Nelson.
Mrs. Fred Somers.

Debutante Bridge Club.

afternoon at the home of Miss Ann Gifford. Two tables of players were present. Menorah Fraternity.

her home this evening

The Et-A-Virp club will hold its next stag smoker Monday, November 2, at the club at the home of her sister, Mrs. A. Dietz club, This will be a "chili" feast.

L. Reed, Monday. Mrs. F. P. Kirkendali was the guest of the club. Those pres-New Bridge Club.

ized for the winter and will play every two weeks at the home of one of the members. This afternoon the club met with Mrs. John H. Hussie. The members Ethel, will leave for Los Angeles Novempresent were:

Tuesday Bridge Club.

Bridge club. Three tables of players were present.

bridge Tuesday, November 3, in honor of retail merchandizing expert. He says it E. H. Luikart, 3401 Hawthorne avenue. Miss Ethel Dyer of Berkeley, Cal. The Coronado club will give a Hallow- Manley, as he never heard of it.

day evening, November 2 Mr. and Mrs. Clement Chase will entertain at dinner Wednesday evening, preceding the subscription dance at Turpin's academy The Delta Phi Sigma fraternity will entertain at a dancing party at the Hotel Rome Tuesday, December 29.

laid for ten guests.

Mesars.— H. Martin of

mother in Lincoln.

ber 1, to be gone a month.

MANLEY HAS UNEXPECTED

In and Out of the Bee Hive.

Mrs. Warren Rogers and Miss Mildred

Rogers are visiting friends in Wakefield.

Mrs. Charles T. Kountze is expected

home Wednesday morning from a short

Mrs. B. Reinscreiber and daughter,

HONORS THRUST UPON HIM

Robert H. Manley, commissioner of the

Commercial club, has had a new title,

that of author, thrust upon him. He

insists that he is not guilty, however. A

Minnesota professor has written to ask

for a copy of a booklet on "The Can-

celled Order and Returned Goods Evil,"

which report had credited to Manley,

as he is a well known advertising and

Mr. and Mrs. Frank J. Carey have moved from North Fortisth street to their new home, at 521 Park avenue.

C. G. McDonald. Mrs. Ward roses were

used in the decorations and covers were

Measts.

Harry Gould.

Masters-James Peterson,

For Mrs. Clarke. Mrs. E. C. Twamley entertained at uncheon today in honor of Mrs. W. E. Clarke of Milford, Conn., guest of Mrs.

Minnes Beula Parker, Gertrude Stust, Messrs,— Carl Bock.

Goulds Entertain. Mr. and Mrs. William H. Gould, Jr., ene tertained at dinner at their home Sunday. Covers were laid for: The Debutante Bridge club met this Dr. and Mrs. B. O. Peterson.
Mr. and Mrs. F. W. Oeborne.
Mr. and Mrs. J. W. Brown.
Mr. and Mrs. William H. Gould, Jr.
Miss Louise Walsh.
Mrs. E. F. Brailey.

Miss Goldie Melcher will entertain the members of the Menorah fraternity at

A small bridge club has been organ-

Bart Currie, F. B. Aldous, J. H. Hussie, E. Williams

Mrs. Denies Barkalow was hostess today for the meeting of the Tuesday

has called a meeting of the Bemis Park circle of the Child Conservation League For the Future. of America, to be held Thursday afternoon at 2:30 o'clock, at the hume of Mrs.

Mrs. Frank J. Coad will entertain at

Record on the Law Limiting Hours of Women's Work

"If any man double-crossed labor h the last legislature, it was not I," says Dr. Harry A. Foster, referring to a published statement by Mr. Coffey of Lincoin. Foster is a republican nominee for state representative, and says he has the solid backing of the labor element in Douglas county, so resents the efforts of the Lincoln man to discredit his

"I introduced the bill limiting the hours of working women to eight hours," says Dr. Foster. "It became evident that i would be impossible to pass the bill i its original form, so I had a conference with Miss Lucile Eaves, professor of sociology in the state university, who recommended a change to nine hours, as better than the existing law. One way of defeating legislation is to make a bill so drastic that it cannot pass. That is what Coffey was doing. But my past record in the legislature shows that was a true friend of labor and the work ing woman at all times."

ECZEMA PSORIASIS

Use Blanchard's Eczema Lotion 20 Years on the Market. Sold at Drug Stores.

home Wednesday morning from a short stay in Chicago.

Mrs. Gould Dietz returns home today after spending a few days with her tage Grove Ave. Chicago.



Soft and velvety. Money back if not en-tirely pleased. Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discolorations.

A million delighted users prove its value. Tints: Flesh, Pink, Brunette, White. By Toilet Counters or Mail, 50c. National Toilet Company, Paris, Tenn.

Hold by Sherman & McConnett Drug Stores, Bes sen Drug Co., Brandels Drug Dept. and others

National Control of the Control of

Come and Learn to Knit and Crochet We invite you to attend our class in knitting and crocheting with Fleisher's Yarns. The class is in charge of Miss B. E. Strange, who is an expert in all branches of yarn work. Every day in Art Goods Section. Third Floor, from 8:20 to 5:30. randers Stores

Decorations for Hallowe'en Everything for dec-orating the table and house—Lunch Sets, Ta-ble Covers, Dinner Pa-vors and Cards, Holly Cards, Greeting Cards, Invitations, Paper Caps, Napkins, Garlsods, Fes-toons, Streamers and Masks of all kinds.

LACE CURTAINS

and Curtain Materials Thousands of pairs of fine Lace Curtains bought by us at 40% to 65% on the dollar in our recent big purchase will be on sale on our Third Floor tomorrow for the first time. Also some 250 pieces of Curtain Materials

bought at a third to a half off actual value. So enormous were our purchases for this big Curtain sale that had no room to display all of it Monday and Tuesday so that had to reserve large quantities of this stock, and this compels

Extend the Sale to Wednesday—Which Will Be Glad News to Every One

Who was here the first two days of the sale and knows the match-less bargains we have been offering. It will be glad news also for those who could not be here the first two days of the sale, as this will give them their opportunity to share in the biggest sale of Lace Curtains and Curtain Materials of the Fall Season

SALE WEDNESDAY-THIRD FLOOR

Axminster Rugs Size 9x12 feet-Floral and Oriental patterns. Rugs worth up to \$25,00 - Specially priced for Wednesday's \$16.75 Size 8 feet 3 inches by 10 feet 6 inches — Beautiful patterns.

Positively worth up to \$22.50 Wednesday's sale \$12.75

Size 27x60 inches—Rugs that sell usually at \$2.50. A big selection for Wednesday at\$1.75
Size 36x72 inches—A splendid \$4.00 rug. On sale \$2.75 Wednesday at.... LINOLEUMS

12 feet wide-Good quality. Many patterns for your selection Wednesday. Worth up to 75c square yard. 45c Values up to 75c a sq. yard. Your choice of entire 37c lot Wednesday, sq. yd. 37c

\$1.25 Table Damask, 98c

bleached, pure linen, two yds.

nesday, at, yard.... NAPKINS—To match above

Damask—22-inch \$2.98 size, Per dozen.

39c and 49c Guest Towels

Our entire sample line of fine

all linen Huck Towels, in the

guest size; hemstitched or

scalloped. A big offering in

high class linen towels. While

71/2c Crash at 51/2c

twilled weave. Spe-

Bleached Toweling, plain or

twilled weave. Special Wednesday, yd. 52c

wide. These are Scotch made

Beautiful quality of

linens all in ex-

Very special Wed-

clusive patterns.

the lot lasts.

SPREADS

98c

25c

TABLE DAMASK, NAPKINS, CRASH

Body Brussels Rugs and

Wilton Velvet Rugs Size 9x12 feet—Big line beautiful patterns. Most these Rugs are worth \$30.00. are unusual bargains for Wednesday. \$17.98

Tapestry Brussels Rugs Size 9x12 feet-Seamless. All good designs and colorings. Values up to \$18.00. Special Wednesday, \$13.75

Wilton Seamless Rugs Size 9x12 feet-Beautiful new pat terns, highest quality. Rugs that seil usually at \$50.00. Specially priced for Wednes-One Lot of Beautiful Bugs-in tans, browns and greens, Specially priced for Wed. \$27.75

50c Turkish Towels, 39c

full bleached Turkish Towel; very fine yarn; soft finish; with pretty, high color 39c borders. Special, each

A Big Leader for

Wednesday

\$1.39 Bed Spreads, \$1.00

White Bed Spreads in the cro-

chet kind; double size; hem

\$1.69

White Bed Spreads, with scal-loped and cut corners; the

erochet kind; large size; good

heavy quality. An \$1.69

Scalloped Spread,

ends; all in

neat designs. A re-

markable bargain

\$2.00

Wednesday Special-A

\$24.75

signs and colorings.

Blankets and Comforts

THE GREATEST SALE OF

Women's and Misses'

Ready-to-Wear Apparel

That Has Been Held In Years

Begins Thursday

And Continues Friday and Saturday

of the leading manufacturers of women's high grade wear-

ing apparel in a critical position, with immense accumula-

tions of made-up clothing that they must turn into cash at

once. We have come to their rescue, but we named our own

price. You will be amazed when you see the garments that

came to us in this purchase and the prices marked on them.

July and August weather in October has placed many

SALE WEDNESDAY-IN BASEMENT

All Wool Blankets

Full 11-4 size. In plaids and plain colors, also white. Always priced at \$5.00 a pair or more. Special Wednesday, \$3.98 pair

A Bargain in Comforts

Extra large sizes; many are 80x90 inches; pure white cotton fill-ing; stitched or tied; light, dark medium colors. Well worth \$3.00. Here is an excellent opportunity to save over \$1.00 on eath comforter. Price, Wednesday. \$1.98

Extra Large Size Double Cotton Blankets

Soft Napped and Wool Nap finished. Gray, white and tan. A regular \$2.50 value. Extra speper pair \$1.69

Wool Single Blankets

Fine All-Wool filled Blankets for large beds. Finished on both ends to be used one on a bed Would sell in pairs at \$3.00 and are well worth it. White, gray and tan, Wednesday. 75. 75c

Dress Percale

In all the leading fall styles. Most-

ly dark indigo and light blue

grounds; neat wrapper and

value. On sale Wednes 5c

72x90-inch Bleached Sheets

day, yard

Fine Quality DRESS PRINTS

Grade Worth 6c a Yard-American and Simpson's best goods. In indigo, light blue, gray, black and white, and shirting styles. On sale Wednesday, yard...... YARD

Kimono and Dress Crepe

A beautiful assortment of neat kimono, wrapper and dressing sacque designs; pebble weave; perfect printings. 12 % c quality. yard5c Special Wednesday.

36-inch English Longcloth Soft chamois finish for fine underwear, women's skirts and

Made from fine quality 4-4 cotton; soft finish; 3-inch hems. Ready for hotels, rooming houses, etc. A 40c value. Wednes- 28c corset covers, 10c val-ues. Wednesday, yard. 62c day, each

45x36-inch Bleached Pillow Cases to Match Above Sheets-Made from good standard Bleached Muslin; well finished; 3-inch



Four blocks east on Thirty-fourth Street from Pennsylvania Station; three minutes South on Park Avenue from New York Central Terminal

The Second Talk on Oriental Rugs

WEDNESDAY, OCT. 28TH, AT 3 O'CLOCK Will be delivered by Mr. Nahigian, the native expert in charge

of our Oriental Rug Section. The subject will be

"How to Know Oriental Rugs" ON THE SECOND FLOOR.

During this week we will offer a quantity of rich silky Khiva Rugs, ranging from 7 by 10 to 9 by 11 feet in size and values to \$200, for \$128. Also one lot of Belouchistans, specially priced at— \$11.00-\$14.00-\$18.00

Russian Tea Served 3:30 to 6 O'clock

Orchard & Wilhelm Co. 414-416-418 South 16th Street.

PRICES REDUCED Welstach & Reflex "SHIELD OF QUALITY"

Gas Mantles



25c "Reflex" brand, Unright of now 15c 35c "Welco" brand, now 25c

The economy, efficiency and comfort of Modern Gas Light depend upon the mantle! You cannot get good light by using inferior and inefficient mantles. For this reason, we have determined to put Welsbach and Reflex "Shield of Quality" Mantles within the reach of every user of light.

By the "Shield of Quality" on the box, you know the Genuine See your Dealer or Gas Company To-day

WELSBACH COMPANY MANUFACTURERS



When you know Gas Lighting you prefer it

For Our Little Busy Bees Free Dolls



This Beautiful Doll will be given Free to the little girl, under 10 yrs. of age, that brings or mails us the largest number of the doll's pictures cut out of the Daily and Sunday Bee before 4 p. m. Saturday, October 31st.

This Coll's name is Alice. She is 25 inches high, has light brown hair and blue eyes, and is beautifully

Her picture will be in The Bee every day this week. Cut them all out and ask your friends to save the pictures in their paper for you, too. See how many pictures of Alice you can get, and be sure to turn them in to The Bee office, before 4 p. m. Saturday.

If you don't win this Dollie, perhaps you can get one next week. Only one doll will be given to any one person.

You can see Alice at The Bee Office

