

Society

By MELLIFICIA. Tuesday, October 27, 1914.

NOT only commerce, but social life, as well, has been affected by the European war. In the east many hostesses are cancelling their entire social programs for the remainder of the season.

One gives as the reason that the men have deserted frivolous life and the women are too depressed to care for dancing or bridge.

Not so in Omaha, however, for never was a season more given to dancing than this. The popular dancing floors have nearly every evening taken, and still the dates flock in.

The subscription dance has doubled in size and enthusiasm this year. The Creche is having its very first dance benefit on November 25, and the Saturday Night Dancing Club, composed of the young married people and younger set, have organized and will dance every Saturday night at the Country Club.

Many of the season's debutantes have announced that Terpsichore will preside over their coming-out parties.

The bridge club, as well, increases in popularity. Monday, the most popular day, is well filled, and only during the last week two more clubs were organized and have added their dates to the calendar. The debutantes organized a bridge club last week and will meet Tuesday of every week at the home of one of the members.

Social Settlement Benefit.

The women of the First Presbyterian Church at Seventeenth and Dodge streets will give a luncheon Friday for the benefit of the Social Settlement. The captains of the membership teams are selling tickets for the luncheon and will also assist the women of the church Friday. Among those who are promoting the benefit are:

- Madames: E. A. Benson, M. L. Creigh, Henry Hiller, Bernard Capen, Edgar Scott, Marjorie Howard, Harriet Metz, Marion Kuhn.

Carter Lake Club.

The Carter Lake Swimming and Bowling club had luncheon at the Royal hotel Monday. The afternoon was spent bowling at the Metropolitan bowling alley and high score was made by Mrs. L. A. Dermody's team. Those present were:

- Madames: H. L. Underwood, F. J. Bierman, J. A. Freeland, Alex Jeter, W. H. Gould, Jr., J. A. Dimmick, W. J. Curtin, Henry Keating, F. W. Stroup.

At the Country Club.

The entire sales force of M. E. Smith & Co. will be entertained at the Country Club Friday evening at 7 o'clock dinner. Covers will be placed for 100 guests. A special business meeting will follow the dinner.

Musical Department.

The opera "Il Trovatore" will be given by the musical department of the Omaha Woman's club Wednesday afternoon at 2:15 o'clock. Mrs. E. M. Syfert is in charge of the program. Season tickets may be secured at Hooper's or Hayden Bros. music department, and single tickets at the door of the meeting place, Metropolitan hall.

Rushton-Taylor Wedding.

A quiet wedding took place Saturday, October 24, at the home of Mr. and Mrs. W. C. Taylor of Logan, O., when their daughter, Nell Gertrude, became the wife of George Howard Rushton of Omaha. The bride is a graduate of Ohio Wesleyan and has been active in musical circles. The groom is the eldest son of Mr. and Mrs. J. H. Rushton of this city and is a member of the Harvard class of '12. Mr. Rushton has been connected with the Ohio branch of the Fairmont Creamery company, but has been transferred to the general office of the company in Omaha. After a brief wedding trip, Mr. and Mrs. Rushton will make their home in Omaha. For a few weeks they will be at the home of the groom's parents, 800 North Thirty-sixth street, where they will be "at home" to their friends.

Birthday Surprises.

A surprise party was given in honor of the birthday anniversary of Mrs. A. H. Bollmeier at her home Sunday afternoon. The decorations were suggestive of Halloween and the afternoon was spent in music and games. Those present included:

- Misses: Nora Walker, Jennie Goeh, Kathryn Bavinger, Madams: Harold Kenney, Eddie Day, Madames: T. J. Lyman, C. Gosch, Mr. and Mrs. A. H. Bollmeier, Miss Laverne Turner was honor guest at a birthday surprise party Monday evening at the home of Mrs. Getty. The evening was spent in playing various games, and music. Those present were:

- Misses: Beale Getty, Laverne Turner, Mildred Nichols, Ellen Paulson, Katherine Murphy, Messrs: Herman Rubenstein, Ralph Walker, James Marshall, Harold Turner, James Getty, Madames: Edith Powers, Robert Homa, Fred Horn, Robert Callahan.

Pleasures Past.

Mrs. M. O. Masi entertained Mr. and Mrs. Hugh A. Myers at dinner at the Royal hotel and, following the dinner, at a box party at the Brandeis to see Larry Lauder. Miss Estelle McCarran entertained informally at dinner Sunday evening, at her home. The table was prettily decorated, suggestive of Halloween, and covers were laid for:

- Misses: Florence Long, Harriet McCarran, Messrs: J. W. Arnold, Mrs. Catherine McCarran.

Original Bridge Club.

Mrs. Isaac A. Coles entertained the members of the Original Monday Bridge

to which members of other circles also have been invited. Miss Charlotte White, national organizer, has gone to Lincoln, but will return next month to federate the seven city circles, which have been organized recently.

Surprise Party.

A surprise party was given Saturday evening in honor of Mr. and Mrs. Fred Somers at their home on Wright street. The evening was spent at cards and dancing. The guests were: Mr. and Mrs. William Peterson, Mr. and Mrs. Charles Washa, Mr. and Mrs. Charles Kahre, Mr. and Mrs. Roy Hull, Mr. and Mrs. Bert Barger, Mr. and Mrs. Charles Gallagher, Mr. and Mrs. John Nelson, Mrs. Fred Somers.

Debutante Bridge Club.

The Debutante Bridge club met this afternoon at the home of Miss Ann Gifford. Two tables of players were present.

Menorah Fraternity.

Miss Goldie Moler will entertain the members of the Menorah Fraternity at her home this evening.

Stag Smoker.

The Et-A-Virp club will hold its next stag smoker Monday, November 2, at the Dietz club. This will be a "chill" feast.

New Bridge Club.

A small bridge club has been organized for the winter and will play every two weeks at the home of one of the members. This afternoon the club met with Mrs. John H. Husate. The members present were:

- Madames: E. J. McVann, Thomas Flynn, Roy T. Burns, Edward Butler.

Tuesday Bridge Club.

Mrs. Denise Barkowl was hostess today for the meeting of the Tuesday Bridge club. Three tables of players were present.

For the Future.

Mrs. Frank J. Goad will entertain at bridge Tuesday, November 3, in honor of Miss Ethel Dyer of Berkeley, Cal. The Coronado club will give a Halloween

dance at Chambers' academy Monday evening, November 2.

Mr. and Mrs. Clement Chase will entertain at dinner Wednesday evening, preceding the subscription dance at Turpin's academy.

The Delta Phi Sigma fraternity will entertain at a dancing party at the Hotel Rome Tuesday, December 2.

Personal Mention.

Mr. and Mrs. Frank J. Carey have moved from North Fortieth street to their new home, at 521 Park avenue.

For Mrs. Clarke.

Mrs. E. C. Twanley entertained at luncheon today in honor of Mrs. W. E. Clarke of Milford, Conn., guest of Mrs. C. G. McDonald. Mrs. Ward roses were used in the decorations and covers were laid for ten guests.

Goulds Entertain.

Mr. and Mrs. William H. Gould, Jr., will entertain at dinner at their home Sunday. Covers will be laid for:

- Dr. and Mrs. B. O. Peterson, Mr. and Mrs. F. W. Osborne, Mr. and Mrs. F. W. Brown, Mr. and Mrs. William H. Gould, Jr., Miss Louise Walsh, Mrs. E. F. Brailey.

Messrs: C. H. Martin of Broken Bow, Messrs: Gould Brown, James Peterson.

In and Out of the Bee Hive.

Mrs. Warren Rogers and Miss Mildred Rogers are visiting friends in Waverfield. Mrs. Charles T. Koutas is expected home Wednesday morning from a short stay in Chicago.

Mrs. Gould Dietz returns home today after spending a few days with her mother in Lincoln.

Mrs. B. Reinschreiber and daughter, Ethel, will leave for Los Angeles November 1, to be gone a month.

MANLEY HAS UNEXPECTED HONORS THRUST UPON HIM

Robert H. Manley, commissioner of the Commercial club, has had a new title, that of author, thrust upon him. He insists that he is not guilty, however. A Minnesota professor has written to ask for a copy of a booklet on "The Canceled Order and Returned Goods Evil," which report had credited to Manley, as he is a well known advertising and retail merchandising expert. He says it must have been written by another Manley, as he never heard of it.

Record on the Law Limiting Hours of Women's Work

"If any man double-crossed labor in the last legislature, it was not I," says Dr. Harry A. Foster, referring to a published statement by Mr. Coffey of Lincoln. Foster is a republican nominee for state representative, and says he has the solid backing of the labor element in Douglas county, so resents the efforts of the Lincoln man to discredit his record.

"I introduced the bill limiting the hours of working women to eight hours," says Dr. Foster. "It became evident that it would be impossible to pass the bill in its original form, so I had a conference with Miss Lucile Eaves, professor of sociology in the state university, who recommended a change to nine hours, as better than the existing law. One way of defeating legislation is to make a bill so drastic that it cannot pass. That is what Coffey was doing. But my past record in the legislature shows that I was a true friend of labor and the working woman at all times."

ECZEMA PSORIASIS

Use Blanchard's Eczema Lotion 20 Years on the Market. Sold at Drug Stores. Write for free booklet describing SKIN DISEASES and their CAUSES. Address: Prof. J. G. Blanchard, 3211 Cottage Grove Ave., Chicago.

Nadine Face Powder

Keeps The Complexion Beautiful Soft and velvety. Money back if not entirely pleased. Nadine is pure and harmless. Adheres until washed off. Prevents sunburn and return of discoloration. A million delighted users prove its value. Tints: Flesh, Pink, Brunette, White. By Toilet Counters or Mail, 50c. National Toilet Company, Paris, Tenn. Sold by Shewman & McCusset Drug Stores, Deane Drug Co., Strubbe Drug Dept. and others.

Quantity—Quality—Service Brandeis Stores THE GREATEST SALE OF Women's and Misses' Ready-to-Wear Apparel That Has Been Held In Years Begins Thursday And Continues Friday and Saturday

SALE WEDNESDAY—THIRD FLOOR Axminster Rugs Body Brussels Rugs and Wilton Velvet Rugs Size 9x12 feet—Big line of beautiful patterns. Most of these Rugs are worth \$30.00. They are unusual bargains for Wednesday. \$17.98

The VANDERBILT Hotel Thirty-fourth Street EAST at Park Avenue, New York WALTON H. MARSHALL, Manager. An Ideal Hotel with an Ideal Situation Four blocks east on Thirty-fourth Street from Pennsylvania Station; three minutes South on Park Avenue from New York Central Terminal

The Second Talk on Oriental Rugs WEDNESDAY, OCT. 28TH, AT 3 O'CLOCK Will be delivered by Mr. Nahgigan, the native expert in charge of our Oriental Rug Section. The subject will be "How to Know Oriental Rugs" ON THE SECOND FLOOR. During this week we will offer a quantity of rich silky Khiva Rugs, ranging from 7 by 10 to 9 by 11 feet in size and values to \$200, for \$125. Also one lot of Belouchistan, specially priced at—\$11.00—\$14.00—\$15.00 Russian Tea Served 3:30 to 6 O'clock Orchard & Wilhelm Co. 414-416-418 South 16th Street.

PRICES REDUCED Welsbach & Reflex "SHIELD OF QUALITY" Gas Mantles 25c "Reflex" brand, now 15c 35c "Welco" brand, now 25c The economy, efficiency and comfort of Modern Gas Light depend upon the mantle! You cannot get good light by using inferior and inefficient mantles. For this reason, we have determined to put Welsbach and Reflex "Shield of Quality" Mantles within the reach of every user of light. When you know Gas Lighting you prefer it

For Our Little Busy Bees Free Dolls This Beautiful Doll will be given Free to the little girl, under 10 yrs. of age, that brings or mails us the largest number of the doll's pictures cut out of the Daily and Sunday Bee before 4 p. m. Saturday, October 31st. Her picture will be in The Bee every day this week. Cut them all out and ask your friends to save the pictures in their paper for you, too. See how many pictures of Alice you can get, and be sure to turn them in to The Bee office, before 4 p. m. Saturday. You can see Alice at The Bee Office