BRIEF CITY NEWS

Fete for W. C. Crosby for coroner .-- Ad. Lighting Pixtures, Burgess-Granden Co. Fidelity Storage and Van Co. Dong. 288. Mave Boot Print It -- New Beacon Press. Dworak accountant and auditor. D. 7406. Vote for Thomas W. Blackburn for ongress -Advert'sement.

Dr. W. O. Renry, office hours, 11-12 and 1-5, Brandets Theater Bldg. For County Treasures—W. G. Ure. He both in Omaha and other cities. Classes now treasurer.—Advertisement. reopen September 23, 1914. Telephone

Vote for Frank Dewey, county clerk. now serving first term. Re-elect him-Advertisement.

the easy payment plan. Bankers day at his home, 433 Patrick avenue. Realty Investment Co. Phone Doug. 2006. There were fourteen gueste. Master Savcilla Merta Farawick has filed a divorce cluding a fex terrier deg. petition against George Collier Farnwick, Visitor Victim of Old Game-The old

Improvement Club to Met t-A meeting organization, the American Greeter, of of the Field Club District Improvement Denver, club will be held at the club house on Sues to Quiet Title-Failure of the invited to be present.



In our big mills we have worked out the most scientific method of producing the longest-lived roofing possible to make. The next time you buy roofing, investigate the merits of

ertain-teed

ROOFING

Quality Cert-ified Durability Guaran quaranteed to last 5 years for 1-ply, 10 years for 2-ply and 15 years for 3-ply. This is not a talk guarantee, but real one-backed up by the biggest roofing mills in the world.

MONESTY IN ADVERTISING. Monest Policy the Only Success ful Flam.

Business that would attain leadership in a competitive field must advertise. A big manufacturing concern doing business everywhere and especially one whose goods last so tong that they sell each consumer infrequently, cannot afford the expense of having men everywhere on the ground to solicit orders at just the right moment. This causes a demand for the goods and to be good and collecting for them. This makes the best and most economical way to do business.

Advertising effects a saving by economically paving the way for the sales manager to make sales quickly and easily by correspondence or the call of his salesmen. It picks out the real prospective customers and leaves out those who are not interested.

There are honest and dishonest kinds of advertising. Facts clearly and honestly stated are the best selling arguments in the world and make a healthy growth in business. Once a certain rate of progression has been attained on an honest basis, the business will generate its own power and ascend the hill of success.

If on the other hand, the goods are misrepresented fits own power and ascend the hill of success.

If on the other hand, the goods are misrepresented fits own power and ascend the hill of success. If the confidence of the people in that house will be shaken and ruin will soon come from the expense of the advertising without the necessary volume of business from happy customers to pay for it. Such experiences affect the confidence of everyons in advertising in general, and injure, to a certain extent, the honest advertising in general, and injure, to a certain extent, the honest advertising in general, and injure, to a certain extent, the honest advertising in general, and injure, to a certain extent, the honest advertising.

There's a Cestain-teed dealer in your like the people very long. This accounts for most failures in advertising.

There's a Certain-teed dealer in your locality. He will be pleased to give you further information about our extensive line of goods and will quote you reasonable prices on all of them. Be sure the goods are made and guaranteed by us.

f the association at Atchison, Kan.

will preside at the meeting.

will begin at i p. m.

seriously burned.

Kerosene Flames

eyesight. The oil splashed on the stove,

SERGEANT FERRIS LEADS

will represent Omaha and Nebraska at

the National Dairy show at Chicago

known to members of the national asso-

and is now general secretary at the hand

Chambers' Dancing Academy -- The come of modern and classic dances, in-Freshmen Win by Three Points Over structor of teachers, who are successful Sophomores in the Great Olympfer-Among the Nebraska reopen September 21, 1914 Telephone Douglas 1871. The school to depend upon

Master Savage Eas a Party-A birthday party at which Robert Gorst Savage, Beautiful All Modern Homes For Sale aged 5 years, was host, was hold yester- mores, in the annual Olympics Saturday Mrs. Farnwick Wants Divorce Mrs. age received a number of presents, in-"Today's Complete Movie Programs" that good confidence men usually shun fit, was worked successfully on Peter The Bee EXCLUSIVELY, Find out what the various moving picture theaters offer.

Susinces Club to Breakfast—The Business Club to Breakfast—T fake express bill game, so well known ness what they lacked in quantity of

Wednesday and Thursday at 208 North Sixteenth street.

Sixteenth street.

Schaffer is Sued—Peter Nelson has brought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in district court for 5,000 through the part of forty Comaha businesses men, the newshrought suit in the highest terms. They sign that the latter ran an automobile in the part of the purpose from Ames, where it also gan Friday, with a large number of sellent two classes.

The jerritorial court for 5,000 through the part of the comaning trips over the part of the purpose from Ames, where it also gan Friday with a large number of sellent two classes of the vocal save of the contained part of the purpose from Ames, where it also gan Friday, with a large number of sellent two classes of the contained part of the purpose from Ames, where it also gan Friday with a large number of sellent to court for 5,000 the purpose from Ames, where it also gan Friday with a large number of sellent to court for 5,000 the purpose from Ames, where the purpose from Ames, where it also gan Friday with a large number of sellent to court for 5,000 the purpose from Ames, where the purpose from Ames, where the privacy of the forties of the committee of the purpose from Ames, where the purpose from Ames, controlled in the vocal sellent to the purpose from Ames, controlled in the vocal sellent to the purpose from Ames, controlled in the vocal sellent to the purpose from Ames, controlled in the vocal sellent to controlled in the vocal sellent to the purpose pole scrap, a strip of bunting on the top of a twenty-foot pole being defended by Tuesday night, October 27, at the hour of House of the Good Shepherd, a religious the sophomores grouped about its base So'clock. The women of the district are organization, to attach its corporate seat against the horder of freshmen who

to a deed conveying a lot in South Omaha charged the pole. Railroad Rebates have made some men is the reason of a suit brought in district court by Joseph Jankowski, present in everturning the pole they had violican candidate for congress, having never of the property. The court is lated a rule, and the points on this con-

woman Loses Dress—A woman member of Rev. C. W. Savidge's congregation yesterday suffered the loss of a dress it out to dry, in preparation for attending services, Rev. Mr. Savidge has made an appeal for some person to provide a dress for her. Her telephone number is

| Same But he was not present at the Olympics to lead the efforts of his classthe was not present at the Olympics to lead the efforts of his classthe was not present at the Olympics to lead the efforts of his classthe was not present at the Olympics to lead the efforts of his classthe was not present at the Olympics to lead the efforts of his classmates against the freshmen. He was abducted from a barber shop Friday evening by a group of freshmen, rushed to a
with the requirements of a stock comwith the

plans will be formulated for work during ties. Prof. P. M. Buck, president of the these two days. the coming year. Mrs. E. A. Van Fleet, council, states that an abundance of apacting president of the organization, plications has been received and that a number of students and men who are not Rev. Bowlands to Speak at "Y"-Rev. students have applied. With the selection H. C. Rowlands, acting pastor of the of a capable secretary to manage the First Baptist church, will speak on the proposition, the plan of co-operative buysubject, "Wanted, a Man," at the men's ing seems assured.

Sunday meeting at the Young Men's Prof. S. B. Gass and Prof. D. H. Frye Christian association. Special music has of the rheteric department should arrive been arranged, including solos by W. L. in Lincoln within a few days, although Mitchell and Dean Smith. The meeting no word has been received from either since they sailed from Europe. They were due to land in New York Saturday

The first meeting of the Sem. Bot., are particularly attractive and the Because she started to fill a kerosene given over to the initiation of new memlamp while standing close to a redhot

The English club met Saturday evekitchen stove, Mrs. Mary Molta, 2465 The English club met Saturday evening at the home of Miss Louise Pound.

Prof. J. D. Hoffman addressed the weekly meeting of the Young Men's Christian association roundup Saturday noon.

Gents work.

Fremont College alumni are preparing for a reception to be given at the Paxton hotel during the State Teachers' association, which meets in Omaha November 4, 5 and 6. The reception will be held on Thursday afternoon from 4 to 5 o'clock. South Seventeenth street, may lose her ning at the home of Miss Louise Pound. and in an instant she was wrapped in a weekly meeting of the Young Men's blanket of flame. She retained her pres- Christian association roundup Saturday ence of mind and was able to extinguish | noon. the blase herself, but not before she was Kosmet Klub rehearsals will start this

week, under the direction of Prof. Robert Police Surgeon C. B. Folts dressed her D. Scott. injuries and ordered her removed to a Thirteen new members were elected to hospital, but she refused to leave her the Gorman Dramatic club, out of thirty- and

five contestants. Wayne State Normal School.

AT TARGET PRACTICE The first issue of the English Sparrow, a weekly publication by the class in advanced English, was read before the class Tuesday morning. Sergeant "Chick" Perris, with a mark

Harry Buford, the colored chauffeur, and Detectice John Pzanowski share first and second honors in class B, distance 30 feet, with a score of 52. J. D. Byrnes is third with 51.

Class C, distance 21 feet, is led by Officer V. J. Vobril and Deskman Michael McCarthy with a knotted count of 54. Officer C. E. Pipkin is third with 51.

HEAD OF ALAMITO COMPANY TO ATTEND BIG DAIRY SHOW Among the prominent dairymen who

this week, will be Charles F. Schwager, president of the Alamito company. He is ciation as a pioneer in the uplift of the fully entertained at the home of Prof. H. M. Cunningham last Tuesday following and sanitation features adopted by milk

been in the grain business in Omaha or SCHOOL AND COLLEGE WORK the Young Women's Christian associa- WOODWARD STOCK OPENING

Beard Visiting Here—Its J. Beard is spending of few days in Omahs. He was formerly religious work director for the Young Men's Christian association here and is now general secretary at the head ANNUAL CLASS CONTEST CLOSE of the Respondence of the Respondence

As a result of the effort made to seed to books for the library over 200 volumes have been added. These have been calk logued by Mrs. Capps of the city library during the last two weeks. More than half of those are new books and are spiended additions to the different departmental libraries of the college.

Kearney State Normal School.

appeal for some person to provide a dress for her. Her telephone number is Webster 7869.

Women Mission Federation to Meet—
There will be a meeting Tuesday afternoon at 2 o'clock of the Federation of Omnaha missionaries at the Young Women's Christian association, when rians will be formulated for work during the second of the fraternities and sororities. Prof. P. M. Buck, president of the first whereabouts. They insist that he was well cared for, however, and comfortably housed.

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The interfraternity council will meet work with the or control the plant of the fraction, the normal school. The listed on his opening effort. The cast for the component the plant of the principle of the State Teachers' association, the normal school.

The interfraternity council will meet work with the low control the plant of the part of the component that the more all the on his opening effort. The cast for the plant of the component that the more all t

Fremont College Notes. Prof. Oscar Schavland, head of the piano lepartment, gave a most interesting re-

Prof. Phillips has begun reheareds for a series of vespors, the first of which will be given November 22 at 4 o'clock at the college chapel.

The Musical Art society, of which John W. Phillips is conductor, will meet for its first reheared this year November 7 at the old high school auditorium. The class in physical culture, under the instruction of Miss Eva Mixer, is one of the largest in the school. The folk games

May Destroy Eyes the society of boteny students, was held in Nebraska hall Friday evening. No program was given, the meeting being use she started to fill a kerosene given over to the initiation of new members, while standing close to a redhot the society of boteny students, was held in Nebraska hall Friday evening. No program was given, the meeting being being which was done by students the last few weeks. She received a liberal number of first prizes for both her own and students work.

President Clemmons last week was the ecipient of a splendid collection of books on psychology, the latest and most up-to-date treatises of the subject, a gift of a former student, Mrs. Dora Diers Arnold of New York City. President Clemmons and faculty greatly appreciate Mrs. Ar-nold's kindness in adding to this depart-ment of the college library.

Grand Island College. President Taft and Mr. Benjamin, state financial secretary of Grand Island college, represented the college at the Omaha Baptist association and conducted the college session.

Sergeant "Chick" Ferris, with a mark of 50 out of a possible 60, led all marksmen of the police department Saturday at the close of the second monthly competitive shoot for the gold medal offered by Chief Dinn to the man with the best ability at hitting the bull's eye. The competition will conclude next August, and the man with the highest average for the tweive contests will be awarded the prize. Chauffeur Lee Fleming is second in class A. distance 45 feet, and Motorcycle Cop Farrand and Officer J. H. Graham are tied for third place with a mark of 52.

Harry Buford, the colored chauffeur, and Detectice John Pzanowski share first and second honors in class B. distance 59 feet, with a score of 52. J. D. Byrnes is third with 51.

Vanced English, was read before the class Theseday morning.

Superintendents A. E. Flaher of Aurors and N. M. Graham of South Omaha, and Make T. Endlege, sepsion.

New enrollments during the past week were visitors Friday. New enrollments during the past week were Signe Johnson and Make T. As days surveyed for a tennis court, which were Signe Johnson of August Make T. Elmore for the twelve contests will be awarded the prize. Chauffeur Lee Fleming is second in class A. distance 45 feet, and Motorcycle Cop Farrand and Officer J. H. Graham of the clovel war, and who knew Abraham Lincoln personally, gave a very interesting task to the students at convocation of the clovel war, and who knew Abraham Lincoln personally, gave a very interesting task to the students at convocation of the clovel war, and who knew Abraham Lincoln personally, gave a very interesting task to the students at convocation of the clovel war, and who knew Abraham Lincoln personally, gave a very interesting task to the students at convocation of the clovel war in the clovel association began work to the college, session.

The Athetic association began work to day the college tession.

The Athe

Pern State Normal. President D. W. Hayes was in Omaha on business Saturday.

Dr. H. C. House is busily engaged in writing a text book on theme work. At the last meeting of the Board of Ed-ucation the attendance reports of the various normals showed Peru as having the lead by nearly 200

Hastings College Notes.

Prof. A. E. Hansen of the violin department began Sunday the direction of bath school.

The faculty of the college Nates.

The State Board of Education, with the president of the faculty of the college. The State Board of Education, with the president of the school and Architect Craddock of Omaha, have just finished laying off the grounds for the new building. Work will be started immediately.

The faculty of the college were delight of the milk industry, and a leader in all bottling many satisfactors are made and guaranteed by us.

General Roofing Mfg. Company

Where's large standard the plants of the milk industry, and a leader in all bottling producers.

He was the second dairyman in the ground have plant and satisfactors features adopted by milk producers.

He was the second dairyman in the college of the milk industry and a leader milk, and his wide acquaintance among members of the milk industry is perhaps largely due to the early lead he took, in advancing the suffering section of the milk industry is perhaps largely due to the early lead he took, in advancing the suffering section of the milk industry is perhaps largely due to the early lead he took, in advancing the suffering section of the milk industry is perhaps largely due to the early lead he took, in advancing the business along such lines.

The Eta Phi Lamda Literary society the law there is the first open meeting of the year the producers.

He was the second dairyman in the second dairyman in the wide acquaintance among members of the milk industry is perhaps largely due to the early lead he took, in advancing the milk industry is perhaps largely due to the early lead he took, in advancing the suffering second to the milk industry is perhaps largely due to the early lead he took, in advancing the suffering second to the milk industry is perhaps largely due to the early lead he took in advancing the suffering second to the milk industry is perhaps largely due to the early lead he took in advancing the suffering second to the milk industry is perhaps largely due to the early lead he took in advancing the largely due to the early lead he took in advancing the largely due to the early lead he took in a dargely due to the early lead he took in a dargely due to the early lead he took in a dargely due to the largely due to the la

Business Club to Breakfast—The Eustiness Club to Breakfast—The

leading man, has his opportunity in this and that tables be placed in the corridors till, and is making the most of it. He is to accommodate the crowds. He replied Miss Sara L. Garrett, assistant reg. a good looking chap, with a quiet man that they should have registered before lattrar, left Friday afternoon to spend her that is very effective. Miss Allen At 8 o'clock there was a double line of the week-end with the home folks at hasn't a great deal to do, beyond look- men stretched from the office of the a good looking chap, with a quiet man- that they should have registered before. Is the reason of a suit brought in description of the property. The court is accounted a rule, and the polit contribution of the property. The court is accounted a rule, and the polit contribution of the property. The court is accounted a rule, and the polition of the property. The court is accounted a rule, and the polition of the property. The court is accounted a rule, and the polition of the property. The court is accounted a rule, and the polition of the property. The court is accounted a rule, and the polition of the property. The court is accounted a rule, and the polition of the polition of the art department, gave a talk before the Woman's receipt of the news that his uncle, Max Pill of Sloux City, has reached home.

The freshmen secured tife bunting, but the story had viounted a rule, and the polition of the art department, gave a talk before the Woman's the contribution of the city of the rule of the city of the rule of the city Pill of Sloux City. has reached home safely, after exciting experiences in Bodapest, Vienna and other citles, following the outbreak of the war. Mr. Pill lowing the outbreak of the war. Mr. Pill seven of action safely. It was not present at the counterfell of the figure of the strongest bit of acting is estimated that close to 2,500 men had Before to clook 105 lots were sold, and Of the 116 children in the Fifth grade of Mr. Hayes in the part registered during the day. This orings only thirty-seven remained. At that the counterfelter, and the total figure for Omaha up to about 2,800, he said.

Not of the men who came to the court of the men that the tital close to chool of the men had selling the day. This orings only thirty-seven remained. At that the total figure for Omaha up to about 2,800, he said.

Not of the men the counterfelter. and the total figure for Omaha up to about 2,800, he said.

Not of the men the counterfelter. The counterfelter of the men the counterfelter.

The desira with the requirements of a stock com- and not for changes of residence, al- several bondses of \$25 to \$50 for choice

the matter of getting the best work out most wonderful cough, cold and long of the company. He is to be congratu medicine. 30 cents and \$1.00. All daug- money,"

Register Saturday;

WOODWARD STOCK OPENING State Company Company Work is Begun on State Company Minor Walnut Big Electric Sign on Big Electric Sign on First Performance.

COMPANY GETS AWAY WELL Safety mine Churtes Riegel Holl. John H. Tyler, a retired bust seem of the Safety mine Churtes Riegel Holl. John H. Tyler, a retired bust seem men Jacks men Safety mine Churtes Riegel Holl. John H. Tyler, a retired bust seem started on the monster seem with Applause that Audience with Applause that Price and the Means Much for Future Friendly Support.

Quinn U. S. secret service.

Sydney Johnson St. Mork of The Education St. Belleving Checking signs which will surmount the new Fontenelle hotel building: Each letter will be over six feet tall, and the signs will be visible for many miles at night making a new and prominent break in Omaha's sky-line.

The Woodward Stock company was Flynh U. S. secret service.

Other work on the \$1,000,000 hotel is

The freshmen won by a narrow margin over their hereditary enemies, the sophomores, in the annual Olympics Saturday morning. The score, 80 to 43, shows by the narrow margin of three points how close the contest really was. It was hard fought throughout, the sophomores seeming to make up in quality of aggressiveness what they lacked in quantity of Wesleyan will be well correspond by the second status of the sound of the sophomores seeming to make up in quality of aggressiveness will be well correspond by the second status of the sound status

bank, who will return from a buying trip in the east this morning, brought about the substitution of plate glass for

Center View Lots

though there were hundreds of these, too, locations in the tract and by the fact that of the good-sized crowd that went out to the grounds in the company's autos only five persons went away with out buying.

In spite of the popular idea of "tight the sales arrangement only \$1 down and \$1 a week, ten lots in Center View were sold for spot cash and Bee Want Ads Are Pamous as Result- over one-third of the addition went for part cesh.



Here's a New Joy-Peppy-Peppermint!

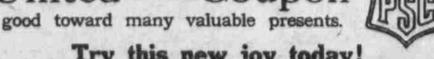
A new WRIGLEY chewing gum with DOUBLE strength Peppermint flavor-

DOUBLE wrapped and sealed to keep it good.

It is delightful and the delight is long lasting-It's like a Peppermint Lozenge that you can chew and CHEW!

It has lots of "Pep" - you can't lose the flavor.

And with each 5c package you get a United PROFIT Coupon



Try this new joy today!

Made by the manufacturers of the famous



Sharing Coupons now with both