

About 30,000 Pairs of Blankets and 7,000 Comforters BOUGHT AT AN AVERAGE OF 65¢ ON THE DOLLAR

Another sale that shows the power of a giant organization in benefiting the people and lowering the cost of maintaining the home. Every home in Omaha will feel the advantages we secured in the tremendous deal that made this mammoth money-saving sale possible, for the quantity of blankets and comforters in this sale is about equal to the number of homes in this city.

A greater part of the selling space in our basement will be devoted to this great display Monday—so that everybody will have room to look around and buy—and be happy in picking the biggest blanket bargains that have been offered in this city for years. It is a sale for everyone's attendance.

Brandeis Stores

We bought the entire surplus stocks of some of the largest and most reliable blanket mills in the United States—at reductions that will enable us to save you an average of 40¢ on the dollar. These mills specialized in the manufacture of blankets for the United States Army, large hotel corporations, steamship lines, and private and public institutions. In our entire business history we have never offered such remarkable bargains in blankets and comforters. This sale is a real windfall for everybody—as all people buy blankets at this time of the year and usually the expense is considerable—for such good blankets as these. Hotel and rooming house keepers will replenish their supply here Monday. It is a sale that will be well worth traveling many miles to attend.

The Blanket Sale That the People Have Awaited Begins Here Monday



Genuine U. S. ARMY BLANKETS
 Size 72x84 inches Worth \$7.00
 These are the olive, drab or khaki color that is used by the United States Government. Have woven in center in black "U. S." Are strictly all-wool. Size 72x84 inches and weigh 5 pounds. Positively the most durable blankets made; worth \$7.00 each. Monday, at..... **\$3.98 EACH**

Fine All Wool Filled Blankets
 These blankets are full 11-4 and 12-4 sizes. Preferred by many to all-wool, as they don't shrink. In white, gray, tan, plaids and checks. Splendid wearing qualities. Splendid \$4.00 blankets. Monday, pair..... **\$2.98**

All Wool and Wool Filled Blankets
 These are extra heavy blankets, made of fine wool. Many are extra large sizes; finished on both ends to be used one on a bed. In white, tan, gray and colored plaids. A \$2.50 quality, Monday, at..... **\$1.50**

Strictly All Wool Blankets
 Made of the very finest selected California wool, North Star, St. Mary's and other leading brands. For large, double beds. In plaids, checks, white, gray and fawn colors. Regularly \$7.50. Monday, pair..... **\$5.00**

Strictly ALL WOOL BLANKETS
 Worth \$6.00 a Pair. Just 500 Pairs
 These are for large beds and are made of fine selected long fiber wool, both warp and filling. Come in plaids, checks, tan, white and gray, with pink or blue borders. Made by the North Star Woolen Mills, and are worth fully \$6.00 a pair. Monday, while 500 pairs last, pair, \$5.98.

\$2.50 Heavy Cotton Blankets at \$1.69
 Blankets of this quality and size are equal to any priced up to \$2.50. Very soft napped and twilled; sizes up to 72x80 inches. Woolnaps and other best grades. Special Monday, pair..... **\$1.69**

Genuine United States Army Blankets
 Size 66x90 inches. Government Blankets; strictly all-wool; weigh 3 1/2 pounds. Each has woven in center "U. S." showing them genuine. Fine for camping and outdoor use. \$4.00 value at, ea. **\$2.85**

Finest All Wool Blankets
 None better made. Reasonably cheap at \$12.50 pair. Extra large sizes. Pretty plaids and checks, white and colors. Many have wide taffeta silk ribbon binding to match borders. Monday, pair..... **\$7.98**

Institution Blankets
 Made especially for a large institution and stamped "U. S. I. D." Other single blankets, heavy weight, many half wool. Extra heavy weight and large sizes. Contract price to manufacture, \$3.00 each. Monday, each..... **\$1.98**

Woolnap Cotton Blankets
 Largest cotton blankets made and have the new soft finish that looks and feels like wool. Weight 3 1/2 and 4 pounds to pair. Colors; also plaids and checks. A splendid value. Monday, while 500 pairs last, pair..... **\$1.98**

Two Big Lots of Comforters
 Fine Sateen Covered Comforters—Full size and extra large; pure white carded cotton filling; hand tufted or fancy scroll stitched; medium and heavy weight. Light, dark and medium colors. \$4.50 values. Monday, **\$2.69**
 Full Size Comforts—With best quality of all silkline covering; floral and Persian patterns. For large double beds. Pure white cotton filling. Never sold for less than \$2.50 anywhere. While twenty-five bales last, Monday, the price will be..... **\$1.50**

Baby Crib Blankets 9c
 Very soft fleeced crib or cradle blankets; pretty pink and blue fast, colored borders. The size of these blankets is 30x40 inches. They are excellent values. Regular at 19c. Special Monday..... **9c**

Feather Bed Pillows 25c
 All clean, dustless, feather filled bed pillows, covered with good quality of fancy art denim. Size 17x24, weight 4 1/2 lbs. to the pair. Worth 60c each..... **25c**

85c Cotton Blankets 49c Pair
 Blankets made of fine staple cotton; good winter weight for sheets. Correct size for three-quarter beds. Always sell at 85c per pair and often more. **49c** Special Monday, per pair.....

\$1.25 Comforts 69c
 Large size comforts. Good grade of cotton filling. Silkline covered, stitched or tied. Medium or heavy winter weights. Comforts that are well worth **63c** \$1.25. Monday, at.....

\$3.50 Bed Comforts \$1.98
 Soft, downy, cotton filled comforts, extra fine quality of silkline covering; size 80x90; medium and extra weights; sell regularly at \$3.50. Offered for Monday at, each..... **\$1.98**

Auto Robes and Steamer Rugs
 Large size plush robes, plain and fancy, with or without rubber interlining. All-Wool Steamer Rugs, plaids and checks, reversible and plain backs. Worth to \$6.50 value. Monday..... **\$3.98**

Auto Robes and Steamer Rugs
 Chase Plush Auto Robes, rubber interlining and rubber backs. All-Wool Steamer and Auto Robes; large size; reversible or plain backs. Worth to \$8.00. Special Monday..... **\$5.00**

Sale of Dress and Coat Velvets
 We have just received a delayed shipment of these scarce goods just at the time when the call for velvets is most insistent. The prices are under regular and the color assortment superb.
 42-inch Beautiful All Silk Imported Clifton Velvet—In all the newest street shades. Regular price \$7.50 per yard; Monday, yd..... **\$3.95**
 Imported Clifton Plushes—In black and colors, 36-inch and 42-inch. Regular price \$7.50 per yard. Monday..... **\$4.95**

Artificial Furs
 In a large line of patterns. Very fashionable for coats and mantoux. 54 inches wide **\$1.39 to \$6.95** Worth \$2.50 to \$10.00. Monday, special at.....
VELVETS
 41.00 Boulevard Dress Velvets—Very soft and clinging, fast colors, over 20 different shades. Monday, yard..... **65c**
 46.00 Black Velour Clifton—42 inches wide. For dresses, suits and coats. Special Monday, yard..... **\$2.50**
 48.00 Black Silk Lyons Velvet—22 inches wide. Monday..... **\$1.00**
 49.00 Fawn Velvets—All colors and black. Monday, yard..... **\$1.00**

LINOLEUMS
 2 Carloads of Linoleum and Floor Oilcloth
The Surplus Stocks and Canceled Orders of a Great Eastern Mill Bought at About 50¢ ON THE DOLLAR
ALL ON SALE MONDAY--THIRD FLOOR
 Here is a sale that strikes right into the greatest majority of homes in Omaha and vicinity, for in most homes it is necessary, when the fall season comes, to re-cover some of the floors with new linoleums and oilcloths.
Be sure to bring the measurements of your room when you come to this sale Monday so as to be sure to buy exactly the quantities that you need.
 The prices are so remarkably low that we expect tremendous crowds Monday, and we have made preparations to take care of everybody by enlarging the space in which these goods will be displayed. There will be plenty of extra salespeople to wait on you promptly. We quote four of the principal lots in this sale, pointing out very plainly to you that the values are really extraordinary.
Genuine Inlaid Linoleum Six Feet Wide. Worth to \$1.50 Sq. Yd
 Heavy quality, with the colors running through to the back. On sale Monday, **79c and 98c** per square yard.....
Twelve-Foot-Wide Linoleum Values Up to 85c Per Square Yard
 Big assortment of tile patterns, wood effects, blue and white and conventional patterns. Full rolls. Never before have we offered 12-foot-wide linoleums as low as these prices. **38c and 48c** Per square yard.....
Big Lots of Linoleum Remnants Worth Up to 70c Per Square Yard
 Many patterns alike, which will enable you to pick out quantities sufficient to cover any ordinary size room. A big lot of these remnants to go on sale Monday. Per square yard..... **28c**
Floor Oilcloths 3 Feet, 4 1-2 Feet and 6 Feet Wide Worth Up to 40c Per Square Yard
 The entire purchase of these Floor Oilcloths will go on sale Monday in two big lots. Per square yard..... **19c and 23c**

Dress Goods, Coatings, Suitings
More Values That Emphasize the Fact That Brandeis Offerings Are Unequaled—MAIN FLOOR.
 Broadcloth and Soft Clinging Suitings are in vogue this fall. For Monday we are offering several hundred yards of splendid fabrics at prices much lower than actual values. Gabardines, Satin Ottomans, French Serges, German and French Poplins and Sabastopolis, in the newest shades, all specially priced at—
\$1, \$1.39, \$1.50, \$1.95
 30 pieces of Sponged and Shrunken Clifton Weight Broadcloth—In a beautiful range of colorings, and black. 54 inches wide. Worth \$2.50 at, yard..... **\$1.95**
49c, 79c and 98c
Sale of Dress Patterns
 Each containing ample material for any style suit or dress, at—
\$1.85, \$2.95 and \$3.95
Dress Goods Special
 In the Basement.
 1,500 yards All-wool Serge, 36 inches wide. In all the wanted shades and black. Regular price 50c. Monday, yard..... **39c**

Laces and Trimmings
The Largest Stocks of Everything That Is New and Correct.
Oriental and Shadow Laces in Pretty New Patterns—In cream, white and black; 3 to 6 inches wide. Just the thing for the Tango flare collar. Worth up to 39c a yard. Monday..... **25c**
 Also Oriental and Shadow Laces, 18 inches wide, included.
Oriental, Shadow and Princess Flouncings, 18 to 27 inches wide
Shadow Allover, in white and cream, 40 inches wide..... **59c**
Black Silk Laces, 12 to 18 inches wide.....
Fancy Black Allover Nets, in plain and fancy stripes.....
Wash Blonds, white, cream and black, 72 inches wide.....
All New Patterns. Worth \$1.50 Per Yard
Rose and Flower Trimming in Every New Shade—Pink, sky, lavender, mar, white, navy and red. Special Monday, yard..... **50c**
Galloons and Band Trimmings—3-in. gold and silver lace, crystal bands, jet and spangled bands, light colored beaded bands and galloons. Special Monday, at, yard..... **\$1.00**
Coney Fur Trimming—In bands and edges. Black, brown and white. Coney. White pointed Coney and fitch Coney. Special Monday, yard..... **50c**
Splendid Values in Fur Trimming—Leopard and tiger Coney, marmot, imitation ermine, Jeanette, imitation civet, black and brown Coney 3 inches wide. Monday, yard..... **98c**

Bedding and Table Linens
 25 pieces Full Bleached All Linen Table Damask—Scotch make, 70 inches wide. All in neat patterns. 98c value. Special Monday, yard..... **75c**
 100 pieces All Linen Crash—Bleached and natural color, extra heavy weight. Regular price 15c. A big value Monday, **11c** yard.....
\$2.25 Specials at \$1.69
 For Monday we will place on sale a limited quantity of fringed, scalloped and plain hemmed Spreads. One of the greatest values in Spreads ever placed on sale. **\$1.69** Each.....

Sale Quaker Lace Curtains
THIRD FLOOR
 Quaker Lace Curtains—48 inches wide. Special for Monday, pair..... **98c**
 Quaker Lace Curtains—54 inches wide. Plain and figured. Special for Monday, pr. **\$1.50**
 Quaker Lace Curtains—In the new flat edges and Mission Patterns. Special for Monday, pair..... **\$1.98**
 Quaker Lace Curtains—Dozens of new effects in the rich Egyptian color. Splendid assortment. Special for Monday, pair..... **\$2.98**
 Quaker Lace Curtains—In very fine weaves, plain and fancy center with buttonhole or flat edges. Special—**\$3.50, \$3.98 and \$4.50** Pair
 Quaker Craft Lace and Bungalow Nets—Special showing Monday, yard..... **98c**
 Quaker Craft Lace and Fillet Nets—**49c and 65c** Monday, yard.....

Here Are Best \$5 Triple Natural Wavy Switches at \$2.98
Beautiful 22-inch Switches in All Shades, only \$4.95
Manicuring, Shampooing and Hair Dressing
 Children's Hair Bobbing, etc. Appointments made over telephone. Call up 1614 Douglas and ask for the Hair Goods Department.

Four Big Special Lots of Wall Paper FOR MONDAY--THIRD FLOOR
 Parlor, Dining Room and Hall Papers—Neat, two-tone papers with 9-inch and 18-inch borders to match. Worth up to 12c. Monday, roll..... **5 1/2c**
 Bed Room and Kitchen Papers with Borders to Match—All our regular 5c and 7c **2 1/2c** qualities. Monday, roll.....
 Our Entire Line of Gold Papers—For living rooms, dining rooms and reception halls. Worth up to 30c. Monday, roll..... **12 1/2c**
 Oatmeal Papers—All colors and patterns. Worth up to 60c. Your choice of the lot, **27c** Monday, roll.....

The FREE Sewing Machine
The Best From Every Viewpoint
 We are exclusive agents in Omaha for this highest grade of Sewing Machines. If there is one item in a woman's home that ought to be selected with great care, it surely is the sewing machine, for in most homes a sewing machine is used almost every day. The FREE runs lighter than any other sewing machine. It sews faster than any other sewing machine and makes an absolutely perfect stitch. Think of what that means to you in an article that you have to use so often and for so many years. Before deciding on buying any other make of machine, be sure to see the FREE. It will pay you to do so. You will be more satisfied with your purchase.
 Sewing Mach. Dept., Main Flr., near Poyen's Room.

Two Big Towel Specials
 30c Hemstitched Huck Towels—Every thread pure linen, fancy blue embroidered ends, also initials. The German make. Special for Monday, each..... **29c**
 49c and 50c Guest Towels—Pure linen, hemstitched and scalloped ends. Pretty patterns. One of the greatest values ever placed on sale, each..... **25c**
Cloths at Special Prices
 500 Cloths, 3 yards long, in the German make. Every thread linen. All in the newest designs, each..... **\$1.98**

EXTRA SPECIAL IN BASEMENT
 A lot of 30 pieces of Quaker Lace will go on sale Monday in Drapery Section, as long as the lot lasts, at, yard..... **25c**

\$1.50 CEDAR MOP SALE MONDAY AT 69c
Notion Department--Main Floor
 50c Sanitary Aprons, Monday, ea. **15c**
 25c Sanitary Belts—Monday, each..... **10c**
 Knitting Cottons, Monday, ball..... **3c**
 Inside Beltting, 2 to 5 inches wide, Monday, yd..... **10c**
 Men's Neck Bands, each..... **2 1/2c**
 100-yard Spools Basting Thread, Monday, spool..... **2 1/2c**
 100-yard Spool Sewing Silk, Monday, spool..... **3 1/2c**
 Sew Silk, Monday, spool..... **3 1/2c**