Next Week Will Be

Week for Merchants

The potent power of advertising as an

aid to efficient distribution and as an

agency promoting economy is constantly

becoming more apparent. Thinking prople no longer condemn advertising but

rather embrace it as one of the most

laudable developments of our time. This is decidedly true of retail merchants and

KONEIGSTEIN IS GIVEN PRISON TERM

Former Madison Attorney Convicted of Accepting Bribe Gets Indeterminate Sentence.

DENIED BAIL DURING APPEAL

MADISON, Neb., Oct. 7.-(Special Tele gram.)-Motion for new trial in the case Arthur J. Koneigntein, convicted for taking money of Norfolk resort Meepers while county attorney of Madison county, was overruled. The court considering the four counts of the indictment as one offense sentenced Konelitatein to the state penitentiary for a term of one to five years and to pay the cost of prosecution. Koneigstein's request that Judg-ment be suspended pending appeal to the supreme court was denied. He immediately applied to the supreme court to be released on ball pending hearing on writ

SUNDAY ASSAILS WIVES WHO SHUN MOTHERS' CARES

(Conintued from Page Ore.)

fashion, but when you consider the average society woman; maternity hasn't lost much." he declared. "Women pride themselves on a knowledge of preventives more than they do a knowledge of the proper upbringing of children. Many women endure wifehood that they may lead a life of ease and affluence.

Too many girls marry for other causes than love," he said. "Ambition, indolence, avarice and social position were motives that have taken its place," he

He scored heavily mothers who tried to arrange worldly marriages for their

Don't Advertise Man Wanted. Don't worry if you don't marry and don't let your actions advertise 'Man wanted quick.'" was "Billy" Sunday's advice to girls. There are no "old maids" -they are only "ladies in waiting," according to "Billy." Getting married to the wrong man was a worse evil than

remaining single, he told them.
"Billy" was at his best in his aside to club women. "Don't go daffy over eugenice," he said, drawing out the word with a sneering laugh, "as if that were a cure-all for all evils. "A person may be physically pure, but be a moral leper," he declared. "You ought to start a movement for dress reform. You need that more than you do suffrage or civil service reform. Not that I am against woman suffrage," he hastily added, amidst thunderous applause.

The girl who dresses to attract atten-tion has a head full of bulk oysters and sawduse according to "Billy." Purity, lignity and spirituality are the trinity of

woman's grace, he said. "The virtue of its women is the bulwark of the American nation. If that is broken down, you can pave the way to hell with its fragments," was his closing

tained minor injuries. The party had on its way to Washington, driven to Sac City from Newell in the Major Howe was appointed quartermas-morning to attend the Odd Fellows' convention and were returning from a short muster in of the company, April 22, 1831, drive around the country when the acci- and was discharged from the service July dent occurred. In turning out to meet E, 1861, that he might accept appointment another car W. B. Rust, the driver, was as regimental quartermaster in the Fifcrowded too near the edge of the grade teenth Massachusetts infantry volunteers, and was unable to avert the disaster, effective August 1, 1861, and was regarded Burton is survived by his wife.

News Notes of Columbus. which the Rothleitner Hardware comsany sold their stock to Charins Micek. Rothleitner has been county superntendent of public schools of this

hardware business and conducted

for the last fifteen years. The Mothers' Culture club held the first meeting of the season at the parlors of the public library this afterno The annual convention of the Nebraska Woman Suffrage association will be later of the same year announced him held in Columbus October 12, 13 and 14. as provost marshal at Harper's Ferry for the occasion. The opening session year General Sedgwick returned to duty on Tuesday evening, October 12, will be and Howe was again appointed upon his on Tuesday evening, October 12, while and Howe was again appointed upon given chiefly to short addresses and to musical numbers by Columbus people, charged April 10, 1983, he resigning. He was brevetted major of United States was brevetted major of United States Columbus women and visitors. The main speakers during the convention be the addresses by Miss Mary E. McDowell of Chicago, who is a promisent leader of the suffrage movements.

"Gets-It" for Corns, SURE as Sunrise!

Any Corn, With "Gets-It" on It, Is an Absolute "Gener!"

Yes, it's the simplest thing in the world to get rid of a corn-when you use 'Gets-It.' the word's greatest corn-ridder. Really, it's almost a pleasure to have corns just to see them come off with



Sundayisms at the Tab as Caught On the Fly by Our Staff Artist The Window Display



HON, CHURCH HOWE IS DEAD AT AUBURN

(Conintued from Page One.) Major Church Howe, that the big stands fruit raising as few men do-Honorable Army Record.

United States consul at Palermo, Italy. 1879-1900; United States consul, Sheffield, England, 1960-3; United States consul, onsul, Montreal, Canada, a part of one mayor of Auburn two years ago.

Major Howe had had many honors con-

and Ed Lewis of the same town sus- passing through the streets of Baltimore has never remarried.

by the department as having been mustered in the service as captain of Company K of that regiment, effective March COLUMBUS, Neb., Oct. 7.—Special.)— 1, 1812. On February 25, 1852, he was deal was completed yesterday by transferred to Company A, and later to Company K of the same regiment. He acted in various important positions, including aide-de-camp on the staff of General Sedgwick, in which position he neighty for some time and entered into also acted as ordnance officer of the division and was with General Sedgwick on September 17, 1851, when the general was wounded at Antietam, Maryland. Army orders dated October 17, 1862, annou Lieutenant Howe as aide de-camp to Brig-adler General Gorman and orders issued complete program has been propared and Bolivar. In December of the same volunteers to date from March 13, 1865, for gallant and meritorious services at the battles of Bail's Bluff, Fair Oaks, Savage Station, Giendale and Malvern Hill, Virginia, and Antietam, Maryland, and for meritorious service during the war. In his report, General Sedgwick complimented Mr. Howe most highly for his untiring efforts and exertions and his loyalty in camp and on the field of bat-

> Early Official of Wyoming. After the war Major Howe returned to Massachusetts and in 1868 was appointed by President Johnson as collector of internal revenue for the Worcester (Mass.) district. In 1869 he was appointed by President Grant as United States marshal for Wyoming territory, where he helped organize the territorial government While on his way to Wyoming he bought 400 acres of land in Nemaha county, Nebrasks, and when he returned from Wyoming, in 1870, he settled permanently on this tract and entered extensively to raising live stock. By purchase he has added adjoining land until his farm now comprises 1,500 acres. He sold a portion of his original farm, which is known as Wainut Grove, in 1898, and removed to auburn. Near his farm he established he town of Howe, which was named for him. While still operating his large farm, he engaged extensively in railroad contracting, which he continued until 1890. He was also one of the organizers of the First National bank of Auburn, of which he was president, and retired from active

the bar by the supreme court of Wyo-Entera Nebenska Politica. He entered politics prominently in Ne-Nebruska legislature, and for twenty ware, thereafter, was a prominent factor councils of his party in the political

business in 1896, leaving the management

of the interest in the hands of his son,

Herbert R. Howe. He was admitted to

affairs of the state, and during which period his face was a familiar one as a nember on the legislative floors of Nebraska, he serving in both the lower house and the senate. For ten years he was a member of the State Normal school board; and in 1875 he was a member of the state relief committee for the distriorchard rated so highly, for he under- bution of seed grain; was a member of the republican national committee from Nebraska from 1884 to 1888; a delegate to the republican national convention which nominated Blaine in 1884, and he has having served in many important posi-tions for the United States. He was active in the Nebraska state grange movement and when it became financially involved he was elected its master and Antwerp, Belgium, 1903-6; United States settled up its affairs. He was elected

Man Killed in Auto

Upset at Sac City

BAC CITY, Is., Oct. 7.—(Special Telegram)—J. C. Burton, a young telephone lineman at Newell, was killed late yesterday when the automobile in which he was riding, along with five other men, went over a twenty-foot embankment first regiment to respond to President was married June 16, 1863, to Miss Augusta was married June 16, 1864, to Miss Augusta was married June 16, 18 went over a twenty-foot embankment first regiment to respond to President was married June 16, 1863, to Miss Augusta three and a half miles south of Sac Lincoln's call for volunteers. This regiment C. Hottomly of Leicester, Mass. Mrs. City. W. L. Holt, postmaster at Newell, ment was mobbed four days later while Howe died January 25, 1894. Major Howe

Culls From the Wire

Government ownership of public utilities was termed a menace to progress, and a means of swinging a controlling vote by Jonathan Bourne, ir., of Portland, former United States senator from Oregon, in an address before the American Electric Raliway association convention at San Francisco.

The fourth convention of the National Housing association opened at Minneapolis attended by social welfare representatives from many states. At a round table luncheon Dr. W. A. Evans, former health commissioner of Chicago, was the principal speaker. Let topic was "The Next Step in Health Work."

Enormous increases in the cotton ex-

Next Step in Health Work."

Enormous increases in the cotton export trade during August are shown in the monthly statement of foodstuffs, cotton and oil exports made public by the bureau of foreign and domestic commerce. Cotton exports for the month were 162,000 bales, valued at \$7.03.601, as compared with exports of 2,210 bales valued at \$1.306.117 in August, 1914.

Explaining the State department's recent refusal to issue passports to several Mormons who desired to go to England and other European countries for missionary work, department officials said up passports were being granted missionaries of any faith for work in Europe. The department's policy is to grant passports to countries in the war zone only to those persons traveling on imperative tusiness.

A reorganization of the Cudahy Pack-

A reorganization of the Cudahy Packing company was announced at Chicago by E. A. Cudahy, who said that under the will of the late Michael Cudahy certain bequests and fr. six must be settled this month. To accomplish this a new corporation has been formed under the laws of Maine, and the old stock relaued to present shareholders on the basis of \$8,00,000 preferred and the balance common stock. The old corporation was an Illinois concern with a capital stock of \$10,000,000 common and \$2,000 preferred, and has accumulated, Mr. Cudahy said, a surplus of \$500,000, No change will be made in the business organization, be said.



THEY will be delivered promptly-those Fall duds. And made for youfrom fashion's most exclusive fabrics. Drop in today !

Suits and Overcoats to Order \$20.00 to \$45.00 MacCarthy-Wilson Talloring Co.

315 South 15th Street.

the cosmopolitan throng with whom Of the vast multitude which jooks upon advertising as a power for good, a great proportion favors the daily newspaper as the best advertising medium. And the newspaper is the best advertising med-lum, the greatest in volume of advertising space and the most important, be cause it touches most intimately the lives of the millions wee make up the great consuming public. Retail merchants have long been aware of this fact. They are in daily contact with the public and know the preference

of people for newspaper advertised goods. They know from experience that the consumers who make up the great buying public are more responsive, to newspaper advertising-it is more direct, more speciffe and more intimate than the advertising of most mediums which are merely general in appeal. In order to bring these facts to the attention of the great business organisations which are responsible for much

of the advertising, to show them that the newspaper is the most efficient aid to distribution and most acceptable to the people at large, the merchants in conjunction with the newspapers have arranged for a demonstration which shall be known as International Newspaper Window Display Week.

During the "Week," October 11 to 16, inclusive, local merchants will have special window displays of products which are advertised in the newspapers. It will be worth while to look at the various instructive and profitable.

Held at McCook for Murder in Kentucky

M'COOK, Neb., Oct. 7 .- W. Clayborn Wilson of Wycox, Ky., was arrested bere today and is being held in the county jail on a charge of killing a negro at Hariford, Ky. Wilson's arrest followed the finding of a letter he had recently received from his wife, dated at Hartford, Ky., in which reference was made to the killing. Wilson had dropped the letter in the depot and it was turned over to the authorities, who wired to Hartford for instructions. The sheriff at that place sent a telegram requesting that Wilson be held until an officer from Kentucky could come for him.

DEATH RECORD.

HEBRON, Neb., Oct. 7 .- (Special) -Thomas J. Boyle died Wednesday, aged 67 years. The funeral will be held to morrow, He had lived here thirty years.



When you've learned to spend your money properly you'll have a lot of it left in your pocket or in the

A stylish appearance pays a higher rate of interest than any bank or other investment.

Invest in one of the expertly tailored, modern suits or overcoats we are offering and you'll see exactly

\$16.50 and \$25 "Make our store your store"

Wilcox & Allen

Exclusive Clothes for Men and Young Men.

203 So. 15th Street-Near Douglas.



We are authority on Formal Wearing Apparel Accessories

1417 Farnam Street

THOMPSON, BELDEN & CO.



The Fashion Center of the Middle West

Friday's Offerings Dependable 'Apparel

TAILLEUR SUITS: Broadcloth, Serge, Garbardine and Whipcord-

\$19.50, \$25.00, \$29.50 SEPARATE SKIRTS: A special offering-

\$6.75, \$8.75, \$10.50 MODISH COATS: A better offering at a lower pricing than ever before-

\$11.75, \$14.50, \$19.50 THOMPSON, BELDEN & COMPANY

-Reliable Since 1886-

In Neck Fixings Everything That's New

It is not too much to say that we have the most extensive and attractive stocks of Neckwear, Ruchings and Ruffs that we have ever shown.

High and low neck guimpes and separate collars. Fichues and vestees in lace and Georgette crepe Also lace, organdie and net collars, and

The newest style, the "Lotus."

Friday the Famous --50c--

Sale of Co'ored Dress Goods

Formerly \$1 to \$2 a yard.

The best of these now famous sales of odd pieces, broken lines-only two or three of a kind and none in re-

All go in one lot; your choice as long as they last-

50c a yard

An early selection is to your advantage.

Women's Knit Underwear For Fall and Winter

Women's Wool Vests, high neck long sleeves, pants to match, ankle length \$1

Women's Wool Union Suits low neck, no sleeves; Dutch neck, elbow sieeves; high neck, long sleeves, all ankle length\$1.25 Extra size...... \$1.50

Women's Cotton Union Suits, fall weight, knee or ankle length, all sizes. .65c Women's Black Lisle Bloomers85¢ Underwear Section-Third Floor

Hosiery News from Omaha Headquarters

Women's Black Lisle Hose, double soles and tops, an extra value, only . . 25¢ a pair

Women's Black Silk Lisle

Hose or Black Cotton Hose, double tops and soles, both will give splendid service, at 35¢ a pair, 3 pairs for \$1 Infants' and Children's Cashmere Hose in a complete line of styles, sizes and prices.

Several Warner Brassieres

at the price of 50c

The Warner Brassiere is the correct foundation for fashionable gowning this season. We are showing several new models in plain materials with heavy laces, others with dainty lace trimmings, some of all-over embroidery with dainty lace edge; also a confiner of very light weight net, lace back, and fasten front, with lace edge.

Powder Puffs

--7c--

A special that's bound to please. The price does not indicate how good a value these puffs really

A Special Counter of Skirt and Dress lengths, in Colored and Black Dress Goods

The fabrics women are choosing for Autumn Wear. Suitings, Novelties, Serges, Cords-Mostly skirt and dress

ALL AT ABOUT HALF FORMER PRICES.

AMUSEMENTS.

Hard Coal User, we want YOU! Using Hard Coal the way you do, you'll be quick to SEE wherein "Vulcan Coke" is REALLY better and 20% CHEAPER than Anthracite. With "Vulcan Coke" you've no residue excepting clean ash, and no clinkers. "Vulcan Coke" is smokeless; that ought to swerve you towards it, even if there WERE no other talking point.

Men who know evolved a way to produce "Vulcan Coke" from a mixture of the best Coking Coals obtainable. It's a by-product, but an absolute improvement over anything "natural."

Phone Tyler 1754 Now While You \$9.50

We Are Wholesale and Retail Agents

B.H. KEMPER 210 South 17th Street.

Brandeis Theater Bldg.



These are the fire principle ifor While prese establishing a reputation as place to some the places orders for principle, while places the property of which places they also know the convenience of We have helped others in propering then copy as or imply a competent fore of advise cheefully given

Bee Engraving Dept

AMUSEMENTS. BOYD ALSABARE WEEK The World's Biggest and Best Musical

FROM NY WINTER GARDEN pany of 125 including Florence and M is. Darie. Mats., 25c to Moore and Mis. Darie. Mais., 25c to \$1.50. Nights, 25c to \$2.00. Week Cot. 10—TRILBY IN FITURES.

"OMAHA'S FUR CENTER" Gayette Curtain Riese After Parad 8 Pass Theo, Purposely Booked for Ak-Sar-Ben Week TRANK The Bostonians Mus oal PIRMEY & the Bostonians Burlesque GRAND MATINED DAIL.
(its and Wh. Lew Kelly & Behman

avoneum Bontin

The Only High Class Vaudeville Circuit.

Daily Matines. E:|3-Rvery Night 2:15.

Other Acts this we k-Bert Meiross, Leer Gillett, Britts Wood, Allaw Diselser & Co., Bryand Carebori, Orpheuse Travel Weekly.

Travel Weekly.

Prices-Mat., Gallery, 16::
Best Seats (escapt Bat. and Sun.). Ec. Nighta, 15c, 16c, 10c and 15c.

"The Land of Bohemia" Hus been the basis for countless dramas stories, comedies, comic operas and moving pictures but we candid in saying that in Anthony Kelly's Inspiring Allegorical

"DESTINY"

"THE SOUL OF A WOMAN"

featuring Emily Stevens, the superty conditional actress, and which we offer today and tomorrow, we have one of the strongest problem plays the screen has yet seen. If you want to laugh, hunt up Charley Chaplin, because there is so much dramatic intensity to this picture you are held spell-bound from start to finish; at the same time, there is such "finnesse" (we got this wo dout of a Swede dictionary) to everything connected with the picture—the story, the settings, the performers, the atmosphere (another word we haven't the slightest idea what it means) that you will go out say ng "This is the best feature I ever saw." Oh, yes; Sunday and Monday we have a breezy Richard Harding Davis story, "Playing Dead," with Mr. and Mrs. Sydney Drew in the ending parts.



BRANULIS tonight 8:25 an Edward Lynch And Associate Payers in Owen Davis' Greatest Fay.
"WHAT HAPPENED TO MARY Matiness 180-25c. Evas 25c. be-50c

4 MIGHTS WED., Oct. 13 COHANG-HARRIS messon (BY ARRANGEMENT WITH ARTHUR BORGES) THE BIGGEST WIT IN 25 YEARS



NIGHTS 50c, 75c, \$1.00, \$1.50, \$2