eseded Man.

of commercial disaster, had lately hung had been painted in gold letters across startled to retreat. The door opened and found 5-cent once perfectly satisfactory partiality. Business was good. Another relieves him for an afternoon, and some-over the place.

The door opened and found 5-cent once perfectly satisfactory partiality. Business was good. Another relieves him for an afternoon, and some-over the place. One day there was a change. Even blue, carefully tailored dress, big blue come in and look at the better things had never seen before and in which he to a story which properly should end and they go away together, but the from across the street it could be dis-eyes and a mop of blonde hair arranged that were on display inside. He went in, was not at all interested. from across the street it could be dis- eyes and a mop of blonde hair arranged that were on display inside. He went in was not at all interested. cerned that a metamorphosis had taken in an intricate but extremely attractive although he wanted neither magazines. Soon others discovered a new interest missing one day and a roung man was business. And business is not so good place. An air of brightness and business pattern. A bystander centinued to gaze nor cigars. Inside there was an un-

BLUE EYES DREW SMOKER peace, sometimes the ominous forerunner window display arranged. A new name vision started toward him he was too quarter cigars, although he had always its presiding genius served all with im- old stand, Occasionally the young woman

Personal Shopping Service for Ak-Sar-Ben Visitors

This store will provide a shopping expert to accommodate atrangers and others who require intelligent assistance in making purchases. These shoppers will relieve you entirely of shopping or they will simply necompany you through the store. The service is helpful, courteous and, withal, efficient. Ask any floor

1,500 Pair of Children's and Infants' Shoes. On Sale at One-Third Off Regular Prices Finely finished, all perfect, splended styles—viet kid, tan kid and patent leather, with red kid or

black leather or cloth tops; hand turned



Saturday Will Be "Children's Day



It is neither extravagant nor expensive for the mother who is smartly dressed to dress her children equally smart. The question of dress has so much to do with the kiddies' standing particularly in school that good clothes are not an extravagance but a well-repaid investment. At Brandeis Stores mothers can provide their children with a wardrobe that will be a credit to them at

Special Fitting Service for Girls Dresses and in H. & W. Corsets and Waists

We have devoted a section in our corset department to girls' corsets and waists. We have Mrs. Leland from New York with us, who has made a study of girls' figures and their wants.

Start the proper molding of your daughter's figure now, if the graceful figure lines are to be here after she is out of her teens. Many young girls today are wearing cor-

sets designed for fully developed women simply because mothers do not know of the H. & W. Waist sand Corsets for Misses and Juniors, especially designed for girls, from 13 to 16 years. H. & W. Waists for Girls 7

8 to 12 Years, in 2 Styles

For girls 14 to 16 years, who are more fully developed, an H. & W. Garment, in which features of the corset and the waist are combined.
Philable clasp front. Sizes 14, 15 and 16 years, choice at



Semi-Annual Opening of Misses' and Juniors' Section In the Millinery Department Saturday, October 2d

Two seasonable novelties illustrated, by Weisman, with a touch of the war note, both are exact copies of the hats worn by German and Russian soldiers, being made of good quality velveteen, in all the best colors of the season, at \$1.00 and \$1.50 Dress Hats, Street Hats,

School Hats, at \$2.50 to \$8.50 Sample line of Hats and Baby Bonnets, over 300 styles to select from, just received from Morton Weisman, 121 W. 27th St., New York City. All-Silk Velvets, Silk Plush, Fur Trimmed effects, Dressy Bonnets for little tots and a wide selection for girls 3 to \$1.50

Any child, accompanied by parent or older person visiting our Mil-linery Display, will be presented with a handsome souvenir Saturday.

Coats for Girls A Big Day for the Boys

A Big Purchase of an Eastern Manufacturer's surplus stock of Children's and Juniors' Dresses, entire surplus stock of coats and dresses from prominent New York manufacturers, go on sale Saturday, Children's Day.

Extra Special---Velvet Dresses

Dresses that readily sell for \$7.50 to \$12.50. The new and popular colors-African brown, subterranean green, plum, field mouse, navy and black, choice, at.....\$5.

On Main Floor Bargain Square

Children's Dresses of corduroy, serge, mixtures, with fancy lace trimmings; also fur Worth up to \$1.95

Children's Sweaters, in white, red, gray and navy—made either ruff neck or high collar effects in plain and fancy stitch, with pockets Made of good quality wool; values worth up to \$1.98; special for this sale

CHILDREN'S KNIT UNDERWEAR Misses' and Children's Veste, high to Match; 25c quality, garment 19c Misses' and Children's Velastic Vests and Pants; regu-

Misses' and Children's Misses' and Children's Union Suits; worth 50c, suit 35c Boys' Lambadown Union 59c Suits, 75c quality, suit 59c

Handkerchiefs names in full on fine sheer linen. 15c Worth 25c, each. Children's School Handkerchiefs with ..15c colored initials, 12 1/20 val- 8 1/20 ular \$1.00 velue, at......

Coats

Coats

best designers, employed by this maker of chil-dren's apparel. The lot comprises fine plushes,

caraculs, corduroys, zibelines and novelty cloths,

in the correct colors for this

fall. All sizes for juniors and

19c

genuine plain

children, at......

The styles represent the masterpleces of the

For Saturday, Children's Day, we feature a select assortment of chinchilla, xibe line, cordurey, plush and caracul coats, in the season's authentic styles and colors, at \$6.98

Children's

Children's Dresses

A special selection of high checks, etc., pretty velvet and braid trimmings. Priced, \$2.50, \$3.50

A Very Special Purchase

of 50 Doz. Children's Gloves at About Half Price will be placed on sale Saturday, "Children's Day." It is a very well known make, and includes chil-Hose for Girls and Boys; worth 124/20 dren's, boys' and misses' kid gloves, unlined and silk lined Worth to \$1.25 a pair, very special—

49c Children's Fur Sets canite rubber barrel. An unusually et and angora. Excellent values at-

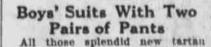
Everything in tip-top shape for the biggest display of boys' wearing apparel ever shown in any store in the west.

Three Big Specials for Saturday

\$5.00 Blue Serge Suits \$3.75 Splendid tailored, all-wool \$2.75 blue serge, at\$3.75

Corduroy Pants Regular price, \$1.50, sale

\$1.00 Blouse Waists 45c An exceptionally large purchase of these blouses makes this ridiculously low price possible,



checks, Glen Urquhart plaids, in strictly new shades, \$3.50 \$3.95, \$5.00 Juvenile and up to . Suits-Tommy Tucker, Eton and \$5.00 Vestee styles, at

\$2.50 to..... Velvet Suits, in green, maroon, black, at \$4.00 and \$6.50

blue, brown and \$3.95 green, \$2.95 to



Our Boys' Mackinaws Are Sure to Make a Big Hit

Three big tables stacked high with new stylish mackinaws, Reds, blues, browns, greens and grays, in plain colors or Smart Plaid Effects, Conts as low as \$2.05, \$7.50

In Our Long Trouser Suit Section Our popular high school model suits, no suits ever sold have the same fitting qualities as these splendid model suits.

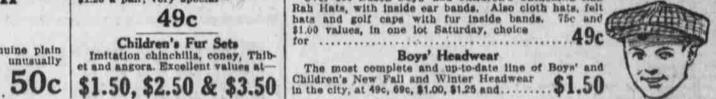
Priced as low as \$17.50

Boys' and Children's Hats

Rah Rah Hats, at 25c

Boys' \$1.00 Hats, at 49c
Over 100 Dozen Boys' and Children's Chinchilla Rah
Rah Hats, with inside ear bands. Also cloth hats, felt
hats and golf caps with fur inside bands. 75c and
\$1.00 values, in one lot Saturday, choice

49c



Women's New Moderate-Priced Apparel Among Fall Fashions

Hosiery

Fountain

Pens

A 14-karat, gold point,

good pen, equal to some of the high priced pens. Reg-

Children's Fiber Bilk Hostery;

Embracing all the successful models of this fall, the very moderate prices being possible through the quick action and foresight of our representatives in the East

A New Wool Jersey Sport Coat

Beaver fur trimmed. German knit cloth. One of the season's newest ideas, all shades, rose, Chinese blue, purple and green, a special value Saturday-

\$22.50

New Chinchilla Coats

In Sport styles, showing new box and belted flare effects, featuring the new plaids in green, blue, tan and rose combined with white, a special value Sat .-

\$16.50 and \$19

New Corduroy Sport Skirts

In Russian, Green, Navy, African Brown. Mouse and Black, belts and pocket effects, a special value for Saturday, at-

\$5.00

Choice Afternoon Gowns

Popular priced, charmeuse, satin, taffetas and Georgettes. All new shades navy and Hague blues, blackberry, rose, Russian green including, at—

New and Latest Ideas

From the New York market showing the new boxy coats and longer line in Russian effects, in broadcloths, duvetynes and velvets, handsomely trimmed in fur, from

\$25, \$35 to \$59 \$35, \$39, \$45 up



Values for Saturday at the Wonderful Brandeis Blouse Shop



Crepe de Chine Blouses that are exceptional

Dressy Georgette Crepe Blouses, this season's most popular material, at \$6.50

Note-This material launders beautifully.

Drugs and Toilet Articles

Listerine, 11 size, 59c special.

Bioan's Liniment, 50c size, 29c per hottle.

Hospital Rell Cotten, 19c 25c value, at Horlick's Malted Milk. \$2.69

Aubry Bisters' Tint, 29c Mine, Ise'bell's Fase Powder, 29c Lustrite Nail Enamel, worth 15c, at.

Djer-Klas Face Powder, 48c Djer-Klas Face Powder, 48c
per box. 29c
Meloruse Rauge, 29c
Mme. Iso'bell's Cucumber Cream, 69c
\$1 size, per jar
Danderine, \$0c size, special, per bottle.
Melba Cleanser, 50c size, jar. 29c

Noticeably Good Hosiery---Underwear

Women's Pure Thread Silk Boot and Fiber Hoslery, full fashioned and seamless; black white and colors; double soles, heels and toes, garter tops. Worth 50c, 35c special, pair.....

Women's Silk Lisle Hose, seamless, spliced soles, heels and toes; black only. Worth 25c, special, 15c

Women's Pure Dye Thread Silk Hoslery, in fancy colors, plain black and white; noveltles and embroidered insteps; full fashioned, high spliced heels and toes, double toes and wide garter tops. Worth to \$1.00, special, at-

69c

Women's Glove Bilk Vests, band top, reinforced under arm stield, sixes, each \$1.19

Women's Glove Silk Bloomers, reinforced, in pink and white Extra good quality, \$1.59 at

Women's Munsing Union Suits, low neck, sleeves; knee length; Dutch neck, elbow sleeves; low neck, sleeveless; high neck, long sleeves; ankle lengths. \$1.00

Brandeis Piano Quality Not Limited

Every piano manufacturer and dealer who advertises his WONDERFUL LOW PRICE acknowledges that his piano is in the class where price alone counts-THAT HE IS IN COM-PETITION ON A PRICE BASIS. You know what that means. In all such planos every dollar's worth of value that can be put into them is figured out in advance, and is limited by that low selling price, hence—LOW PRICE MEANS LOW QUALITY. Only planos of known value are handled by us, and the BRANDEIS GUARANTEE OF SATISFACTION goes with each and every one.

Brandeis Piano Department--Third Floor

Cut Flower Department

Sale of Dutch Bulbs, Boston Ferns and Carnations -At Very Low Prices.

Real Human Hair Switches

24-Inch Switches, weight \$4.95 | 24-Inch Switches, weight 21/2 ounces, at............. 24-Inch Switches, weight A special lot of Switches, 22 inches long, weight

2 ounces. \$5.00 values, at..... Our Beauty Parlors are the best equipped and most sanitary in Omaha. Hairdressing, manicuring and facial massage. We make a specialty of bobbing children's hair. Appointments made by phone-Douglas 1614.