

Beaton & Laier Co.
415-417 South Sixteenth St.
Omaha, Neb.

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The Quick Action Sale Continues

Remember the Crowds Last Monday and Get Here Early

There'll Be Still Greater Crowds Tomorrow

The Bottom Has Dropped Out

of the Furniture Business in Omaha

In Fact It's Impossible to Even Think of Profit Now

This Fine 1/4 Million Dollar Stock

of the

Beaton & Laier Co.

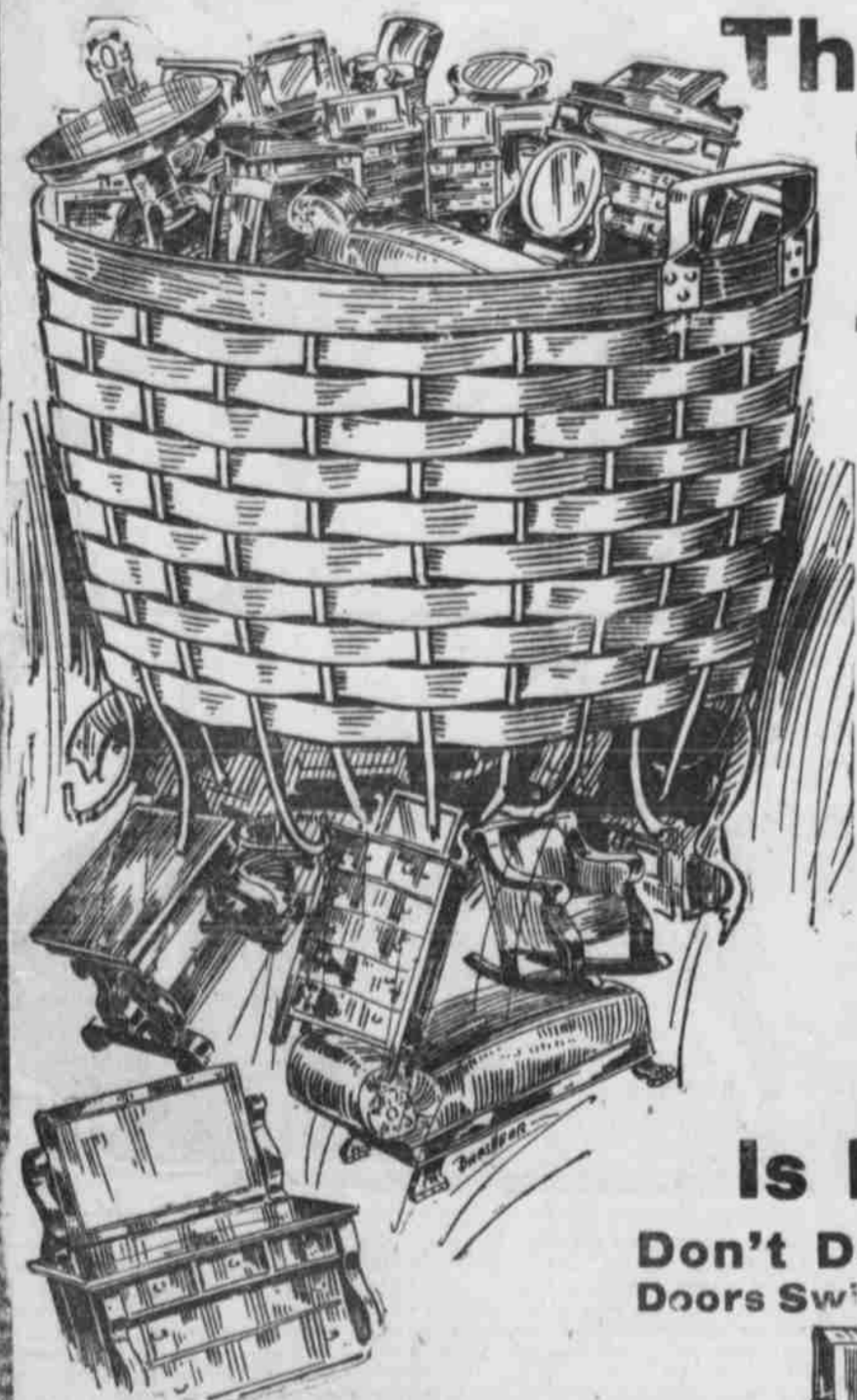
Is Now on the Market and Being Sold

At Prices So Low--That None Can Resist

This Mighty Quick Action Sale

Is Increasing in Interest and Volume of Sales Daily

Don't Delay Another Minute--Get in Line Early Monday Morning and When the Doors Swing Open at 8:30 A. M., Make Your Selection of Furniture, Floor Covering and Draperies at Once



Extra Special Bargains in Our Large Drapery Department

(1st Floor.)
Commencing Monday Morning at 8:30 and while they last.
Crotches--Heavily cut throughout, extra special, 20c and 25c values. Quick Action Sale Price, yard 10c
Imported Liberty Crotches, 50 inches wide, \$1.25 values, Quick Action Sale Price, yard 50c
50c Extra heavy Marcellite Serim, Quick Action Sale Price, yard 27c
Extra heavy Egyptian Cotton Marcellite, 40 inches wide, 75c value, Sale Price, yard 35c
Serim and Marcellite--Pilep goods, slightly soiled, values as high as 75c yard, some short lengths, other full pieces. Close out with a rush, 22 1/2 100 Tapestry Table Covers, all finished with fringe or galleon. Very handsome, \$4.50, \$5.00 and \$6.50 values, each \$3.00
One table full of Lace Curtains, containing all odd pairs in stock. Some of them were as high as \$2.00 a pair, to close quickly, per pair \$1.00
Reminiscence Lace Bed Sets--Full size Blinds to match--a few Irish Points with separate Shams--only 5 left--to the first customer, per set \$2.50

American Quartered Princess Dresser
(Similar to cut)
Extra Long, Bevel Plate Mirror
Quick Action Sale Price
\$8.45

Solid Oak Chifforobe
(Similar to cut)
Wardrobe and Chiffonier combined--Drawers on side with wardrobe and hangers
Quick Action Sale Price
\$13.95

Fumed Oak Diners
(Similar to cut)
Genuine Leather Seat
Cheap at \$3.25
Quick Action Sale Price
\$1.65

Bedroom Rocker
(Similar to cut)
Mahogany or Oak
Quick Action Sale Price
\$1.95
Chair to match same price

Full Sized Brass Bed--**\$5.95**
Brass Bed
(Similar to cut)
QUICK ACTION SALE PRICE **\$5.95**
Also a full sized 2-in. continuous post, brass bed--very handsome--special at \$11.90

-In Most of Our High Grade Period Furniture--We Only Have One Piece of a Kind--Therefore We Do Not Illustrate and Quote Prices Here--However, That's Where the Reductions are Greatest--Come "Just Look"

<p>Short Duo-Fold Davenport (Similar to cut) Short, does not take up much room by night, but makes a full size bed at night. Fumed or golden oak--"Quick Action" Sale Price \$17.75</p>	<p>Colonial Style Bed Davenport (Similar to cut) Golden Oak, Polished or Wax Finish--Best Boston Leather Upholstered, Opens Into a Full Sized Bed--"Quick Action" Sale Price \$24.95</p>	<p>Napoleon Bed (Similar to cut) Full Sized--Genuine Quartered Oak--"Quick Action" Sale Price \$11.45</p>	<p>ARM ROCKER (Similar to cut) American quartered oak, wood seat, panel back, well braced. "Quick Action" Sale Price \$1.60</p>	<p>Handsome American Quartered Library Table (Similar to cut) Large 26x42 inch Top With Drawer and Shelf Underneath, "Quick Action" Sale Price \$3.95</p>	<p>American Quartered Pedestal Dining Table (Similar to cut) Full 6-ft. extension and 42-inch top. Regular price \$15.00. "Quick Action" Sale Price \$7.85</p>	<p>American Quartered Oak Buffet (Similar to cut) Has center drawers, mirror top, well designed, good size. "Quick Action" Sale Price \$11.75</p>
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If You Ever Expect to Buy Any Furniture or Floor Coverings--By All Means Don't Miss This Wonderful Opportunity

<p>Colonial Style Diners (Similar to cut) Genuine leather, slip seat, scroll shape front posts. Full size. "Quick Action" Sale Price \$1.65</p>	<p>MARSEILLES BED SPREADS--WHITE ONLY 11-4 Size White Marseilles Bed Spreads--Regular \$3.75, sale price \$1.95 12-4 Size White Marseilles Bed Spreads--Regular \$4.75, sale price \$2.25 13-4 Size Embroidered Edge \$8.50 White Marseilles Bed Spreads, sale price \$3.75</p>	<p>Extra Special--"Quick Action" Values in Our Popular Carpet and Rug Department (Entire Second Floor) Commencing at 8:30 A. M. Monday, and While They Last Only. Blame No One But Yourself if You Get Here Too Late. --50 YARD VELLING KERS' SAIL. PIES of Velvet Axminster and Brussels Carpets; about 1 1/2 to 1 3/4 yds. in length; elegant for rugs, etc. A special lot to choose from at 80c, 90c, 95c and \$1.15. --HERBY & CROWD-BRING. ER--Handsome 9x12-ft. Brussels Rugs. Sale \$9.75. --NEW LOTS--Pretty 9x12-ft. Heavy Axminster. Sale \$19.95. Heavy 9x12-ft. Axminster Rugs. Sale \$19.95. Fine Hartford HAKORY RUGS--9x9 feet, Sale Price \$21.50. 9x12-6 ft. Sale Price \$27.65. 9x12 ft., Sale Price \$43.50. --HEAVY CHINA MATTINGS--Sale price, per yard, 30c. --TERRIBLE BE SCRAMBLING--Commencing at 8:30 Monday--Big lot of Remnants and Short Lengths of Linoleum, 25c each. --Large 4-2x7-8 Wool and Fiber Rugs. Sale \$2.45. --RAG RUGS--30x20 Hearthside Mat and Moss Rugs, 70c. --PRETTY GRASS RUGS--4-2x7-8. Sale \$1.45. --MORIAN RUNNERS--2-3x12. Sale \$5.90. HEAVY AXMINSTER RUGS--2-3x 10-6 feet, Sale Price \$14.00. 9x12 ft., Sale Price \$15.50. 11-3x12 feet, Extra Size, \$25.45.</p>	<p>Solid Mahogany Four-Post Bed (Similar to cut). Full size--very handsome and cheap at \$65. Quick Action sale price \$23.40</p>	<p>KITCHEN CABINET (Similar to cut). Metal top (aluminum), curtain front (no doors in the way), solid oak, white enameled lined, complete with glassware. Regular \$33 value. Quick Action Sale Price \$19.75</p>
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Furniture of All Grades--Never Was Sold as Cheap Before--"Come Just to Look"--See the Large Pink Sale Tags on Every Article

Same Credit Term as usual even at these same greatly reduced "Quick Action" Sale Prices

Beaton & Laier Co's Splendid High Class Stock

BEING SOLD AT THE OLD STAND
415-417 SOUTH SIXTEENTH STREET
Omaha, Neb.

Furniture purchases during this sale will be stored free of charge in our warehouse and delivered later if you wish

Remember the crowds Last Monday--They'll be greater this week--So get up early and be one of the first