OF CONTROL OF CONTROL

North Sixteenth Street, Between Capitol Ave. and Davenport St.; Its History, What It Means to Present and Future Generations of Omaha. Thousands of Dollars Being Expended to Enlarge and Remodel Big Stores. Read the Messages From These Live Merchants and Learn Why You Can Save Money by Shopping in This Block. Learn What Their Business Ideas are and Understand How They Give Such Values.

CONTROL OF THE PROPERTURE OF T

## CLAMS AND OTHER SEA FOOD ARRIVE

All is in Readiness for the Big Elks' Clambake at Krug Park Saturday Afternoon.

PROGRAM ON

The annual clam bake to be given by the Omaha Elkks at Krug park nationally known business operators lothis afternoon promises to excel cated within that 300 feet, but you will all previous functions of the kind most alert and willing businessmen such ever attempted. Preparations have a short 300 feet can possibly contain, and been made for caring for from 600 they'll give many a man with a millionto 800, and at this time an attend- dollar establishment, plush carpets and a ance of more than 500 is assured. and spades and still show them some-For the feast Secretary Miner has thing about modern business methods. secured seventy-five dozen ears of Along Sixteenth street from Capitol corn and three and one-half tons of avenue to Davenport are located some of sea food, the latter including clams, the most sturdy businesses in Omaha. Jobsters, oysters and crabs.

at noon when boullion, systems and lob- but you will find every one of them all aters and crabs will be served. This will wool and a yard wide. continue until 4 o'clock in the afternoon, when the bake will be opened. From this time the feast will be on until 6 o'clock, Boxing Program.

west. Secretary Miner is keeping their identity a secret in order to afford the little gain. Elks and their friends a surprise. Then there will be plenty of music,

the appearance of Colonel Holdsworth, one of the oldest Elks in the world, he holding certificate No. 3. He and his partner, Joseph M. Norcross, are at the Orpheum and both will be at the clam bake, where they will do a singing turn, Among the prominent people who will be guests of the Omaha Elks will be Governor Morehead and Frank L. Rain, the latter of Fairbury. He is one of the

### County Republican League Merges with the McKinley Club

of forthcoming solidarity in the ranks of republicanism during the approaching

Patterson block the league decided to can be regarded as part of this block. sink its identity and to stand shoulder to The Helphand Clothing company and the shoulder with the larger organization, be- Edward hotel are of such close proxinving that in union there is strength.

Among those present were Harry 8. Byrne, president of the McKinley league; J. C. Kinsler, J. H. Beisel, John Berger, Henry F. Meyer, Captain Mallison, Ed Leeder, J. M. Macfarland, Thomas Lynch, L. V. Guye and Ed Morearty.

President Morearty and Secretary Guye of the league will be placed on the official roster of the McKinley club. The best of feeling prevailed at the meeting and statements were made that a season of republican victory is in the atmosphere.

### Wicked Are Busy and Several Lose Their Pocketbooks

Dr. O. Watson, Columbus, O., guest at the Paxton, reported the loss of \$10 from his pockets at the Union station last

While trying to gain entrance to the bakery of Chris Olson at 1518 Locust street, a block watchman fired three shots at a burglar, who staggered and got away. It is believed one of the shots took effect.

L, M. Van Vleck of Philadelphia, stopping at the Paxton, reported to the police that his pockets were picked of \$66. Mrs. M. D. Brodkey, 105 North Thirtieth street, lost a grip from her automobile Monday. On Tuesday she hired a young woman, who gave a hard luck story. The new employe made an uncerementous departure with a pair of diamond cuff buttons. The police believe this woman has been committing a series of thefts

### McCaffrey Sells Holdings on Dodge for Over \$80,000

Chester A. Cook and Raymond C. Cook have purchased for a sum said to be something over \$80,000 an additional sixtysix feet of land on Sixteenth south of Dodge street to the rear of the Douglas block from Hugh McCaffrey. The Cook trustees already owned twenty-two feet occupied by the Douglas block, so that their holdings now total eighty-eight feet

front by seventy feet deep. The location has been leased to Jacob Slosburg, jr., for ninety-nine years. The long lease will probably mean the erection of a new building on the site in the near future, although at present Mr. Slosburg only contemplates alterations and improvements to the present buildings.

### WHEAT GOES UP WITH GRAIN MARKET RALLY

Frost predictions for Northern Nebrasks and South Dakota gave the Omaha grain market an upturn, wheat advancing 2 cents and corn and oats 1/2 cent. Wheat sold at 92@05c; corn, 67@71c and oats, 2000thic per bushel, Receipts for the day were fairly heavy. there being 29 cars of wheat, 107 of corr nd 20 of oats on sale.

Apartments, flats, houses and cottages can be rented quickly and cheaply by Dec "For Rent."

Sixteenth Street from Capitol Avenue to Davenport is a Real Square of Prosperity.

DO NOT FEAR FOR HARD TIMES

Along Sixteenth street from Capitol Avenue to Davenport is but a short 300 BESIDES feet and there aren't any huge twentystory sky-scrapers along this block, and there aren't any internationally or even find a select few of the brightest and and the owners are not in the habit of At the clam bake the eating will start enjoying life by the ilmousine method.

Real Omaha Firms

They are Omaha firms and that fact alone is a good recommendation, All While the clam bake will be one of Omaha firms are live ones. But this the important functions on the card, it little block on North Sixteenth street is will lack much of being the most inter- especially live, and no matter how hard esting feature. Arrangements have been the times or how adverse the conditions made for a sparring exhibition between a you will find each and every one of the couple of the best artists in the central establishments in that block enjoying the tenure of prosperity, always making a

Among the thriving businessmen along this block is the Loyal Shoe store. This vocal and instrumental, with McIntyre & is one of the most up-to-date shoe houses Heath, now playing at the Orpheum, do- in Omaha. The same distinction applies ing a black face stunt. A feature that to the Loyal Furniture company. Both promises to be of great interest will be of these establishments are in the Loyal hotel building.

Henrickson, the jeweler, is also another Loyal hotel tenant. Mr. Henrickson has been located in his corner position for several years and enjoys a most prosperous jewelry trade.

The Central Market is a really modern meat market, where quality and service to the patron are considered first. The New England bakery is one of the oldest bakeries in Omaha and bas, ever since its organization, been regarded among the best.

Two Sturdy Businesses. The Novelty store is one of the strong

foundations of the North Sixteenth street block. This establishment will always be a nucleus upon which to build a brisk The merger of the Dougtas County Re- business block. The New York Sample publican league with the McKinley club store is still another of the examples of is regarded as another favorable portent sturdy, conscientious industry in this block.

Just a few feet to the north are two other establishments which, although not At a meeting Thursday evening in the strictly within the 300 feet named before,

The Helphand Clothing company is a

\$15.00 MEN'S SUITS, in-

\$9.00 MEN'S SUITS, in-

terns, all sizes ... \$5.00

HAT SALE

\$2.50 New Fall Hats, \$1.50

Your choice of any style or

\$1.00 Shirts on sale at 50c

\$10.00

cluding blue

color.

208

North

16th

Street

firm of several years standing in Omaha, and is one of the businesses which aid very materially in the success of North Sixteenth street business.

Relief from Acute Rheumatism.

John H. Gronz, Winchester, N. H., writes: "I suffer from acute rheumatism and Sloan's Liniment always helps quickly. Mc. All druggists.-Advertise-

# Summer Jewelry

Prices of jewelry was never more reasonable than they are today; if you come to the right place and consider the quality of the goods you are buying. If you wish high grade, artistic jewelry in charming new designs, we shall be pleased to show you our assortment. No better values in

watches, diamonds and precious stones can be obtained at prices we are offering. All novelties in summer jewelry at low prices, including the popular genuine bob-o-link rings and bracelets.

John Henrickson THE LOYAL JEWELER

201 North 16th Street

LADIES' SKIRTS

ON SALE

\$4.00 Skirts on sale at \$2.98

\$5.00 Skirts on sale at \$3.98

\$7.50 Skirts on sale at \$4.98

\$3.50 Skirts on sale at \$2.48

MEN'S AND LADIES'

SHOES

\$4.00 Goodyear Shoes, \$3.00

\$3.50 Shoes, at . . . . . . \$2.50

\$3.00 Shoes, at ..... \$2.60

Buster Brown Shoes for

# Save \$10 on Your



Buy it at the Bonoff N. Y. Sample Store

206 North 16th St.

Extraordinary special bargains for tomorrow in Fall Suits, Coats, Dresses and Skirts.



### Fall Footwear SPECIALLY PRICED FOR SATURDAY BUYERS

All the Latest Styles, Leathers, Fab. rics, Etc., for Women and Men, at Just the Price You Want to Pay.

WOMEN

Hundreds of models to choose

MEN

Your opportunity to buy high grade new Footwear at Less than Sale Prices. Come and look

\$1.95---\$2.45---\$2.95

Mail Orders Filled at the Above Prices. Loyal Shoe Store

Loyal Hotel Bldg., 16th and Capitol Ave.



North 16th Street



Phone Douglas 1796

### "The Last Steak Was Fine"

Mrs. Satisfied Customer generally says this when she comes to our butcher shopshe knows that she'll continue to get the BEST CUTS we can give her, whether porterhouse, sirloin, round or flank.

We make it a business principle to sell the BEST QUALITY of meats and give satisfaction to ALL at ALL TIMES.

Fish in season. We invite your trade.

MARKET Doug. 1796. 210 North 16th St.

Phone Douglas

50c Underwear at .....35c Boys and Girls, \$1.50 up.

16TH-NEAR CHICAGO STREET.

HELPHAND CLOTHING COMPANY

737

Yes, Madam, we sell nothing but the Highest Grade of Pure Food Groceries, at very reasonable prices, too.

Let us make an everlasting customer of you by pleasing you with BETTER groceries for less money with an unexcelled delivery service. Let us convince you-by giving us a trial order. Trade at the Pure Food Grocer that satisfies. Phone orders receive the same careful attention.

Successrors to G. F. Munro. Douglas 737.

# **NEW** Hotel Edward

ABSOLUTELY FIREPROOF **NEWLY FURNISHED THROUGHOUT** 130 ROOMS

Running Hot and Cold Water, Telephone and Electric Lights in Every Room

Rooms with Private Shower Bath, single \$1, double \$1.50 Rooms with Bath Privilege, 50c and 75c Weekly Rate, \$2.50 to \$6.00 All Rooms Outside Exposure

16th and Davenport Streets

Watch for Opening Announcement

# good with us" Please note this Our line of Women's Suits and Coats contains

nothing but the "better grade" merchandise. Cheap and poorly constructed garments are not tolerated by us. Our

lines this season surpasses all previous ef-

Suits worth up to \$20.00; \$1250 Saturday. 1250 Suits worth up to \$30.00; \$1750 Saturday 1750

Our Millinery Department

is one of the leading features of this store. Here you will find Sample Pattern Hats to suit your taste at prices that will surprise you. Hats that are worth up to \$10.00 will be sold Saturday; your choice in three lots-

"Skirts of Quality" are man-tailored throughout, few skirts are as well tailored, none better; val-

ues worth up to \$500 \$12.50, Saturday...5 An aura of true exclusiveness surrounds the new Dresses we

have gathered for Autumn. The importance of this Values worth up to \$22.50; Saturday..... 1250 collection cannot be overestimated.

THE NOVELTY CO.

One Block No. of Post Office. 214-16 No. 16th St. Out of the High Rent District.

Se Plane Plane

North 16th Street



Phone Douglas 5791

Our baked dainties are dainties indeeddainty to look upon and dainty to eat.

What's the use of putting out your strength and time over the cake-board when you can get the very nicest of fresh made bread and choicest of cakes, cookies, etc., at this bakery?

Our dainty lunches are the talk of the town.

ORTMAN'S **NEW ENGLAND BAKERY AND LUNCH** Douglas 5791. 212 North 16th St.



## For Prices and Quality

walk a few steps north of the high rent district. It will pay you to see us. **NEW STORE--NEW GOODS--**

**NEW METHODS** 

LOYAL FURNITURE CO. 223 North 16th Street

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