The E. R. Daputy Co.

eyes on the E. R. Deputy company be- place for a few days the patient is conleve that in its line this thriving concerns tent to remain at the Nebraska Saniwill soon establish itself as one of the tarium until entirely relieved of his all-hig hat-and-cap concerns of the country. ment-

Deputy hats already house several until most of them are so housed. The wife, Dr. Eva Shively, while Dr. D. W. company has gained in business stead- Thompson of Lincoln is called in cases of By from the outset, and in the future the consultation. owners do not expect to do anything that will alter that record.

Experience and a desire to give the retallers the utmost for the money have seen the impelling reasons for the success of the company. E. R. Deputy himself is a man who understands every phase of his business and when he bucks up his trade movements with his businesssense and his judgment, he attains the goal toward which he strides.

The Deputy company always keeps up to the moment on to styles and Nebras - a people who await its offerings are sure of getting the last word in this line. That is one important feature of the service which the company offers the retallers-and there are others which are of interest to Nebraskans and which many retailers, to their delignt, oar ? learned in their dealings with the com-

Nebraska Sanitarium

The Nebraska Sanitarhiro is situated at College View, about four miles southeast of Lincoln and is reached by two lines of the Lincoln Traction company. The sanitarium is one of the best equipped in the west and with about fifty nurses has a large and increasing busness and plenty of assistants to care for those who go to the hospital for treat-

The institution is about twenty years old and has always been a popular resort for people coming from the east who have been sent to the mountains for a change of air and who stop in Lincoln for a

The Lindell

period that the change from the low altiuntains may not be too much of a change. Usually they find that the bracing air of Nebraska is all they need and Lincoln people who have kept their instead of being a temporary stopping

Dr. J. D. Shively, a very experience thousand good Nebraska brains and the physician and surgeon is at the head of intention of the company is to keep on the institution and is ably assisted by his

Kimball Bros. Co.

Years of faithful service to the monument trade of that and other parts of tle state have given the Kimball Brothers tation that now adds an apparent whole- east corner of Thirteenth and P streets, some dignity to their business dealings. The company has been making rapid forward strides during the last several years, and today stands as one of the iggest in i's line in the middle west,

The company started out with men who first day that the doors of this modes institution swung outward to admit the public that principle has been accented in every phase of its business. These men who knew, knew enough to keep the pub-He in mind at all times. They hought the things in the wholesale market they knew would appeal most to the retail trade in the state. They furnished every service, in line with their business, which might be looked for by a discerning and expectant public. These men who knew. in other words, anticipated every wish of the purchasing public and were ready to meet the trade that later came to know them as masters of their line.

This is the asset do luxe of the firm it is simple when analyzed, but strange to say it is something that many firms have lacked-and to their extreme financial discomfiture, too. Kimball Brothers are looked upon as strong assets in the business life of Lincoln and their friends to all lines. -made by their effective service-are many and legion.

-HEALQUARTERS-

R. W. JOHNSTON, Owner and Manager.

Lincoln Entertains Its Visitors Well Five-cent fare transfers to all lines.

(Continued from Page Eight.)

state who visited the Loncoln building during state fair week last year, and the boys are looking for an increased number

The Elks' building is at Thirteenth and P streets. It cost nearly \$90,000 for construction and furnishing, and they are mighty proud of it. It is the first Elka building erected in the state—and its erection has been followed in the last two years by the construction of E.ks' buildings at Plattsmouth, Nebraska City, Alliance and North Platte.

The Y. M. C. A. Young men of the state will find encompany of 1700 O street, Lincoln, a repu- association building located at the northand young women visitors at the state fair will find enloyment in calling at the Young Women's Christian association building at 1418 N street

At the Young Men's Christian association the young fellows and boys find a knew as its chief asset. And since the mammoth dormitory system in operation, a gymnasium well equipped, large and well ventilated, and reading and game rooms such as are provided in associations of much larger towns than Lincoln. The officers are always glad to have caller from out of the city and during state fair week take pleasure in snowing outsiders through their institutions.

> A short expanation of tant industries of each of the suburban towns at Lincoln, their population and how to reach them has been prepared by the Lincoln Commercial club. It fol-

HAVELOCK-Five miles northeast of Lincoln; has a population of 4,000. The locomotive works of the Burlington sys tem, giving employment to 1,000 skilled mechanics, are located here. Electric street cars to and from Lincoln every thirty minutes. Five-cent fare transfers

UNIVERSITY PLACE-The home Nebraska Wesleyan university, has a

Lincoln, Neb.

cars direct, fifteen-minute service. Three and one-half miles northeast of Lincoln.

BETHANY-Five miles east of Lincoln. Two interurban lines the Lincoln Trac- street car service. tion company and the Omeha, Lincoln & Beatrice, operate cars alternately every fifteen minutes between Lincoln and Bethany, Five-cent fare Lincoln Truction company issues transfers from and to Bethany line cars. Home of Cotner university. Population 1,200.

COLLEGE VIEW-Located five miles southeast of Lincoln. Population 2,600 Home of Union college and Seventh Day Adventist schools and sanitarium. Two electric lines operate cars every twenty minutes between Lincoln and College View. Five-cent fare transfers to all lines.

NORMAL-Pour miles east of Lincoln on College View and Sumner electric line. joyment in the Young Men's Christian Home of William Jennings Bryan. Three and one-half miles cast of Lincoln. Reached direct by College View and Sumner line electric cars. Forty-minute service. Five-cent fare transfers from and to all lines.

LINCOLN PARK-A natural park, two and one-half miles southwest of Lincoln. An abundance of shade trees and stream of running water adds interest to these grounds. Electric cars and boulevard di-

EPWORTH LAKE PARK-Home of the Nebraska Epworth assembly Two miles southwest of Lincoln, adjoining Lincoln Park or the south. Reached direct by Epworth Lake Park or Lincoln Park

ASYLUM-Two and one-half miles southwest of Lincoln. State Hospital for Insane reached by "State Hospital" care Five-cent fare transfers from and to all

BURNHAM-Three miles southwest of Lincoln. Largest stock feeding yards on the Burlington system are maintained at this point, also the targest brick manufactory in the state ass its plant here Reached by "State Hospital" cars-fortyn nute service. Five-cent fare transers from and to all lines.

HAWTHORNE-Three miles west of incoln. Home of the Nebraska Military cademy. Not served by any street car

LANCASTER-Three miles south of

Lincoln. The Nebraska state penitentiary is located at this point. Twenty-minut-LAR NIEW-One mile west of Lin-

coln. The Burlington railroad freight yards and roundhouses are located at this point, and is reached by Capita Beach cars. Frequent service. Popula

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lso Courses Leading to Any County or State Certificate

Debating Glee Club

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THE REGISTRAR

Fred Whittemore LOAN BROKER

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1. NATHAN & CO., 1138 O St., Lincoln Neb.

We originated this Fair Week Sale 10 years ago. It will repay you to attend this our 10th and best one.

We start the Fall Season of 1915-1916 with Special Sales on all Ready-to Wear Apparel for Women and Misses. The very newest in Cloaks, Suits, Skirts, Dresses, Furs and Shoes at special prices commencing Sept. 6th and lasting throughout Fair Week only!

You are cordially invited to inspect these new stocks and take advantage of our Low Sale Prices inaugurated simply for advertising purposes and good for this week only.

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Benway Furniture Company

1112-1114 O Street, Lincoln, Neb.

The only exclusive Home Furnishing House in Lincoln, will be pleased to check your packages while you visit the Fair. Will also be pleased to have you use our store as a place to meet friends. Remember the Place-

Benway Furniture Co.

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Headquarters for Furniture, Carpets, Rugs, Draperies and Kitchen Utensils.

Welcome State **Fair Visitors**

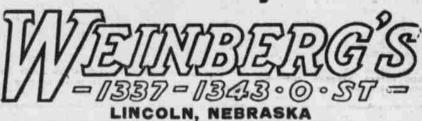
Make this store your headquarters. Meet your friends here and make yourself feel at home. We will be glad to give you all information available.

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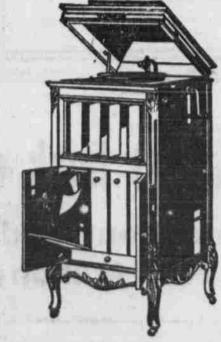


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