

**EVERY RUNS STEADY AS AN AUTOMOBILE**

Big Tractor at Work Vibrates Even Less Than High-Priced Pleasure Machine.

**IT IS BUILT FOR BUSINESS**

A farm tractor is a heavy machine designed for heavy work and rough usage, and yet, the tractor is as carefully and well made as any other high class piece of machinery. This fact is emphasized in the Avery tractors, which are so evenly balanced and so carefully constructed that they run as smoothly as an automobile, and with even less vibration. This, of course, sounds unbelievable, but it is true, as can be demonstrated by the Avery representatives at the Fremont demonstration grounds.

One of the favorite stunts of the Avery salesman is to start the motor going in one of the huge tractors and then take an ordinary "ten penny" nail with half the head cut off, this they balance upon the remaining half of the head and show that it will stand alone; there is not enough vibration to shake it down. This is certainly remarkable and speaks well for the stability of the machines. Some of the huge Avery tractors look big enough to shake down a barn but their work is so gentle as to leave eggs unbroken and undisturbed.

**Very Complete Display.**

The Avery display is one of the most complete on the Fremont grounds. The company is making a leader of the light-weight tractors and self-lift plows. There are five sizes, the three-plow outfit, the four-plow, five-plow, six-plow, and the 8-10-plow outfit.

Comparison with the automobile must be made again to show that the Avery tractors are likewise keeping pace in the matter of elegance and facility. The Avery folks claim the first tractor to be equipped with an electric lighting and starting system. It is pointed out that the electric lighting system will enable the busy farmer to work shifts both day and night in the rush seasons so that the tractor can be kept going day and night. And the advantages of the electric starter are well known, avoiding all possibility of broken wrists or wrenched arms in starting.

**Strong Feature of Tractor.**

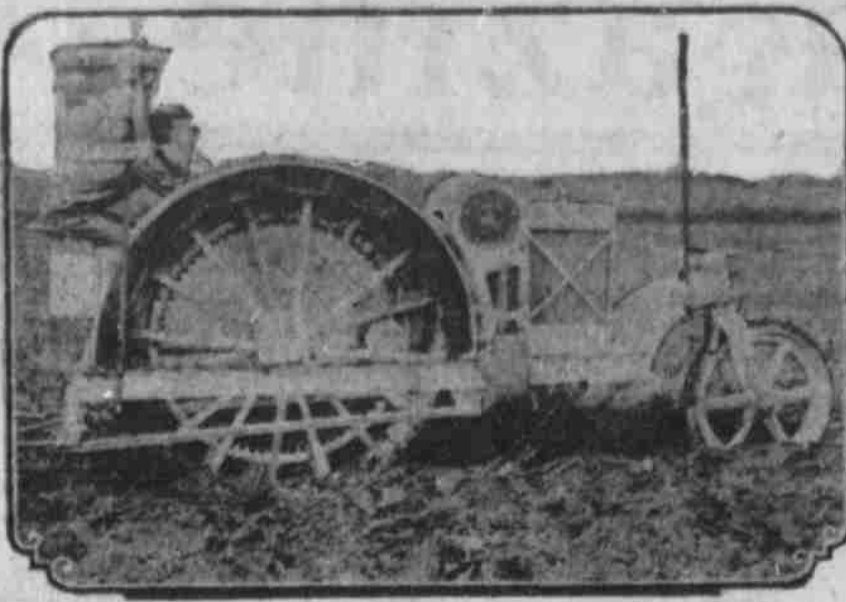
Still another feature is dwelt upon and is worthy of comment. It is the sleeve motor which is used in the Avery. This consists of a sleeve which fits inside the cylinder, is easy of renewal without change of motor, and makes for an efficient, economical machine.

The Avery is a sliding frame, two-speed, gear transmission tractor and though it has many features and conveniences as above stated, the demonstrators maintain that it is one of the most durable and one of the simplest machines on the market.

**Coughed for Three Years.**

A grateful sufferer, writes: "Your medicine, Dr. King's New Discovery, cured my cough of three years' standing." Dr. All drugists—Advertisement.

**Machine that Gets Much Notice for Work**



**Bryan Drives Steel Mule and Makes a Straight Furrow**

Colonel William Jennings Bryan, he of the silver tongue, cannot only make a success of oratory, but can, if need be, turn his hand profitably to farming. At least he made good at the Fremont Tractor demonstration, successfully plowing one of the tractors in a public demonstration.

Mr. Bryan has had considerable experience with the democratic mule, so it is entirely fitting that when he faced the problem of operating a tractor he should select the Bates "Steel Mule" tractor. With a Grand De Tour plow attached to the tractor, Mr. Bryan successfully plowed the "Steel Mule" over a strip of the demonstration field, turning up several furrows as neatly as any plowman who ever turned sod. Everybody was pleased with Mr. Bryan's work and he, himself, was highly elated over his success. Upon finishing his task he alighted from the machine with a beaming countenance, and as H. H. Bates, the inventor, approached, Mr. Bryan smilingly said: "It is very easy to drive it straight. I was very anxious to see how straight a furrow I could make." And as for Mr. Bates, he says that twisting the tail of his "Steel Mule" is more certain of good results than can be expected from twisting the tail of the democratic mule.

Mr. Bryan's appearance created considerable interest among the crowds in attendance at the demonstration. It is natural that he should be a strong booster of tractor plowing, entirely in keeping with his policy of favoring the plowshare in preference to the sword.

**Bank Deposits Increase.**

(Correspondence of the Associated Press.) PETROGRAD, Aug. 8.—Savings deposits in local banks continue to pile up, due to the suppression of the vodka traffic and other economic attendant upon the

war. The first five months of 1915 showed an increase in deposits over the same period of the previous year of \$125,000.

**Cubans Bow to Light All-Work Tractor**

Mr. Hall, in charge of the exhibit of the Electric Wheel company of Quincy, Ill., makers of the Light All-work Tractor, is an enthusiastic booster for the Tractor Farming demonstration or anything which will enable him to convince the man who says, "show me!" Mr. Hall says that nothing is more true than the oft repeated statement to the effect that "seeing is believing." He tells of an experience his company had with a customer located away down in Cuba.

The Cubans, being used to old fashioned ways of doing things, were wont to continue doing things in the same, old way, being content with slow, hand labor. They were very skeptical of the tractor and its workings. Although the Cubans were not from Missouri, they certainly had to be shown, voicing that statement in their own emphatic way as well as making their attitude known by their actions and continued aloofness.

However, in due time one progressive Cuban bought a tractor. When it arrived, the natives, being prejudiced, endeavored to throw all possible difficulties in the way of the machine, hoping that they could thus hinder it and prevent its accomplishing the work set out for it. But the tractor, one of the Light All-work Tractors, overcame all obstacles and did such remarkable duty that the natives, who came to scoff, went away to praise. And now they are all boosters for the tractor as the sturdy man of all-work.

Mr. Hall points out that skepticism is not confined to the Cubans—that it is a mark of intelligence in a man to want to investigate, and that everybody should be shown. That's why he is such a booster for the Fremont show and why he is such an enthusiastic demonstrator.

**BIG FOUR "20" IS A VERY HANDY ENGINE**

Tractor Built to Work Wherever Team of Horses Can Take a Plow.

**IT IS LIGHT AND ACTIVE**

The Big Four "20," a "lightweight, four-cylinder, two-speed tractor," made by the Emerson-Brantingham Implement Co., is one of the most impressive looking tractors in all the big field of exhibits at the Fremont demonstration. The Big Four "20" is a big machine which will do all kinds of work, as much as man, men and many horses, and yet it can be operated by one man.

The ability of this tractor to take care of any and all work about a farm where power is needed is remarkable. One of its greatest features is its ability to easily and quickly plow any field that is large enough to farm satisfactorily with horses or horse-drawn machinery. With plows raised, the tractor may be backed into any fence corner and plow out every available foot of ground. The plows are never in the way, never prevent the tractor from backing or turning short corners. The power plow hoist, the plow and the tractor are one unit. The plows are raised and lowered by the power of the motor. It makes no difference so far as the plow hoist is concerned whether the tractor is moving or standing still. A touch of the plow lift foot pedal instantly raises the plows. Press the same pedal again and they drop back into the ground. The power lift is simple, without complications and does not have a single part in motion except when raising or lowering the plows.

**Peoria Tractors Are Making a Big Hit**

The Fremont Tractor demonstration is not a chautauque, nor religious revival, yet, in so far as the Peoria Tractors are concerned, it certainly emphasizes the biblical statement that "a little child shall lead them." The Peoria tractors were the only tractors on the grounds operated by a child, a mere boy of 15 years, doing the demonstrating throughout the show.

Older heads are, of course, on hand. President George McFarland and Secretary-Treasurer C. F. Loomis of the Peoria Tractor company left their work in the hands of assistants, so that they might attend to Fremont demonstration. They say that although they have secured good business from all shows, the Fremont demonstration has outclassed them all as regards actual results—paid business.

The Peoria Tractor company officials credit their success to the fact that their machine is so similar, to an automobile that the average up-to-date farmer readily understands it. Coupled with this they claim the lightest weight machine on the grounds handling three fourteen-inch plows at a speed of from two and a half to three miles per hour.

**Lion Tractor Co. MINNEAPOLIS, MINN.**

**\$475**



**\$475**

**The LION Tractor KING OF THE FARM**

**COME AND SEE US AT FREMONT**

**WHAT THE GREAT LITTLE LION DOES:**

The LION is self-guiding when running in a furrow.

Side hills have no terrors for the LION—it will not tip over.

The LION has only two gear reductions, resulting in much power saved, in contrast with other tractors.

The LION is a three-wheeled tractor; two drive wheels, one of which runs in the furrow, and a steering wheel behind.

The LION pulls 8 H. P. at drawbar, or delivers 15 brake H. P. at belt.

It travels faster while working than horses can walk, and is untiring.

It costs less than a team of fine farm horses, and its "feed" costs little while working, and nothing when idle.

It requires little care and only common-sense attention when at work, and need not be thought of when idle.

The LION is able to work all day and every day in the year, if you want it to.

The LION does all kinds of farm work, such as pulling plows, discs, seeders, harvesters, drills, mowers, and hauls anything that horses pull.

The LION, as a 15 H. P. Stationary Engine, grinds feed, saws wood, cuts ensilage, pumps water, shells corn, etc.

We know of no tractor which should be classed with the LION as to simplicity, durability, pulling power and price.

The LION'S light weight of 3,200 lbs., its great traction power, its economy in operation, and the various uses to which it may be applied, make it the most valuable Labor investment at its price on any farm.

The LION Tractor is Above the Ordinary, in a Class by Itself, and Stands Alone—the Unconquered King of the Farm.

**The Lion Tractor Co. MINNEAPOLIS, MINN.**

**SEVENTY-FIVE TRACTORS**

of all different makes plowing at Fremont without a breakdown or misfire has demonstrated to the farmers that *Tractors are a Success.* Tractor farming is up-to-date farming and to compete with your neighbors and raise better crops at less cost *YOU* must have a tractor.

**EMERSON BIG FOUR TRACTORS AND EMERSON PLOWS ARE STANDARD THE WORLD OVER**

1st. Because

**Big Four Tractors**

have been built from the very beginning of the tractor industry. We are the first and largest builders of Four Cylinder Farm Tractors in the world and

**Experience is a Good Teacher**



2d. Because

**Emerson Plows**

and Emerson Big Four Tractors are built for each other. They make a perfect combination.

3d. Because

**Emerson Service**

goes with every Emerson product.

**Emerson-Brantingham Implement Co.**

**Rockford, Illinois**

**BUILDERS OF GOOD FARM MACHINERY SINCE 1852.**

**Branches at Omaha and Lincoln.**