

# Society

By MELLIFLOIA. Monday, August 9, 1915.

**THE** precocious children of Mr. and Mrs. Austen A. Collett, formerly of Omaha, but now residing in San Domingo, are interesting their Omaha friends a great deal these days.

Jim and Bobbie Collett, the former called for his grandfather, Mayor Dahlman, are making rapid strides in the Spanish language. They are 5 and 6 years old, respectively, and their conversation is entirely in the native tongue. They even play in the Spanish.

Their mother, who before her marriage was Miss Ruth Dahlman, is an enthusiastic student of the language. She writes that for the small sum of \$4 a month you receive a lesson each day in Spanish there, the same sum we must pay here for one hour's lesson.

Together with the language study Mr. Collett is watching the athletic development of his sons. He has taught them to be real athletes and boxers. At this early age they are learning the rules of boxing studied at the universities now, and they follow them implicitly in their games.

### At Carter Lake Club.

Mr. and Mrs. E. G. Clay entertained one of the largest parties at supper at Carter Lake club Sunday. Covers were laid for:

- Mezars and Mesdames—**  
 Grant Williams, Ralph Shepard, Le M. Pagan, P. Ward, H. W. Fisher, F. Hayward, T. B. MacKenzie, F. T. Mason, C. M. Duncanson, E. A. Laska, Mr. and Mrs. J. A. Rogers entertained a party in honor of Mrs. L. Hutchinson. Other giving supper parties were Miss Ella J. Brown, who had two guests; E. A. Zepfel, six; George Rogers, three; F. A. Caselli, three; E. P. Rogers, four; W. L. Harris, seven; J. A. Kotysa, four; O. K. Kline, four; T. L. Swannick, five; W. C. Karbach, four; Frank Warren, ten; A. A. Eversden, eight; C. A. Mattson, nine; A. Ochters, two; Mrs. T. J. Draz, four; O. Niekum, four; Mrs. Paxton, five; J. Barnow, two; S. S. Goldstrom, five; Dr. E. Helovitchner, three; Daniel Whitney, five; P. C. Best, two; E. Bierman, three; Dr. Michael Ford, three; P. Nichols, two; L. Thibouton, two; R. Weirich, two; Frank Foss, three; R. O. Longnecker, four; Ray Evans, two.

### At Seymour Lake Country Club.

Mrs. R. L. DeLeon was hostess at a bridge-luncheon Saturday afternoon, having as her guests:

- Mezars—** David DeLeon, A. Stram, C. E. Schluter, N. E. Felt, C. Kirschbaum, S. Katz, H. Unversagt, E. Frank, S. Weinsthimer, W. Harris, Misses— Hazel DeLeon, Zetta Ulman, Mrs. R. E. Sunderland entertained at dinner Sunday evening. With her were:

- Miss S. A. Page of Minneapolis, Miss Olive Seymour, Dean F. Sunderland, on Miss Mary Cooke had as her guests Miss Mildred Gardner, Miss Hazel Cooke, W. O. Shrum and G. I. Anderson. With Mr. and Mrs. Charles M. Garvey were Mr. and Mrs. J. H. Mithem and Mrs. Marshall of Chicago.

A large audience attended the Sunday evening musical, which was the first of a series.

Mrs. R. L. DeLeon will be in charge of the program Tuesday evening, and some especially good talent will contribute. Many dinner reservations are being made for the band concert Thursday evening, when the Ancient Order of United Workmen band, will give an evening's concert at the club.

Small dinner parties were entertained Sunday evening by E. E. Ames, who had six guests; Miss Hazel DeLeon, seven; H. M. Cohn, two; Henry Nygaard, five; Allen Dudley, three; W. P. Current, five; L. McWilliams, eight; W. B. Chase, eight; W. H. Anderson, five; Dr. A. C. Fryke, two; W. E. Philby, two; H. C. Forster, two.

### At Happy Hollow Club.

Mr. and Mrs. Lee Hamlin will give a dinner of five covers Tuesday evening at the Happy Hollow club; C. C. Belden will have seventeen guests; R. L. Brown, ten; G. F. Engler, six; H. Dunham, ten; Edward Williams, two.

Dr. and Mrs. Henry B. Lemere will entertain at dinner this evening at the Happy Hollow club. Their guests will be Dr. and Mrs. Charles O'Neil Rich and Dr. and Mrs. Burrell O'Housten, Tex.

Suppers were given last evening at the Happy Hollow club by H. T. Bowen, who entertained three guests; Harry Koch, three; C. F. Hayward, five; O. P. Goodman, three; C. F. Stebbins, two; W. R. Watson, two; C. C. Badler, Dr. W. F. Mitty, three; James Drummond, two; Harold Thompson, five; H. W. Leslie, three; H. E. Patterson, six; R. Hoeland, three; Clarence Bibbman, two; Walter Swadlow, two; E. C. Wagner, five.

Miss Ella Sanders will give a luncheon at the Happy Hollow club Tuesday.

### At the Country Club.

Mrs. Jay D. Foster entertained at luncheon today at the Country club. The table was attractively decorated with pink tiger lilies and covers were placed for sixteen.

J. E. Fitzgerald will entertain at dinner Wednesday evening.

Mrs. E. A. Wickham had eight guests at supper Sunday evening at the Country club. D. M. Vinsonbaler, two; E. C. Howe, four; Glenn Wharton, five; C. J. Smyth, three; Fred Hamilton, six; M. G. Colpeter, five; Chas. E. Metz, three, and F. W. Clark.

### Luncheons Tuesday.

Mrs. E. C. Saunders of New York City, who has been the guest of her sister, Mrs. J. F. Wagner, for some time, will entertain at luncheon tomorrow at the Happy Hollow club in honor of her hostess. Whasta daisies will decorate the table and daisy place cards will mark the places of:

- Rev. and Mrs. Ernst, Mesdames— N. L. Edinsson, C. D. Hutchinson, Ray C. Wagner, John A. Dempster, J. P. Wagner, H. H. Robinson, E. C. Saunders.

### Pleasures Past.

A surprise party was given Sunday in honor of Mr. and Mrs. Frank S. Triborsky at their home in Florence. Those present were:

- Mezars and Mesdames—** Frank Triborsky, Charles Triborsky, Joseph Eder, Fred Triborsky, Joseph Malinow, Joseph Triborsky, Mrs. Malinow, Misses— Mary Binder, Lillian Malinow, Dorothy Binder, Marie Triborsky, Dorothy Malinow, Mesars— Edward Binder, Charles Triborsky, Alfred Binder, Joseph Malinow.

### Personal Mention.

The Misses Ruth and Elizabeth Beecher, daughters of the Right Rev.

### INSURANCE MEN URGE NEW PLANT

Ask City Commissioners to Install New Fire Alarm System and Motorize Department.

**TOWNSEND EXPLAINS THE COST**  
City commissioners are considering the expenditure of \$66,500 a year for four years, or a total of \$266,000, for motorizing the fire department and installing a standard fire alarm system.

After lengthy discussion Commissioner Withnell was directed to procure estimates of the probable expense and terms which may be obtained for deferred payments on the alarm system.

E. R. Townsend, consulting engineer of the National Board of Fire Underwriters, addressed the commissioners, urging an expenditure of \$150,000 for a new fire alarm system and \$100,000 for motorizing all six of Omaha's fire houses.

**How Much of a Reduction?**  
"Omaha is now rated at 2 1/2 grade by the underwriters, the classification running from one to six, from the standpoint of fire protection. A standard fire alarm system here would raise the rating to second grade, giving a reduction of about 5 per cent on insurance premiums, affecting approximately 70 per cent of the business," declared Mr. Townsend.

"There were paid in Omaha last year fire insurance premiums of \$900,000, a 5 per cent reduction on 70 per cent of which would be \$23,000 a year. The \$150,000 estimate would include fire-proofing the city hall or erection of separate building for the central alarm station. The annual maintenance cost would be \$10,000, embracing the salary of a superintendent at \$2,000; three operators at \$50 a month; linemen, \$2,700 a year, and balance for repairs.

Added to the total of \$150,000 a year maintenance is \$7,500 interest charge on the investment, making the total annual cost \$157,500, as against the alleged saving of \$23,000 a year in reduced insurance rates, according to Mr. Townsend's figures, as presented to the city council.

The spokesman of the insurance underwriters further declared that motorizing the fire department would reduce rates still further, the two improvements warranting a classification of 1 1/2 grade and a rate reduction of 10 per cent.

**Loss Per Capita.**  
The commissioners were advised that for a period of five years Omaha's fire loss per capita was \$2.50, as against a general average of \$2.50.

Commissioner Butler brought out the statement that last year in this city 738 fire calls were sent in by telephone, while only nineteen calls were sent over the lines now in use.

**Fire Alarm System Essential.**  
A. J. Beeson of the Nebraska underwriters stated that the telephone is not regarded by insurance men as a generally reliable fire alarm medium.

Chief Suttler, asked for an expression, said: "A standard fire alarm system is more essential than more apparatus. There is no quicker nor safer way than a fire alarm system. The reason we had so many telephone calls last year was on account of the lack of boxes."

J. W. Metcalfe and Harry E. Ryan spoke on behalf of the retailers and J. W. Gamble for the manufacturers. During the discussion Mr. Townsend advised that the Omaha fire department and the water protection are rated high by the underwriters.

### Turn In Police and Fire Calls When Tot Gets Foot Caught

When Sam Cohn, 5-year-old son of Sam Cohn, 1837 North Nineteenth street, got his foot caught in a saw cutoff box near his home and no manner of pulling manœuvres could release it, the adjacent neighborhood became very excited and both the police and fire departments were called to the spot. A passing plumber, however, relieved the situation by hitting the box with his hammer and releasing the little tot.

### PANAMA EXPO EXHIBIT OF FINE ARTS MAY STOP HERE

This winter's exhibit of the Omaha Society of Fine Arts promises to be an unusually brilliant one. Mrs. Halleck Ross, chairman of the exhibition committee, has just returned from the California expositions with enthusiastic plans for the co-operation of the local Fine Arts society, with the efforts of the American Federation of Arts, to secure a traveling exhibition of the best paintings now hung at the San Francisco exposition.

"The exhibit there is an unusually fine one, and if the plan materializes, it will be a rare opportunity for Americans to see the best there is in art," said Mrs. Ross.

A committee composed of directors of the National Art society and leading artists of the country were in San Francisco looking over the collection and making selections for the exhibit, which it is planned to have circulated in the largest cities of the United States. Among them were J. Alden Weir, Miss Mecklin, Mr. Burnham of the Detroit museum.

The exhibit will probably be held in the Hotel Fontenella.

### GRAIN IN LOCAL ELEVATORS SHOWS BIG FALLING OFF

Grain stocks in the Omaha elevators continue to go still lower, the total being 1,195,000 bushels less than on the corresponding date of one year ago. Omaha stocks at this time and on the corresponding date of 1914, in bushels:

	Now.	Year ago.
Wheat	12,000	675,000
Corn	296,000	1,150,000
Oats	2,000	435,000
Rye	5,000	6,000
Barley	1,000	15,000
Total	322,000	1,327,000

For the last week the south has been taking large quantities of oats, while there has not been the demand for corn that existed a year ago. It is asserted that the demand for corn has fallen off on account of cattle feeders taking the position that prices are so high that they cannot get their money out of it where its used for feeding purposes.

### OWNERS OF BUILDINGS MUST PROVIDE SCREENS

The city council in committee of the whole recommended for passage an ordinance to require proper screen protection against flies. It is proposed to hold owners of buildings responsible for observance of this measure.

### It Ruins Hair to Wash It With Soap

Soap should be used very sparingly, if at all, if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary mulified coconut oil (which is pure and greaseless), and is better than soap or anything else you can use. One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulified coconut oil at any pharmacy. It's very cheap, and a few ounces will supply every member of the family for months.—Advertisement.

### Howell Finds that the Highway Needs Draining in Spots

Frank R. Howell, ex-United States district attorney, has returned from Lexington, Neb., where he left his automobile on account of water clogged roads early last week. He succeeded in driving the car through mud which, he says, still continues bad in places.

In fact, Mr. Howell declares that some of the stretches of Lincoln highway are simply impassable and look as though they will remain so for some time. "I went through one lake 400 feet wide and two and a half feet deep," he said. "I pulled three fellows out of it to the shore in safety. A farmer with a team of horses was charging \$1.50 to take machines through and had cleared up about \$30 in half a day. They ought either to make the highway all the way or else fix it up so that the water will drain off. All it needs is drainage."

"I saw a farmer dig a ditch at one place about two feet deep and only about thirty feet long, and the water was running off like a torrent into the creek."

"What gets me is that you can't get any reliable information about the road. They talk you all along that it is fine. That kind of talk isn't fooling. Honesty is the best policy, and if the road is not passable there ought to be less happy talk about how good it is and more truth telling and action on the question of draining the bad places. It is destined to be a great road, but there ought to be some road engineers sent out over it to indicate where drainage ditches should be placed."

**FLYNN AND McCUNE Take Office Monday**  
United States Marshal Warner will come from his summer cottage at McGregor, Minn., Tuesday and remain here until the new incumbent of the office, Thomas J. Flynn, takes over, the office next Monday morning.

T. W. McCune, now appointee to the office of collector of customs and custodian of the federal building, will also take up his duties in that position next Monday morning.

### Ford Company Asks for Bids on Plant

C. L. Gould, manager of the local branch of the Ford Motor company, declares that contrary to a previous report, the Ford Motor company is asking for bids on the new assembling plant which will be located in Omaha. Bids are officially asked from Omaha construction firms.

### A Well-Furnished, Well-Equipped Office Is An Asset to Your Business

**SPECIAL PRICES ON DESKS**  
\$62.00 Sanitary Mahogany Roll Top Desk, 66 inches..... \$52.00  
\$82.00 Sanitary Golden Oak Roll Top Desk, 66 inches..... \$62.00  
\$66.00 Sanitary Golden Oak Roll Top Desk, 66 inches..... \$58.00  
\$51.00 Mahogany Roll Top Desk..... \$42.00

We are sole Omaha agents for Globe-Wernicke Filing Cases and Book Cases.

### Fourth Regiment to Go Into Encampment

The Omaha companies of the Fourth regiment, Nebraska National Guards, will go into camp at Fremont Tuesday for their annual encampment. The Omaha men will leave at 9 o'clock in the morning on a special train over the Northwestern. The company from Blair will hike across country, and the company from Lincoln will use the Northwestern.

### Railroad Taxes Are Reduced by Board

The State Board of Equalization reduced terminal tax on the city and village railroad property in Douglas county \$238,875, according to a comparison prepared by County Assessor Cushman. The reduction lessens by the above amount the values turned in by local assessors.

City and village taxes paid by the railroads, computed on the valuation as now fixed, will be lessened from \$1,000 to \$1,800 a year. The reductions were chiefly on property in the villages of Douglas county.

### WOMAN BADLY BRUISED WHEN HORSE RUINS AWAY

When the horse she was driving bolted, Mrs. J. H. L. Williams, wife of a farmer living four miles northwest of Florence, was thrown from the buggy near Third and Mary streets, north of Fort Omaha, and badly bruised. The buggy was demolished. Mrs. Williams was badly bruised. The buggy was demolished. Mrs. Williams was badly bruised. The buggy was demolished.

Mrs. Williams was found by Dr. E. Adams, who attended her, assisted by Police Sergeant Shook, who was also called. Dr. Adams removed Mrs. Williams to her home in his car.

### It Really Does Relieve Rheumatism

Stomach's Liment does give almost instant relief. Nothing better for rheumatism, backache and aches. Only 2c. All drug stores.—Advertisement.

### NEBRASKA WHEAT IS NOW ALL CUT

But Little Threshing Has Been Done Because of the Continual Fall of Rain.

**CORN IS ALSO KEPT BACK**  
The Burlington's crop report for the week ending last Saturday night indicates that throughout Nebraska small grain has been cut and the harvest has ended. Heavy rains continued in most localities during a greater portion of the week, causing considerable damage to grain in the shock. As a result, on the basis of 100 per cent for a full crop, estimates on a percentage basis on wheat over the several divisions are placed as follows:

Omaha ..... 85 Lincoln ..... 95  
Wymore ..... 81 McCook ..... 91

The damage to wheat during the week, the report asserts, was due to the fact that most of the Nebraska wheat is in shock and that it sprouted and commenced to grow.

**Little Threshing Done.**  
But little threshing has been done up to this time and the opinion is expressed to make the grain of a marketable grade, it will have to be stacked in order that the moisture may be equalized before threshing is done.

To show that but a small quantity of wheat in Nebraska has been threshed, Burlington gives figures on shipments during the last week of July of this year and during the same period of one year ago. This year the wheat loaded at Nebraska stations aggregated 368 cars, while during the same week of last year, 2,147 carsloads were handled.

**Too Much Rain for Corn.**  
The corn situation is viewed in rather of a pessimistic manner, it being asserted that the week was unfavorable for growth, owing to low temperatures and too much rain. On the basis of 100 per cent for normal conditions at this season of the year, the condition at this time is put at the following on the several divisions in the state:

Omaha ..... 85 Lincoln ..... 75  
Wymore ..... 81 McCook ..... 91

According to the report, the outlook for a bumper potato crop is not as good as it has been, the contention being that the wet weather has resulted in a prodigious growth of vines, with few and small potatoes in the hills.

Apartments, flats, houses and cottages can be rented quickly and cheaply by a Bee "For Rent."

### Adams Has an Easy Time With Newell

Will Adams retained his title as single champion of the Carter Lake club Sunday by trouncing Ralph Newell, challenger, three straight sets. Newell won the club tourney, but he wasn't in the class with the youthful Adams, as the score of 6-1, 6-4, 6-3, would indicate. Lee Wilson and Newell won the doubles championship by defeating Will Adams and Joe Crendon—6-0, 6-4, 6-1.

### Brandeis Stores

**We Will Make This a Week of Special Bargains In Part of Our Big Basement Store**  
In the space occupied by our big Dollar Shoe Sale last week, we will offer some very special bargains all week. Departments all over the store will contribute and we promise that you will find the bargains unusual and greatly interesting.

**Women's Long Kimonos**  
Full length, fancy flowered and trimmed lawn and crepe, with belts and shirring. Sizes 36 to 46. Regular \$50 values; 29c Tuesday, each ..... 29c

**Women's Short Kimonos**  
Out good and full; made of good quality fancy figured lawns. All sizes; 25c values, each, 15c at ..... 15c

**Dressing Sacques**  
A special lot of odds and ends of Women's Dressing Sacques and Short Kimonos; crepe and fancy lawns. 35c and 50c values, at ..... 29c

**Children's Bungalow Aprons**  
A special lot, light and dark patterns; ages 2 to 8 years. 12c Regular 25c values, at ..... 12c

**Wash Waists**  
White and colored, dozens of styles, soiled and mused from handling. 35c and 50c values; special at ..... 15c

**Children's Wash Dresses**  
And Hemmers, all good wash materials; ages 2 to 8 years. 35c and 25c values, for one day 13c only ..... 13c

**Small Gingham Aprons**  
With or without bibs, tape trimmed; 15c values, for one day 9c only, each ..... 9c

**Household Needs**  
Diamond 40 Soap, special Tuesday, 10 bars for ..... 19c  
Odds and Ends of Fancy Toilet Soap, each ..... 2c  
(Limit, 10 cakes to a customer.)  
Floor Brooms, four-row stitched, special ..... 15c  
Ward Floor Mop, with handle, regular \$1.00 size, 44c at ..... 44c

**Women's Fine Pumps and Oxfords**  
Hundreds of pairs, most of them were separated in our great sale of last week but have now been remade and you will find many of the best styles and sizes on the tables for Tuesday. There are also 3,000 pairs of an excellent value as we had last week; all at ..... \$1.00

### Orchard & Wilhelm Co.

MADE IN OMAHA, U.S.A.

### Omaha Is Glad to Get Acquainted

There is no question about the welcome Omaha is giving Omaha products in this campaign of introduction. The people are asking to see the goods made at home, and usually they are pleased with them.

They are impressed with the importance we attach to QUALITY. That is the foundation of Omaha's prestige as a market.

It's fair enough to ask for a trial and a comparison, especially where both you and your city benefit by the transaction.

The platform of the Omaha manufacturers in this get-acquainted campaign is: If our product is the equal or better in price, quality and looks, then give it preference, for your own good, for our good and for the good of Omaha.

### That's Worthy of Some Deep Thought

MADE IN OMAHA, U.S.A.

QUALITY MADE IN OMAHA, U.S.A. GUARANTEED

QUALITY MADE IN OMAHA, U.S.A.

QUALITY MADE IN OMAHA, U.S.A.

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