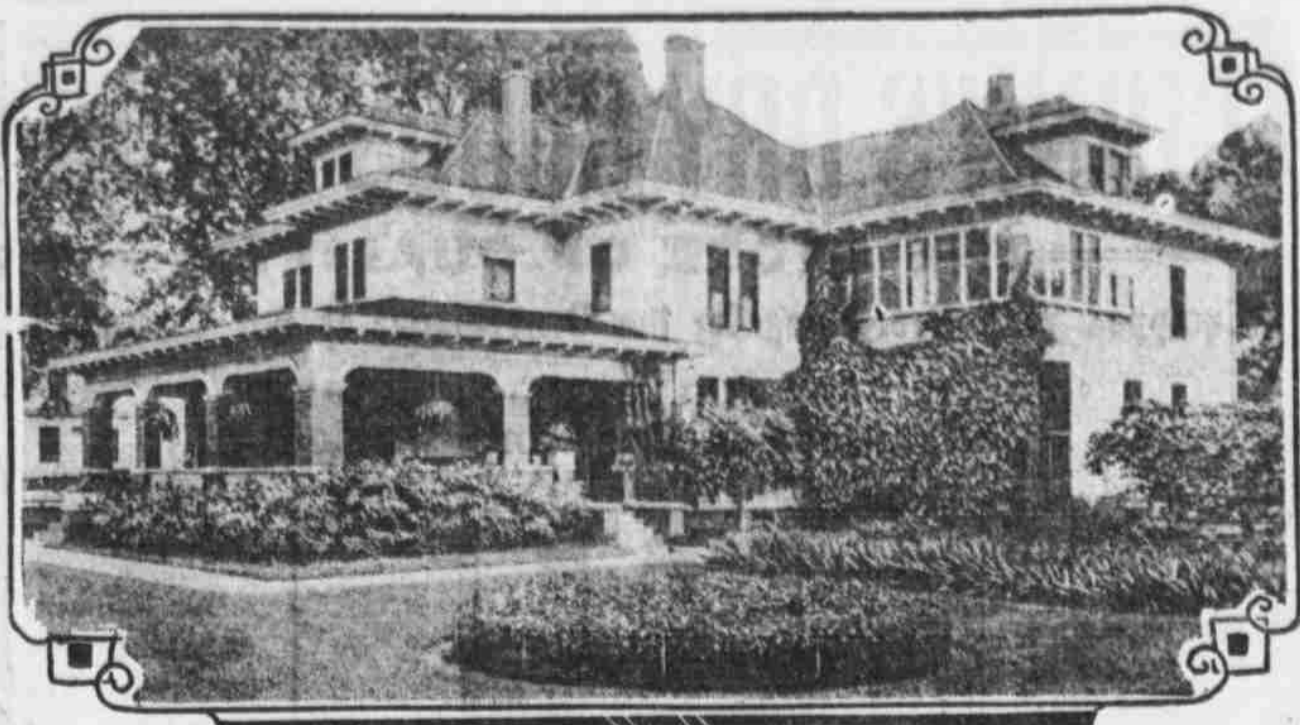


Fremont's Commercial Club an Organization of Live Wire Boosters



The R. B. Schneider Home

IF THERE is any more wide-awake Commercial club for its size than the Fremont Commercial club, said club has not sent its name and made good its claim to that distinction.

From the president, George F. Wola, down through the ranks, every man is a live one and a booster from Boosterville.

And these men are proverbially "cheap," but they are boosters in cash, which is another thing and speaks loudly for the man behind the dollars.

The Fremont Commercial club, with a membership of 300, raises the sum of \$15,000 annually from its membership for the purpose of boosting the city along on the prosperity path. Here are just a few "sample" things for which some money was drawn from this fund in 1914:

The race meet, which brought 3,000 people and into which the club put \$500.

The national farm power demonstration, which brought 35,000 people to Fremont, advertised the city throughout the country and cost the club only \$1,742.

The Big Four fair drew on the treasury for \$4,000 and the visitors numbered 30,000.

Six conventions were estimated to have drawn 3,000 people and the club paid out \$370. Summer band concerts cost \$500. Maintenance of roads in the county was boosted by the club with \$851. The twenty-six miles of the Lincoln highway through Dodge county is a stretch well kept always and with the little red, the big white and the little blue stripes on every pole throughout its length.

The Commercial club has been organized for years, but was reorganized last year by taking in two other affiliated organizations, the Ad club and the Retail Merchants' club.

It was reorganized, moreover, on an unique plan in that it is divided into five sections as follows:

A Manufacturers' and Jobbers' section, whose scope embraces all matters of interest to the factory or wholesale business.

A Retail Merchants' section, whose attention is directed to the retail business, the extension of credit, restriction of unwise advertising, etc.

An Ad club section having to do with all matters of publicity of special work in the way of fairs, concerts and entertainments.

Farmers' section, to which all farmers, landowners, breeders and stock men are eligible and which interests itself in matters relating to agriculture and live stock.

A General section, whose membership comprises commercial travelers, ministers, lawyers, doctors, dentists, archi-



ONE OF FREMONT'S BUSY JOBBING HOUSES.

itects, builders, contractors, engineers, bankers, real estate men, insurance agents, investors and others not affiliated with any of the other sections.

Each of these sections is a separate and distinct body, with its own bylaws, but subject to the general jurisdiction of the general club. Committees of the club are named as equitably as possible from the membership of the different sections. Each section names one of its members each year for director of the Commercial club to serve two years, so that each section is always represented on the club's board of directors by two members.

The objects and purposes of the club are named as follows:

"The activities of the organization may be along any line of public benefit and mutual co-operation, but they must comprehend the following:

"The construction and maintenance through co-operation with the proper authorities of good roads leading to Fremont.

"The further extension of our system of paved streets.

"The securing of proper advertising and publicity of our growth, resources and opportunities, to the end that the country at large may know Fremont and its possibilities.

"To promote the interests of our merchants, manufacturers and all other institutions and enterprises, encouraging the spirit of mutual protection and co-operation.

"To make constant effort to secure new enterprises for Fremont, particularly along manufacturing and jobbing lines.

"To secure and entertain conventions and various public gatherings.

"To arrange and care for fairs, festivals, concerts and celebrations.

"To protect the members from various

forms of graft and dishonesty.

"To exert organized efforts to beautify our city.

"To entertain official or other distinguished guests, and especially to become the medium whereby our own people may become better acquainted with one another, and by co-operation come to act in unison for the material and social betterment of a greater Fremont."

When a club like this raises \$15,000 in cold hard cash annually to boost its city along results are bound to appear. They have appeared and are appearing in Fremont right along. This year another annual attraction has been added, namely, a chautauqua, which will open August 9.

This, added to the national tractor demonstration, the race meet and the Big Four fair, makes four great annual attractions for Fremont.

Some of the other important events which came to the live city last year were these:

State Farmers' Co-Operative and Educational union convention.

Nebraska State Municipal League.

East Central Nebraska Teachers' association.

Nebraska State Bottlers' association.

Young Men's Christian association athletic contests.

Hog cholera cure demonstration by Farmers' section of the club.

Nebraska conference of Methodist ministers.

Degree of Honor, state convention.

Nebraska county commissioners, supervisors and clerks convention.

In many other ways the Commercial club acts for the upbuilding of Fremont and is foremost in the vanguard of any movement for the upbuilding and improvement of the city and for the extension of its sphere of influence and its tributary territory.



First National Bank

Fremont's Solid Banks

FREMONT is one of the very few minor cities of the United States with a regularly organized clearing house.

It is mentioned in the reports of the mercantile agencies through the daily papers of the country and in the financial journals.

Fremont has the further distinction of showing an increase in its clearing house returns in 1914 over the preceding year. It was one of only nineteen cities in the United States to show such an increase.

Its clearings in 1913 were \$17,046,530 and in 1914 they were \$20,171,055. The total of checks drawn on all banks during the year were, of course, much greater than these figures indicate.

The banks and other financial institutions are a solid rock and throbbing with prosperity. They have capital and surplus as follows:

| | |
|----------------------------------|------------|
| Fremont National | \$ 300,000 |
| Commercial National | 200,000 |
| First National | 150,000 |
| Farmers and Merchants National | 145,000 |
| Fremont State | 50,000 |
| Home Savings | 25,000 |
| Security Savings | 25,000 |
| Fidelity Trust | 25,000 |
| Nebraska State Building and Loan | 1,500,000 |
| Equitable Building and Loan | 300,000 |

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This bank during the first three days of its occupancy of the new quarters conducted a campaign for new savings accounts and added \$62 to its list. There

are now between 1,300 to 1,400 savings accounts in this one bank.

Some Real Facts

SOME folks have remarked about Nebraska that it has no mines. Others have replied that it doesn't need any mines. And others have remarked that Nebraska has mines right under the ground—corn "mines," wheat "mines," oats "mines," egg "mines," live stock "mines." In fact these "mines" of Nebraska's are vastly richer than the coal mines and metal mines of the whole country.

This has been strikingly brought out in a booklet issued by the Fremont Commercial club, and taking figures from the report of the Nebraska State Bureau of Labor and Industrial Statistics. These interesting figures are as follows:

| | |
|---|----------------|
| Nebraska corn mines | \$ 96,123,571 |
| Gold mines of U. S. and Alaska | 94,568,000 |
| Balance in favor of Nebraska | \$ 1,953,571 |
| Nebraska wheat mines | \$ 4,387,483 |
| Total sugar production of U. S. | 30,000,000 |
| Balance in favor of Nebraska | \$ 5,774,483 |
| Nebraska oats mines | \$ 23,951,350 |
| Texas cotton | 19,449,000 |
| Balance in favor of Nebraska | \$ 4,421,350 |
| Nebraska egg mines | \$ 14,300,000 |
| Kentucky tobacco | 11,790,000 |
| Balance in favor of Nebraska | \$ 2,510,000 |
| Nebraska wild and tame hay mines | \$ 65,000,000 |
| Illinois coal | 64,300,000 |
| Balance in favor of Nebraska | \$ 14,700,000 |
| Nebraska live stock, grain, poultry, butter, eggs and fruit mines | \$ 409,412,444 |
| Coal of U. S. except Illinois | 407,338,776 |
| Balance in favor of Nebraska | \$ 1,154,668 |
| Nebraska butter mines | \$ 21,600,000 |
| Colorado gold and silver mines | 25,300,000 |
| Balance in favor of Nebraska | \$ 3,180,000 |
| Agricultural, dairy, live stock and manufactured products of Nebraska | \$ 600,000,000 |
| Total corn crop of U. S. | 652,000,000 |
| Balance in favor of Nebraska | \$ 48,000,000 |
| Nebraska cereal mines | \$ 171,000,000 |
| Copper mines of United States | 127,000,000 |
| Balance in favor of Nebraska | \$ 44,000,000 |
| Grass and grain mines and refined into beef and pork | \$108,771,168 |
| Iron ore of United States | 60,523,908 |
| Balance in favor of Nebraska | \$ 48,247,260 |

The First National Bank Of Fremont

ESTABLISHED in 1867 by E. H. and L. H. Rogers, it has pursued its course as one of the effective agencies in the promotion of Nebraska's business development for nearly half a century.

Today it has assets of a million and a quarter and a circle of friends the value of whose esteem cannot be indicated by ledger figures.

The service rendered these friends may be extended to more Nebraskans, and our considerate invitation is presented.

THE FIDELITY TRUST CO., FREMONT, NEBRASKA

Capital and Surplus, \$105,000.00

Farm loans negotiated throughout the good territory in Nebraska. We are financial agents for the Central National Life Insurance Company of Lincoln, and we are in position to consider choice real estate loans at all times.

F. B. KNAPP, President.
FRANK KOSS, JAS. A. DONAHUE,
Vice President. Sec'y and Treas.



Farmers & Merchants National Bank OF FREMONT

PHILIP S. RINE, President.
WM. E. SMILAS, Vice Pres. and Cashier.
VICTOR SEITZ, Asst. Cashier.
Geo. F. Wola, B. W. Reynolds, J. O. Milligan,
Robert W. McGinnis, Harry J. Hauser

AT ALL TIMES (Especially During "Tractor Meet")

the officers and employes of these Banks will be pleased to meet you and to give information or advice whenever possible.

Make This Your Headquarters

We do a general banking business and are equipped to handle any transaction within the bounds of sound banking.

Commercial and Savings Accounts Invited.

BANK WITH US BY MAIL.

COMMERCIAL NATIONAL BANK

(Member Federal Reserve Bank.)

HOME SAVINGS BANK

(Operating Under the Depositors' Guarantee Law.)

Combined Resources, \$1,250,000.00

CORNER FOURTH AND MAIN STREETS.

The Fremont National Bank FREMONT, NEB.

Capital - - - \$150,000
Surplus - - - \$150,000

STRONGEST BANK IN DODGE COUNTY

Officers:

CHAS. F. DODGE, President.
J. T. MAY, Vice President.
H. WEHNER, Vice President.
I. M'KENNAN, Cashier.
C. A. SILAS, Asst. Cashier.

Directors:

L. M. KEENE, Chairman
L. P. LARSON
J. T. MAY
CHAS. F. DODGE
C. H. BRUNNER
J. REX HENRY
C. H. CHRISTENSEN
FRANK HANLON
HENRY WEHNER