THE OMAHA SUNDAY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR.

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JUNE SUNDAY CIRCULATION.

46,724

State of Nebraska, County of Douglas, as: Dwight Williams, circulation manager, says that the average Sunday circulation for the month of June, 1915, was 46,724. was 48.734, DWIGHT WILLIAMS, Circulation Manager, DWIGHT WILLIAMS, Circulation Manager, and sworn to before Subscribed in my presence and sworn to be me, this 2d day of July 1915.
ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Ad-dress will be changed as often as requested.

Thought for the Day

The mind is its own palace, and in itself Can make a heaven of hell, a hell of heaven.

It's been a late season for all the crops, but more particularly for the political plum crop.

The Saengerfest is voted a pronounced success without a dissenting voice. Zum Wiederkommen!

Like all compromises after the fact, it satisfies nobody, though everybody pretends to be tickled to death.

Despite the prayers of the devout in Russia. the allied Teutons are making the fur fly on both sides and the middle.

Chicago is being exploited as a summer resort city. But so far it has had no advantages to offer superior to Omaha.

Yes, but isn't there any more pie in the cupboard for the other Nebraska democrats just as deserving, if not more long-waiting?

The development of American submarines with a cruising radius of 6,000 miles disposes of the fears of invasion being in one direction.

In his diplomatic correspondence, Woodrow Wilson may not use so many long words as did Grover Cleveland, but he manages to make his meaning just as unmistakable.

That was hair-trigger action on filling those city hall vacancies following the transfer of the big boss from the city hall to the federal building. Looks as if someone had an inside tip.

John Wanamaker's suggestion of buying back Belgium will strike real estate men as a risky speculation. A title based on squatter sovereignty is not an attractive investment.

Autoists are again admonished that the law requires them to come to a full stop where street cars are loading and unloading passengers, and not to start again until the car starts. Safety

One element of every city's credit on the bond market consists of the amount of securities outstanding. When a city like Omaha buys its own bonds with sinking fund money, the bonds should be cancelled and to that extent let the reduction of the debt strengthen the municipal credit.

Cost of Education.

A report just out from the Bureau of Education, under the Department of the Interior, gives some interesting figuree as to the progress made during last year. The cost of education, as estimated by the bureau, for the year was three-quarters of a billion. This statement is followed in the report by comparisons which show the relation of this sum to other expenditures public and private, which method may be effective as impressing the public with the relative proportions of the money cost of schools, but does not give any basis for arriving at a just appreciation of the actual cost of our schools or the value returned.

It is, of course, difficult to place a value on the service of the schools, and yet it is quite reasonable to expect that the money be so expended as to secure a proportionate return in form of benefit to the country. It is not especially important to know that the sum is three times what we paid for admissions to moving picture shows, or one-third less than was spent for alcoholic liquors. What would be of use for critical comparison would be some details as to how the money paid out for school purposes was expended. It is fair to assume that the greater part of it went to support the public schools, although the maintenance of normal schools, colleges and universities will take a considerable sum. Americans have never been stingy with their schools, but they would like the assurance that these institutions are accomplishing what is expected of them.

It is set out in the report that 22,000,000 persons were enrolled in the educational institutions of the United States in 1914; of these 19,-000,000 were in elementary schools, 1,374,000 in secondary schools, 216,000 in colleges and universities, 160,000 in normal schools and 67,uce in professional schools. The most significant item of increase reported is an attendance as public high schools 84,000 greater for 1914 than for the previous year.

The Note to Germany.

The third American note to Germany on the subject of safety at sea for neutral travelers is firm and friendly, and sets out the position of our government with unmistakable directness. Germany has hitherto evaded the main American contention, setting up in justification of its submarine campaign the exigencies of the war. This is squarely met by the president with this

If a belligerent cannot retaliate against an enemy without injuring the lives of neutrals as well as their property, humanity, as well as justice and a due regard for the dignity of neutral powers, should dictate that the practice be discontinued. If persisted in, it will under such circumstances constitute an unpardonable offense against the sovereignty of the neutral nation affected.

It is the principle of freedom of the seas, a sundamental and not an adaptable law, that supports our contention. It does not matter that modern methods of warfare could not have been considered when the existing conventions were entered into; a proper regard for the rights of neutrals and of humanity demands that these methods be so adopted that noncombatants will not suffer. Whatever retaliatory steps may be taken against an enemy must have due regard for the safety of those not directly involved in the war. That submarine warfare can be so carried on has been demonstrated by experience since our original protest on the sinking of the Lusitanta. Demand that Germany disavow its torpedoing or make compensation is firmly renewed, and the concluding sentence of the note contains a warning that is not likely to go unheeded.

A more explicit statement of the American position could hardly have been made. That cur people will support the president in his attitude is not to be questioned.

Music and the Multitude.

The crowds that filled the Auditorium during the presentation of the Saengerfest programs form something of a sufficient answer to the oft-repeated charge that Americans are lacking in appreciation of the finer things of life. Music is really popular in this community, as it is in our country. Our people have the same yearning for the truly artistic as have those of countries older and, therefore, more completely developed in matters of taste, for the impulse to music is universal and not national. Music has been known in all times and among all races. The difference is only in degree. America has made some notable contributions to the wealth of music in the world, and in point of appreciation has shown by its shower of golden dollars that it dees not lag behind in recognition of musical genius. And this comes from the multitude rather than from the few. Our artistic ideas may not be thoroughly crystallized, but our ideals have not suffered through this cause. The success of the Szengerfest is a tribute to the popularity of music in Omaha as well as in America.

The Changing of the Face.

Everyone knows that the face of every person is constantly changing, and that these changes depict not only physical development, but also mental and moral metamorphosis. The innocent look of the child becomes lined over anew repeatedly as it grows older. The face is a palimpsest—a parchment receiving successive writings, one upon the other, reflecting the character as it is molded beneath the surface.

This thought is presented in a most graphic manner in a dialogue "dramatic sketch" in the current issue of Scribner's magazine. A famous Italian painter, executing his masterpiece of "The Last Supper" for the Milan cathedral, lacks just two figures for which he is seeking subjects. "The two faces which I cannot paint," as he explains, "because, search as I may, I cannot find two faces so contrasted that the one shall convey to us the aspect of the divine, the other of the vilc. The one a mirror, as it were, of heaven, the other the glass of hell itself. Ten years have I spent in this fruitless quest." But before leaving the cathedral after this outburst he discovers a subject in one of the choir boys. a young man eking out his earnings as a worker in bronze and gold by singing in the choir in order to contribute to the support of his widowed mother.

Ten years later discloses the painter seeking the one still missing face, and as a last resort applying to the governor of the convict prison in Naples for a view of the most hardened crimingle under death sentence, one of whom proves to be the long-sought model. The artist works fast at his sketches during the night to beat the hangman due in the morning, only to learn as he is making the final strokes that he had painted the same figure twice for the two figures. To the suggestion that he can now finish the masterpiece, he cries out: "Never now! If God can finish the pictures He begins, my picture shall be left forever unfinished."

The poetic license of the tale does not detract from the force of its lesson. The changing of the face what different stories it can tell. But if the face divine can be transformed. into the look of hell, who will deny that the reverse process is also possible? Good and bad traits, worthy and wicked impulses, struggle constantly for the mastery in the inner man. There is no good reason why the picture cannot become more angelic with each new painting of ii. The changing of the face, or rather the direction of the change, must be as much within the control of its owner as is the masterpiece within the control of the artist.

Nebraska Again to the Fore.

You can't keep Nebraska down. In arts of war or peace, in politics, agriculture, commerce or industry, in any of the things that go to make up what is good in our complex civilization, Nebraska will be found at the front. The latest triumph is just announced from the Navy department to the effect that for the next year the battleship Nebrasks, built on the western coast, will carry on its forward funnel a big letter 'E" to denote its supremacy in battleship engineering efficiency. Seventeen battleships wore in the test, which extended over a year, and the Nebraska is so far ahead of the others as to be out of sight. Kansas is far behind and the rest are nowhere. This news will make giad all hearts from the Missouri to the Colorado-Wyoming border, and every Nebraska heart will beat a little stronger because it is so. If you want to find Nebraska's position, look at the head of the procession.

THE HORROR of the excursion steamer tragedy over in Chicago is, of course, not comparable in loss of life to what have come to be every-day ocurrences in war-stricken Europe, but the nearness brings it home to us with much greater force. What a sudden fatality means to the friends and families of the victim is keenly realized in that small circle, but a wholesale drowning like this multiplies the calamity a thousand-fold. We have had disasters in Omaha, or affecting Omaha people, but nothing on this stupen-Our tornado two years ago, in number of people killed, yet totaling less than 150, was the worst of these experiences. The Logan wreck, which concluded the piculo of the Union Pacific shopmen and their families almost twenty years ago, in a way closely resembled this latest mishap except that it came at the close of a gala day instead of at its beginning, and the number of casualties was relatively

I happened to have been over in Chicago at the lime of the picnic, returning on a train that brought me into Omaha upon that awful Sunday Aorning. The first word of the wreck broke on us with the newspapers picked up at Council Bluffs, but the full import of the affair came only when we emerged from the cars at the station on this side of the river. The heartrending scene must have been indelibly impressed upon the mind of every one who witnessed it. for the station was crowded with a frenzied mob. Hundreds of disheveled men, women and children had spent a sleeplem night there vainly waiting for the return of their loved ones, and grasping at every scrap of news that filtered in from Logan. Most depressing of all, at the side of the platform was drawn up the wagons from every undertaking establishment in Omahs, and mattresses and cots had been set up waiting for the arrival of the injured. I questioned a few people whom I knew, but they were too dazed to talk understandably. Trainmen said that the special would soon be in, and I waited around a little while, soon discovering that the same hopeful information had been doled out to the weary waiters every few minutes through the long night, and that it was the suspense of momentary expectation, constantly disappointed, from which they were suffering, as much as from their grief and anguish. I have no doubt that the same sad experiences have now just been repeated in Chicago by the same quick spread of a funeral pall over a scene of joyous gayety.

Apropos of the coming "Billy" Sunday engagement, have a synopsis of the report of the finances of the B. Fay Mills revival meetings that were held here in promoted by the combined protestant churches of Omaha. For that enterprise, which was then regarded as a colossal undertaking, the total amount of money received and disbursed by the treasurer, H. A. Doud, was \$2,231.11, of which \$2,001.75 came from the pro rata contributions of the church organizations, and the remainder from individual donations, a street railway bonus, sale of books, and rebate on hall rent. The advertising committee apent nearly \$400, most of which went for billboards, signs, posters and cards, and none of it for newspaper advertising. The half rent took \$1,000, and the music committee spent \$376, of which only \$135 was paid to musicians. The accounts of the treasurer were audited by a committee consisting of William Fleming, J. H. McCulloch and Warren Switzler. As there was no item covering compensation for the evangelist and his helpers, the presumption is that they were taken care of through a thank offering from the converts and others interested in the meetings.

Let no one hereafter question the veracity of the daily newspaper in enything it says appertaining to the weather. Here is a scrupulously conscientious parish paper which calls itself "Church and Home" throntcling last Sunday's hallstorm with the statement that "many of the stones were as large around as base balls," and vouchsafing the additional information that "our sexton reported that his boys caught quite a number of amail fish on the grass near their home, evidently sucked up by the storm from some nearby lake." Do you get that?

It may be pertinent to note that the latest on-slaught of Colonel Roosevelt upon the song," I Didn't Raise My Boy to Be a Soldier," ramifles back to the song written by Captain Jack Crawford, the poet scout, one-time traveling correspondent for The Bee, and ne doing chautauqua entertainment work in the east, entitled "My Mother Raised Her Boy to Be # Soldier." Captain Jack not long ago sent me a copy of his words and music, together with a newspaper interview valiantly defending his sentiment against that expressed by the author of the answer, which it had elicited from the suffrage camp under the caption as already stated, "I Didn't Raise My Boy to Be a Captain Jack's song tells how his mother sent both his father and himself to battle for the Stars and Stripes during the war of the rebellion, in which the father was first wounded and then lost his

Twice Told Tales

Always Safety First.

"You say that you want some name engraved on this ring?" said the jeweler to the beahful young man. "Yes; I want the words 'George to his dearest Alice' engraved on the inside of the ring." "Is the young lady your sister?"

"No; she is the young lady to whom I am en-'Well, if I were you I would not have 'George to his dearest Alice' engraved on the ring. If Alice changes her mind you can't use the ring again." "What would you suggest?"

"I would suggest the words, "George to his first and only love.' You see, with that inscription you can use the ring half a dozen times. I have had experience in such matters myself."-New York Journal.

Calm Resignation.

Reference having been made to a beautiful resignation, Congressman Joseph J. Russell recalled an appropriate story. During a dinner party some time ago, the congress-

man said, the topic turned to the connubial state. Among the guests was a bachelor person. "Speaking of marriage," eventually remarked the lor, "It seems that the longer a man is mar-

"The happier he is," impulsively broke in a spinster party with a hopeful glance at the other, "I was going to may," resumed the bachelor dis regardingly, "that the longer a man is married, the less he seems to mind it."-Philadelphia Telegraph

The Hastings Grangers went up against the Union Pacifics and tied the score of the local team in the ninth inning, and then beat them out by adding another run in the twelfth inning. The top price was attained today by Messra. Wag-

ner, Savage and Saunders for 100 head of prime western beeves weighing an average of 560 pounds and selling at \$5.60 per hundred on the Omaha market.

A test of the Eclipse Chemical Fire extinguisher ras made on a very severe oil barrel fire opposite the Paxton hotel, the fire being put out with onefourth of a charge in forty-five seconds.

Mrs. John M. Thurston, 2305 Farnam, wants to employ a first-class cook and laundress. Cash wheat, No. 2, is selling on the local market at 71 cents, and corn, No. 2, at 33 cents.

Bedford & Souer, 218 South Fourteenth street, are advertising twenty town lots in South Omaha, "s beautiful town, elegantly located," where "several dwellings have been built and twenty or thirty are

A forthcoming engagement of Haverly's United American-European Minstrels, including Charite Read, "the great California comedian," and the "Marvelous Kraggs," is being advertised.

Mrs. A. Calderwood, 1616 California, wants to dispose of a good plano cheap

SECULAR SHOTS AT PULPIT.

New York Mail: The preacher who says that home rule for cities would mean the downfall of the authority of the state, can't prove his claim by quoting church history. Churches like to run their own affairs, and cities, like churches, are composed of human beings, Houston Post: A Baptist minister in Pennsylvania told his congregation, composed almost entirely of women, that he elieved he would have to stock the bapcondition inquired into. tistry with fish in order to get their husbands to come to church. It seems

nigh universal. Brooklyn Eagle: Unique, so far as we know, is the joint appeal of Roman Catholics and Protestants in Buffalo against sectarian spirit in American politics. It may seem to some minds an echo of the last gubernatorial struggle in this state, but really the conditions producing it have appeared in local politics, and a

that the vice of Sunday fishing is well

desire to make municipal government better is the chief motive of the clerical and lay signers, who number fifty Catholics and fifty Protestants. The Catholic administrator of the diocese, one state regent, the president of the Chamser of Commerce and three Protestant ministers are on the list.

New York World: The Rev. Dr. Aked, who now objects very seriously to the manufacture and sale by Americans of munitions of war, is the same Rev. Dr. Aked who only a few years ago, on assuming citizenship in the United States, remarked that the atmosphere of the old world was too oppressive for him. Perhaps it may not be amiss to remind the gentleman that one reason why the air of the western hemisphere is invigorating to most people is to be found in the fact that its inhabitants forego none of their own rights and do not very often attempt to deprive other people of theirs.

TABLOIDS OF SCIENCE

A newly-invented electrical device measbres off the ten-millionth part of a second

Nitrate of sodium crystals as clear as the hest glass have been made by a Parisian scientist.

Among the dog-day conveniences is a tumbler with twin compartments, one for ice and the other for liquid refreshments. To prevent a kettle from rusting always keep an oyster shell in it. The oyster shell should be taken out occasionally and

Inspection of the old walls of the palace of the Leuvre disclosed that reinforced concrete was known and used in Paris in the sixteenth century.

It has been estimated that nearly 200, 000,000 feet, or more than 55,000 miles, of film are used up yearly to satisfy the world's demand for moving pictures.

To analyze the unburned gases given off by industrial plants a French scientist has invented electrical apparatus which makes the tests and records the results automatically.

Aluminum shapes to fit all parts of the numan body, pierced with channels for hot or cold water circulation, have been invented by a Viennese surgeon for use The icing of refrigerating cars will be

dispensed with by the invention of a new system by which the warm air is pumped out of the cars and replaced with cold, The scheme has just been patented.

The United States geological survey is studying the lavas of Hawahan volcanos. The work is particularly pertinent be-cause all the islands of that group have been built up gradually by volcants discharges of lave, from a beginning deep down in the sea.

ERRORS OF HISTORY.

William Tell was a myth. Coriolanus never allowed his mother to ntercade for Rome. Blondel, the harper, did not discover

the prison in which Richard I was con-

The duke of Wellington never uttered the famous words, "Up, guards, and at

Alfred never allowed the cakes to burn, or ventured into the Danish camp disguised as a minstrel. Fair Rosamond was not poisoned by

Queen Eleanor, but died in the odor of sanctity in the convent of Godstow. Charles Kingsley gave up his chair of modern history at Oxford because he said he considered history "largely a lie." Charles IX did not fire upon the Huguenots with an arquebus from the window of the Louvre during the massacre of St.

Chemists have proven that vinegar will not dissolve pearls nor cleave rocks, in spite of the fabled exploits of Cleopatra

Bartholomew.

The siege of Troy is largely a myth, even according to Homer's own account. Helen must have been 60 years old when Paris fell in love with her. The number of Xerxes' army has been

grossly exaggerated, and it was not stopped at Thermopylae by 300 Spartans. but by 7,000, or even, as some authors computa, 12,000. The Abbe Edgeworth frankly acknowl-

edged to Lord Holland that he had never made the famous invocation to Louis XVI on the soaffold: "Son of St. Louis, ascend to heaven."-New York World.

AROUND THE CITIES

Pittsburgh is building a city hall for which \$1,500,000 in bonds was voted in

The state census gives Boston a population of 725,823, a gain of 89,823 in five Years. Chicago authorities are gathering in

various mechanical gambling devices in-Jitney drivers in Philadelphia celebrated the grant of a decree of injunction against a regulation ordinance by issuing 25-cent tickets good for six rides. Los Angeles boasts of a new school

equipped with a club room for fathers. a laundry and sanitary kitchen for mothers and a hygienic nursery for babies. Wheeling, W. Va., where stogies and plug abound, has a hotel with a cigar stand where this sign is displayed: "If

you spit on the floor at home, spit on the floor here. We want you to feel at Guests read and grin and expectorate elsewhere. At attempt of a Salt Lake City contractor to force the sale of property deprovement taxes is blocked by the state

supreme court, which rules that such property cannot be sold until the last

installment of the tax is delinquent. Up at Sloux City a daughter has thvited her mother into court to give an accounting of her father's estate, valued at \$100,000, or which the daughter's share was \$30,000. According to the daughter, all she has to show for her share is an insecured non-negotiable note for \$30.600 payable in ten years without interest.

People and Events

Smoky city's millionaires are getting wary. Pittsburgh sends out a story that one of its wealthy eiders rebuked a beautiful woman for trying to flirt with him. Miss Frances Whitney, aged &, of St. Louis, keeps twenty cats in her home. Friends think she is off in the upper story and seek to have her purr mental

The Matteawan cocktail is the very latest New York stimulant. The nature of the prescription is not stated on the label. but three doses are sufficent to carry the bearer to his destination.

War promises to bring some grist to the lazy man's mill. Out of the periscope of the trenches and the submarines a New Yorker has produced a pocket device which enables the rubberneck to view the scenery on all sides without the exertion of turning around.

Word is passed down the line to the alumni of the Kansas university, with the emphasis of finality, that the state is not going to foot the bills for the gay and toothsome dinners of the siumni. the word goes rejected bills for \$647.60. The heartlessness of statehouse job holders once more plows trritating furrows on polished highbrows.

The census of the Empire state is expected to show a population of about ten and a quarter millions of people, or one-tenth of the country's total. Where fore the New York World fires this salute: "One section of the effete east is multiplying in men"and resources at a rate that would make newer communities explode with self-satisfaction."

Two Germans who were partners in the restaurant business in Chicago fell out and separated in anger. The retiring partner started three new feeding shops one of them next door to the original restaurant. The owner of the old shop got sore all over, but he didn't scream. He took the public into his confidence by means of placards on his windows, the principal one being a cartoon entitled: "A German submarine at work in Amer ica," with these explanatory remarks: "The American moral code of business principles precludes a former partner from opening up opposition within a reasonable radius. Here this unnaturalised German renegade has violated all moral codes, and it is up to the public to relegate him into a concentration camp.

WHITTLED TO A POINT.

A lazy man makes much ado about nothing. Men, like pins, are no good if they lose

their heads. Any man who knows it all must be an awful bore to himself. Opportunity never troubles a man if

there is nothing in him. It is asserted that the electric chair is a sure antidote for old age.

During courtship an ounce of flattery is equal to a pound of caramels. Yet blockheads are not the kind that

produce the burning thoughts. If a man's credit isn't good he can easily cut down his expenses.

At the age of thirty a man begins to unlearn what he doesn't know. Those who suffer in silence usuall have a lot to say about it later. What would be the result if we all followed the advice we give to others?

Women do not like new wrinkles any more than they do old ones. The early bird that monkeys with the early bee is apt to get stung

The man who says he is glad he is married is either an optimist or But it is better to quarrel over trifles than over something of real importance. Poverty is said to be a sure cure for dyspepsia, but the cure may be worse than the disease.-Chicago News,

MUSINGS OF A CYNIC.

The only man who is always sure of a tob is the bill collector.

A level-headed man is merely one who always agrees with us. No man can force luck by worrying

over the fact that he hasn't any Even the second-story man has no objection to getting in on the ground floor. A man, like a fish, can generally avoid being caught by keeping his mouth shut.

Perhaps the most lied about thing in

all the world is the pie mother used to

Imitation is the sincerest form of flattery, but it doesn't go in the patent office.

make.

Some people never seem to realize the difference between their own way and

There is plenty of room at the top, but that doesn't influence a man to be a steeple climber.

Many a fellow loses his heart and says nothing who would put up an awful roar if he should lose his money.-New York Times.

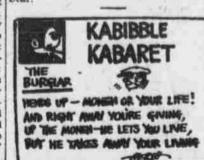
DOMESTIC PLEASANTRIES.

"Here's a news item says the United States is to turn out a submarine which can travel 5,500 miles and cross the ocean on one supply of fuel. It is the G-3."
"I'd call a submarine like that the Gee whiz!"—Baltimore American.

"Can you keep a secret?"

"But will you?"
"Oh, that's different, I don't know."-

"I always encourage my husband to ex-lain public questions to me," said the cheery woman.
"You have great respect for his opin-"I don't try to understand them. The less I understand them the more fun he has explaining them to me."—Washington Star.



Bing-Borely is going to take up raff-Bang—So many nice girls have told him to make tracks that I don't wonder at it. —Town Topics.

Helter-Do you think severe religious training really prevents a person from wrong-doing? Skelter-Well, it doesn't exactly prevent it, but it certainly detracts from the pleasure one gets from sinning.—Life.

PEACE!

Henry W. Longfellow. Were half the power that fills the world with terror,
Were half the wealth bestowed on
camps and courts,
Given to redeem the human mind from There were no need of arsenals and

The warrior's name would be a name abhorred! And every nation that should lift again its hand against a brother, on its fore-Would wear for evermore the ourse of

Down the dark future, through long gen-The echolog sounds grow fainter and then coase; And like a bell, with solemn sweet vibra-I hear once more the voice of Christ

Peace! and no longer from its brazen portals

The blast of war's great organ shakes the skies!

But, beautiful as songs of the immortals

The holy melodies of love arise.

\$1.20

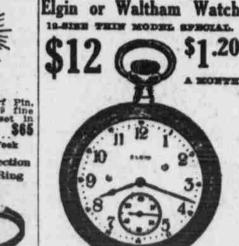
DIAMONDS - WATCHES

VACATION TIME IS HERE—No matter where or how you spend your Vacation, you will meet old friends and make new acquaintanes, and you will want to look as well dressed and as prosperous as they do. Nothing you can wear will so add to your appearance as a beautiful genuine Diamond. If you are limited in ready money, you can open a charge account with us and pay in small amounts monthly after your vacation is over. Besides, NOW during our great "Annual Summer Value-Giving Sales" is the time to buy and save money. We are selling genuine Diamonds, beautiful sparkling stones, and all other lines of fashionable jewelry at prices that will astonish you. Why not avail yourself of the prestige and pleasure of wearing handsome jewelry while on your vacation? Let the opening of a charge account with us be a part of your vacation plan.



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Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.