

Society

By MELLIFLOIA.

Monday, July 19, 1915.

ACCORDING to the latest reports from fashion's connoisseurs, lady's foot this fall is to be garbed in appalling conservatism.

A decree taboing the freakish styles has been issued and the manufacture of shoes of odd colors, laced at the side or back, is frowned upon. For the coming season, black with cloth uppers will take the lead and to be thoroughly proper, the cloth must be black. Perforations and other decorations so popular last winter and spring, now occupy a corner far back on the shelf.

Men's shoes are conservative in design and remain either black or tan.

At the Country Club.

Mr. and Mrs. Howard Baldrige entertained at supper last evening at the Country club. Their guests were:

Men—Gallagher, F. P. Kirkendall, Messers—O'Hara, Mr. Harry O'Neill had as his guests last evening at the Country club: Miss Daisy Doane, Mrs. Williams Sears Poppleton, Dr. Le Roy Crummer.

Wednesday evening at the Country club Mr. and Mrs. W. T. Page will entertain fourteen guests at dinner and Mr. and Mrs. C. J. Smyth will give a dinner of sixteen covers.

Dining together were: Messrs. and Mesdames—Glenn Whitton, Mosher Colpetzer, Mr. Joseph Barker.

A small party was composed of Mr. and Mrs. Jack Barber and Mr. and Mrs. Fred Hamilton.

Mr. and Mrs. Harry F. Whitmore had as their guest Miss Joan Sawyer.

Mr. Malcolm Baldrige entertained: Messrs. and Mesdames—Eugene Whitmore, Elizabeth Reed, Mr. Robert Dudley.

With Mr. and Mrs. Wayland Magro were: Mr. and Mrs. Mark Coed, Miss Clara Helene Woodard.

At Happy Hollow Club.

Mr. and Mrs. O. P. Goodman entertained seven guests at supper last evening at the Happy Hollow club. W. G. Hoye had two, Yale Holland, two; W. C. Rose, two; M. M. Lyon, two; C. H. Marley, two; G. M. Durkee, two; W. R. McFarlane, four; C. L. Duffene, two; Wilson, two; C. F. Walker, four; Middleton, two; W. S. Milner, two; R. W. Reed, two; N. O. Hamilton, two; E. H. Dunham, eleven; Elliot, two; W. S. Engleman, two, and R. S. Busch, two.

Mrs. C. F. Weller, Mrs. S. Clark, Mrs. E. H. Dunham and Mrs. George Carter will be hostesses at luncheon Tuesday, at the Happy Hollow club.

Mr. George P. Johnson and Mr. Baumgarten will have guests at dinner Tuesday evening at the Happy Hollow club.

Wednesday Mrs. W. G. Woodard will give a luncheon of sixteen covers and on Thursday Mrs. C. H. Marley will entertain thirty-four guests at luncheon.

Chi-Cang Outing.

The Chi Cang society of the Omaha High school are spending two weeks at Lake Okoboji, Mrs. O. W. Mendel and Mrs. Hilsner are chaperoning the party. The guests include: Misses—Dorothy Lyle, Clara Fulton, Ruth Gilling, Marion Booth, Helga Detweiler, Rhea Hande, Dorothy Hitchon.

At Seymour Lake Country Club.

Mr. and Mrs. W. B. Cheek entertained at dinner last evening, having for their guests: Messrs. and Mesdames—E. A. Ross, Charles Boar, Misses—M. J. Cooper, Matt Neal of Fort Madison, Ia.; Guthrie, Okla. Harry Cheek.

Another party was composed of: Messrs. and Mesdames—C. A. Mangum, Henry Forster, John Cummins, Henry Nysgaard.

Mr. and Mrs. George Francis had five guests to dinner, and Ode Current, two.

Numerous small dinner parties will be entertained tomorrow evening, when the Keno quartet will give the entertainment for the evening.

Wedding Cards.

Cards have been issued announcing the marriage of Miss Minnie Mack, daughter of Mr. and Mrs. Charles H. Mack, and Dr. Frank Jensen of Newman Grove, Neb., which was celebrated Thursday evening, July 15. Dr. and Mrs. Jensen will be at home after August 1, at Newman Grove.

At the Field Club.

Sunday evening at the Field club those entertaining at supper included Mr. and Mrs. W. H. Irtta, who had four guests; J. W. Tilson, two; R. H. Manley, three; E. B. Merrill, two; F. J. Weaver, two; E. W. Morrison, two; O. R. Goodrich, four; N. M. Fitzgibbon, two; J. A. Eppinger, two; Dr. Anson, two; Paul Wagner, three; E. C. Henry, four; L. J. Millard, two; C. B. Shackelford, three; M. H. Dunham, two, and J. M. Milhan, three.

A French table d'hote dinner will be served Wednesday at the Field club.

Surprise Party.

The members of the Jolly Bess club gave a surprise party Thursday afternoon in honor of Mrs. E. Kirshbaum's birthday anniversary. The rooms were shrouded with garden flowers and the afternoon was spent in games and music.

ALL WHITE FOR MOURNING—Society at Southampton, L. I., is agog over the novel "mourning" costume worn by Mrs. Ralph Thomas at the recent dog show, where Mrs. Thomas appeared in a costume of solid white, with a white hat and veil of white crepe and chiffon.



MRS. RALPH THOMAS

reopened after it had been decided against the lumbermen, coupled with the information that the roads are about to declare a general new schedule covering the whole lumber rate situation, leads lumber

traffic men to believe the commission is preparing to take up the lumber situation from rock bottom this time, and order a general investigation all over the United States.

WHO WILL BE HIGH SCHOOL PRINCIPAL?

Names Under Consideration in That Connection by School Board Committee.

NOT AGREED AT LAST ACCOUNTS

Who for principal of the Central High school? This question is seriously disturbing members of the School board, who have had a number of names under consideration, but at last accounts were not agreed on any one of them.

Of the present high school staff two have been mentioned as possibilities, the present first assistant principal, J. F. Woolery, who was a candidate for the place once or twice before, and Dr. H. J. Senter, for many years head of the department of chemistry.

Another candidate is former City Superintendent N. M. Graham of South Omaha, who has a contract for another year's service at \$2,000, and who previously had charge of the South Omaha High school. Mr. Graham is reported as having said that if there were no place where his services could be used, he would look for another position, but the talk is that unless given the high school principalship, a new \$2,000 job of assistant supervisor of grade instruction is to be created for him.

Still another suggestion that has been made to the school board committee is that Miss McHugh, who retired on a superannuation pension two years ago, be reinstated as principal, at least, temporarily. And another suggestion is that Dr. B. E. Jenkins, who is president of the University of Omaha, as well as member of the school board, should be induced to take the headship of the high school.

The only alternative for these various proposals is to go outside and secure some experienced educator who is making good in some other city, just as Louisville did in taking Principal Reed away from Omaha, and this is what several school board members think they will have to come to, with the principalship of the Central High as also of the Commercial High.

Council Takes No Action On the Gas Rate Reduction

The city commissioners have placed on file a communication from President F. T. Hamilton of the Omaha Gas company, announcing a rate of 31 per cent for gas, beginning August 1. The city legal department advised the commissioners no action is necessary, as this reduction does not necessarily effect the litigation now pending. There is a feeling, however, that the commissioners and their legal department will not be disposed to push the case which is now on its way to the supreme court at Washington.

HORLICK'S
The Original
MALTED MILK
Unless you say "HORLICK'S" you may get a Substitute.

Proposed Budget for Greater Omaha to Be \$2,269,800

The total of the proposed 1916 Greater Omaha budget for general purposes now amounts to \$2,269,800, made up as follows: General fund, \$1,350,000; sinking fund, \$400,000; bond sinking fund, \$150,000; South Side deficit, last five months of this year, \$122,000; special fire department fund provided by the legislature, \$85,000; hydrant rentals, \$142,800. The city council will consider this matter this morning and then will certify over to the county board.

The figures given do not include the school levy, which will be considered by the Board of Education this evening.

BIDS FOR NEW CHURCH COME WITHIN LIMITS

The contract was let yesterday for the construction of the new First Presbyterian church. A number of bids were received Saturday and it was announced that some of them came within the reach of the church.

Our women's and misses' shirts will be on sale Tuesday at greatly reduced prices. Julius Orkin, 1519 Douglas St.

Brandeis Stores

Special Purchase of Imported Wash Fabrics

Imported Cotton Novelties, volles, ratine, crepes, sheers, for outing suits, dresses and blouses, in white and all plain wanted shades, 36 and 40 inches wide. Worth to 50c per yard, at, yard—**15c**

English Woven Stripe and Brocaded Eponge, for house dresses, children's wear, pajamas, etc. in pink, light blue, tan, gray and helio. This is an English woven fabric and absolutely fast colors, 27 inches wide, 25c value, at, yard—**10c**

Domestic Specials for Tuesday

36-in. Dress and Wrapper Percaloes, mostly light and dark grounds, neat stripes, dots and figures, 5c value up to 10c, yard..... **5c**

The Genuine 36-inch Bleached Wamatta Muslins—Full weight and finish, none better made for sheets, slips and undergarments, 12 1/2c value, yard..... **7 1/2c**

The Genuine Claremont Batiste—This most serviceable and desirable fabric always in demand for children's and misses' light weight summer dresses, negligees, etc., 12 1/2c value, yard..... **8 1/2c**

The Genuine Wamatta Bleached Pillow Tubing—45 inches wide. Best known domestic fabric, 22c value, Tuesday only, yd..... **15c**

Floor Brooms

Extra quality heavy floor brooms. Four rows stitching, special, at, each..... **15c**

Wizard Oil Floor Mop

Made with adjustable handle, worth \$1.50, and one quart of Wizard Floor Oil, worth \$1, this combination, worth \$2.50, for..... **\$1.39**

Hosiery and Underwear Priced Small

\$1.00 Hose, 59c
Whites, blacks and a good many fancy colors; all full fashioned, double garter top; some are silk to the top.

35c Hose, 19c
Fibre silk, fancy boot patterns, principally shoe shades; also silk lisle in blacks and whites; none worth less than 25c and up to 35c.

39c Vests and Union Suits, 25c
Regular and extra sizes; fine cotton and some are lisle thread.

Good Shoe Values---Basement

Boys' Low Shoes, button and lace Oxfords in dull, patent and Russia calf leathers, all good wearing shoes, worth up to \$3.00, clearing price, at..... **\$1.95**

Children's Mary Janes, very best quality, in patent and dull leather. There are a few black satin ones, they are all hand turned soles, worth up to \$1.75, at... **98c**

Over 300 pairs of Women's Low Shoes in all the wearing styles, button and lace Oxfords, two strap and colonial pumps, in black and tan leather, worth up to \$2.00, at..... **79c**

Misses' and Children's Sandals, silk skin soles, size up to 1, worth up to \$1.00, at..... **50c**

CONFECTIONERY
Geel I Wish I'd Bought
Hardings 25c Cream All Ice Cream
That yearning for purity, richness and wholesomeness prompts many a youngster to regret his hasty purchase of some other goodly that is heavy and hard of digestion. Teach your boys and girls the value of deciding first what is best for them. Then, impress upon them the importance of asking for the Cream that is deliciously smooth and palatable, by name—not only in the sweltering days of mid-Summer but the year through.

To Investigate the Proposed Increase in Lumber Rates

Local lumbermen have had what they term reliable information that the railroads have practically agreed upon an advanced schedule on lumber rates. This is causing some consternation in lumber circles, but the lumbermen say when the advance is announced it will be fought by all the lumbermen in the country. It is to come in the form of a reclassification of lumber in such a way that only the cheaper grades of rough stuff would be carried on the present rate charged for a large variety of lumber, while many grades now carried at this rate would be taken out and classified with the higher grades under a higher tariff.

Of course this matter will come to the Interstate Commerce commission for decision sooner or later. Incidentally, when it does there is a possibility that the commission will make a general cleanup of the lumber rate situation. This is suggested by some of the best informed among the lumber traffic men, because of the fact that two noted cases, the hardwood lumber case and the yellow pine rate case, are at present pending for rehearing before the commission.

The yellow pine case was just reopened by the commission upon the second request of the railroads, after all lumbermen thought the case had been finally settled March 2, 1915. The fact that it was reopened after the request of the railroads for rehearing had been once denied, and the fact that the hardwood case was

for Women Everywhere



THE well-dressed woman of today does not subject herself to the embarrassment of superfluous hair on the underarm.

Milady Decolleté Gillette

With the vogue of sleeveless evening gown—the sheer blouse fabrics—and the popularity of the dance—women of nice feeling have, by means of the Gillette, presented an underarm as smooth as the face.

The continued use of the Gillette—as much a matter of good grooming as good style—and the insistent demand of women everywhere for a Gillette adapted to their own use, has led to this new Model—Milady Decolleté Gillette.

The experience of women who have used a Gillette for years proves that it does not roughen the skin or coarsen the hair in the slightest degree.

Of delicate steel, in 14-K gold plate, enclosed in French Ivory case, lined with velvet and set in Purple, Old Rose, Green or Old Gold—Milady Decolleté Gillette is a most attractive toilet article. It will be found with the toilet goods in department stores, also in jewelry and drug stores and the foremost women's specialty shops. The price is \$5.

Shown by good dealers everywhere
For full particulars about Milady Decolleté Gillette and its use, write us direct
GILLETTE SAFETY RAZOR CO.
BOSTON, MASSACHUSETTS

1890 - 1915
Twenty-five years ago we opened shop in the same location we are in today. We want to thank our old friends for their loyalty and all of our new patrons for their support.

Frenzer
Jewelers
15th & DODGE.