

BIG OUTING TO BE NOT ALL PLEASURE

Business Men's Outing Club Organized Primarily to Promote the Home Industries.

AT CARTER LAKE AUGUST TWO

The board of directors of the Nebraska Business Men's Outing Association held a meeting at the Commercial club rooms Monday evening at 10 o'clock. This is the association which has made plans for a big business men's chautauqua to be held at Carter lake, beginning Monday, August 2, and ending Sunday, August 8.

Over Four Thousand Members.

The association is composed of eight business associations of the state, with a membership of over 4,000 business firms. The associations that are members of this general body are the Nebraska Federation of Retailers, the Nebraska Retail Hardware association, the Nebraska Jewelers' association, the State Master Bakers' association, the Nebraska Implement Dealers' association, the Nebraska State Pharmaceutical association, the Nebraska Harness Makers' association and the Nebraska Retail Clothiers' association.

The board of directors, which met today to further outline the arrangements for the chautauqua, is composed of the presidents of these various state associations and the general secretary and treasurer and manager of the general association.

Outlines Plan.

Manager D. F. Dolan has the following to say as to the plan and purpose of the outing or chautauqua that is planned:

The Nebraska Business Men's Outing association is organized principally to promote home trade and industries and secure higher efficiency in merchandising.

"The buy-at-home policy is the best for the buying public, because it promotes good service and guarantees the quality of the goods sold. Goods are easily sold at low prices, but cheap goods which are offered for sale in connection with trading stamps, profit sharing coupons and such other devices, to increase sales, are dragging the standard of business down to the level of out-throat.

"The Business Men's association contemplates a campaign of education and publicity, not only for the instruction of the merchant of the state, but also for the public, with a view to a fair cooperation between them, so that business may be raised to the highest efficiency and service. Such a purpose would promote the welfare and prosperity of the state, enhance the value of property and build up our rural communities, which are still the source and center of the best things in American life. The subjects discussed at the outing will deal with the great business question, which will be discussed by men of well known ability and wide experience in the business field.

Successful Methods.

"The attention of the merchants will be called to the most successful methods known in the recorded experience of business experts. Business men must unite their energies and influence to build up and conserve their trade against any movement or influence that would seek to destroy it. The purpose of this enterprise, to be tried for the first time in this state, is to promote legitimate trade and safeguard the interests of the buying public.

"The outing will include features of recreation and entertainment under ideal conditions. There are eight separate organizations included in the association, having a membership of over 4,000 business firms. It is expected that most of them will attend the outing with their families. It will afford them a week of rare enjoyment combined with practical instructions on business methods."

Omaha Police in Search for Missing New York Physician

In response to the pathetic plea of a heartbroken young wife, Omaha police have joined in the nationwide hunt for Henry Clarke Cox, Jr., of Boston, rich son of Dr. H. C. Cox, prominent New York physician, who disappeared mysteriously from his home during the first month of the year.

Despite the efforts of the Boston police and a national detective agency, no trace of the man has been found. His young wife cannot account for the disappearance.

The case has taken its place as one of the most mysterious in the police annals of the country. Despite months of search by detectives not a clue has been uncovered which would throw any light on the fate of the young man or his whereabouts.

Omaha Men to Oppose Proposed Rug Rates

Seeking to prevent a change in the classification of rugs for freight schedule purposes, C. E. Wilbur of the M. E. Smith company, C. W. Wilchuk of the Orchard-Wilhelm company and E. J. McVass, manager of the traffic bureau of the Commercial club, are to go to Kansas City this evening for a hearing Tuesday before the special examiner of the Interstate Commerce commission. The railroads have sought to reclassify rugs according to value with the purpose of making the freight schedule higher. The Omaha firms mentioned, together with numerous others, are interested in preventing the increased tariff from going into effect. It is for the purpose of making their representations to the Interstate Commerce commission in this matter that they are going to Kansas City.

Soothe Your Cough and Cold.
Bell's Pine-Tree-Honey goes right to the spot. Checks the cough, eases throat, kills the cold germ. Only Bell's All-Drugists. Advertisement.

MEXICO'S MOST PROMINENT MEN—Here are the leaders who will have to compose the troubles there if American intervention is to be avoided.



PROMINENT MEXICANS

JITNEY TAX AND BOND CONSIDERED

Commissioners Spend Morning in Wrestling with Problem of What JITNEY BUSES Must Do.

TO MAKE UP LOST REVENUE

Bond and occupation tax requirements in connection with the regulation of jitney buses were the serious features encountered by the city commissioners during their consideration of a tentative ordinance submitted by City Solicitor Fleharty at a meeting of the council committee of the whole.

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Baker May Bring San Carlo Opera Company Again

Charles R. Baker, general business representative of the San Carlo Grand Opera company, whose presence in the city is generally accepted by Omaha theatergoers as indicative of something good in store, arrived in the city yesterday from San Francisco, where he has been spending several weeks at the big fair.

Mr. Baker's opera organization, by the way, is the only one that survived the disaster of the amusement season just closed, aside from the Metropolitan company, which is subsidized by New York capital. The San Carlo company will be one of the three great organizations assembled the coming season, the other two being the New York and the Chicago (reorganized) company. Mr. Baker has not decided whether Omaha will be included in the list of cities to be visited by the San Carlo artists, but will consult with leading music enthusiasts regarding the possibilities.

Asked what, in his opinion, would eventually become of the moving picture craze that has swept the country, Mr. Baker stated that, in his opinion, the tide has begun to turn, and that, once turned, it will develop rapidly back in favor of the legitimate form of dramatic entertainment. The smaller, or 5 and 10-cent houses, will survive the longest. Americans want animated, red-blooded action on the stage—something that sets deeper under the skin than the screen can produce. Fortunately, Mr. Baker added, grand opera cannot be produced by moving picture promoters.

Feeding Station for Infants Open

Miss Beattie Randall, superintendent of the Visiting Nurse association, and Dr. Newell Jones opened a feeding station for infants Monday morning at Columbus hall, Sixth and Pierce streets. Six mothers brought their babies to the station for advice.

Smashed Auto Has No One to Claim It

Another mystery for the police: Who was driving the seven-passenger automobile which crashed into a telephone pole in front of Mason school at an early hour yesterday? One wheel was torn off and the front of the car was badly damaged. The car was headed toward the north and was on the wrong side of the street when it struck the pole.

FUNERAL OF JOHN GRANT IS TO BE THIS AFTERNOON

The body of John Grant, Omaha pioneer paving contractor and business man, who died Saturday at Battle Mountain sanitarium, arrived here yesterday. The funeral will be in charge of Captain Jones, No. 1 of the Masons, and will be held this afternoon at 2 o'clock from the Masonic temple, Sixth and Capitol avenue. Pallbearers will be chosen from the Masons. Grand Army of the Republic and Loyal Legion. Burial will be in Prospect Hill cemetery.

CROP PROSPECTS ARE BEST EVER

Condition of Small Grain is Best it Has Ever Been in the History of the State.

BIG CORN CROP IS EXPECTED

The Burlington's Nebraska crop report for the week ending last Saturday night, according to grain experts, indicates that the small grain crop is in the best condition of any time in the history of the state. On the basis of 100 per cent, being the normal condition at this time of year, the compiler of the report, the data having come from the hundreds of stations, makes the following estimate on the winter wheat condition for the different divisions which cover the entire small grain area of the state:

Table with 3 columns: Division, Per Cent, and Crop Condition.

It is admitted that the weather of the last two weeks has been unfavorable for corn, but with favorable conditions from now on, a large crop is predicted. Pastures are reported in excellent condition, with the wild hay crop unusually large, owing to the frequent rains. Alfalfa hay is very heavy, but the first cutting has been interfered with on account of wet weather.

CORNERSTONE OF ST. JOSEPH CHURCH IS LAID SUNDAY

The cornerstone of St. Joseph's German Catholic church was laid Sunday afternoon by Bishop Richard Scannell. The new edifice will rise at Seventeenth and Center streets and will cost \$60,000. The impressive ceremonies were presided by a parade of Germans, Bohemian and Polish societies of Omaha and South Omaha. Fred Hofman was marshal of the day, assisted by Frank Wickert, Frank Martin, Philip Pless and Frank Lang.

GRADS AT CLIFTON HILL SCHOOL HOLD BIG PICNIC

Clifton Hill eighth grade pupils accompanied by Misses Tholecke, Pepper and Myers and several guests held a picnic at Fontenelle park Friday. These present were: Misses Mabel Raley, Lenora Elyer, Myrtle Kleeberger, Jennie Water, Lillian H. G. Chapin, Hazel Chapman, Lillian Holstrom, Lucille Hildgway, Margie, Earl Lemwing, Harry Gamble, Glen Darby, Alva McConahan, Joe Horvath, Charles Frigoon, Gladys Hatliff, Mildred Turner, Frances Hyda, Laura Darby, Gene Hall, Vera Hall, Lillian Timme, Doris Burpee, Margie, James Pegg, Roland Ahlstrom, Charles Nixon, Herbert Hansen, Harold Ring, Edward Chriss.

CASH FOR RECREATION WORK

Commissioners Give Assurance Also that a Supervisor Will Be Employed. SALARY TO BE FIXED AT \$2,500

City commissioners informally gave reasonable assurance that future appropriations for the recreation board will be made and that a competent supervisor engaged at this time would have a "future" providing he makes good.

Members of the new recreation board appeared before the city council committee of the whole and asked for an expression before they entered upon the serious undertaking of securing an expert supervisor for the municipal recreation activities.

The supervisor of recreation will be required to pass an examination, the form of which is recommended by Cyrus F. Stinson of the National Playground association.

The salary will be fixed at \$2,500 a year for the start.

Addressing the city council, on behalf of the recreation board, Mr. Stinson said: "Omaha presents magnificent opportunities for development along recreational lines. Omaha is remarkable for the cleanliness of its street life, but we must not forget that constructive work must be done along recreational lines. Experience has convinced us that the mere closing up of saloons and other places does not actually clean up a city. Sixty cities now maintain extensive recreational systems with expert men in charge."

Apartments, flats, houses and cottages can be rented quickly and cheaply by a Bee "For Rent"

Protect Yourself! Get HORLICK'S Malted Milk

THE ORIGINAL Malted Milk. The Food-Drink for All Ages. RICH MILK, MALT GRAIN EXTRACT, IN POWDER. Unless you say "HORLICK'S" you may get a Substitute.



On Puget Sound

As a break in your land journey west this summer, you will keenly enjoy the 165 mile trip through the island dotted, mountain girt waterways of the straits of

Juan de Fuca and Puget Sound

between Vancouver, Victoria and Seattle. See that your boat is a "Princess," one of the fast, superbly equipped, Canadian Pacific Steamers. Perfect your trip by adding the wonderful tour through the Canadian Rockies, via the

Canadian Pacific Railway

Nature's Exposition Route to the Rockies. Write for Booklet 211. Ask for the service of our expert ticket man on all routes.

HOTEL LENOX

LUXURY ECONOMY. BOYLSTON AND EXETER STREETS BOSTON. One block from Copley Sq. and Public Library. Convenient to Shopping and Theatre District. All Outside Rooms. Excellent Cuisine.

Single Rooms \$2, with Bath \$2.50 and up. Double " \$2.50, " \$3.50 " (Good Garages—2 minutes' walk) L. C. PRIOR, MANAGER. Two minutes from Back Bay Station. Ten minutes from North Station.

CALIFORNIA EXPOSITIONS

10,000 WONDERS OF THE CANADIAN ROCKIES. Solid Modern Trains. Send 10 Cts. For Illustrated Book. \$100 DINE.

Greater Omaha's Greatest Clothing Sale

Men's and Young Men's \$13.50 \$18.00 Suits. Men's and Young Men's \$20.00 Suits. Special Display and Demonstration of the Finest Corsets all this week. Big Savings Offered On All Kinds of Summer Underwear.

The result of months of careful preparation and selection—every suit backed by our guarantee of satisfaction—every suit strictly hand tailored and exceptional quality. Both two-piece and three-piece styles. All alterations made free.



Snappy New Styles in Tailored Suits and Dresses at Surprisingly Little Prices

For Tuesday Handsome Tailored Suits that sold to \$35.00, choice \$13.95. In silk poplins, serges, gabardines, check and novelty suitings; an exceptionally attractive lot.

- Classy New Silk Dresses—\$15.00, \$18.00 and \$20.00 values, in poplins, crepe de chines, taffetas and novelties, exceptional bargains at \$8.95
- Silk Kimonos—Values to \$5.00, in all colors \$2.69
- Silk Princess Slips—Made to sell to \$7.50 \$2.95
- Children's Wash Dresses—\$1.00 and \$1.25 values, choice .45c

Best Quality Percales at 7 1/2 c Yard

Shirting and Dress Styles—Yard Wide—Cut From the Piece. On Sale in Domestic Room. Summer Suits, 40-inch, 3/4 fabrics, now, yard 25c. Novelty Dress Voile, 40-inch, slight imperfections, 2/4 grade, yd. 15c. Wide Sheeting, bleached, 10-4 width, 28c value, yard 20 1/2c. Gingham, Dress and Skirting styles, standard 10c value, yard 6 1/2c. Curtain Fabrics, new and novel reversible styles, yard 10c. Bath Towels, bleached or unbleached, 10c size, each 7 1/2c.

Summer Silks Greatly Underpriced

100 Pieces of Beautiful New Tub Silks in all newest effects, including all silk, satin stripes, candy stripes and plain effects; three very special lots Tuesday—at 38c, 68c and 88c. Black Chiffon Dress Taffetas, 36-inch wide, to \$1.25 values, very much in demand for separate blouses, skirts, two lots 78c and 88c. Our Dressmaking Department is making up all summer materials at exceptionally low prices. See Mrs. Cator, Dressmaking Department, 4th Floor.

Special Flour Sale Tuesday

- Every housewife should try a sack of our famous Diamond H Flour and save from 25c to 50c a sack. This flour is guaranteed to give absolutely perfect satisfaction; if not satisfactory to you after using a good baking we will refund you your money full.
- Made from the best selected wheat: Tuesday per 48-lb. sack \$1.75
- 10 lb. best pure cane Granulated Sugar for \$1.00
- 10 bars Best 'Em All Diamond C. Lenox or Leonard Queen White Laundry Soap, \$1.00
- 10 lb. best white or yellow Cornmeal, \$1.00
- 4 cans Fancy Worcester Sauce, \$1.00
- The Domestic Macaroni, Vermicelli or Spaghetti, \$1.00
- Adv. Jell for dessert, the full flat whips, pkg. \$1.00
- 4 lbs. fancy Japan Rice, 10c quality, \$1.00
- 4 lbs. best Hand Picked Navy Beans, \$1.00
- 6 cans Oil or Mustard Sardines for \$1.00
- Large bottle Worcester Sauce, Pure Tomato Catsup, Pickles—assorted kinds, or Prepared Mustard, bottle \$1.00
- 7 lbs. Best Bulk Laundry Starch for \$1.00
- Year's Supply of Raisins for \$1.00
- Tail case Alaska Salmon, 10c
- 2-lb. cans Fancy Sweet Sugar Corn, Wax, String, Green or Lima Beans, \$1.00
- Our Last Car of Cuban Pineapples Monday. Pineapples Have Advanced 25c Grade and Still Advancing.
- Monday, each \$1.45, 10c, \$1.10, \$1.00
- Monday, per crate, any size, \$2.00
- 2-lb. cans Fancy Sweet Sugar Corn, Wax, String, Green or Lima Beans, \$1.00
- 15 lb. best Old Potatoes to the peck \$1.00
- New Potatoes, lb. \$1.00
- 6 bunches Home Grown Onions \$1.00
- 6 bunches Home Grown Radishes for \$1.00
- 4 heads Fresh Leaf Lettuce, \$1.00
- Fresh Ripe Tomatoes, lb. \$1.00
- 4 bunches fresh Rhubarb, \$1.00
- Large Cucumbers, each, \$1.00
- Fresh Beets or Carrots, bunch, \$1.00
- New Cabbages, lb. \$1.00
- Large juicy Lemons, doz. 15c-20c

TRY HAYDEN'S FIRST PARTS

Busy Bee Boys—Do You Like to Coast?

Here is your chance to get a fine Coaster FREE. We Will Give Five Coasters to the five boys bringing us the most pictures of the coaster before 4 P. M., Saturday, June 12. This picture of the coaster will be in The Bee every day this week. Cut them all out and ask your friends to save the pictures in their paper for you too. See how many pictures you can get and bring them to The Bee Office Saturday, June 12. The coasters will be given Free to the boys or girls that send us the most pictures before 4 P. M., Saturday, June 12.

THE OLD RELIABLE Metz Beer. W. J. SWOBODA RETAIL DEALER. PHONE DOUGLAS 222 OMAHA NEB.