

of Tractors and Farm Machinery at the Auditorium

BOTH FARMERS AND DEALERS PLEASSED

Henry Perrett is "Dee-lighted" With Prospects of the Omaha Exhibition.

MAKES ONE SIZED MACHINE

Henry T. Perrett, of the Parrett Tractor company, is "dee-lighted" with the Omaha convention and the interest shown in the tractor business by the dealers and the farmers as well.

"We can talk to them all," says Mr. Perrett, "because we have an all purpose tractor that does all that we claim for it. Because of the flexible frame construction and proper distribution of weight our tractor can and does operate successfully in soft or uneven ground."

"The Parrett" is made in one size only which weighs 5,000 pounds and has a horse power of 30-35. Exceptional agency contracts are offered by the Parrett company with a result that they will be able to fill all their agencies during this meeting. Like all other exhibitors Mr. Perrett is surprised at the attendance and interest shown by the people of this district and is highly pleased with the fact that his company is exhibiting here.

"Waterloo Boy" Has a Kerosene Motor and is Easy to Run

"We are delighted with this convention and duly surprised that so many outside dealers have come here with such bad weather, and it convinces us that the estimate we placed on the season's tractor business was not excessive."

The above was the way J. I. Scofield, one of the traveling representatives for the Waterloo Tractor company, summed up the Omaha convention. Mr. Scofield is here in company with Mr. Johnson, secretary-treasurer of the company, and Jess Goodell and George Wilson, two other representatives. They are all very enthusiastic over the prospects of the coming season in the tractor game.

The Waterloo company makes the "Waterloo Boy," a tractor that has demonstrated its efficiency in many of the demonstrations and tests over the country and it actual work on the farms. It has a kerosene motor and is constructed for stationary or portable duty. One of the claims is that it is so simple in operation that a school boy can handle it. Several new principles are employed in the construction of this tractor that makes a strong appeal to the man who wants a light all purpose machine.

WINDMILLS ARE ALSO SHOWN AT THE BIG SHOW

An interesting exhibit at the Auditorium this week is the "windmill show" of the Challenge Machinery company.

The windmill business has shown quite a development in the last few years, and manufacturers have had to jump themselves to produce a machine that would compete with wind power, with pumps run by gasoline and kerosene engines. This competition has brought out some new principles in applying the wind to a motor, and the Challenge company is showing the latest in wind machinery.

Because of the cheapness of power the windmills still continue to be popular. The Challenge company's mills are in use all over the west, and this year's agency contracts indicate a big business for 1916. The display at the Auditorium is amply supplemented by a much larger and more complete display at the company's show rooms at 925 Farnam street.

Hall of Quincy is Pleased With the Big Tractor Show

L. G. Hall of the Electric Wheel company, Quincy, Ill., is one of the enthusiastic representatives of tractor manufacturers at the Implement Dealers' convention this week.

Mr. Hall's company makes the Light All Work Tractor, which has sprung into such favor since the development of the tractor business became so marked. This tractor is built to pull three fourteen-inch plows and weighs 4,500 pounds. The engine is four-cylinder construction, with a five-inch bore and six-inch stroke. The exhibit at the Auditorium is attracting the favorable comment of a large number of the dealers.

"This is a dandy convention," said Mr. Hall. "The dealers all seem to be alive to the possibilities of the tractor game, and we are going to have no trouble lining up all the agency contracts we want. I think this is also true of all the manufacturers who are represented. Our tractor appeals because we have an excess of power over the load we guarantee the machine will pull, and this assures a long life of it. Omaha certainly ought to be congratulated on the evident success of this convention."

Sandusky Tractor at Implement Show

The Sandusky tractor, manufactured by the Dauch Manufacturing company of Sandusky, O., is one of the machines that is helping to make interesting the exhibit at the Auditorium this week.

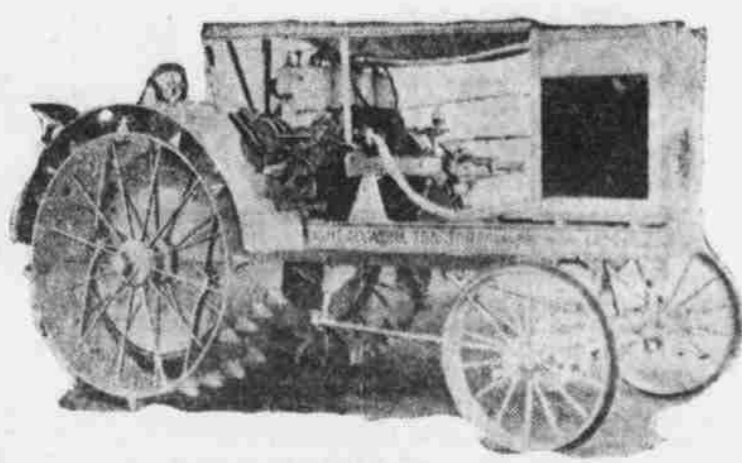
The design of the Sandusky is original throughout and no changes in principles have been necessary in many years of experience. There have, of course, been many changes and refinements embodied in the tractor since its inception, but the principle as first applied was correct.

The construction throughout is of steel, giving maximum strength with minimum weight. The motor is set crosswise in the frame, doing away with loss of power through bevel gears. The wheel is short, which, together with the right and left hand short turning breaks, makes it possible to turn the Sandusky tractor at as sharp an angle as is practicable with plows or other equipment handled.

HOG CALLING CONTEST FOR TEXAS FARM BOYS

FORT WORTH, Tex., Jan. 19.—A contest in the art of calling hogs, it was announced today, will feature the state encampment of agricultural clubs here in March. Boys alone will be eligible.

Successful at Hutchinson, Campaign, Fremont, Bloomington. See it at the Dealers' Convention, Omaha



A TRACTOR THE DEALER CAN AFFORD TO HANDLE

Good Profit and Ample Protection The Light "ALLWORK" Tractor

"An honest machine you can safely recommend"

Tried out at all the tractor demonstrations above, with results that have proven satisfactory in every instance, and added many more names to our large list of satisfied customers. A simple, durable, powerful machine selling at a price farmers can easily afford. Equipped with four-cylinder vertical engine, 5x6, developing 25 H. P. at the belt, 12 H. P. at the draw-bar. Two-speed transmission working in oil, automobile type front axle, roller bearing rear axle, steel gears thoroughly protected from dust and self-oiling, radiator and fan that cool absolutely, 16-inch face rear wheels, weight 4,800 pounds.

Our ten years' actual experience in building gas tractors gives to the farm owner of the country the assurance that in buying the above machine, he is getting a tractor that is not a freak, nor one that is in the experimental stage, but a machine built along practical, sensible lines, giving guaranteed results, assured by the numerous machines at work in the fields today.

Write Today for Our Proposition.

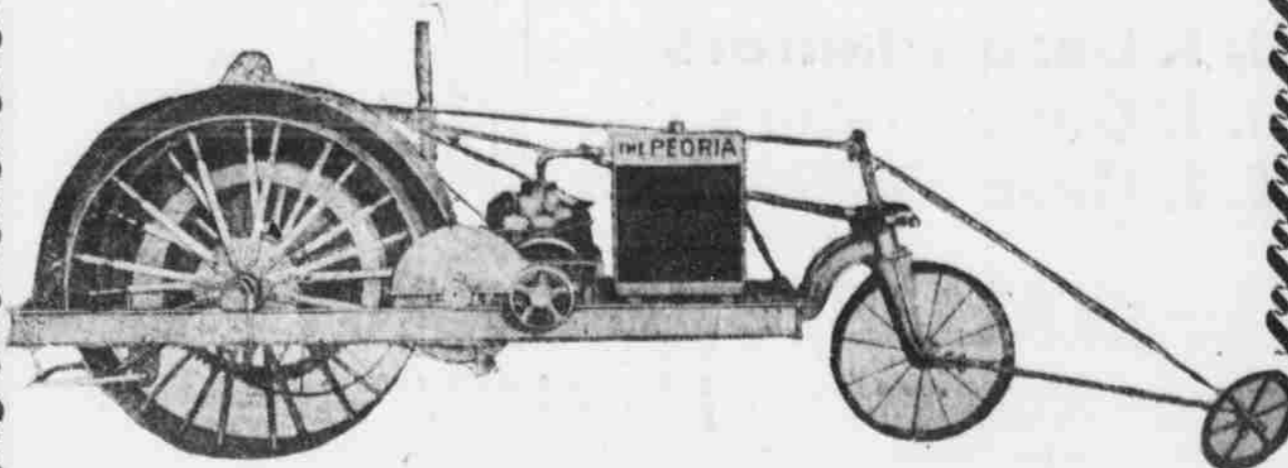
ELECTRIC WHEEL CO. Box 295, Quincy, Ill.

"The Draw Bar Pull Without the Weight" Is What You Get in a

PEORIA TRACTOR

Guaranteed 8 H.P. at the Draw Bar, 20 H. P. on the Belt. It Burns 8c Kerosene at All Loads.

Price \$685 Complete F. O. B. Peoria



There are hundreds of Peoria Tractors in successful operation. They were sold and bought on performance, not on anticipation. A Peoria Tractor spells satisfaction—satisfaction means value received.

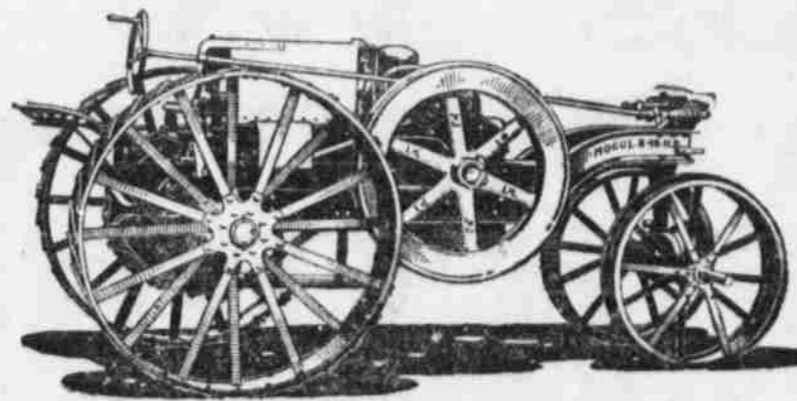
We want you to call at our exhibit, No. 5, at the Auditorium. We want an opportunity to tell you the secrets why Peoria Tractors are such superior machines.

The Address, the

Peoria Tractor Company PEORIA, ILL.

One of the world's largest builders of light weight, medium priced tractors. See the factory representative this week at either Auditorium or Room 352, Paxton Hotel.

Display of Grand Prize Winning Machines



One of the Grand Prize Winners to Be Exhibited

All implement dealers and farmers are cordially invited to inspect the most complete display of implements ever shown by this company in the City of Omaha at its sample room, at Eighth and Capitol Avenue.

This display will include duplicates of most of the thirty-six International Machines which were awarded Grand Prizes at the San Francisco Exposition.

Five International Titan and Mogul Kerosene Burning Tractors will be shown in operation at our building and an 8-16 Mogul Oil Tractor will be on exhibit at the Auditorium.

Prof. P. G. Holden, in charge of the Agricultural Extension Department of the International Harvester Company, will hold a short course school on Monday and Tuesday, January 17th and 18th, at our building for the benefit of International Salesmen who will be here to attend the convention. Exhibits of Douglas County Seed Corn will be shown.

All dealers and farmers are welcome to attend this short course by Professor Holden, "America's Corn King."

An inclosed International Motor Truck will be provided to carry dealers from the Auditorium to the agency building. This service is for your convenience when you wish to visit our sample room.

Have your mail addressed to you in care of this company. It will have our best attention.

Representatives of the Omaha, Council Bluffs, Lincoln, Sioux City and Crawford general agencies will be on hand to attend to your wants.

International Harvester Company of America

Omaha Council Bluffs Lincoln Sioux City Crawford

The Challenge Co.

Has an exhibit at the Auditorium

During Convention Week.

And they invite all dealers to look same over.

They are showing their new engine and will make some attractive contracts for this year.

They also extend an invitation to all visitors to visit their

Office and Sample Floor at 916 Farnam St.



Three thousand farmers at the Bloomington, Ill., Tractor Demonstration, witnessed the Parrett All-Purpose Tractor drag these three logs through a creek where the water was over a foot deep, and up a muddy embankment.

The total weight of the logs was 6,000 pounds, which is 1,000 pounds more than the weight of the tractor.

This is a performance of an unusual nature. There are some good logical reasons why the Parrett All-Purpose Tractor can do so well a feat of this kind, and many other varieties of work.

Won't you stop at Space 15 in the Tractor section at the Auditorium and ask us questions? Thank you.

PARRETT TRACTOR CO.

Sales Office: Fisher Bldg., Chicago. Factory: Chicago Heights, Ill.