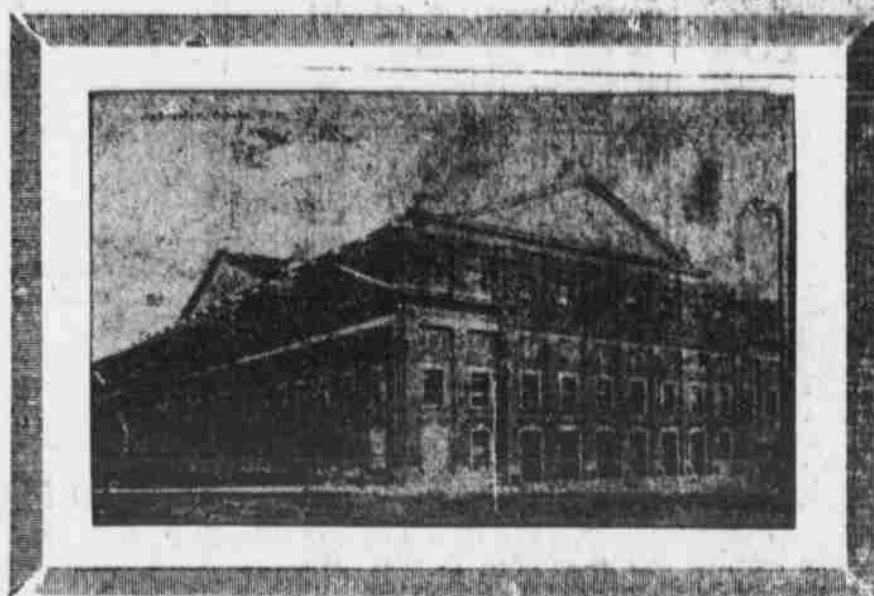


## GREAT MID-WINTER DISPLAY OF TRACTORS and FARM MACHINERY At Mid-West Implement Dealers' Convention OMAHA AUDITORIUM, JANUARY 18-19-20-21



### SPECIAL FARMERS' DAY, THURSDAY, JANUARY 20

Special addresses by strong speakers, including T. F. Sturgess, Editor Twentieth Century Farmer; J. A. Craig, Janesville, Wisconsin; E. W. McCullough, Chicago, Ill.; Oscar Rystrom, Stromsburg, Neb.; J. W. Patterson, Kearney, Neb., and Martin Nelson, Hartington, Neb.

Call up your implement dealer now and arrange to come with him. He will be glad to be your guide. Here is an excellent opportunity to combine business with pleasure and see Omaha and note its many recent improvements. Splendid program of strong speakers each day. Elaborate entertainment is planned.

## A Powerful "Puller" for Farmer and Dealer

# The Waterloo Boy Kerosene Tractor

**THE WATERLOO BOY ONE-MAN KEROSENE TRACTOR** offers implement dealers the strongest assurance of a large, permanent and profitable business. It meets all the needs of the average size farm—supplies ample power for every purpose. This tractor combines the pulling power of eight good horses and the belt power of a 24-H. P. portable engine, and sells at a price so low that no farmer can afford to be without it.

#### Waterloo Boy Tractor a Medal Winner

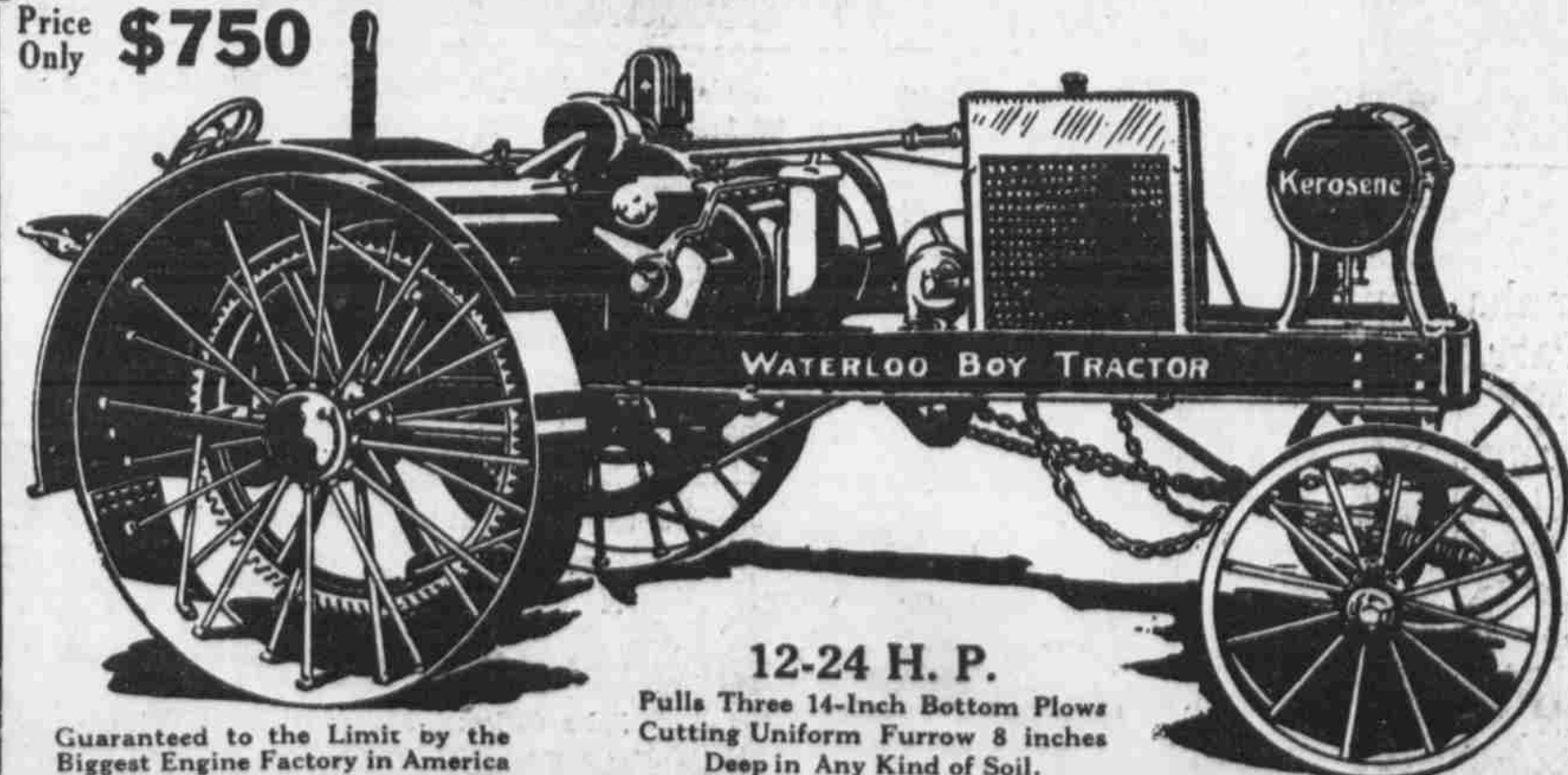
This tractor comes to you with a selling force possessed by no other tractor on the market. It has a record of unusual tests of power and performance at all the big tractor demonstrations. It has the enthusiastic endorsements of hundreds of farmers who are using it daily, and of dealers who are selling it.

It brings you the prestige of 20 years' reputation of Waterloo Boy machines, among the farmers who know and value Waterloo Boy quality.

And it comes with the emphatic endorsement of the experts in farm machinery at the San Diego Exposition, who awarded it the Silver Medal in August, 1915.

The same experts awarded Gold Medals to the Waterloo Boy Gasoline-Kerosene Engine, Waterloo Boy Milking Machine and Waterloo Boy Wood-Sawing outfit.

Price Only **\$750**



**12-24 H. P.**

Pulls Three 14-Inch Bottom Plows  
Cutting Uniform Furrow 8 inches  
Deep in Any Kind of Soil.

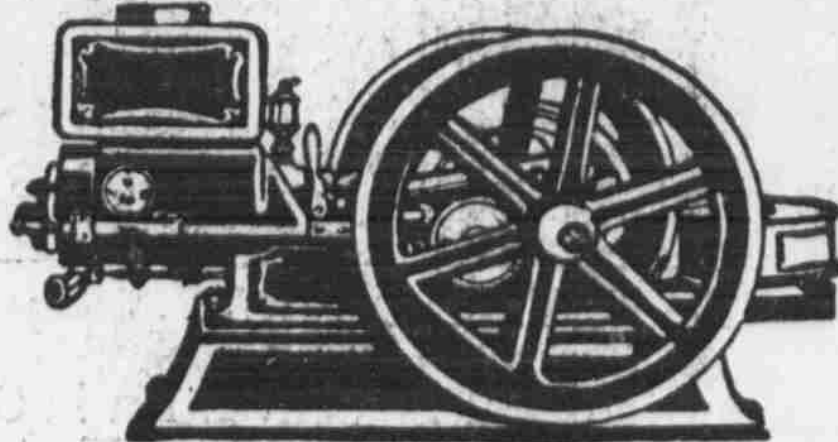
Guaranteed to the Limit by the  
Biggest Engine Factory in America

#### Omaha Territory Handled Direct

We handle the Omaha-Council Bluffs territory direct, and have perfected arrangements to give our dealers the best possible service. We keep a large stock of goods and repairs on hand and can fill orders promptly. Our office at Omaha is located in the Racine-Sattley building, opposite the Union station.

#### Waterloo Boy Gives the Dealer the Biggest Commission

Get our Dealers Big Discount. Compare it with what others give and you will handle the Waterloo Boy if your competitor hasn't beat you to it.



#### The Waterloo Boy Kerosene-Gasoline Engine

has been the recognized standard engine for over 20 years—in use on over 100,000 farms today. Awarded gold medals at Budapest, Hungary, in July 1911; at Turin, Italy, in September, 1911; at San Diego, Cal., August, 1915. Built in sizes to suit your trade, from 2-H. P. to 14-H. P.

Act today. Fill out and mail coupon or write for information. Plan to see all the Waterloo Boy Machines demonstrated at the Dealers' Convention at the Omaha, January 19-20-21.

**Waterloo Gasoline Engine Co.**  
Waterloo, Iowa.  
Omaha Branch, Sterling Bldg.



There is a big and rapidly growing demand for the Waterloo Boy Milking Machine—

the machine with the downward action—the same as hand milking. The one mechanical milker that gets all the milk, including the "strippings." It is easy to install and to operate, perfectly sanitary. A 12-H. P. engine operates it. Awarded Gold Medal at San Diego Exposition, August, 1915.

#### Waterloo Gasoline Engine Co.

Waterloo, Iowa:

Please send us full information concerning your prices and discounts to dealers, also illustrated catalogs on the

Waterloo Boy Kerosene Tractor  
Waterloo Boy Kerosene-Gasoline Engine  
Waterloo Boy Milking Machine

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