

Sunday, January 16, 1916

No Sure and See Other Ads in News and Herald.

BURGESS-NASH STORE NEWS FOR MONDAY

Shoe Repairing in the Basement. Prompt Service.

Phone Douglas 137.

# BURGESS-NASH Will Be TWO YEARS OLD Monday and INVITE Everybody to PARTICIPATE in a GREAT BARGAIN FESTIVAL

## We Will Be Two Years Old Monday

WE will enter upon another year's business—the Third year of our service to you—the buying public, by whose liberal patronage and appreciation of our modern, aggressive methods of merchandising we have attained such splendid success.

A success that is a powerful illustration of the potency of proper principles in business. It is a magnificent, unmistakable tribute to the principles upon which this store is builded.

**SERVICE TRUTHFULNESS COURTESY QUALITY THRIFT**

—all familiar, well worn words, whose sole virtue is in their application. And in this store we believe that they have been truthfully applied—with the purpose of winning and holding the confidence of every man, woman and child who enters its doors.

But these principles could not have won without the appreciation of a discriminating public. The enormous business increase and prestige given to this store has placed it under recognized obligations.

To show our appreciation we will celebrate the event in a characteristic Burgess-Nash way—with a bargain festival to which we invite everybody.

It will be our Second Celebration—An occasion which we take to impress upon a larger public the advantages of shopping at this store—"Everybody's Store"—to test the stability of our rapid growth and the efficiency of our organization.

BURGESS-NASH COMPANY.

## EXTRA SPECIAL! Anniversary Sale of Handkerchiefs Including Values to 50c, Monday 15c

HERE is beyond doubt the unusual in handkerchief values which we offer you in the Anniversary Sale Monday.

The result of specially laid plans, the handkerchiefs came to us at but a fraction of their real value, and we offer 15c to you in the same way.

Women's very fine linen handkerchiefs, some with narrow hem, one corner hand embroidered, etc., good values to 50c, choice, each, 15c.

Women's Handkerchiefs to 25c, for 7½c

Linen, with embroidered corners, initial, colored borders, etc., values to 35c, at, each, 7½c.

Burgess-Nash Co.—Main Floor.

## Anniversary Sale of Blouses at Exactly ½ Regular Price

ADETERMINED effort to clear away several big assortments of desirable blouses to make room for the new Spring styles that are tumbling in every day now.

Blouses of crepe, or lace, were \$2.95, now \$1.48

Blouses of chiffon, or silk, were \$3.95, now \$1.98

Blouses of crepe de chine, were \$5.00, now \$2.50

Blouses of chiffon, were \$5.00, now \$2.50

Blouses of laces, or silk, were \$6.50, now \$3.25

Blouses of silk, or georgette, were \$7.50, now \$3.75

Burgess-Nash Co.—Second Floor.

## Anniversary Sale of MEN'S SHIRTS Were \$1, \$1.50 to \$3, Monday at 59c

WE have been preparing for this sale for months—collecting a lot here and a lot there wherever we could buy them at a price that would suit this purpose and we must say we have the largest and best assorted bunch of shirts we have ever offered at such a ridiculous price. They consist of samples, "odd" lots, broken lines and the soiled and discontinued lines of our regular stock. In the entire lot there will not be a shirt that could be sold in the regular way at less than one dollar. The bulk of them are \$1.50 and \$2.00, and some would have to retail at as high as \$3.00 each; sale price, Monday, 59c.

Burgess-Nash Co.—Main Floor.

## SPECIAL LOT of MEN'S WOOL UNION SUITS MONDAY, \$1.49

WOOL and part wool, gathered together in the same manner as the big lot of shirts we have been telling you about, worth to five dollars a suit, sale price, \$1.49.

Men's \$1.00 Union Suits at 69c

Another lot, heavy two-thread cotton union suits, extra good garments, all sizes, regular \$1.00 values, at 69c.

Men's Sample Hosiery at 19c

Fiber silk and two-thread cotton, gray sole hosiery. Some of them made by one of the best known mills in the country. These are their regular 35c quality; sale price, 19c.

Burgess-Nash Co.—Main Floor.

## Anniversary Specials in Furniture

FOUR unusual values that indicate the saving advantages throughout this Annual Sale:

\$40.00 Writing Desks for \$30.00

Solid mahogany spinet writing desks, exceptionally well built; were \$40.00, now for \$30.00.

\$21.00 Oak Rockers for \$15.00

Rockers, solid oak, with high back and 2-inch post, and automobile leather covered seat, were \$21.00, now for \$15.00.

\$10.50 Oak Rocker for \$6.25

Oak rockers, exactly like cut, with automobile leather covered seat, were \$10.50, now for \$6.25.

\$30.00 Four Post Beds, \$26.00

Solid mahogany four-post bed, in both full size and twin bed size, were \$30.00, now for \$26.00.

Burgess-Nash Co.—Third Floor.

## Rag Rugs at 59c

RUGS made of new, clean cretonne rags, good range of colorings and guaranteed washable; size 25x48-in. usually \$1.00, sale price, 59c

Rag Rugs at 25c

Rugs, same description as above item, size 15x36, sale price, 25c

Burgess-Nash Co.—Third Floor.

## Semi-Annual Clearaway of SHOES at 10 to 50 Per Cent Under Regular Price

MONDAY as a feature of our Anniversary Sale we start our semi-annual clearaway of shoes. Not a single style reserved, shoes for women, misses, boys and children. Rubbers, leggings, shoe findings, etc., every article carried in our Shoe Section reduced.



- Women's Burgess-Nash Special \$3.50 shoes, now \$3.15
- Women's boots, pumps and slippers, were \$5.00, now \$3.95
- Women's boots, pumps and slippers, were \$6.00, now \$4.85
- Women's boots, pumps and slippers, were \$6.50, now \$5.25
- Women's boots, pumps and slippers, were \$7.00, now \$5.65
- Women's boots, pumps and slippers, were \$8.00, now \$6.45
- Women's boots, pumps and slippers, were \$10.00, now \$8.00
- Women's tan Russia calf boots, were \$5.00, now, pair \$3.35
- Women's patent vamp boots, brocade tops, were \$5.00, now \$3.35
- Women's dull calf patent and kid boots, \$3.50 to \$4.00, for \$2.85
- Women's satin party slippers, black and white, were \$5.00, now \$2.50
- Infants' fine kid and patent kid shoes, were \$1.25, now \$1.00
- Child's and infant's kid and patent kid shoes, were \$1.50, now \$1.30
- Child's calf and kid skin shoes, were \$1.75, now \$1.45
- Child's dull calf and patent colt shoes that were \$2.00, now \$1.65
- Child's dull calf and patent colt shoes that were \$2.25, now \$1.95
- Misses' patent calf and gunmetal shoes, were \$2.50, now \$2.15
- Misses' patent calf and gunmetal shoes, were \$2.75, now \$2.35

Burgess-Nash Co.—Second Floor.

## 15c Initial Stationery, Two Boxes 15c

INITIAL stationery, paper and correspondence cards. Linen finish, 15c kind, Monday, 2 boxes for 15c.

Burgess-Nash Co.—Main Floor.

## Women's 50c to 75c Cashmere Hose 19c

YES! That is very unusual, but the reason is that there are but two sizes, 8½ and 9. Black cashmere of exceptional quality. A hosiery special of great importance.

Burgess-Nash Co.—Main Floor.

## Women's 50c Union Suits 25c

WOMEN'S white Swiss ribbed cotton union suits, cuff style knee, the usual 50c quality, at 25c

89c Union Suits, 49c

Women's medium weight cotton union suits, Dutch neck, elbow sleeves, knee or ankle length.

25c Union Suits, 15c

Women's union suits, lace trimmed, low neck and sleeveless; usual 25c quality, at 15c.

15c Cotton Vests, 5c

Women's white cotton vests, low neck and sleeveless.

Burgess-Nash Co.—Main Floor.

19c Vests or Pants, 3c

Children's white cotton vests and pants, including values to 19c, Monday at 3c.

Burgess-Nash Co.—Basement.

## Jewelry Formerly 50c to \$2, at 19c

INCLUDING gold plated, gold top, also some sterling silver pieces; bar pins, brooches, collar pins, la valieres, scarf pins, cuff links, circle pins, tobs, etc., values from 50c to \$2.00; sale price, 19c.

Hat Pins and Bracelets, 5c

Hat pins made of real rose petals, also children's cut white metal bracelets; were to 15c, at 5c.

Scarf Pins and Pendants, \$1

A small lot of solid gold and gold filled scarf pins; also sterling silver; rhinestone set pendants on sterling chains; were to \$5.00, sale price, \$1.00.

Burgess-Nash Co.—Main Floor.

## Women's Sample Kid Gloves Monday 75c

THE assortment embraces one-clasp outseam street gloves in leather shades, all sizes. Real French kid gloves in black, white and colors; not every size in every color, but all sizes represented; also several hundreds pairs of soiled and mused gloves from regular stock, that were \$1.25 to \$1.50, Monday, pair, 75c.

Burgess-Nash Co.—Main Floor.

## Any Winter Trimmed Hat Monday \$1.00

THIS means a decisive clearaway of every trimmed hat in our stock, regardless of what the original selling price may have been or how desirable the style. You'll find the values very unusual.

All Paradise at ½ Off

Our entire stock of paradise in black, natural and white, at ½ under the original price.

Burgess-Nash Co.—Second Floor.

## FURS at ½ PRICE

In the Anniversary Sale Monday

THIS is indeed a most unusual fur buying opportunity. The finest of furs at half regular price right at the time when you need and want them most. Every piece is of the very finest quality, made from the choicest personally selected skins. Here's an idea how the prices range:



### Fur Coats, ½ Price

- Hudson Seal Coats, were \$75.00, now \$37.50
- Hudson Seal Coats, were \$90.00, now \$45.00
- River Mink Coats, were \$95.00, now \$47.50
- Marmot Fur Coats, were \$100.00, now \$50.00
- Hudson Seal Coats, were \$125.00, now \$62.50
- Hudson Seal Coats, were \$150.00, now \$75.00
- Hudson Seal Coats, were \$175.00, now \$87.50
- Hudson Seal Coats, were \$225.00, now \$112.50
- Persian Lamb Coats, were \$275.00, now \$137.50
- Persian Lamb Coats, were \$300.00, now \$150.00

### Mink Furs, ½ Price

- Mink Scarfs, were \$17.50, now \$8.75
- Mink Scarfs, were \$25.00, now \$12.50
- Mink Scarfs, were \$40.00, now \$20.00
- Mink Scarfs, were \$75.00, now \$37.50
- Mink Muffs, were \$19.50, now \$9.75
- Mink Muffs, were \$25.00, now \$12.50

### Marten Furs, ½ Price

- Marten Scarfs, were \$10.00, now \$5.00
- Marten Scarfs, were \$15.00, now \$7.50
- Marten Scarfs, were \$20.00, now \$10.00
- Marten Scarfs, were \$25.00, now \$12.50
- Marten Muffs, were \$35.00, now \$17.50

### Persian Paw Furs, ½ Price

- Scarfs, were \$6.50, now \$3.25
- Scarfs, were \$10.00, now \$5.00
- Scarfs, were \$12.50, now \$6.25
- Scarfs, were \$15.00, now \$7.50
- Scarfs, were \$16.50, now \$8.25
- Scarfs, were \$18.50, now \$9.25

### Individual Pieces, ½ Price

- Raccoon Sets, \$40.00, now \$20.00
- Fisher Fox Sets, \$60.00, now \$30.00
- Gray Fox Sets, \$75.00, now \$37.50
- Pointed Fox Sets, \$75.00, now \$37.50
- Mole Sets, \$95.00, now \$47.50
- Fitch Sets, \$100.00, now \$50.00

Burgess-Nash Co.—Second Floor.

## BURGESS-NASH BASEMENT STORE

### 39c and 50c Silks and Cotton Goods in Basement at 18c

NEW Jacquard designs in every wanted plain shade, also plain woven striped tub silks. You will find the weave you want, the quality will give you service and you save more than one-half on your purchase; bolts to buy from, during anniversary sale, at, yard, 18c

25c FRENCH GINGHAMS, 15c

32-inch gingham for pretty street and house dresses, blouses and children's dresses; neat checks, stripes and plain colors. A very special value, from the bolt Monday at, yard, 15c

12½c RED SEAL ZEPHYRS, 9c

Red Seal zephyrs, the perfect woven wash fabric that is fast to the tub or the sun; new colorings and designs, as well as plain shades; Anniversary Sale price, yard, 9c

10c EVERETT CHEVIOT, 6c

Blue, brown and striped Everett chevots, a strong, durable fabric, wanted the year round, every yard worth 10c; sale price, from the bolt, special Monday, yard, 6c

50c WOOL FLANNEL, 18c

32-inch wide wool flannels, colored woven stripes on light grounds, a bargain that will long be remembered; from the bolt at, yard, 18c

12½c SILKOLINE, MONDAY 7½c

Choose from the choicest patterns and colorings of 36-inch, finest quality silkoline, regular 12½c quality, Anniversary Sale price, yard, 7½c

Burgess-Nash Co.—Basement.

### \$3.00 WOOL FINISHED BLANKETS at \$1.98 Pair

PRETTY gray, blue, tan and pink plaid blankets that are thick, warm and soft. The best blankets obtainable for general use, size 68x80, for double beds, \$3.99 values; in Anniversary Sale at, pair, \$1.98

\$3.00 Robe Blankets, \$1.98

Many are imported, nicely boxed, with cords to match; such values as these have seldom been equaled. Ridgedown bath robe blankets, that retail regularly \$3.00, at, \$1.98

75c Crib Comforters, 25c

Size 36x50, crib comforters, silkoline covered, soft cotton filled, worth 75c; Anniversary Sale price, each, 25c

Wool Blankets, \$3.98

Silver Gray, all pure wool of the finest quality, size 70x84 blankets. These blankets will be sold subject to slight imperfections, at, pair, \$3.98

Burgess-Nash Co.—Basement.

### EXTRA SPECIAL!

Monday 8:30 to 10 a. m. Waist, children's blouse, romper and shirting lengths of crepes, madras, percales, zephyrs, etc., Monday, 8:30 to 10 a. m. only, at, yard, 3½c

Burgess-Nash Co.—Basement.

### Women's \$2.50 Sweaters at 98c

WOMEN'S wool sweaters, good assortment of colors and sizes, were \$2.50, sale price Monday, 98c

\$1.25 to \$1.75 Sweaters, 59c

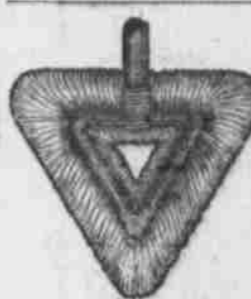
Misses' sweaters, with and without belt, good range of colors and sizes, 28 to 34, were \$1.25 to \$1.75, for, 59c

Knit Caps, Hoods, 19c

Caps and hoods of all wool, wide strings, for women and children, all colors, were several times the sale price, Monday, 19c

Burgess-Nash Co.—Basement.

### Specials in HOUSE FURNISHINGS

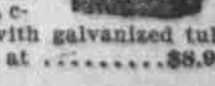
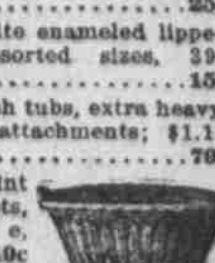


O' Cedar tri a g polish mop with long a d justable handle, 75c value, .59c

O' Cedar polish, 12-oz. bottle, special, .38c

B a swood folding ironing boards, adjustable to several heights, \$1.50 values, \$1.19

Burgess-Nash Co.—Basement.



Burgess-Nash Co.—Basement.

## BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

### 5¼-in. All Silk Ribbons, 16c

INCLUDING moire and plain taffeta, in white, pink, blue, navy, black, scarlet, cardinal, garnet, Alice blue, brown, old rose, etc.

Burgess-Nash Co.—Main Floor.