

HUDSON CAR WINS IN A STIFF TEST

California Man Pilots Machine Over Five Hundred Miles with Radiator Sealed Up.

CLIMBS INTO MOUNTAINS

A remarkable story of radiator and carburetor efficiency is told by A. H. Patterson, Hudson distributor at Stockton, Cal. Using the same Hudson with which he made the record run of ten days and ten hours from Detroit to San Francisco, Mr. Patterson conducted a sealed radiator test. The radiator was filled and sealed at Stockton. There were four occupants and all of them carried a fair amount of hand baggage. There also was camping and fishing paraphernalia. The route was from Stockton to Yosemite valley via Tioga Ford to Summit. From the altitude at this point was 10,000 feet. From there they led to Mono Lake, Bridgeport, Antelope valley, Carson valley, Nevada, over Kingsbury Canyon grade, which is 7,500 feet high. From there the party drove to Lake Tahoe, then to Lake Valley and the summit of the Sierra Nevada mountains, 7,500 feet in altitude. From there they went to Placerville, Flymouth, Amado county, and home to Stockton, the entire distance of 600 miles. The radiator seal was not disturbed. Not one drop of water was placed in the car. No adjustment of any kind was made to the motor.

This is only one of the numerous instances demonstrating the absolute cooling efficiency of the Hudson radiator and the lack of necessity for adjustment of the Hudson carburetor.

Local Hudson Dealer Guy L. Smith says that on these two reasons has a great deal of the popularity of the Hudson.

Preparedness is a Business Issue Asserts R. B. Price

The executives of many great corporations are keenly alive to the necessity for adequate defense.

As business men feel that they are not getting value received for the money they contribute to their country in the form of taxes.

Raymond B. Price, vice president of the United States Rubber company, in a speech before the big convention of United States tire salesmen, held in Detroit last week, dwelt upon the necessity of preparedness from a business standpoint.

The gist of his address follows:

"The American business man in his daily routine has not in the past given sufficient thought to the business problems of his country.

"If this country is going to fulfill the future that we all want it to fill, it must be prepared by the business men.

"The problems of the United States for the future are business problems.

"Training in big corporations is an excellent preliminary training to assist in good government.

"We hope that the United States of America will be able and willing to protect an honest enterprise and look after our country's interests in encouraging export business.

"Regardless of how you argue as to how much world dominion we want, every red-blooded American citizen must feel that we have today a responsibility that we are not prepared to meet.

"An organization like the United States Rubber company can do a great deal to help this to a real conclusion.

"The United States Rubber company encourages its employees to join the militia, because the United States Rubber company feels that a big corporation owes a duty to its stockholders to provide the kind of protection that it provides in other directions, by paying fire insurance, plate glass insurance, elevator insurance, accident insurance, and so forth.

"It wants to do its part toward contributing to 'peace insurance.'"

Instruction School Opened for Workmen in Chalmers Shops

To assist ambitious employes anxious to increase their efficiency and earning power, the Chalmers Motor company has recently inaugurated the Chalmers school of instruction, under the direction of C. G. Arthur, well known mechanical engineer and technical writer.

At the first session of the school over 200 of the 5,000 employes of the Chalmers company reported for enrollment and the number has steadily increased with each meeting. All sessions are held in the new auditorium at the Chalmers factory, which seats 200 people and was formally opened at the last convention.

"We aim to transform the more or less floating class of automobile workmen into a stable body with some definite plan in view looking toward advancement and higher salaries," says S. H. Humphrey, vice president in charge of manufacturing, who is responsible for the school idea.

"A big demand exists in the automobile industry for trained men of every description, but on many occasions in the past we have been compelled to go outside of the automobile business to secure these men. Automobile workers are inclined to drift from one factory to another as the whim strikes them and the rolling stone acquires little good in this business as in others."

UNCLE SAM NEEDS AUTOS FOR WAR SAYS FLANDERS

When Uncle Sam goes to war he will go in a motor car. So declares President Walter E. Flanders of the Maxwell company. Therefore, Mr. Flanders adds, a big factor in American preparedness will be our large supply of motor cars and our ability to build more of them in large numbers on short notice.

Mr. Flanders points out that there are many spots on our coast, available for the landing of a hostile force, but accessible by railroad. An invader might, therefore, make his attack long enough to beat our defending force to one of these points, thereby establishing a foothold. But there are no landing places on either Atlantic or Pacific coasts not reached by the country roads—roads which light, powerful cars like the Maxwell are able to travel handily the year around, and at more than moderate speeds. Preparedness by which these points can be guarded by great numbers of motor cars would be obviously part of any national plan of preparedness, Mr. Flanders believes.

The Grand Army.

The approaching semi-centennial of the Grand Army of the Republic renders the following, by an unknown author, peculiarly appropriate at this time.

"No child can be born into the Grand Army of the Republic; no proclamation of a president, edict of king or czar can command admission; no university or institution of learning can issue a diploma authorizing the holder to enter; no act of congress or parliament can secure recognition; the wealth of the Vanderbilts cannot purchase the position; its doors swing open only upon presentation of a bit of paper, torn, worn, begrimed it may be, which certifies to an honorable discharge from the armies or navies of the nation during the war against rebellion, and unlike any other association no 'new blood' can come in. There are no growing ranks from which recruits can be drawn into the Grand Army of the Republic. 'With the consummation of peace through victory is rolls were closed forever.'"

"Its lines are steadily and swiftly growing thinner and the ceaseless tramp of its columns is with ever-lessening tread; the gaps in the picket line grow wider; day by day details are made from the reserve summoned into the shadowy regions, to return to touch elbows no more, until by-and-by only a solitary sentinel shall stand guard waiting till the bugle call from beyond shall muster out the last comrade of the Grand Army of the Republic."

THE LITTLE BRONZE BUTTON.
How dear to the heart of each gray-headed soldier
Are the thoughts of the days when we still wore the blue,
While memory recalls every trial and danger
And scenes of the past are brought back to his view.
Though long since discarding our arms and equipments,
There's one thing a veteran most surely will note,
The first thing he sees on the form of a comrade
Is the little bronze button he wears on his coat.

CHORUS:
The little brown button, the sacred bronze button,
The Grand Army button, he wears on his coat.
"How much did it cost?" said a man to a soldier,
"That little brown button, you wear on your coat?"
"Ten cents in good money," he answers the stranger,
"And four years of marching and fighting to boot."
The wealth of the world cannot purchase this emblem,
Except that the buyer once wore the brave blue,
And it shows to mankind the full marks of a hero,
A man who to honor and country was true.

Then let us be proud of the little bronze button
And wear it with spirit both loyal and bold;
Fraternal welcome each one who supports it,
With love in our hearts for the comrades of old.
Each day ministers out whole battalions of wearers
And soon will be missed the token so dear;
But millions to come will remember with honor
The men who'd the right that bronze button to wear.

Many Changes in Auto Business in Few Short Years

"It is intensely interesting to compare the questions of motor enthusiasts who are attending the show this season with the questions asked by visitors of former years," remarked John N. Willys, president of the Willys-Overland company of Toledo, O., after overhearing the remarks of several visitors to salesmen in the Overland booth at the Grand Central place.

"As I stood there listening a moment ago I could not help thinking of the tremendous changes which have taken place in the automobile industry in a comparatively short time, changes beneficial to both the general public and the motor car manufacturers.

"It has only been within the last year or so that the purchase of an automobile has been considered from the standpoint of a business investment.

"Big, heavy cars costing up in the thousands of dollars were all that would formerly interest people, even of moderate means, and as for those who could afford a high-priced car, they would no more think of driving anything else than walking.

"A striking evidence of the trend of the times is shown in two sales reported by Overland dealers within the last few weeks. In both cases four-cylinder Overlands were purchased by men to whom price was a matter of little moment. One is a prominent United States senator, the other president of one of the best known western railroads.

"But the manufacturer doing business on a large production scale has been the revolutionary influence in the automobile industry. He is the individual who has demonstrated that a motor car of pleasing appearance, possessing road riding qualities and which will give good service can be sold for a very moderate price when manufactured in large quantities."

Mitchell Men Will Have Headquarters at Biltmore Hotel

The Mitchell-Lewis Motor company has arranged headquarters for Mitchell dealers at the Hotel Biltmore during the New York show.

Elaborate arrangements have been made and all visiting dealers will not only find a hearty welcome, but an exhibit supplementary to the Mitchell show exhibit will be in full swing.

All Mitchell dealers are requested to report to the hotel headquarters before visiting the show.

The officials of the Mitchell-Lewis Motor company, H. L. McClaren, president; J. W. Bate, chief engineer, and O. C. Friend, general sales manager, together with F. W. Pelton, advertising manager, will make their headquarters at the Biltmore in the dealers' lounging rooms.

Eight Cylinders in New Knight Engine

Among the sixteen or eighteen eight-cylinder automobiles, which are now on the market, the advent of a eight-cylinder motor with a Knight engine suggests many interesting considerations. The development of eight and twelve-cylinder motors this year has caused the most active interest in motor designing that has occurred since the first introduction of the Knight motor, several years ago, when it was the foremost topic in motor discussions.

The new Stearns Eight, which uses a Knight motor, has been announced, after what are described as most thorough tests. Engineers will watch with great interest the performance of this Knight motor, which is of the "V" type, particularly as regards economy and rapid acceleration.

A "For Sale" or "For Rent" Ad placed in The Bee will accomplish its purpose.

Heard At the Omaha Automobile Club

County Treasurer Ure is selling at the very low cost of \$3 a handsome license plate in dark blue and white. The motorist who purchases one of these classy tags and attaches on his car will be immune from further dunning for one whole year. Also, it is said, the acquisition of one of these plates inspires the owner with a deep sense of pride in being one of the first to show that good will spirit, and hearty co-operation in working for better roads. County Treasurer Ure says that there will be a bargain price on these plates at any time during 1916, so you motorists who caper through half the year with last season's colors on, might just as well buy early as late, for the price will be all the same. You know, the change in the color this year is going to make it hard for a fellow to slip past a copper, unless the copper is color blind.

"Speak for Yourself, John!"

"All we need in the club is a little more co-operation among the individual members," declared a prominent motorist to Secretary Powell.

That's all we need. And, by the way, that's the way Cleveland got 5,300 members, and Buffalo 4,000, and Minneapolis 2,500. Omaha can easily boost the membership to 1,500 if every member will do a little missionary work and speak a few soft words into the ear of a motorist friend. Speak for yourself, John!

Value of Tourist Traffic.

"I believe the value of this automobile tourist traffic through a city is greatly over-exaggerated," said a prominent business man the other day when approached for membership in the club.

Imagine fifty automobiles, each with four passengers, coming into Omaha all at once, and parading up Farnam street! It would arouse interest, wouldn't it? And if half of those passengers drove up to a local hotel and took rooms, the average business man would prick up his ears and smell business.

Many a day last summer there were fifty and over machines came into Omaha, and fully half stop off at Omaha. Automobile traffic slips in and out of town without much notice. But if a special train came in over any of the railroads, the value of the business from a local standpoint would be readily apparent.

The club is helping in no small degree to bring traffic through Omaha, and Omaha motorists should fall in line and get behind the club.

When the Roses Bloom Again.

It's a long, long way to that first rose in the spring, but when it does bloom, there's going to be a rush of motorists to get in on the good things given by the Automobile club.

A "For Sale" or "For Rent" Ad placed in The Bee will accomplish its purpose.

In the Same Boat.

Same had come home from school-hungry as usual. Tossing his spoon-book on the kitchen table, he hastened to the pantry and began an investigation of cake box, cupboard and cookie jar.

Suddenly the back door opened. Leaving his unprofitable search, Samuel went to answer. On the steps stood an unshaven, long-haired man, whose clothes needed a tailor and a laundry worker.

"I'm hungry," began the stranger in a low, aggrieved tone, "and should like something to eat."

"Well, so'm I," confided the boy, "but you know the kitchen 'fay' for ten minutes an' hasn't found a thing!"

SAYS WOUNDED SOLDIERS BEG FOR LOVE TALES.



MISS GERTRUDE TOMALIN

NEW YORK, Jan. 1.—"Wounded soldiers yearn above all else for love stories. I suppose it is because of the dreadful monotony of trench life," said Miss Gertrude Tomalin, a pretty young Englishwoman, who has just come to this country from France, where she entertained wounded "Tommys" in a base hospital under the auspices of the London Three Arts club. While here Miss Tomalin will give a few charity entertainments to raise funds for the purchase of love stories for the wounded soldiers.

Storage Batteries Need Care in Winter

Many car owners are ignorant of the fact that a storage battery needs special attention in winter, even though he goes through the unpleasant experience of cranking his motor by hand on a cold morning because his self-starter won't work.

The storage battery manufacturers realize that ignorance on the part of the motoring public is responsible for neglect of batteries in winter and one of them—the Willard Storage Battery company, whose batteries are used on over 70,000 motor cars—has given general instructions to all of its branches and service stations to explain the importance of winter care of batteries to their customers.

If a man stores his car in winter, either on account of extreme cold or in more southerly latitudes, on account of bad roads, he cannot leave the battery without attention all winter. It should be kept fully charged and full of distilled water just as though in use. This protects the battery against freezing in cold climates and insures its coming out in the spring in first class condition.

Gossip Along the Automobile Row

Record runs on good roads are often made the subject of publicity for the dealers of the car participating in the run, but here is a real good one. Here is a trip made through ice and snow in extreme cold weather by Charles F. Auerwald of Fairfax, S. D., in a new model "N" Hupmobile. Mr. Auerwald left the W. L. Huffman Automobile company garage at 9 a. m. December 21 and arrived in Fairfax, S. D., at just 6:30, having made the trip, nearly 300 miles, in nine hours and thirty minutes. Only three hours and forty-five minutes was taken between Omaha and Norfolk. Mr. Auerwald states that the time for the entire trip could have been made in eight hours but for the extremely bad road conditions between Wyannton and Monowi, where they encountered snow drifts three feet deep. In several places they were forced to take to the fields on account of the roads being impassable.

Miss Ella J. Brown, secretary of the Mitchell Motor company, and Mrs. Zona Berg, who with her father, J. H. Kesterson of Superior, looks after Mitchell interests at that point, left last night for New York City and other eastern points. While in New York they will be the guests of the Mitchell-Lewis Motor company of Racine, Wis., that has taken one floor of the Biltmore hotel for the accommodation of dealers during the Automobile show, now in progress in New York. The second week's stay in New York will be with relatives of Miss Brown. On the return trip stops will be made at Washington, D. C.; Philadelphia and other points of interest.

Agency contracts for the sale of Mitchell cars were made last week with the Rhodes garage, Randolph, Ia., who purchased ten cars and took out the demonstrators, the six of sixteen, and with Tammes & Moorhouse of Craig, Neb., who contracted for ten cars.

J. T. Stewart 2d of the Stewart-Toosier Motor company and the Mitchell Motor company announces that he has purchased George Toosier's interest in the Stewart-Toosier Motor company and that the two concerns will be merged, and the Pierce-Arrow and Mitchell cars will be handled together under the name of the Stewart Motor Car company. The new company will occupy the present location of the Stewart-Toosier Motor company, the Mitchell building having been leased to another automobile firm.

Syracuse Bella Quinn.

The Syracuse club of the New York State league has held first Baseman Quinn to the Portland club, of the Pacific Coast league.

WILLCOCKS GIVES UP COMMAND OF INDIAN CORPS

(Correspondence of The Associated Press.) LONDON, Dec. 19.—Sir James Willcocks has resigned the command of the Indian corps on the western front for "personal reasons." A lieutenant general since 1908 he was senior to Sir Douglas Haig until the latter was made a full general last November. For similar reasons, so far as the public knows, General Smith-Dorrien left the front several months ago.

LIABLE TO SEIZURE.

LONDON, Jan. 1.—According to official information supplied to the Associated Press the British government takes the stand that any parcels sent by mail no matter what class of postage is paid on them, are liable to seizure if they contain goods which under the orders in council may not be shipped to or from Germany or her allies.

SHORTAGE OF BOTTLES IS BOTHERING ENGLAND

(Correspondence of The Associated Press.) LONDON, Dec. 19.—The real excuse for the recent advance of 5 cents a bottle made by the whisky and spirit distillers is the alarming shortage of bottles. High prices are paid for bottles of the poorest quality. Manufacturers are told to trouble no longer about the shapes of the bottles, whether square or fancy, but simply to send bottles.

IT'S WORTH YOUR WHILE

to safeguard your health against an attack of Colds, Grippe, or general weakness, and a trial of

HOSTETTER'S STOMACH BITTERS

will help you very materially. Be sure to get a bottle today.

We wish to extend to the public and our customers Our Sincere Thanks for their support and liberal patronage in the past year, and wish each and every one "A Happy and Prosperous New Year."

The Central Furniture Store

No Ad in This Paper Will Attract Particular Women MORE THAN THIS

Those who love dainty lingerie (and what woman of refinement does not?) await longingly our sale of Under Muslins, etc., yearly. Amazing is it not? The wide range of articles affected by the European folly, we were going to say, but tragedy is better. Who roaming through the cotton fields of Dixie land would dream that the soft, silky cotton plant could grow anything from which to make death dealing explosives? And yet so it is. The war lords' maw swallows all it can get and still cries for more—result: Up goes the price of cotton. Luckily we got in right, so that prices for this sale will rule much lower than we are likely to be able to make later.

MONDAY, JANUARY 3—Gowns valued to \$1.00, made of fine nainsook, lace and embroidery trimmed; also figured crepe, low neck and short sleeves, 79¢ each.

FINE NAINSOOK GOWNS—Lace and embroidery trimming, high and low neck. Real worth \$1.50, will go at 98¢ each.

ELABORATELY TRIMMED GOWNS—Beautiful materials. Real worth up to \$3.50, at \$1.98.

DAINTY, SOFT, CLINGING CREPE DE CHINE—How women who know you, apostrophize you. What can be more delightful next to the skin? Gowns of this beautiful silk material, lace trimmed, pink of the shade of the inside of the sea shell; \$5.00 the value, at \$3.18 each.

Envelope Chemise, made of pink crepe, a very popular garment, will be sold at \$1.58 instead of \$2.25 each.

PETTICOATS—Made in straight lines, pique and cambric, also nainsook, trimmed embroidery or lace. Some sold as high as \$2.00, Monday, 59¢.

Drawers for Women—Cambric or muslin, 15¢ each. Cheap at 25¢.

SILK PETTICOATS—Here again we are up against it—THE WAR—Even the silk worms seem to feel it—gone on strike, perhaps, as a protest, at any rate China

and Japan are complaining of raw silk shortage. Then, no dyes from Germany almost put the American manufacturers out of business. PREPAREDNESS helped us here also. We stocked heavily and so Monday will sell Petticoats of taffeta, late styles, also a few messalines, at \$2.68 instead of \$3.95 each.

At \$3.88 some very attractive models and a wide range of colors. Real worth \$5.00 to \$7.75 each.

CORSETS—Cutting down number of styles necessitates discontinuance of many quite late models. Such well known makes as Just Rite, Kabo, Warner's, etc. Sold up to \$2.00, Monday 98¢.

Such fine Corsets as Modart (front laced), Kabo, La Camille, Redfern, Madame Irene, Succeso, etc. Sold from \$4.00 to \$7.00, will go at \$2.23 pair. Not every size.

BRASSIERES—Lace or embroidery trimmed—a perfect fitting garment—leader at 50c, will be sold at 39¢.

CORSET COVERS—Made of fine nainsook, lace and embroidery trimmed, 39¢ each. Much under regular price.

BUNGALOW APRONS—This wonderfully useful garment has become almost a household necessity. Made of percale, white with black, full size and long, 39¢ ea.

Clearing House in Our Shoe Department

Some years ago we made a trip to BROOKLYN—that was before it was annexed to Manhattan Island. We visited a shoe factory, roamed through it for a day, examined the stock used, saw the painstaking care of every workman employed there, and we decided if ever we put in a shoe stock—BAKER'S for us. For several years we have been selling this famous footwear. Business closed December 31 was by far the biggest we have yet had. Small space and big business makes it necessary for us to CLEAN HOUSE. THIS IS HOW WE WILL DO IT. ON MONDAY AT 8:30 A. M.:

\$8.00 and \$9.00 grades, at the | \$6.00 and \$7.00 grades, at the | \$5.00 qualities at the pair, pair, \$5.35. | pair, \$4.35. | \$3.35.

All from our regular stock. THE BEST TO BE HAD IN FINE SHOES. So says Frank Tuttle, and he ought to know.

More Important News on Pages 6-B, 2-B and 10-A.

Thomas Ripatriet

Store closed tomorrow (Monday). Marking down prices and preparing for the Big Sale. For full particulars see Monday evening papers.

RUBELS GOING-OUT-OF-BUSINESS SALE

Compliments Tuesday Morning, January 4.

A "For Sale" or "For Rent" Ad placed in The Bee will accomplish its purpose.