

THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. The Bee Publishing Company, Proprietor. BEE BUILDING, FARNAM AND SEVENTEENTH. Entered at Omaha postoffice as second-class matter.

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NOVEMBER CIRCULATION. 53,716

State of Nebraska, County of Douglas, ss: D. W. Williams, circulation manager of The Bee Publishing Company, being duly sworn, says that the average circulation for the month of November, 1915, was 53,716.

DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me this 21st day of December, 1915. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Thought for the Day. Selected by M. V. Osburn. Keep thy spindle and thy distaff ready; God will send the flax.

If the appearance of the stores is a proof, it wasn't all done early this year, either.

"Pancho" Villa sowed the wind, but he isn't at all keen about reaping the whirlwind.

The Berlin repudiation, says in litanized words: "From fool friends, good Lord deliver us."

What did Henry Ford expect, when he took the reporters along—that the truth would be suppressed?

"Democratic simplicity" attuned to wedding bells strikes a higher note than the hoof-beats of T. Jefferson's mount.

Hastings claims the honor of the third largest city in the state. Grand Island and Fremont will please take notice and buck up.

General French predicts "a glorious finish" for British arms. Why he leaves to others the task of realization is a present-hour mystery.

The filing game is just beginning to warm up, and the present outlook is for a busy time in Secretary Pool's office before the close of the entries.

King Ferdinand of Bulgaria sees enough humor in the situation from his viewpoint to spring the dud-dum joke. Warring rulers are merciless.

The invasion of the honeymoon belt by a camera squad, despite personal objections, suggests that padded cells are not getting their share of business.

Representative Kitchin, proposes to have investigated all newspapers that do not hold to his peculiar views. Must be something wrong with them, you know.

Railway efforts to prevent grade crossing accidents will be made more effective if the public will help a little. One good way is to not try to beat the locomotive over the crossing.

With the Omaha and Syracuse rolls stretching his Christmas stockings to the bursting point, it is confidently believed that Rev. "Billy" and "Ma" Sunday will radiate a moderate amount of holiday cheer.

It looks as though the city will be obliged to hire as many guards as there are prisoners in the work gang. Even at that rate the city may plume itself on giving the hoboes some exercise for their board.

What has already happened to the Ford pilgrims will be as nothing compared to what may occur, if Mr. Bryan joins the party at The Hague. Bryan, you may recall, has shown his perfect incapacity for playing second fiddle.

Those California Chinamen who are protesting against the monarchy at home are fortunate in forging their vocal thunders at a safe distance. Several thousand miles of rough water help to generate contempt for the Peking axe.

No matter what happened on the voyage, there is not a flicker of doubt but what the peaceful intentions of the Ford missionaries were profoundly moved on reaching land. The soothing charms of an ocean trip invariably are found at the port of destination.

The statement of the semi-annual school apportionment shows that Douglas county had 11,423 pupils and received \$1,237,500.

Mrs. P. S. Rustis advertises for a woman to do general housework and is willing to pay \$4 per week.

The contracts were awarded for the construction of the new Board of Trade building at Sixteenth and Farnam. Following were the successful bidders: Withers Bros., brick work, \$120,000; cut stone, \$23,500; steel work, \$100,000; plumbing, \$100,000; carpenter work, J. G. Salzbauer, \$100,000. It is thought the heating and other work will amount to \$100,000.

Thirty Years Ago. This Day in Omaha.

Immunity for Villa. One of the remarkable developments of changing conditions in Mexico is the arrangement whereby "Pancho" Villa is to be given asylum in the United States.

"The quality of mercy is not strained," but it will be nearly so if a man guilty of all the crimes laid at the door of Francisco Villa is to be permitted to escape any punishment.

Villa may have been a bold and dashing leader, but he also showed the qualities of a cruel and relentless ruffian. From first to last his connection with the Mexican disturbances has been a record of ruthless rapine.

It is to admire inspired zeal which moves Henry Ford and his crusaders to pursue their quest of peace in Europe, in face of all the adversity that has so far overtaken them.

The association, in short, is through with "post-mortems" and the mad scrambling to realize 25 cents on the dollar when the debtor is thrown into bankruptcy, and is concentrating its efforts on preventing a business catastrophe while there is still time to "jack up the structure."

A simple, but well thought out reporting plan enables members of the association to determine at once if the retail merchant is in hard straits.

Outside of the steady decline, there is another type of failure that is watched closely. He is the "clean-up man." His finish in the bankruptcy court always leaves a dark brown taste in the mouth of the credit checker.

It is undertaking to advise the retailer who has not prospered in the conduct of his business, a point that is driven home to him by the business doctor of the association is the value of credit.

More is heard of political knocking in Great Britain than from any other of the warring nations. That comes from cable freedom for parliament debates, not because knocking is exclusively a British institution.

"Out of the trenches by Christmas" originally cheered the Ford peace missionaries. Now the exodus is deferred "until spring." Likewise, a midsummer prophecy of an October finish is extended until February.

Applause for General Villa's wisdom in giving up the fight should be restrained until assurances of peaceful intentions are given this country.

Spotlight manipulators persist in throwing presidential beams in the direction of Associate Justice Hughes. They know not the judge who place him in the Yuan Shi Kai class.

Business Doctors

New York Commercial. A young man in the dry goods business found himself losing ground steadily. He had several bills that were overdue and no way, as far as he could see, of paying them. It seemed to him as if there was nothing ahead but the bankruptcy court.

To quote Mr. Stevens, this young man was a "good moral risk," and deserved the help he got. The moral reformer plan of the association to extend advice and assistance to those merchants who find it temporarily impossible to meet their obligations promptly is designed to help just such deserving cases as the example cited.

Another instance of the association's work in this respect is narrated by Mr. Stevens. Upon investigation it was found that a merchant, who had his place of business in Brooklyn was so hopelessly involved that the only possible way out for him was to wind up his affairs.

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A simple, but well thought out reporting plan enables members of the association to determine at once if the retail merchant is in hard straits. The blank on which the report is given shows the source of the inquiry, gives the key number of the concerns that have supplied the information, another key letter to indicate their business and ledger experience, with stress laid on the highest credit and the amount past due.

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The Bee's Letter Box

Wilson and General Skobleff. LINCOLN, Neb., Dec. 14.—To the Editor of The Bee: President Wilson struck the keynote for the American people in his message about "Un-American Citizens."

That voice was heard from a man who feels the nation's weakness. Like a prophet from heaven he came to us to tell us our danger and to warn us from being caught in a trap of foreign nations' clutches.

Tired of Democracy's Parade. MASSENA, Ia., Dec. 15.—To the Editor of The Bee: The cocked hat candidate petition was signed by one colonel and twenty-six head of the dejection of jingoism, and anti-Bryanites.

Care for Panama Slides. NORTH LOUIS, Neb., Dec. 15.—To the Editor of The Bee: The earth slides in the Panama canal are giving Washington officials, much trouble.

Twice Told Tales. Meant Well, Anyhow. Mike Gilligan entered a police office and intimated that some abominable thief had stolen his watch.

Spur to Industry. "Ye have turned very industrious lately, Tim," said one Tipperary man to another.

Rudeness in the Gallery. It was a sweet, and play, and there was hardly a dry handkerchief in the house.

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LAUGHING GAS

"Don't you think these automobile jokes are in bad taste?" "No," replied Miss Cayenne; "my observation is that any piece of machinery which can make a man laugh instead of using profanity should be classed as a blessing."

"Maud expects a handsome present from me this year and has hinted she thinks it might be in the shape of an engagement ring when I can afford only a plain one."

"Don't you think I run a nice, homelike little hotel?" asked the proud landlady. "Indeed I do," said Jigger. "It's cold and drafty, and the service is awful, and as for your cook—well, really, Mr. Danvers, when I ate that flour breakfast

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Location— With the Court House Plaza opposite and unexcelled street car service, the location is ideal.

Safety— The building is absolutely fireproof. It is surrounded by fireproof buildings.

Service— Seasoned by years of careful management, it offers the best of elevator and janitor service. Little things are always taken care of immediately. Light, heat and water included without extra charge.

WINTER HAPPINESS. J. M. Lewis in Houston Post. I want the curtains drawn and snug. I want the cozies adown. I want the baby on my knee, the mother singing low.

With the warm home-roof over us and supper hot and done. Then comes the howling of the wind outside across the night.

And so we love the winter time when the gray day has gone. And when the grate is red with coals and the children laugh and play all time for Slumbertown.

THE BEE BUILDING. "The Building that is always new"

Room 222— Choice office suite, north light, very desirable for doctors or dentists; waiting room and private office; 520 square feet, \$45.00

Room 636— Only vacant room on the outside of the building. Faces directly on Seventeenth street. Partition for private office and waiting room. Size 187 square feet. \$18.00

Room 105— At the head of the stairs, on the floor opposite The Bee business office. Size 270 square feet. \$30.00

Apply to Building Superintendent, Room 103.

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