

CHRISTMAS GIFTS



Gifts That Are Appreciated and Always Serviceable



Is what you will find here. Nowhere in Omaha can you find such a large assortment awaiting your most minute inspection.

We Sell at Retail

Stationery as a Gift

We have the largest and best line in the city to select from. Why go elsewhere before shopping here—save time. Be sure to see our display of fine Highland Linen Writing Papers in attractive gift boxes, artistically embellished with hand colored prints, picturing Dutch and Colonial scenes.

Many of you good people do not know we sell at RETAIL. We wish to now inform you of this fact and invite you to visit our beautiful show room.

Pleasing to Recipient

and making a lifelong favorable impression is what any of the following suggestions will do.

Quality Suggestions See Them at "Omaha Print"

Box Receipt File, Brief Cases, Leather Writing Cases, Tourist Tablets, Desk Accessories, Waterman Fountain Pens, Crane Writing Papers, Gift Boxes of Stationery, Gentlemen's Stationery, Juvenile Stationery, Correspondence Cards, Embossed Stationery, Engraved Visiting Cards, Monogram Dies, Bronze, Brass, Copper and Glass Ink Stands, Crests and Coat-of-Arms, Desk Sets, Desk Calendars, Fancy Pen Racks, Note Pad Holders, Fancy Desk Lamps, Brass Files, Book Consoles, Fancy Desk Pads, Postal Scales, Stationery Cabinets, Office Desks, Office Chairs, Filing Devices, Costumers, Telephone Tablets for Home or Office.

Desk Sets

As to Desk Sets—we need not say very much. Every one in the state knows we can, and do, display the rarest ever designed—Brushed brass, bronze, brass and gun metal brass are here for your inspection. Come and allow us to prove our statements. Prices range from.....\$3.50 to \$32.50



Omaha Printing Co.
Corner 13th and Farnam Streets

The Best Christmas Gift For Your Son or Daughter is a Scholarship in the DICKERMAN SCHOOL

Arlington Block
1511 1/2 Dodge Street



**Elocution Oratory
Public Speaking
Voice Culture
Singing and Speaking**

Especial Free Lessons With This Ad If Registered Before January 9.

The Apollo OFFICIAL HIGH SCHOOL **For 20 Years**
Chocolates
The Criterion line of the New England States. Likewise a favorite in Nebraska. An excellent Holiday gift to lovers of good chocolates.

60c TO \$3.00 THE BOX

If your dealer can't supply you, please phone us his name.
JOENS CANDY COMPANY
Tel. Doug. 3986—Distributors—2023 Cuming St.

CRANE'S -- PAPERS -- HURD'S
MARCUS WARD'S

OUR WINDOW CONTAINS ONLY A FEW OF THE NUMBERS WE CARRY. **25c UP. \$4.00 DOWN**

WE WANT YOU TO SEE THEM.
OMAHA STATIONERY CO.
309 South 17th Street. Phone Douglas 805.

John Says:

It is easier for a horse to jump thru the eye of a needle than to find an Xmas Gift that will satisfy every smoker.



We also carry a complete line of Calabash, Meerschaum and Briar Pipes, Smokers' Articles, Bill Books, Card Cases, Amber Cigar and Cigarette Holders, Safety Razors, Brass Sets, Ash Trays and Stands, Electric Cigar Lighters, Humidors, Cigar and Cigarette Cases, Tobacco Pouches, Fountain Pens, Novelty Flash Lights and a good assortment of Johnson's Candles.

John's Cigar Store
16th and Harney.

If you have it engraved by **DOC. SMITH**

you will be more than satisfied. Buy your Xmas gift at

KLUMB & SMITH
JEWELERS,
208 S. 17th St., Brandeis Theater.

Your Friends Laugh at You

when they find you spent all your money on them and neglected nature's greatest gift—

Good Teeth

Be wise. Spend some of your hard-earned cash on yourself. Make one of your expenditures read "Dental Bill." It will pay you big returns in your old days.

Real Xmas Gift

One that will preserve your health, appearance and give you that attractive personality so much needed in this very busy every day life.

Money Well Spent

Always Brings Back Good Results. You realize if you allow your teeth to decay, your health will be impaired—bad breath, sour stomach, poisoned blood, blotchy spots on face, tired, worn-out feeling—and a smile that spoils your progress in life will be the result.

DR. TAFT
DENTAL PARLORS
1517 Douglas St.
Upstairs.

Cigars

Fancy Xmas packings of all high grade popular brands of Cigars, Smokers' articles and an assortment of Meerschaum and Briar Pipes.

Candies

We have one of the finest assortments in the city to select from. Prices 60c to \$10.00.

Special attention given to the ladies, our store being so conducted as to enable us to allow you to shop in quiet surroundings.

Brandeis Theater Candy and Cigar Shop
Phone Tyler 1164
206 SOUTH 17TH STREET.

What would be nicer than a nice Hat and Neck Piece to match for a Christmas gift? We have them from

\$3.50 to \$7.50 a Set

Hats for \$1.50, \$3.50, \$4.50, \$7.50
Worth much more.

Dressy Misses' Hats for \$2 to \$3.50
F.M. SCHADELL & CO.

1522 Douglas Street.



Omaha Pillow Co.

The Old Reliable House
16 Years on Cuming St.

Have your Pillows renovated and put in clean feather proof ticks. We will bring samples. Cotton and hair mattresses made over, just like new, for half the price. Feather mattresses made from your own feathers are fine for sleeping porches. Down covers made to order. Prompt attention to mail orders.

1907 Cuming St. Douglas 2467

This Is Jewelry Christmas



Genuine Diamond \$35

Only the best is good enough to give, and we carry the best only.

A nice diamond will meet with the approval of father, mother, sister, brother or sweetheart and we have them at most any price you wish to pay.

Remember we have been in the same block for thirty-three years; out of the high rent district. Come and see for yourself if we don't save you money.

JOHN HENRICKSON THE LOYAL JEWELER
Corner Sixteenth and Capitol Avenue

BREAD and BAKED GOODS for Xmas

Christmas caterers are we, so far as the term applies to bakers of bread, pies, cakes, rolls, etc., etc. Special orders for the holidays will be properly attended to. For quality of goods and economy of price, buy your baked goods here.

Ortman's New England Bakery
212 NORTH SIXTEENTH ST.
BRANCHES AT HAYDEN'S AND PUBLIC MARKET.



A PLEATED SKIRT FOR CHRISTMAS

Would be a fine present. Over 60 new models for your selection. Call early, avoid the rush.

Ideal Button & Pleating Co.
107-9-11 So. 16th St.
Tel. D. 1936.
OMAHA :: :: NEB.

Christmas Every Day

Can you sit down to your Christmas dinner secure in the esteem and affection of your loved ones—strong in the mental and bodily efficiency that assures for those loved ones years of happiness, comfort, security?

If so, you're lucky. Many a man can't say as much. Many a household today is under a shadow—the habit of strong drink has worked a saddest change in husband, father, son.

Mighty little room for Christmas Day in a home like that. Instead—anguish, heartache and the cruel uncertainty known to the family of one who drinks. You know the picture's true; you want to pay the man among men. And what's the real truth about this craving that won't let you lead the sort of life that's worth while?

There's not one single reasonable doubt that the Keeley Cure will do for you what it has done for others. Thirty-two years of making good prove it.

Nothing keeps you from perfect freedom when you realize that your craving is simply a disease. Like any other disease it needs—not scolding, not moralizing—but the best possible treatment, ment, without a day's delay.

Why don't you write today for information about this sure way to health and liberty? All printed matter comes to you in plain sealed envelope. Every line of your letter is held secretly confidential.

Make every day a real day of Christmas—a day of freedom from the habit that hurts you and yours.

Look round you today for a friend or relative, a neighbor or employee whom you can set free from the grip of liquor or drugs—by one generous act that enlists the saving power of the Keeley Treatment.

KEELEY INSTITUTE
25th and Cass Streets.



OUR LAMP DISPLAY



Comprises Electric Sticks for Piano Lamps, Table Lamps, Desk Lamps, Shades of various colors in new Tudor shapes, Candle Sticks from \$1.00 up.

\$1.00 to \$50.00
ART NOVELTIES

Vases, Bowls, Ivoret Subjects, Statuary, Photo Frames, Bronze and Silver Bric-a-Brac, Desk Sets, Cordova Leather Goods, Artificial Flowers, Standard Frames, Pictures Framed.

A. HOSPE CO. 1513-1515 Douglas Street

Insist on having—

Morse's

The preferred Chocolates—

An assortment of packages to suit every purse—
25c to \$15.00

If your dealer can't supply you, phone Douglas 1110 and we will give you the address of the nearest dealer who will take care of your order.

Robertson Brokerage Co.
1013 Leavenworth, Omaha.

When you

are all in, down and out what will become of your wife and family? You may not care for yourself.

But—How about the wife and kiddies?

A life insurance policy will be a practical Xmas gift and a lasting proof of your love for them.

Tom S. Kelly

"The Insurance Man."
Tyler 861.



DO YOUR CHRISTMAS